

SPONSORSHIP INFORMATION



Increase your event alignment and gain additional brand exposure for your company by securing one or more dynamic sponsorships. Each opportunity is designed to drive more prominent engagement that fuels new business for your organization throughout 2017 and beyond.

Aisle Signs

INVESTMENT: \$5,000 (EXCLUSIVE)

Your sponsorship of the aisle signs provides maximum visibility for your company throughout the exhibit hall. Your organization's name and logo will be prominently featured, hanging over every aisle of the show floor. You provide your logo and ASIS will handle the design and production.

Badge Lanyards

INVESTMENT: \$4,500 (EXCLUSIVE)
DISTRIBUTION: 3,000

Keep your brand top of mind with this exclusive sponsorship. Each attendee and exhibitor will receive a name badge with a handy lanyard that eliminates the need for pins and clips. The lanyard can be imprinted with your company's name and logo. You provide the logo and ASIS will handle the design and production.

Tote Bags

INVESTMENT: \$7,500 (EXCLUSIVE)
DISTRIBUTION: 3,000

You'll see your brand coming and going when you sponsor these attractive tote bags which are given to every attendee and exhibiting company. This handy carryall is sure to be used long after the show is over, extending your brand's exposure. You provide the logo and ASIS will handle the design and production.

Coffee Breaks and Afternoon Networking Reception

INVESTMENT: \$2,500 PER DAY (EXCLUSIVE)

Keep your clients and prospective customers at their peak! As attendees grab a "cup of joe" in the exhibit hall, they'll thank you for sponsoring this much appreciated service. Your brand exposure will be maximized further as the sponsor of the afternoon Networking Reception during which the door prize winners will be announced. Your company logo will be displayed on the signage for the event.

Person of the Year Luncheon

INVESTMENT: \$10,000 (EXCLUSIVE)

Your company's brand will be top-of-mind as attendees gather for this renowned seated luncheon. Enjoy a reserved table and 10 complimentary tickets to the luncheon. Your company logo will be displayed on the signage for the luncheon. There will be two announcements (one at the beginning and one at the closing) to the audience thanking your company as the sponsor.

Person of the Year Private Reception

INVESTMENT: \$1,500 (EXCLUSIVE)

In this VIP reception prior to the Person of the Year Luncheon, your company will receive five complimentary tickets, your logo on event signage, and the opportunity to network with high level VIPs. The Person of the Year Reception sponsor may also provide customized cocktail napkins (optional).

Show Planner Title Sponsorship

INVESTMENT: \$2,500 (EXCLUSIVE)

Get in front of attendees before the show ever starts! Your company's name and logo will be displayed on the home page of the ASIS NYC show planner which attendees will access before, during, and after the event. You will also receive three FREE category upgrades of your choice in the show planner, a rotating company logo placement on the on-site product locator kiosk to be located at the show entrance, and your booth location will be highlighted on the floor plan.

Mobile App Title Sponsorship

INVESTMENT: \$3,500 (EXCLUSIVE)

As title sponsor of the ASIS NYC mobile application, your company's message is featured on the secondary opening splash screen that appears every time the app is opened or refreshed, the My Schedule watermark that appears on the app schedule, and screenshots of the ads that show within the app store screenshots detail page. It also includes a weighted banner ad, video message, and app alert.

Mobile App Digital Banner

INVESTMENT: \$750

Banner ads rotate at the top of the ASIS NYC mobile application dashboard and click to a full screen landing page. This includes a featured listing on the app. Metrics included.

Maximize your brand exposure and drive engagement



ASIS NYC

27th Security Conference and Expo

June 7-8, 2017

Javits Center, New York, NY

Sponsorship Contract

Note: All sponsorship contracts and logos must be received by May 1, 2017 for the sponsor to be included on the show mobile application.

Contact Name _____ Agency (optional) _____ E-mail _____

Telephone _____ Fax _____

COMPANY INFORMATION

Company _____

Address _____

City _____ State _____ Zip/Postal Code _____

Billing Address Same as Company Address

Address _____

City _____ State _____ Zip/Postal Code _____

SPONSORSHIPS (please check all that apply)

PROMOTIONS	<input type="checkbox"/> Aisle Signs (exclusive)	\$5,000
	<input type="checkbox"/> Badge Lanyards (exclusive)	\$4,500
	<input type="checkbox"/> Tote Bag (exclusive).....	\$7,500
	<input type="checkbox"/> Mobile App Title Sponsorship (exclusive)	\$3,500
	<input type="checkbox"/> Mobile App Digital Banner (multiple available).....	\$750

EVENTS	<input type="checkbox"/> Coffee Breaks and Afternoon Networking Reception (exclusive).....	\$2,500 per day
	<input type="checkbox"/> Person of the Year Luncheon (exclusive)	\$10,000
	<input type="checkbox"/> Person of the Year Private Reception (exclusive).....	\$1,500

GRAND TOTAL \$ _____

COMPANY AUTHORIZATION

X _____
Company Authorized Signature _____ Date _____

METHOD OF PAYMENT (payable in U.S. dollars and drawn on a U.S. bank)

Check Enclosed Charge to: VISA MasterCard AMEX Discover

Card Number _____ Expiration Date _____ Amount Authorized _____

Cardholder Name _____ Cardholder Signature _____

Mail checks to:

ASIS International, Attn: Sponsorships
1625 Prince Street, Alexandria, VA 22314

Fax contracts to:

ASIS International, Attn: Sponsorships
+1.703.706.3737

Please do not e-mail credit card information.
Mail or fax is recommended.

ASIS Acceptance Signature

Date

Sales Rep/Territory

Policies and Payment Terms: Full deposit due with contract. Only exhibitors who have paid for their exhibit space in full are eligible for sponsorships. To confirm your sponsorship(s), this contract must be submitted to ASIS with full payment. Contracts received without full payment will not be accepted. There is a \$25 fee for all returned checks. **Cancellations:** Cancellation request must be in writing. Cancellations received after **January 2, 2017** will result in ASIS retaining the entire amount of the sponsorship(s).