



BUILD UP SECURITY CULTURE

Patrick Huipeng Wang

Dec 2015

ASIS

Shanghai



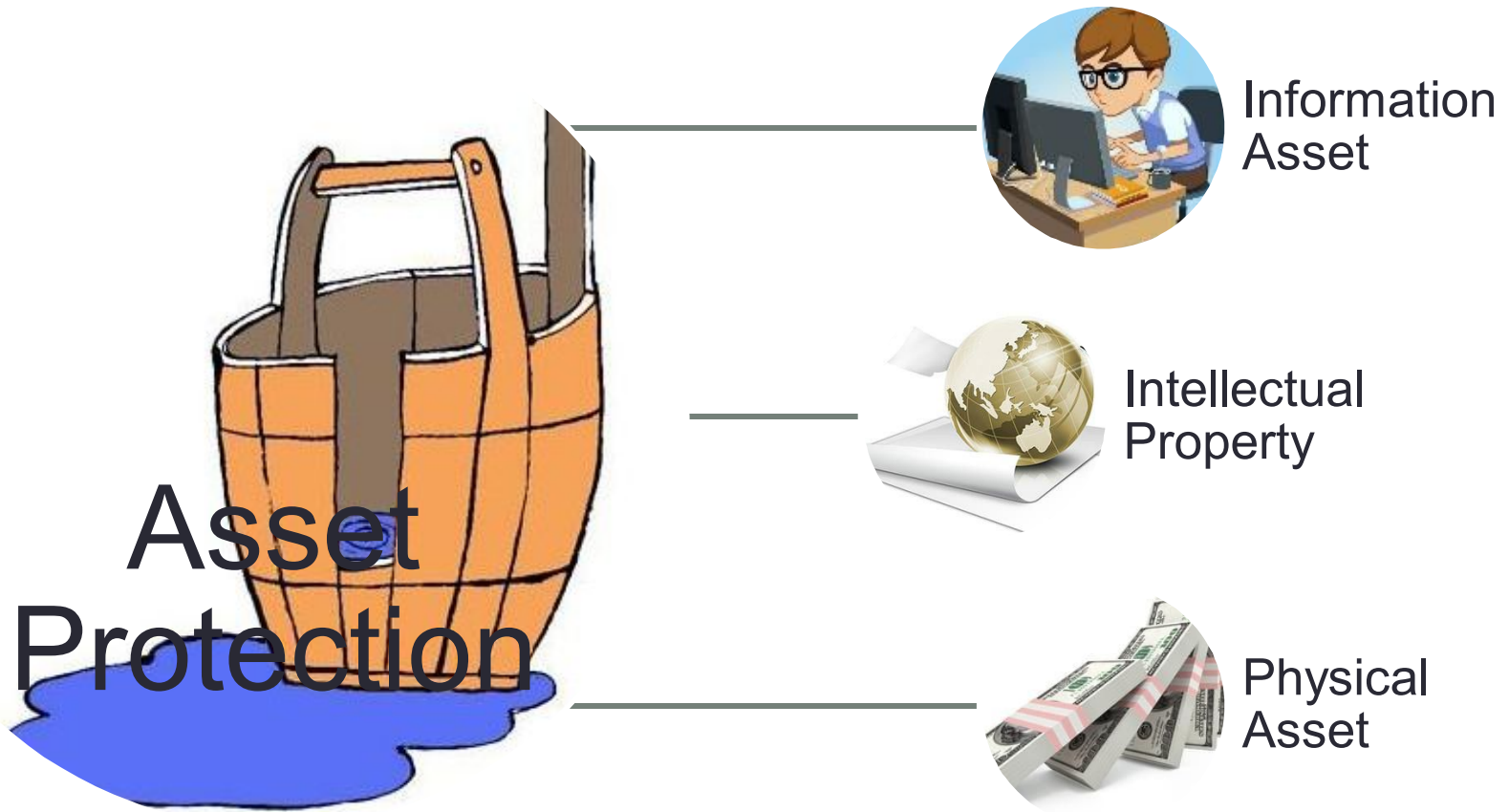
Table of Content

1. Security
2. People
3. Culture
4. Security Culture matters
5. Build up Security Culture

Security

1. Finance: A financing or investment instrument issued by a company or government agency that denotes an ownership interest and provides evidence of a debt, a right to share in the earnings of the issuer, or a right in the distribution of a property.
2. Banking: An asset pledged to guaranty the repayment of a loan, satisfaction of an obligation, or in compliance of an agreement.
3. Computing: The extent to which a computer system is protected from data corruption, destruction, interception, loss, or unauthorized access.
4. The prevention of and protection against assault, damage, fire, fraud, invasion of privacy, theft, unlawful entry, and other such occurrences caused **by deliberate action**.

Security



People

- Human being create, manage, change and dominant the world.
- Security Management = People Management
- People + people + = Culture

甲骨文

金文

小篆

隶书

楷书

行书

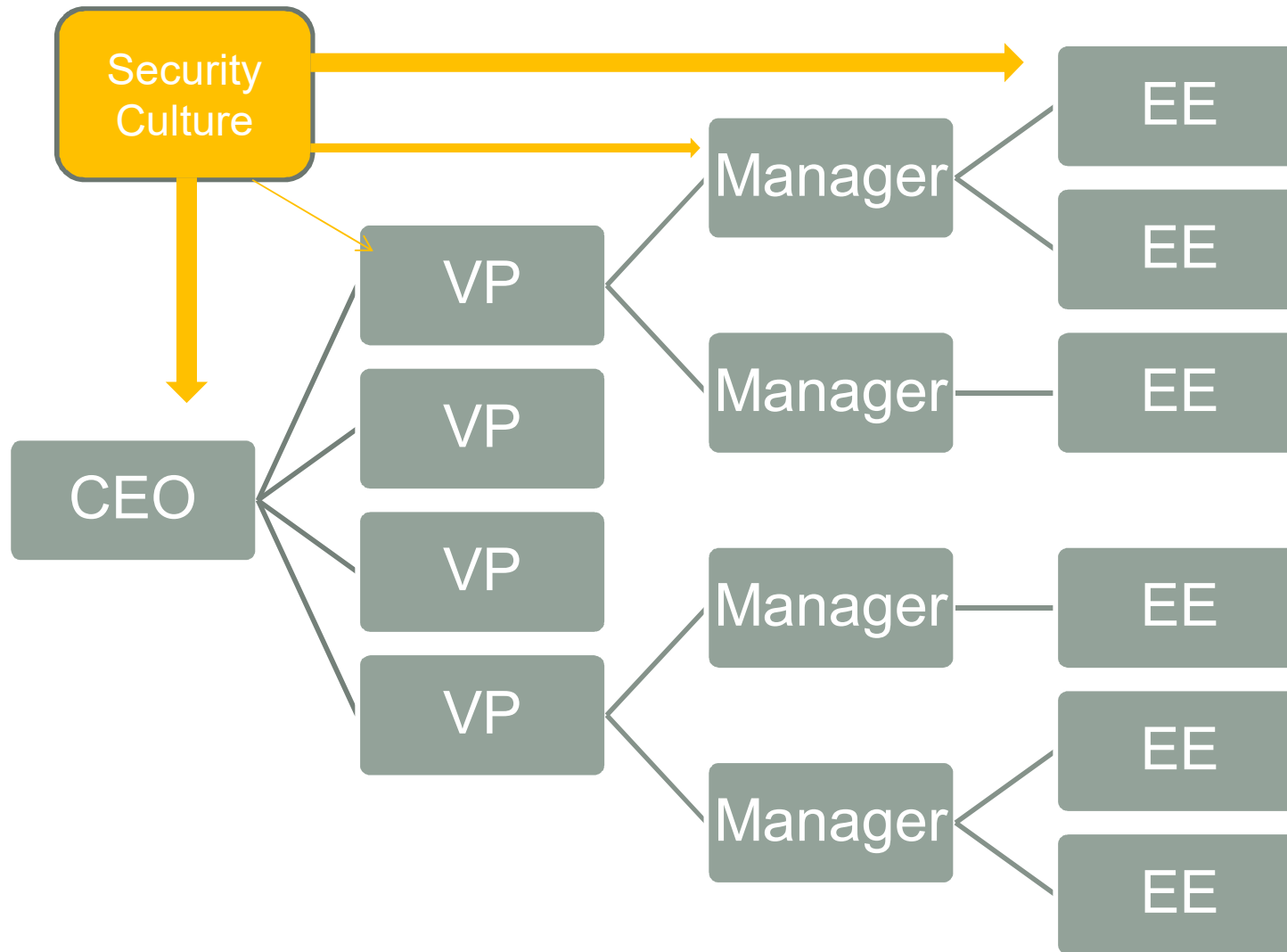
Culture is cultivated behavior

- Culture is the systems of knowledge shared by a relatively large group of people.
- A culture is a way of life of a group of people--the behaviors, beliefs, values, and symbols that they accept, generally without thinking about them, and that are passed along by communication and imitation from one generation to the next.
- Culture is the sum of total of the learned behavior of a group of people that are generally considered to be the tradition of that people and are transmitted from generation to generation.
- Culture is a collective programming of the mind that distinguishes the members of one group or category of people from another.

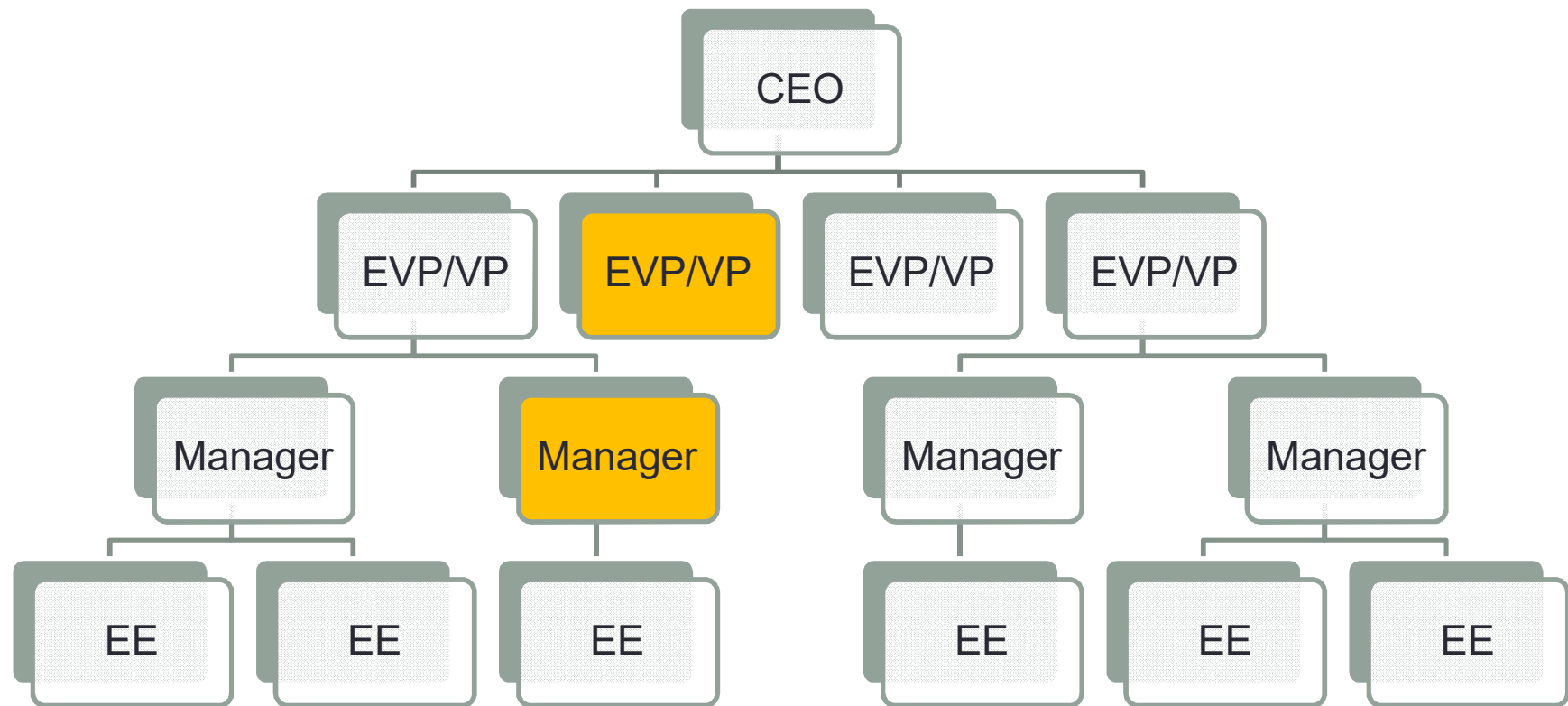


SECURITY CULTURE MATTERS

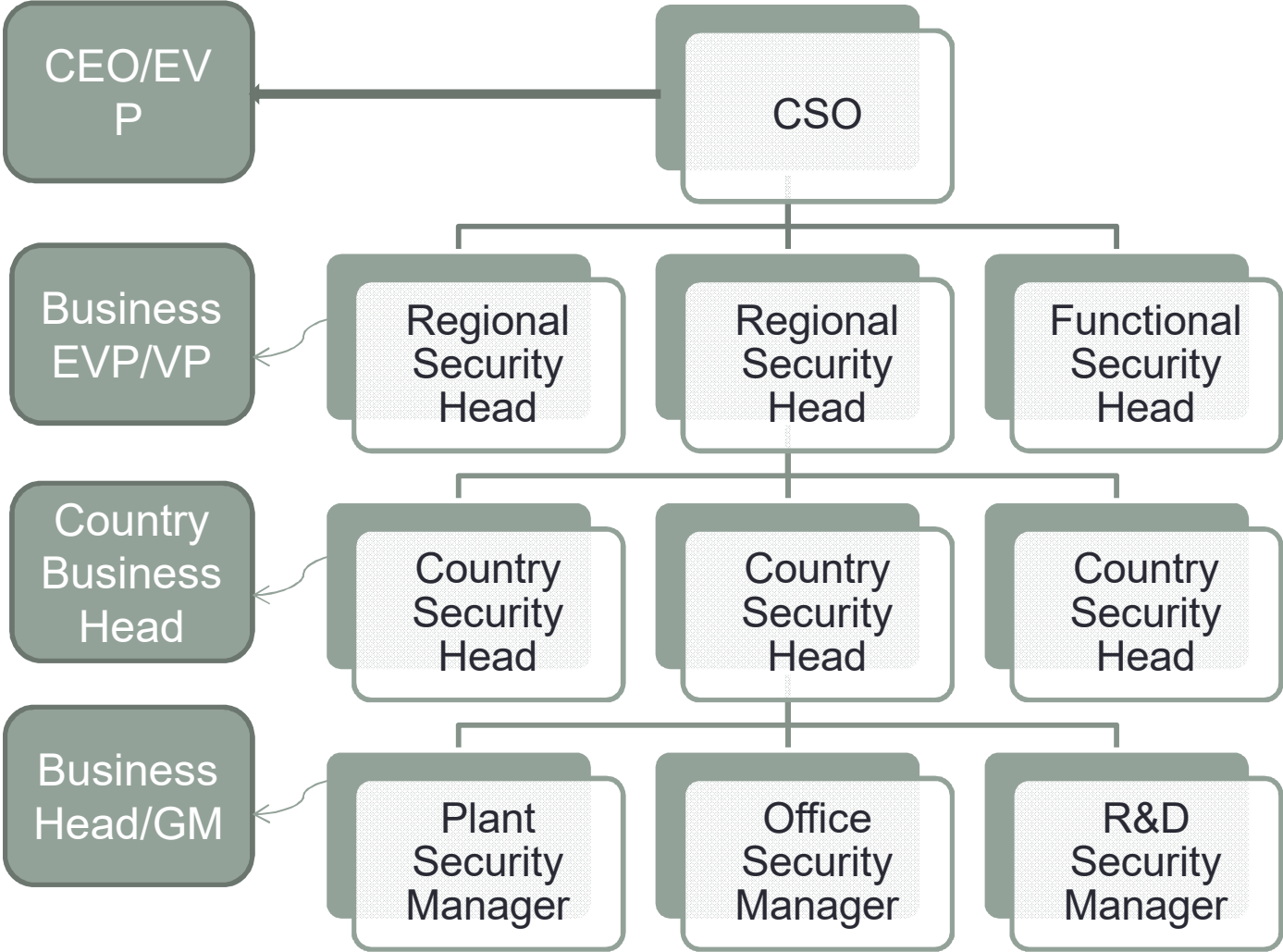
People are what they learn



Position Security



Independent Security





Conceptual Security

- Security is shared responsibilities
- Security is top down business
- Security is independent
- Security is communication
- Security is a product to market and sell

Marketing Security

- Security presence – executive management involvement
- Partnership with business management to help them on their pain and itch.
- High profile on security breaches and awards.
- Visible in internal communications.

Sell Security

- Security Awareness – value keeper and value add
- Security policy – zero tolerance on security breaches
- Security management system – loss prevention
- Security risk assessment and mitigation
- Security incidents response/investigation
- Security hotline – open door policy, employee engagements.

Build up Security Culture



**Security
is
A POEM**



- **A**wareness of Security - Corporate Believes
- **P**olicy of Security - Corporate Value
- **O**rganization of Security – Chain of Command
- **E**ngagement of Security - Commitments
- **M**essage of Security – Communications



Q&A?