

Conducting Successful Risk, Threat, and Vulnerability Assessments

November 14-16, 2016
Atlanta, GA
Certificate Program

Earn
up to
*24 CPEs

*Bonus – Earn three (3) additional CPE credits for passing the new ASIS 2016 Standard Competency Exam.



EXPERIENCE, DEDICATION, AND LEADERSHIP IN SECURITY EDUCATION

ASIS
INTERNATIONAL
Advancing Security Worldwide®

REDUCE RISK... INCREASE RESILIENCE

Become a critical business asset for the C-Suite

What makes a risk, threat, and vulnerability assessment successful and effective? Why are assessments essential for organizational resilience? How do I conduct an assessment successfully?

This three-day program begins by explaining the differences between risk, threat, and vulnerability, and then demonstrates how assessments are absolutely essential for organizational resilience. It offers a comprehensive examination of all aspects of planning and implementing a risk assessment program in any organization, small or large, public or private, and in any industry or setting.

Through engaging lectures, eye-opening case studies, practical exercises and a relevant site visit, this program not only covers the essential topics listed, but also provides opportunities to apply the principles. This program aligns with the *ANSI/ASIS/RIMS RA.1-2015 Risk Assessment Standard* and *ISO 31000 and 31010*.

LEARNING OBJECTIVES

- Learn how to develop an effective risk management and assessment program that is highly valued within your organization.
- Examine how to integrate risk assessment into the business process in a way that provides timely and relevant risk information to management.
- Develop the skills to identify necessary people and assets that provide the enterprise tangible and intangible value.
- Learn how to develop a solid business case for an assessment—one that addresses cost, benefit, and operational aspects, to name a few.

DEVELOPED FOR

- Security management professionals across all public and private sectors
- Anyone involved with design, specifications, implementation, operation, or maintenance of security systems, including those in specialties such as emergency management, business continuity planning, facility and infrastructure management, HR, or other areas
- Architects, designers, and integrators working on security projects
- Risk management professionals

Save \$100
with early
bird pricing.

PROGRAM OVERVIEW

Communicating and Developing the Business Case

The key task behind planning and conducting a risk assessment program is developing an understanding of the organization to be assessed.

Risk Management Process

Before starting the design of the risk assessment program, it is important to understand the objectives and to evaluate both the extent and efficacy of the existing risk control measures and system.

Analyzing the Risk

What is the scope of the risk assessment program? Is it meeting the organization's risk assessment objectives? Does it consider the context of the organization, its needs, and requirements? Is it fulfilling the requirements of a new business relationship? The scope should define the processes, functions, activities, physical boundaries and stakeholders, along with learning how to match the scope to the resources available.

Treatment of the Risks/Mitigation

Risk rating scales are defined in relation to organizations' objectives. Risks are typically measured in terms of impact and likelihood of occurrence. Impact scales of risk should mirror the units of measure used for organizational objectives. The time perspective used to assess the likelihood of risks should be consistent with the time perspectives related to objectives.

Organizational Resilience and Risk

Building a resilient organization is a cross-disciplinary and functional endeavor. An organizational resilience approach to managing risk encourages critical infrastructure businesses to develop a more natural capability to deal with unexpected disruptions to "business-as-usual" activities. Discover the most effective ways to approach resilience that allow organizations to adapt to changes in their operating environments over time.

Test, Measure and Review/ Document Control and Assurance

Understand the various tools and techniques that can be used to determine risk. Identify how organizations can now bring their individual risk ratings together into a portfolio view to identify interdependencies and interconnections. Management can then determine any actions necessary to revise its risk responses or address design or effectiveness of controls. Successful implementation should translate into reduced risk exposures on the organizations risk maps. Receive a complimentary PDF of the ANSI/ASIS/RIMS RA.1-2015 Risk Assessment Standard.

Attendees are encouraged to bring their own (anonymous) case studies for discussion in class.

Site Visit

Visit a major Atlanta employer and tour the facility with an eye toward applying the in-class lessons to identify and manage risk.

Please Note:

This course includes a visit to a third party site and the host organization may require the use of non-disclosure agreements. Subject to the requirements of the host organization, the agreements offered to nationals and non-nationals of the host country may differ.

Program content updates will be posted at www.asisonline.org.

FAST FACTS

Registration Hours

Sunday

5:00 pm–6:00 pm

Monday

7:00 am–8:00 am

Program Hours

Monday–Wednesday

8:00 am–5:00 pm

Registration Fees

Fees include daily continental breakfast, refreshment breaks, and a networking reception. *Hotel costs are not included.*

	Fee
Member	\$1,095
Nonmember	\$1,395
Certificate Exam Fee	\$ 75
Standard Competency Exam	Free

Hotel

Be sure to mention ASIS when requesting the special room rate of \$169 single/double (plus tax). It will be honored until the room block is full or **October 18, 2016.**

The Westin Peachtree Plaza
210 Peachtree Street, NW
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+1.404.659.1400
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Instructors

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Newcastle Consulting, LLC

Earn a Certificate!

To achieve a Certificate in Risk, Threat, and Vulnerability Assessment from ASIS:

- Attend the classroom program. Fees apply.
- Register to take the test for a \$75 fee at asisonline.org.
- Take and pass the test.

Pass the exam and earn validation that you learned the key components of the three-day program.

Please Note:

Attendees will receive complimentary access to the Standard Competency Exam until 12/31/16.

Team Discounts

10-15% OFF

For details, email
asis@asisonline.org

HOW TO REGISTER

Web

www.asisonline.org/calendar

Phone

+1.703.519.6200

➔ Upcoming Programs

OCTOBER 2016

- 3 Understanding the New Turkey: Risk and Opportunity
[Webinar](#)
- 5 Current Trends in Global Terrorism
[Webinar](#)
- 13 Emerging Cybersecurity Threats: Trends for Security Professionals
[Webinar](#)
- 17-19 Principles of Investigation and Interrogation
Long Beach, CA
- 19 Keeping Mobile Electronics Safe While Travelling
[Webinar](#)
- 20 Workplace Violence Prevention & Intervention
Long Beach, CA
- 23-28 Wharton/ASIS program in Security Executive Leadership
Ee **Philadelphia, PA**
- 24-25 Security Documents and Project Management
Providence, RI
- 26-28 Physical Systems Master Planning Workshop
Providence, RI
- 26 Balanced Score Card for Corporate Security
[Webinar](#)
- 26 Desafíos de la Gestión Estratégica de Seguridad Corporativa en América Latina
[Webinar](#)

NOVEMBER 2016

- 3 Reduce Harm During Cyber Attacks
[Webinar](#)
- 8 IOT: Wolf in Sheep's Clothing?
[Webinar](#)
- 9 Social Media and the Modern Student: Industry and Technology Trends
[Webinar](#)

14-15 ASIS China Conference 2016
Shanghai, China



- 14-15 Executive Protection
C **Atlanta, GA**
- 14-16 Risk, Threat, and Vulnerability Assessment
C **Atlanta, GA**
- 14-17 ASIS Assets Protection Course™: Principles of Security (APC I)
C **Atlanta, GA**
- 16 Best Practices in Security Training and Learning Programs
[Webinar](#)
- 30 Lone Wolf Attacks - How Can We Mitigate the Damage?
[Webinar](#)

DECEMBER 2016

- 5-8 Crisis Management: Introduction to Program Planning and Crisis Plan Development
New Orleans, LA
- 7 The Lone Gunman: Psychological and Threat Assessment Perspective
[Webinar](#)

C = Certificate Programs

Ee = Executive Education Programs

View full calendar at www.asisonline.org/calendar.

Programming, schedule, locations, and pricing are subject to change.

About ASIS International

ASIS International (ASIS) is the largest membership organization for security management professionals that crosses industry sectors, embracing every discipline along the security spectrum from operational to cybersecurity. Founded in 1955, ASIS is dedicated to increasing the effectiveness of security professionals at all levels.

With membership and chapters around the globe, ASIS develops and delivers board certifications and industry standards, hosts networking opportunities, publishes the award-winning *Security Management* magazine, and offers educational programs, including the Annual Seminar and Exhibits—the security industry's most influential event. Whether providing thought leadership through the CSO Center for the industry's most senior executives or advocating before business, government, or the media, ASIS is focused on advancing the profession, and ensuring that the security community has access to intelligence, resources, and technology needed within the business enterprise.

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Become a critical business asset for the C-Suite

A proper risk, threat, and vulnerability assessment is as valuable as a precious metal. The damage that can be done with a poorly designed program—or the lack of one—cannot be underestimated.

For more information, visit www.asisonline.org.



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