

Executive Protection



EXPERIENCE, DEDICATION, AND LEADERSHIP IN SECURITY EDUCATION

December 9-10, 2013
Alexandria, Virginia

**Earn up to
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ASIS
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Advancing Security Worldwide®

Now is not the time to be complacent.

What perils should you be anticipating? Are you gambling with your principal's safety at home, in the workplace, on the road?

Thanks in part to the global slowdown, executive protection professionals are facing unprecedented challenges—downsizing, layoffs, and a general negative attitude toward senior executives at every level. Training continues to be essential, especially now when executive protection is being asked to do more with less. Whether top corporate executives, wealthy or famous families, dignitaries, diplomats, religious leaders, celebrities, politicians, or military leaders—they are counting on you to guide them through the inevitable risk-prone situation!

This comprehensive program is designed to cover the skills and procedures required to provide effective personal protection and meet the needs of a full range of student interest, from entry-level to seasoned practitioners—planning, research, intelligence, networking, and the art of executive protection. Real case studies are used—ones that reinforce these techniques and teach best practices—with less emphasis on the GUN.



**Save \$100
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YOUR RETURN ON INVESTMENT

- Learn executive protection's underlying philosophies and the mindset that drives both the protection specialist and a professional protection program.
- Understand what it takes to succeed in this highly specialized profession and how to prepare for an entry-level position.
- Develop the benchmarks of a thorough advance survey.
- Learn the critical significance of the choreography of protection.
- Review real-world residential and workplace issues.
- Examine transportation security issues—both domestic and international—and bullet-resistant vehicles.
- Learn counter-surveillance techniques and their application to modern protection methods.

PROFESSIONALLY DEVELOPED FOR

- Corporate security directors
- Professionals interested in EP's principles and practices
- Protective service practitioners who need more information on the concentric theory of protection
- Seasoned professionals transitioning into executive protection
- HR, security force managers, and others with personnel protection responsibility
- Newcomers to the field of protective services

PROGRAM OVERVIEW

Executive protection (EP) is needed now more than ever. EP programs are using intelligent, leading-edge techniques to provide protection when and where it is needed, in a cost-effective, under-the-radar style. To set the tone of the program we examine past and present real life cases and lay out a strategic approach to *The Art of Executive Protection*.

DAY ONE

Executive Protection Orientation

This introduction dispels the negative view of the bodyguard and introduces the concept of the EP specialist.

Threat Assessment

The foundation of all protection programs is the formulation and analysis of the data and intelligence needed to establish a framework for developing the protective effort.

Advance Procedures

The critical stage of protection is the advance. Receive an in-depth analysis of the advance survey, pre-departure preparations, etc. A tabletop exercise allows you to decide upon, provide for, and execute the advance.

Choreography of Protection

Learn the proper positioning required to support the concentric theory of protection.

Counter Surveillance

Learn techniques that support the protective effort by *watching the watchers*.

Emergency Extraction of the Principal

In a global economy, business opportunities sometimes lie in dangerous locales. Extracting a protectee from a dangerous place requires careful advance planning and complex maneuvers on-site.

Program content updates will be posted at www.asisonline.org.

DAY TWO

Working with Foreign Security Providers

Learn how to develop a network of foreign security contacts to help avoid the pitfalls and challenges that can affect your principal's security.

Detecting Armed Adversaries

What are the characteristics of the armed gunman? How can you tell if the gunman is a friend (law enforcement) or foe?

New Seven Deadly Sins of Executive Protection

Executive protection must be a key component in any corporate security program. To be successful, the program has to be sustained and supported by the C-suite. Failed programs can be linked to EP's "seven deadly sins" which will be identified and discussed. Learn what will derail an initiative and how to build a program based on best practices that will be supported by the top leadership in your organization.

Transportation Security

Focus on automobile security—selecting the right vehicle, examining limitations and advantages, securing vehicles against attack, and conducting a proper search. Bullet-resistant vehicles and their components will also be covered.

The Lone Gunman

Understand the thinking and behavior of individuals who have attacked or approached prominent public figures in the United States and then discuss protective intelligence strategies.

Managing and Directing an Executive Protection Program

With its 24-hour operations, unpredictable conditions, multiplicity of details, and life and death stakes, executive protection shares many characteristics with the military and law enforcement professions. Examine the most critical leadership behaviors and how a good leader performs.

Fast Facts

Registration Hours

Monday

7:30-8:30 am

Program Hours

Monday-Tuesday

8:30 am-4:30 pm

Registration Fees

Fees include daily continental breakfast, refreshment breaks, a networking reception, and two books—*The Art of Executive Protection* and *Executive Protection: New Solutions for the New Era*. A \$63 value. *Hotel costs are not included.*

Early bird cutoff: October 11

	Early Bird	After
Member	\$ 850	\$ 950
Nonmember	\$1,050	\$1,150

Hotel Information

Be sure to mention ASIS when requesting the special room rate.

Hilton Alexandria Old Town
1767 King Street
Alexandria, VA 22314
+1.800.445.8667
International 800-HHILTONS
(800-44-45-86-67)

\$179 single/double (plus tax)

Cutoff for special hotel rate: Nov. 14

Faculty

Robert L. Oatman, CPP

President

R. L. Oatman & Associates, Inc.
Towson, Maryland

Mr. Oatman retired as a Major and Chief of Detectives from Maryland's Baltimore County Police Department. Upon entering the private sector, he provided consulting advice, management services, expert protective and investigative support and training to multi-national corporations both in the United States and abroad. Frequently called upon to analyze standing executive protection operations, he has been responsible for restructuring major corporate security programs. Mr. Oatman managed executive protection operations for NBC during the Olympic Games in Seoul, Korea in 1988, Barcelona, Spain in 1992, Atlanta, Georgia in 1996 and Sydney, Australia in 2000.

Mr. Oatman recently published his third book, *Executive Protection: Rising to the Challenge* (ASIS International 2009). He co-authored *You're the Target*, (New World Publishing, 1989) an in-depth look at terrorism and personal security, and has contributed to a number of industry publications including several articles for *Security Management* magazine.

Mr. Oatman was a recipient of an Exceptional Service in the Public Interest Award presented by FBI Director Robert Mueller, III in 2003.

Brian R. Feser, CPP

Lieutenant Colonel, U.S.A. Retired
Director of Operations-Afghanistan
Textron Marine and Land Systems

Prior to his current position, Mr. Feser served 29 years in the Army; was Managing Director for Protective Operations, R.L. Oatman & Associates; Executive Vice President and President, Goverline Inc.; Executive Vice President, Wounded Warrior Project; and Vice President, Protection Group, CSS Alliance. His experience includes conducting executive protection operations for senior government personnel, high-wealth individuals, and senior level corporate leaders in over 47 countries. Mr. Feser served as the Joint Task Force Commander-Executive Protection for over 50 visiting military leaders during NATO's 50th Anniversary Summit.

He holds an MA in national security and strategic studies from the Naval War College; an MS in human resources/business management from Central Michigan University; and a BS in psychology and sociology from Towson University. He is also a graduate of the FBI National Academy and the DEA Drug Unit Commanders' Course.

Faculty subject to change.



Team Discounts

10% off when three to five attendees register from the same organization; 15% for six or more.
For details, email asis@asisonline.org.

HOW TO REGISTER

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The Art of Executive Protection

Executive Protection: New Solutions for a New Era

Executive Protection: Rising to the Challenge

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www.asisonline.org/elearning

Executive Protection: A Practitioner's Overview

About ASIS International

ASIS International (ASIS) is the preeminent organization for security professionals, with more than 38,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, government entities, and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's number one magazine—*Security Management*—ASIS leads the way for advanced and improved security performance.

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For more information, visit www.asisonline.org