

2024 SECURITY MANAGEMENT Media Kit

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2024 Editorial Calendar

JANUARY

Editorial Deadline: 11/3/23
Closing Deadline: 12/1/23
Materials Deadline: 12/15/23

LEAD TOPIC— EXTREMISM AND POLITICAL INSTABILITY:

Launch: 1 January 2024
terrorism, threat assessment, civil unrest, emergency preparedness, business continuity, security intelligence, OSINT

Also in January K9 SECURITY:

Launch: 15 January 2024
security canines, screening, bomb detection, security officers, patrols, perimeter security, security training, transportation, investigations

HEALTHCARE CYBER RISKS:

Launch: 22 January 2024
ransomware, hospital security, cybersecurity, risk management, convergence, medical device security

FEBRUARY

Editorial Deadline: 12/8/23
Closing Deadline: 1/3/24
Materials Deadline: 1/16/24

LEAD TOPIC— SECURITY TECHNOLOGY: ELECTRIC GRID SECURITY:

Launch: 1 February 2024
drones, counter-UAS, perimeter protection, resilience, critical infrastructure, utilities, energy, public-private partnerships, threat intelligence, nation-state attacks, surveillance, monitoring, access control

Also in February WORKPLACE VIOLENCE IN RETAIL:

Launch: 12 February 2024
violence intervention, retail security, flash robs, crime prevention, de-escalation, video surveillance, audio detection, security robotics, bystander awareness

**Industry Insights
newsletter**
Smart Cities/
Municipalities

MARCH

Editorial Deadline: 1/5/24
Closing Deadline: 2/1/24
Materials Deadline: 2/15/24

LEAD TOPIC— SCHOOL SECURITY AND EARLY INTER- VENTION:

Launch: 1 March 2024
K-12 security, education security, threat assessments, multidisciplinary risk management, mental health, security culture, crisis intervention, behavioral awareness

Also in March SITE HARDENING:

Launch: 11 March 2024
perimeter security, bollards, fencing, gates, security doors, bulletproof glass, access management, soft targets, workplace violence prevention

NIST CYBERSECURITY FRAMEWORK:

Launch: 18 March 2024
cybersecurity, privacy, compliance, convergence, security frameworks, risk mitigation, security management, government security

APRIL

Editorial Deadline: 2/2/24
Closing Deadline: 3/1/24
Materials Deadline: 3/15/24

LEAD TOPIC— SECURITY TECHNOLOGY: ARTIFICIAL INTELLIGENCE:

Launch: 1 April 2024
recruitment and retention, video surveillance, biometrics, access control, continuous monitoring, security alerts, incident response, emerging technology, security training, machine learning, algorithms, bias

Also in April CANNABIS SECURITY:

Launch: 15 April 2024
crime prevention, retail security, regulatory compliance, video surveillance, audio detection, access management, asset tracking, drug testing, pre-employment screening

CONCIERGE SECURITY:

Launch: 22 April 2024
casinos, hospitality, guarding, license plate recognition, security training, hiring and retention

**Industry Insights
newsletter**
Healthcare

Extra Opportunities

Special Security
Management Print
Edition, including ISC
West Product Showcase

MAY

Editorial Deadline: 3/8/24
Closing Deadline: 4/1/24
Materials Deadline: 4/15/24

LEAD TOPIC— TOXIC WORKPLACES:

Launch: 1 May 2024
bullying, burnout, harassment, workplace violence, mental health, security management, soft skills, investigations

Also in May ZOO SECURITY:

Launch: 13 May 2024
crime prevention, video surveillance, perimeter security, fencing, asset tracking, emergency preparedness, facility security design

AUDIO DETECTION, RESPONSE, AND COMMUNICATION:

Launch: 20 May 2024
intercoms, gunshot detection, audio detection, speakers, audio response, alarm verification, mass communication

JUNE

Editorial Deadline: 4/5/24
Closing Deadline: 5/1/24
Materials Deadline: 5/15/24

LEAD TOPIC— SECURITY TECHNOLOGY: SPORTS SECURITY:

Launch: 1 June 2024
stadium security, soft targets, executive protection, video surveillance, risk management, drones, screening, threat detection, crowd management, event security, public-private partnerships, travel security

Also in June DEEPPAKES AND FRAUD:

Launch: 17 June 2024
fraud detection, trust, reputation security, threat intelligence

FOOD SAFETY:

Launch: 24 June 2024
restaurant security, food manufacturing, social media, insider threat, investigations, product tampering, counterfeits

**Industry Insights
Newsletter**
Transportation

JULY

Editorial Deadline: 5/3/24
Closing Deadline: 6/3/24
Materials Deadline: 6/14/24

LEAD TOPIC— PHYSICAL/ CYBER CONVERGENCE:

Launch: 1 July 2024
cybersecurity, security management, business continuity, security reporting, regulatory compliance, risk mitigation, ESRM

Also in July RESILIENCE AND ANTIFRAGILITY:

Launch: 15 July 2024
emergency preparedness, climate proofing, site hardening, risk assessment, extreme weather, crisis response

AUGUST

Editorial Deadline: 6/7/24
Closing Deadline: 7/1/24
Materials Deadline: 7/15/24

LEAD TOPIC— SECURITY TECHNOLOGY: ROBOTICS:

Launch: 1 August 2024
robotic guards and patrols, cybersecurity, data management, developments in robotics technology, alert management, first responders, life safety, hybrid security solutions

Also in August BIOMETRICS MYTH-BUSTING:

Launch: 12 August 2024
iris, facial, fingerprint, voice, and other biometrics, compliance, privacy, access management, identity management

WHY SECURITY GETS SUED:

Launch: 19 August 2024
regulatory compliance, security reporting, workplace violence, negligence, security training, security documentation

Industry Insights Newsletter

Schools/Campuses

SEPTEMBER

Editorial Deadline: 7/5/24
Closing Deadline: 8/1/24
Materials Deadline: 8/15/24

LEAD TOPIC— CAREER TRANSITIONS FROM PUBLIC TO PRIVATE SECTORS:

Launch: 1 September 2024
security careers, law enforcement, public-private partnerships, career pathways, soft skills, leadership styles, certification, security training, recruitment and retention

Also in September SECURITY OPERATIONS CENTERS (SOCS):

Launch: 9 September 2024
healthcare security, security command centers, personnel management, video walls, video surveillance, emergency response, access control, building intelligence, automation

BANK ROBBERIES:

Launch: 16 September 2024
banking and finance, crime prevention, violent crime, incident response, armored vehicles, video surveillance, perimeter security, security training, mental health

Extra Opportunities

GSX Daily 2024:
Special *Security Management* Print Edition, including GSX Product Showcase

OCTOBER

Editorial Deadline: 8/2/24
Closing Deadline: 9/3/24
Materials Deadline: 9/11/24

LEAD TOPIC— SECURITY TECHNOLOGY: OSINT AND SECURITY INTELLIGENCE:

Launch: 1 October 2024
event security, risk assessments, extremism, civil unrest, mass protest, executive protection, security operations centers, privacy, social media monitoring

Also in October MEDICAL EMERGENCY RESPONSE:

Launch: 14 October 2024
life safety, executive protection, security training, emergency evacuation, healthcare

SECURITY CULTURE— AWARENESS, TRAINING, & BEHAVIOR:

Launch: 21 October 2024
recruitment and retention, buy-in strategies, security training, organizational culture, management skills, communication, physical security processes and enforcement

Industry Insights Newsletter

Cybersecurity

NOVEMBER

Editorial Deadline: 9/6/24
Closing Deadline: 10/1/24
Materials Deadline: 10/15/24

LEAD TOPIC— DE-ESCALATION AND CONFLICT INTERVENTION:

Launch: 1 November 2024
workplace violence, healthcare security, de-escalation training, mental health, crisis intervention, behavioral threat assessment, verbal abuse, office conflict management, stress management

Also in November CPTED:

Launch: 11 November 2024
facility design, higher education, campus safety, physical security, perimeter security, doors, landscaping, crime prevention

WHITE COLLAR CRIME:

Launch: 18 November 2024
fraud, investigations, financial crime, occupational fraud, tiplines

DECEMBER

Editorial Deadline: 10/4/24
Closing Deadline: 11/1/24
Materials Deadline: 11/15/24

LEAD TOPIC— SECURITY TECHNOLOGY: TRANSPORTATION:

Launch: 1 December 2024
travel security, mass transit, video surveillance, guard force management, biometrics, emerging technology, convergence, critical infrastructure, incident response, threat monitoring, risk assessments

Also in December RED TEAMING AND PENETRATION TESTING:

Launch: 16 December 2024
third-party vendor security risk, threat assessment, vulnerability assessment, pen testing, continuous improvement, physical security, security benchmarking

Industry Insights Newsletter

Retail

The Security Industry's Leading Publication



Security Management, ASIS International's flagship publication, reaches 34,000+ ASIS members and the broader security industry. With online news, features, podcasts, videos, and printed show issues, we empower readers to safeguard people, property, and data in a dynamic environment. Our influential readers—top security decision makers—find value in our high-quality content, sleek design, and low ad saturation.

Accolades for Security Management

Security Management is the award-winning publication of ASIS International, delivering high quality reporting, writing, and design to security professionals worldwide.



2023 AMERICAN SOCIETY OF BUSINESS PUBLICATION EDITORS (ASBPE) AWARDS

Overall Awards

- Honorable Mention, Magazine of the Year
- Honorable Mention, Website of the Year

Editorial

- National Silver, Department: Case Study
- National Bronze, Overall Headline Writing
- National Bronze, News Analysis: Today in Security
- Regional Silver, Web Feature Article
- Regional Silver, Trade Show Coverage: GSX Daily
- Regional Bronze, Microsite: Security Technology
- Regional Bronze, E-Newsletter: First Look

Design

- National Gold, Infographics
- National Silver, Website
- National Bronze, Best Use of Color
- Regional Silver, Best Design
- Regional Bronze, Front Cover Illustration



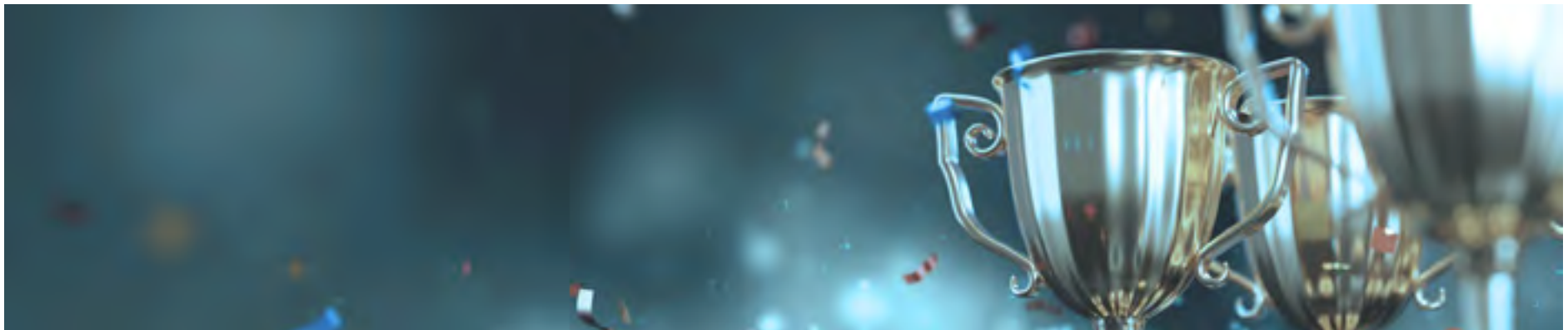
2023 APEX AWARDS FOR PUBLICATION EXCELLENCE

Best Website



2022 FOLIO: EDDIE AND OZZIE AWARDS

Honorable Mention, Overall Art Direction



Newsletters

Security Management's curated emails deliver security-related news stories, industry trends, and the latest in technology solutions. Dynamic delivery systems and optimal ad positioning simplify and enhance marketing campaigns to target active security professionals.

SMART SECURITY

This newsletter is pushed out twice a month and highlights new content from ASIS International, including articles, education, subject-area content, and other resources.

Top Banner

468 x 60 | \$2,500 per issue

Interstitial Banner 1 or Sponsored Content

468 x 60; 200 x 200 image, Up to 30 words + headline
\$2,000 per issue

Interstitial Banner 2 or Sponsored Content

468 x 60; 200 x 200 image, Up to 30 words + headline
\$2,000 per issue

Interstitial Banner 3 or Sponsored Content

468 x 60; 200 x 200 image, Up to 30 words + headline
\$2,000 per issue

Open rate: 36%

Avg. delivered: 19,000+

*Source: Mautic



SM DAILY

Preparedness and response are essential focuses in the security industry, and Security Management aims to keep its subscribers informed through daily news and updates from across the globe. This popular newsletter has diverse advertising options that cater to any marketing budget.

Five deployments per week, except during major U.S. Federal holidays.

Top Banner

468 x 60 | \$3,000 per week

Interstitial Banner

468 x 60, Multiple available | \$2,000 per week

Sponsored Content

150 x 150 image, Up to 30 words + headline
Multiple available | \$3,000 per week

Open rate: 40%

Avg. delivered per week: 148,000+

*Source: Rasa.io



SECURITY TECHNOLOGY

This bimonthly newsletter presents cutting-edge technology, privacy issues, and applications through thought-leadership articles, case studies, product updates, and trend analysis.

Top Banner

468 x 60 | \$2,500 per issue

Interstitial Banner 1 or Sponsored Content

468 x 60; 200 x 200 image, Up to 30 words + headline | \$2,000 per issue

Interstitial Banner 2 or Sponsored Content

468 x 60; 200 x 200 image, Up to 30 words + headline | \$2,000 per issue

Materials Due

February: January 16

April: March 15

June: May 15

August: July 15

October: September 11

December: November 15

Open rate: 32% **Avg. delivered:** 42,000+

*Source: Mautic



NEW

PARTNER EMAIL

Seize the opportunity with our exclusive email marketing program. Limited slots. Partner with Security Management, a top industry publication, and create unique HTML content. Establish your company as a solutions provider to the ASIS audience by featuring custom content like case studies, solution narratives, and downloads. Exclusively yours; no other firms in your communication to security industry decision makers.

Distribution: 45,000+ | \$10,000 per email.

Contact your media developer for bundled rates.

*January 2023 - June 2023

SM DEEP DIVE

This monthly newsletter will home in on emerging issues and security trends, full of fresh virtual content, analysis, and articles from *Security Management*.

Top Banner

468 x 60 | \$2,500 per month

Interstitial Banner 1 or Sponsored Content

468 x 60; 200 x 200 image, Up to 30 words + headline \$2,000 per month

Interstitial Banner 2 or Sponsored Content

468 x 60; 200 x 200 image, Up to 30 words + headline | \$2,000 per month

Materials are due the first of each month.

Open rate: 32% | **Avg. delivered:** 42,000+

*Source: Mautic



SM FIRST LOOK

This bimonthly newsletter consolidates the full breadth of *Security Management's* delivery vehicles into a single resource, highlighting the latest articles, podcast interviews, webinars, and more.

Top Banner

468 x 60 | \$2,500 per issue

Interstitial Banner 1 or Sponsored Content

468 x 60; 200 x 200 image, Up to 30 words + headline | \$2,000 per issue

Interstitial Banner 2 or Sponsored Content

468 x 60; 200 x 200 image, Up to 30 words + headline \$2,000 per issue

Open rate: 36% | **Avg. delivered:** 42,000+

*Source: Mautic



SM INDUSTRY INSIGHTS

With a specific industry focus each issue, the Industry Insights newsletter provides collective content on a single subject, using content from *Security Management* as well as the latest news and trends.

Top Banner

468 x 60 | \$3,000 per issue

Sponsored Content

200 x 200 image, Up to 30 words + headline | \$2,500 per issue

Topics:

February: Smart Cities/Municipalities

April: Healthcare

June: Transportation

August: Schools/Campuses

October: Cybersecurity

December: Retail

Materials are due 1st of issue month

Open rate: 32%

Avg. delivered: 42,000+

*Source: Mautic



EXECUTIVE BRIEF

Share your expertise with our audience. Complement your thought leadership with *Security Management* content.

\$10,000 per exclusive email

Deliverables: Logo; 4-6 content pieces with URL's. Gated landing pages are recommended for capturing leads.

Open rate: 32%

Avg. delivered: 42,000+

*Source: Mautic



SM7

Position your message alongside the seven most essential things security practitioners need to know each week with SM7.

Top Banner: 468 x 60 | \$4,800

Sponsored Content (2 available)
200 x 200 image, Up to 30 words+ headline | \$6,000 each

Interstitial Banner: 468 x 60 \$4,800

Open rate: 34% | **Avg. delivered:** 34,000+

*Source: Rasa.io

Note: SM7 is sent weekly; pricing includes 4 weeks of deployments.



*January 2023 - June 2023

Websites

The ASIS and *Security Management* websites are invaluable resources for industry professionals. Whether it's consuming exclusive online content, browsing the store for literature, or gathering intel on the next ASIS event, advertising options feel complementary—not obtrusive—to site visitors.

FEATURED CONTENT



1660 x 1230 image,
30 words or less
\$3,500/month

INTERSTITIAL BANNER



1440 x 325
\$2,500/month

Web banners on the ASIS site should be .jpg or .gif files. Sorry, animated .gif files not accepted. Only six advertisements allowed per zone, per month. Zone positions may slightly vary from page to page on this site, pending ASIS content.

Visits: 220,400 average per month | **Pageviews:** 484,400 average per month
Source: Cloudflare 03.01.2023 – 8.31.2023

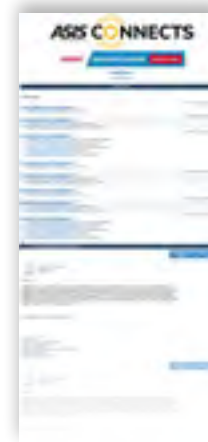
Connect with the ASIS Community

Connects is ASIS's members community—a hub where security professionals gather to share best practices, collaborate on resources, and engage in online events. It's their go-to for discussing trends, asking questions, and exchanging resources, akin to ASIS's own Facebook.

Ad sizes: 728x90 | Connects package: \$3,500 net/month
(Includes Daily Digest Email and 3 landing pages on ASIS Connects EXCLUSIVE to ONE sponsor)



Connects Web Pages



Connects Daily Digest Email

ASISonline.org



Open Rate: 37.6% | **Average Delivered per Month:** 650,919
Source: Higher Logic / January 2023-July 2023



WELCOME PAGE AD

A

Exclusive Position

640 x 480

\$1,000/week

LEADERBOARD BANNER AND LOWER BANNER

B + E

728 x 90

\$2,500/month

\$6,500/quarter

\$25,000/year

MEDIUM RECTANGLES

C1 C2

300 x 250

\$2,500/month

\$6,450/quarter

\$22,800/year

FEATURED CONTENT

D

Only available on homepage

**720 x 325 image,
30 words or less**

\$3,500/month

Web banners on the *Security Management* site should be .jpg or .gif files. Animated .gif files accepted. No more than 10 ads are allowed to rotate in these positions per month.

Visits: 57,800 average per month | **Pageviews:** 67,700 average per month

Source: Cloudflare 03.01.2023–8.31.2023

Websites: Native/Display Advertising

Place your messaging directly within *Security Management's* award-winning feature articles and news coverage with both sponsored content and graphic display ad options. Want to target your message more specifically? Sponsor a single piece of *Security Management* content.

BROAD IMPACT

Attract readers from across *Security Management's* most recent and most searched-for articles with these native or display advertising options. The majority of *Security Management's* web traffic arrives through organic search, and the 100+ most search optimized articles feature native advertising.

1st Sponsored Content

(Premium Position): \$3,500/month (net)

2nd and 3rd Sponsored Content Positions:
\$2,750/month (net)

Display Ads: \$2,500/month (net)

SPONSORED CONTENT

- Resistant to ad blockers
- Optimized for mobile devices
- 200 x 200 Image
- Headline and copy (25 words max)
- Call to action button

FOCUSED IMPACT

Want to target your ad campaign more directly around a sector or subject? Select articles or content packages from the *Security Management* editorial calendar for special sponsorship. These articles and packages are likely to receive additional promotion through editorial newsletters, such as First Look and Deep Dive. Focus impact advertisements will stay live and follow the applicable article(s) for 6 months.

1st Sponsored Content: (*Premium Package Position), Targeted on a Topic: \$5,000 (net)

*Includes exclusive supplemental content pieces such as:

- Infographic
- Sidebar Article
- SM Minute or Fast Facts Video

2nd and 3rd Sponsored Content Positions:

\$2,750 (net)

Display Ads: \$2,500 (net)

DISPLAY ADS

- 300 x 250
- Traditional .JPG or .GIF files
(animated .gif files accepted)



Article Title
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1st Sponsored Content



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1st Display Ad



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2nd Sponsored Content



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2nd Display Ad



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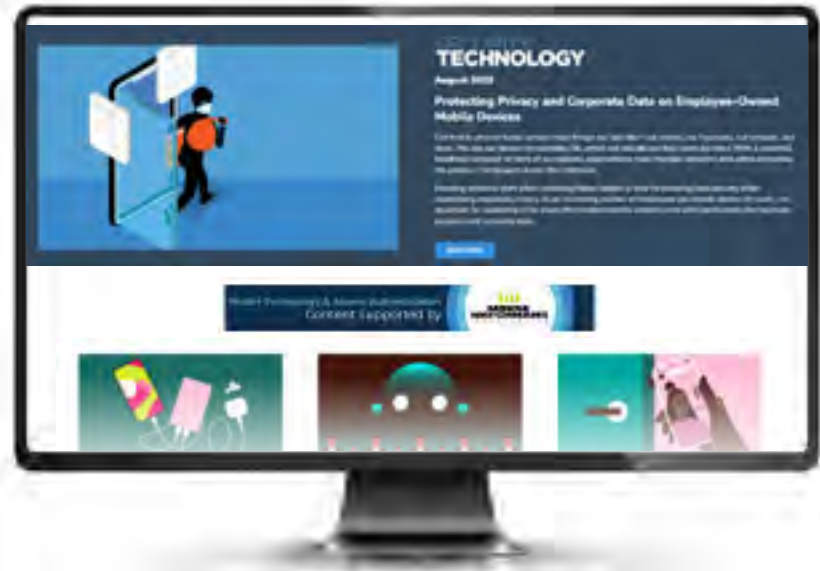
3rd Sponsored Content



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Security Technology

For the latest in cutting-edge security tech, innovative ideas, and creative installations, *Security Management* readers rely on the *Security Technology* community. This platform lets security vendors and startups showcase products and ignite future discussions. In 2024, *Security Technology* will cover key topics like critical infrastructure, artificial intelligence, sports security, robotics, security intelligence, and transportation. Check pages 2-3 for the editorial calendar.



PREWRITTEN CASE STUDY

- Case study word count: 800 words
- Provide link to the full case study or additional materials
- Featured Photo (.jpg or .png)
- Photo Image: 884 pixels wide x 500 pixels high (Image will be cropped to fit allotted space; No vertical images)

PRODUCT-SPECIFIC CONTENT

- Product or service word count: up to 300
- Photo to run with product release (.jpg or .png)
- Photo Image: 884 pixels wide x 500 pixels high (Image will be cropped to fit allotted space; No vertical images)

\$3,000 per item

THOUGHT-LEADERSHIP ARTICLE

- Thought leadership article word count: 500 words
- Provide link to full thought leadership article or additional materials
- Featured Photo (.jpg or .png)
- Photo Image: 884 pixels wide x 500 pixels high (Image will be cropped to fit allotted space; No vertical images)

INFOGRAPHIC

- Featured Photo 884 wide x 500 high (.jpg or .png)
- Full infographic width is limited to 884 pixels wide (Please be cautious of text size for mobile device readability.)

SECURITY TECHNOLOGY NEWSLETTER

Top Banner

468 x 60 | \$2,500 per issue

Interstitial Banner 1 or

Sponsored Content* 468 x 60;
200 x 200 image, Up to 30 words
+ headline | \$2,000 per issue

Interstitial Banner 2 or

Sponsored Content* 468 x 60;
200 x 200 image, Up to 30 words
+ headline | \$2,000 per issue

*See ad deadlines on page 6.





Content Marketing

Customized content marketing offers affordable solutions covering reporting, writing, editing, designing, and participating in events. Deliver helpful information to your audience and increase the prospect they will reward you with business and continued loyalty.

NATIVE ADVERTISING

Refer to the newsletters section for details on other sponsored content options on pages 6-7 and websites for native/display advertising opportunities on page 10.

CONFERENCE CREDITS

Attach CPEs to your end-user conference. Talk to a media developer to start accrediting your educational sessions.

\$3,000 per 1-hour session

SPONSORED RESEARCH

Contact your account manager to discuss ASIS research sponsoring opportunities.

FOUNDATION RESEARCH

The ASIS Foundation helps security professionals achieve their career goals with certification scholarships, **practical research**, member grants, and more. Contact your media developer to find out ways to partner with the ASIS Foundation and their highly-coveted security research projects.

WEBINAR SPONSORSHIPS

Partner with ASIS webinars on key educational topics throughout the year.

\$5,000 per sponsorship

Sponsored Webinar Attendee Statistics:

Average Registrants: 587

Average Attendees: 245

Source: ON24 / January 2023-August 2023



Raquel Alleyne

Webinar Producer
raquel.alleyne@asisonline.org

CUSTOM WEBINARS

High-targeted lead generation. Webinars enable you to select a compelling topic, develop the content, and participate in presenting. A producer will assist you in tailoring your concept to ensure your webinar is eligible for recertification credits.
\$15,000 per webinar

Custom Webinar Attendee Statistics:

Average Registrants: 668

Average Attendees: 271

Source: ON24 / January 2023-August 2023

Note: On-demand leads will also be supplied

Multimedia

Security Management Highlights is a monthly podcast featuring expert interviews on key industry topics. Our team interviews thought leaders, industry pros, and *Security Management* editors. In the initial seven months of 2023, *SM Highlights* had 13,000+ listens, covering popular subjects like safety culture, global crime evolution, remote workplace violence, and insider threats.

PODCASTS

Podcast Commercial Placement and Sponsorship

Provide a 30-second audio commercial that will play during the show. No commercial? No problem. The podcast host can read your scripted message on air. Sponsors may also provide a subject matter expert, who can be interviewed for a five-minute non-promotional segment on a topic that aligns with the *Security Management* editorial calendar. Plus, your organization will be mentioned as the episode's sponsor at the beginning and end of the podcast.

\$3,000 per episode

Average listens per *Security Management* episode: 1,600

Source: Soundcloud / August 2022 - July 2023

GSX Daily Podcast

Every issue of the *GSX Daily*—the official publication of GSX—features a short bonus podcast interviewing a key speaker or presenter from GSX. These podcasts are sponsorable.

Average listens per GSX episode: 1,500

Source: Soundcloud / August 2022 - July 2023

SM FAST FACTS & SM MINUTE

Security Management content is on the move! Increase your digital presence with SM videos, including the new **Fast Facts** and **SM Minute** video series, which are promoted across social media channels and the *Security Management* website. Act fast! Limited sponsorships available.

Fast Facts: It all boils down to the numbers—get quick statistics, essential analytics, and more with *Security Management*'s Fact Facts video series. These videos add valuable context and color to packages of *Security Management* reporting.



SM Minute: Need to know about essential news events fast? Keep up with the SM Minute, hosted by *Security Management* editors who discuss recent events, valuable context, and available resources—all in less than a minute.



Sponsorships for videos are limited to Focus Impact packages. See page 10 for more details.

Events

A *Security Management* live or virtual event allows a company to position itself as an industry thought leader by providing education to attendees on topics that affect the entire security industry. Provide your organization the opportunity to increase brand awareness during forums designed to help security professionals protect people, property, and information.

Or go big! Connect with thousands of decision makers during the biggest security-related event of the year: GSX (Global Security Exchange).

LIVE ROAD SHOWS

This half-day workshop allows face-to-face interaction with decision makers, providing a company with increased brand awareness and a forum to present unique solutions to critical problems. Road show attendees earn CEUs. Contact your account manager for details.

GSX EVENTS

Showcase your service or product in front of thousands of decision makers during the biggest security-related event of the year.

NEW

PRODUCT DEMONSTRATIONS

Join ASIS International in introducing half-day webinar events, showcasing the latest technology and solutions on topics that will reach broad audiences. Showcase your company's unique product and specialized service in a 25-minute dedicated demonstration, followed by 5 minutes of Q&A. You'll connect directly with ASIS Members and other security practitioners in the security space while positioning your brand at the forefront of industry innovation and solutions.

Reserve now as *sponsorships are limited to 5 demonstrations per half-day event.*

- Topic: Event and Venue Security—
Wednesday, May 15, 2024
- Topic: Retail Security Wednesday—
November 6, 2024

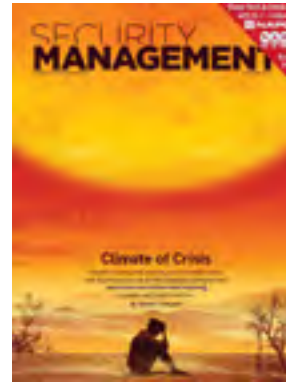
\$7,500 per product/service demonstration
Contact your Account Manager for more information.



Print Publications

Security Management is ASIS International's award-winning flagship publication serving the ASIS member community. Our readers are the security industry's most qualified and influential security decision makers—your best prospects.

Security Management will release two annual printed issues for distribution at ISC West and GSX. These editions will feature top selections from our digital content, serving as an enduring collection of invaluable insights for security leaders. Reach out to your account manager for reservation details. ASIS members can access a PDF version, and the printed editions will be available on-demand via the ASIS Store.



2024 RATES*

Spread	\$3,500
Full Page	\$2,000
Cover 2	\$2,750
Cover 3	\$2,500
Cover 4	\$3,000
2/3V	\$1,500
1/2 Island	\$1,350
1/2 Horizontal	\$1,350
1/3 Vertical/Square	\$1,050
1/4 Horizontal	\$950
1/6 Vertical/Horizontal	\$850
Folio Footer Ad	\$600

April (ISC West Show Issue)

Closing Deadline: 3/1/24

Materials Deadline: 3/6/24

ISC West Product Showcase Deadline: 2/15/24

September (GSX Show Issue)

Closing Deadline: 8/1/24

Materials Deadline: 8/9/24

GSX Product Showcase Deadline: 7/15/24

SPECIAL IMPACT OPPORTUNITIES

Split Cover	\$5,500
Bellyband	\$4,500
Partial Cover Tip-on	\$3,750
Corner Snipe	\$1,400

*15% discount for both issues if contracted by 3/1/24

SPECIFICATIONS FOR PRINT SIZES

Spread bleed 16.75 width x 11.125 height	Single bleed 8.50 width x 11.125 height	Full page trim size 8.25 width x 10.875 height	Two thirds page 4.50 width x 9.75 height	Half page island 4.50 width x 7.25 height	Half page horizontal 6.75 width x 4.875 height
One third page vertical 2.125 width x 9.75 height	One third page square 4.50 width x 4.875 height	One quarter page horizontal 4.50 width x 3.375 height	One sixth page horizontal 4.50 width x 2.375 height	One sixth page vertical 2.125 width x 4.875 height	Folio Footer Trim Size 8.5 width x 1.00 Bleed 8.75 width x 4.25
					Cover Partial Tip-on Trim 8.25 x 8.25 Full Bleed 8.5 x 8.5

Article Development

ASIS readers are *Security Management's* greatest strength. Their experience and day-to-day desire to protect lives, property, and data give them the unparalleled ability to help other security professionals protect their interests.

If you are a security professional and would like to write for *Security Management*, email Managing Editor **Claire.Meyer@asisonline.org** or call 703.518.1444. If you are interested in writing a *Security Technology* article, email **Megan.Gates@asisonline.org** or call 703.518.1474.

Advertise.



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The Fine Print

INVOICES AND CREDIT: Our invoices are NET 30 DAYS, with no prepayment discounts. Commissions disallowed on invoices not paid within 30 days of invoice date. Overseas advertisers must prepay each insertion before publication date NET US dollars.

New advertisers and agencies must prepay their first insertion. After credit approval, we bill following publication. No advertiser or agency with invoices more than 60 days outstanding will be permitted to place advertising or contract for exhibit booths until all outstanding invoices are paid. Advertisers and agencies with records of delinquent payment to ASIS International will be required to prepay until they have re-established good credit.

Payments received will be credited to the oldest outstanding balance.

DISCOUNTS, REBATES, AND SHORT

RATES: You will be billed at the one-time rate unless we have entered into an advertising contract. An advertiser who does not complete a committed schedule will be subject to a short rate.

COMMISSIONS: Commissions of 15% of gross billing for space and color are granted on accounts paid within 30 days of invoice date. 15% commission is available on all space.

Mechanical charges, tip-in charges, and classified advertising are not commissionable.

Commissions are extended only to recognized agencies.

We require written confirmation of the agency appointment from the advertiser. If we bill the advertiser, our invoice will be for the gross amount.

CANCELLATIONS AND CHANGES:

Cancellations of or changes to existing insertion orders must be made in writing before the publication's closing deadline to which the insertion order applies. Ads cancelled after the issue closing date will be billed at the prevailing space rate.

CONDITIONS: All advertising is subject to publisher's approval and agreement by the advertiser to indemnify and protect the publisher from loss of expense or claims to suits based upon the subject matter of such advertisements.

You may make promotional references to *Security Management* with prior written permission.

We reserve the right to place the word "advertisement" with copy that could be mistaken for editorial material.

Insertion orders placed by an agency represent acceptance of all terms and conditions in this rate card. We are not bound by conditions appearing on order blanks or copy instructions when such conditions conflict with terms and conditions. Nor are we bound by conflicting contracts and orders received from advertiser or agency.

Insertion orders are accepted from agencies with the understanding that the agency is acting as the advertiser's representative.

Agency and advertiser are jointly and severally responsible for all space, color, position, and mechanical service charges incurred by either.

DISCOUNTS:

Contracts cover placements within a 12-month period beginning with the month of first placement. Contracts provide advertisers with rate protection for the length of the contract, so long as all placements are fulfilled.

FREQUENCY:

- Multiple ad placements within the same product count toward contract frequency discounts.
- Subsidiary companies can share frequency under a parent company "umbrella" contract.
- Frequency and umbrella discounts will not be honored if all components of original contracted program are not fulfilled.

SERVICES TO ADVERTISERS: We can assist in making modifications to your advertisements if allotted enough notification before publication date. Charge for services: Cost plus 20% (non-commissionable; charges start at \$200 minimum).

SECURITY
MANAGEMENT

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