

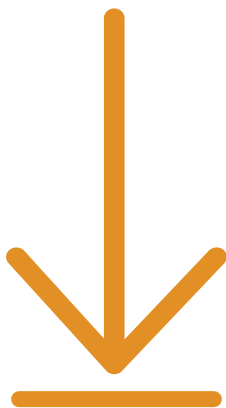
Security Technology Supplement

For news on cutting-edge technological security solutions, innovative thought-leadership, and creative installations, *Security Management* magazine readers turn to our quarterly *Security Technology* supplement. This vehicle allows security vendor leaders and startups alike to show off their latest product offerings and spark future-facing conversations.

Security Technology is delivered alongside *Security Management* to an audience of 34,000 members of ASIS International. You can take advantage of this targeted editorial environment by running:

- An advertorial with a prewritten case study
- A product-specific advertisement
- A thought-leadership article or infographic through content marketing purchases
- A product description

Couple your *Security Technology* spend with an ad program in that month's issue of *Security Management* for additional savings.

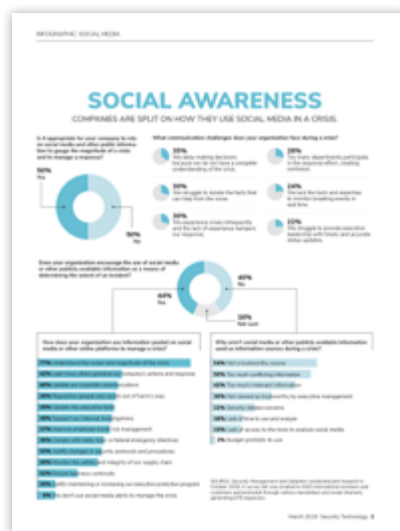


300

The average number of PDF downloads per issue of *Security Technology*, in addition to 34,000 printed copies.

Learn more > charlotte.lane@asisonline.org | shawn.register@asisonline.org

SOURCE: Google Analytics, July 2018–June 2019



Security Technology's Specs For Print Sizes

Spread bleed
16.75 width x 11.125 depth

\$4,500
Spread or Two Full Pages

Single bleed
8.50 width x 11.125 depth
Full page trim size
8.25 width x 10.875 depth

\$3,000
Full Page or *Advertorial

Front-Cover Square
2.25 width x 2.312 in depth

\$2,000
Front-cover Square

Half page horizontal
6.75 width x 4.875 depth

\$1,500
Half-Page Horizontal

Half page island
4.50 width x 7.25 depth

\$1,500
Half Page Island

*For advertorials please supply approximately 475 words and a high resolution image at 300dpi.

Paid advertisers in the same issue of *Security Management* receive a **50% discount off** ads and/or case studies running in the supplement.



“Security Management keeps me up to date on new security technology, applications of security practices and tools, and evolving threats.”

Angela J. Osborne, PCI Regional Director, Guidepost Solutions

The Fine Print

INVOICES AND CREDIT: Our invoices are NET 30 DAYS, with no prepayment discounts. Commissions disallowed on invoices not paid within 30 days of invoice date. Overseas advertisers must prepay in NET US dollars.

New advertisers and agencies must prepay their first insertion. After credit approval, we bill following publication. No advertiser or agency with invoices more than 60 days outstanding will be permitted to place advertising or contract for exhibit booths until all outstanding invoices are paid. Advertisers and agencies with records of delinquent payment to ASIS International will be required to prepay until they have re-established good credit.

Payments received will be credited to the oldest outstanding balance.

DISCOUNTS, REBATES, AND SHORT RATES: You will be billed at the one-time rate unless we have entered into an advertising contract. Frequency discounts are paid as a rebate after the contract period expires. An advertiser who does not complete a committed schedule will be subject to a short rate.

COMMISSIONS: Commissions of 15% of gross billing for space and color are granted on accounts paid within 30 days of invoice date. 15% commission is available on all space, except for classified advertising. Mechanical charges, tip-in charges, and classified advertising are not commissionable.

Commissions are extended only to recognized agencies. We require written confirmation of the agency appointment from the advertiser. If we bill the advertiser, our invoice will be for the gross amount.

CANCELLATIONS AND CHANGES: Cancellations of or changes to existing insertion orders must be made in writing before the ad deadline to which the insertion order applies. Ads cancelled after the issue closing date will be billed at the prevailing space rate.

CONDITIONS: All advertising is subject to publisher's approval and agreement by the advertiser to indemnify and protect the publisher from loss of expense or claims to suits based upon the subject matter of such advertisements.

You may make promotional references to *Security Management* with prior written permission.

We reserve the right to place the word "advertisement" with copy that could be mistaken for editorial material.

Insertion orders placed by an agency represent acceptance of all terms and conditions in this rate card. We are not bound by conditions appearing on order blanks or copy instructions when such conditions conflict with terms and conditions. Nor are we bound by conflicting contracts and orders received from advertiser or agency.

Insertion orders are accepted from agencies with the understanding that the agency is acting as the advertiser's representative. Agency and advertiser are jointly and severally responsible for all space, color, position, and mechanical service charges incurred by either.

DISCOUNTS:

Contracts cover number of issues within 12-month period beginning with the month of first insertion. Contract provides advertisers with rate protection for 12 months.

FREQUENCY:

- Multiple insertions within an issue count toward contract frequency discounts.
- Subsidiary companies can share frequency under a parent company "umbrella" contract.
- Advertising in the ASIS show daily newspaper applies toward *Security Management* contract frequency.

SERVICES TO ADVERTISERS: We can help you make the following changes to your materials: new type, key-code, address change, strip-ins, etc. Charge for services: Cost plus 20% (non-commissionable; \$25 minimum). A digital version of every ad will be archived indefinitely. All physical materials will be disposed of after 12 months unless otherwise specified upon submission. Accurate color proofs will only be saved for 12 months after the last use.