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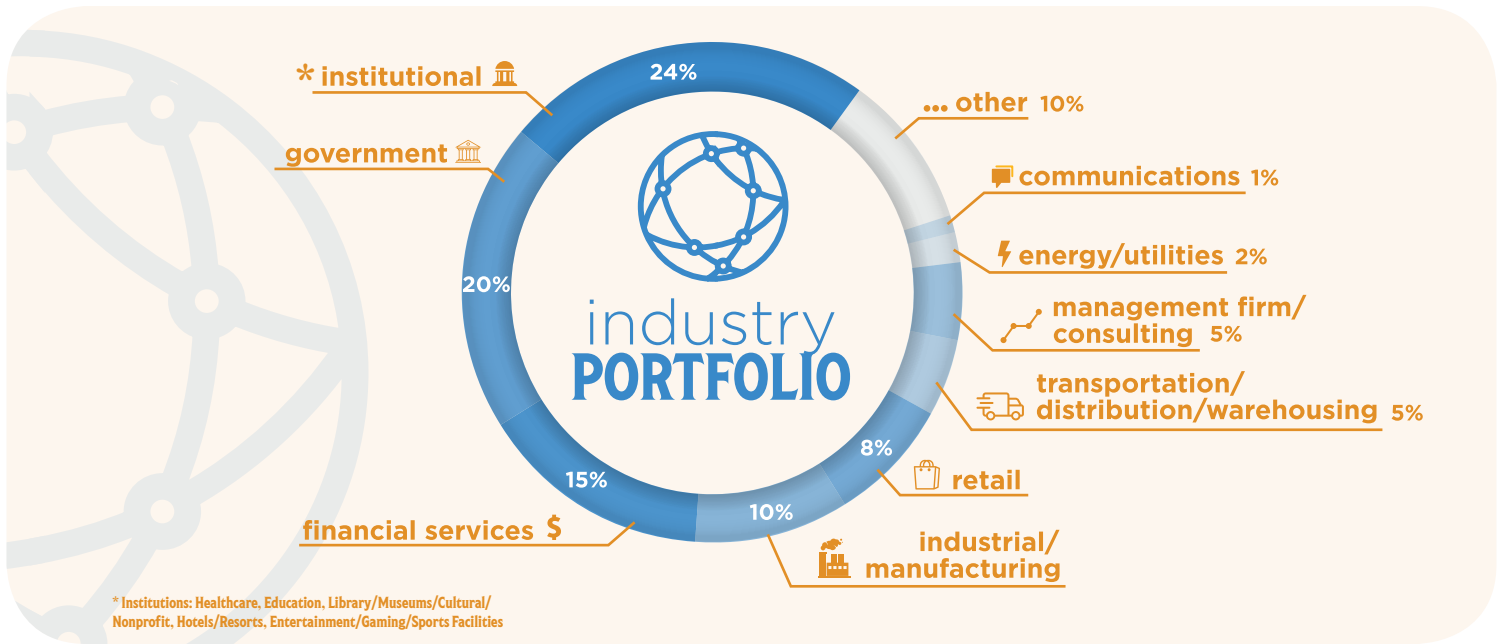


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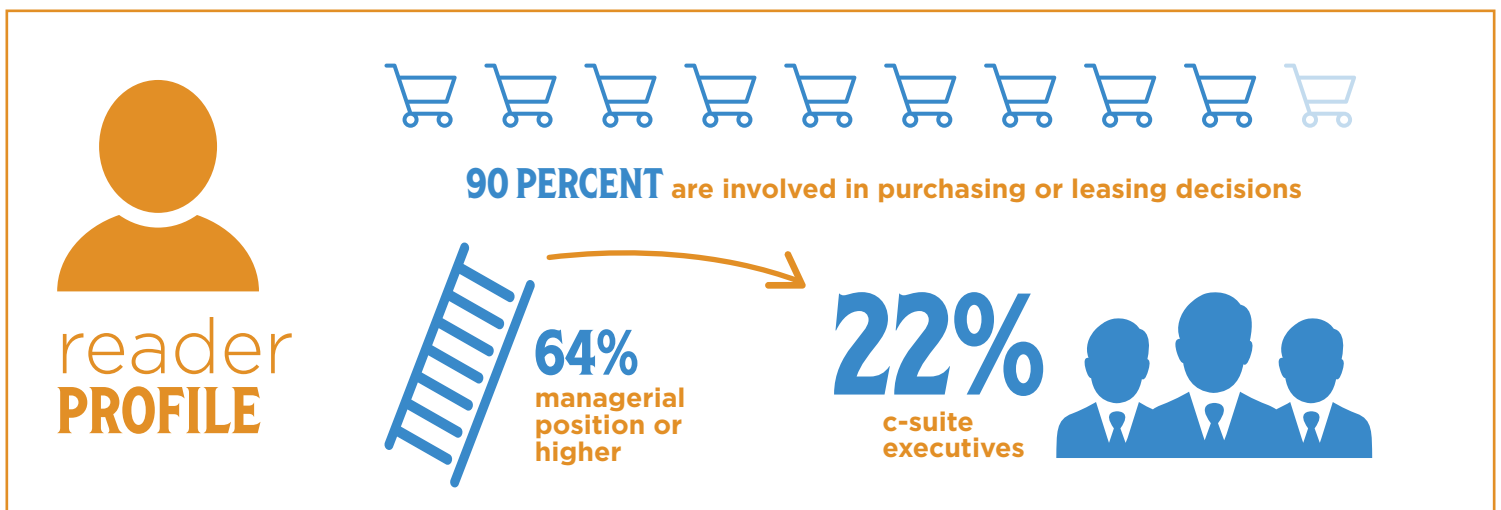


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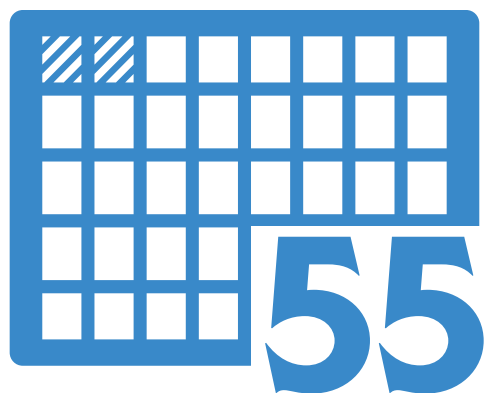
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SOURCE: Readex Research 2018 Reader Profile Study

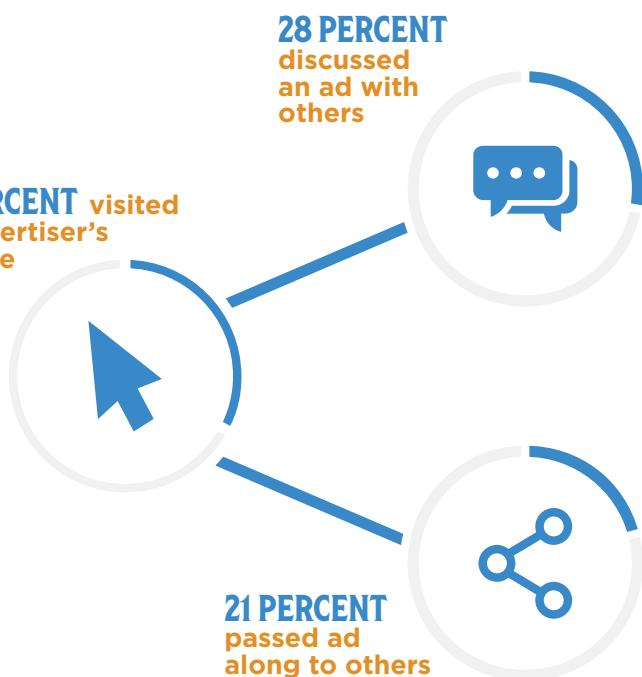
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