

SECURITY MANAGEMENT

Present a Custom Webinar

with *security management*

Maximize your brand's exposure, establish thought leadership, and reach industry professionals with our exclusive Custom Webinar Program.



Tailored Content & Expertise



You have full control over the webinar's content. Choose the topic, description, speaker(s), and materials to align with your brand's expertise. We'll review and approve the presentation, providing attendees with a valuable ASIS Certified CPE credit.

Guidance & Support



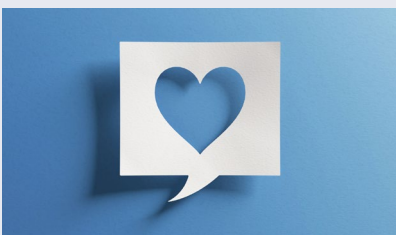
Planning timeline, consultation, coaching, and rehearsal sessions provided by ASIS Security Management. Our experienced technical services team will assist you in delivering a seamless webinar experience.

Extensive Promotions



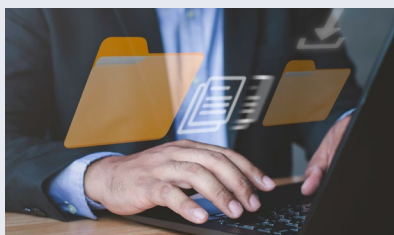
Gain extensive visibility through strategic promotions on our websites, newsletters, and a dedicated e-blast. Your brand will be showcased to our vast network of industry professionals, increasing your reach and amplifying webinar registrations.

Recognition & Exposure



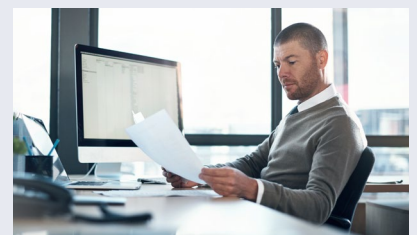
ASIS will provide a special verbal recognition at the beginning of the custom webinar, ensuring attendees are aware of your brand's support to the security industry and reinforcing your association with the educational content.

Attendee Resources



Provide up to three downloadable resources related to the webinar topic, showcasing your products, services, or exclusive insights. Plus 10 minutes of audience Q&A will be reserved at the end of the webinar.

Comprehensive Reporting



Receive the event recording, survey responses, resource downloads report, and the detailed registration summary. Registration reports include all registered, live and on-demand attendees. Webinar archived 12+ months.

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Pre-selected Speakers

ASIS/SM selects and provides expert speakers for the event, ensuring high-quality educational content.

Promotion



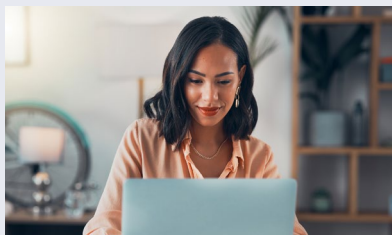
Sponsors receive prominent recognition in all online and newsletter promotions related to the event, maximizing visibility and brand exposure.

Downloadable Resources



Sponsors can provide up to 3 downloadable resources that attendees can access during the presentation. These resources can be webpages, video files, or PDFs.

Dedicated Email Blast



A dedicated eblast is sent to ASIS/SM's database of 50K+ contacts, typically one week before the live event.

Resource Tracking Reports



Detailed reports are provided to sponsors, indicating which attendees accessed each resource.

Verbal Recognition



Sponsors are acknowledged at the beginning of the webinar.

Comprehensive Summary



Sponsors receive a detailed report that includes the information of all registered and live attendees, allowing for personalized follow-ups and lead generation.



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Numbers You Can Count On

Custom webinars help deliver qualified leads; below is a sampling of recent partners and webinar titles.



SPONSORED

Emergent Security Threats and Soft Target Hardening



CUSTOM

Field Tested: Strengthening Your GSOC With an Intelligence-Driven Approach



CUSTOM

Top Security Trends Decision-Makers are Tracking for 2023 and Beyond



CUSTOM

2023: Security Practices in visitor and Emergency Management



CUSTOM

Selecting Your Next Security System: Tips and Best Practices



SPONSORED

ESRM and Security Cultures: Leadership and Business Growth



CUSTOM

The Four Pillars of Successful Threat Protection Programs



SPONSORED

Mental Health & Security Culture



CUSTOM

Measure What Matters: The Top 10 Reports Every Security Leader Should Have



CUSTOM

Safeguarding VIPs and Businesses via Digital Executive Protection: A Panel Discussion



CUSTOM

On-Premise, IaaS and SaaS: Finding the right fit for your business



SPONSORED

Lockdowns: Security, Life Safety, Code Compliance, and other Considerations



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