

POWER PACKAGES



Essential Package

Websites: ASIS Online or Security Management (Banner Ads)
6 months

SM Daily Newsletter (Interstitial Banner)
6 weeks

Security Management Highlights Podcast
1 month

Security Management Magazine:
(2) Half Pages
ISC West & GSX issues

Security Management Magazine:
Product Showcase (print + digital)
ISC West & GSX issues

Package Value: \$38,700
Bundle Price: \$30,960

Executive Package

Websites: ASIS Online or Security Management (Banner Ads)
6 months

SM Daily Newsletter (Interstitial Banner)
6 weeks

Security Management Highlights Podcast
1 month

Security Management Magazine:
(2) Full Pages
ISC West & GSX issues

Security Management Magazine:
(2) Product Showcases (print + digital)
ISC West & GSX issues

In-Copy Native Display Ad
2 packages

SM Newsletters (Security Management or Smart Security; interstitial banner or sponsored content)
2 issues

Security Technology Content Piece
1 package

Executive Brief Newsletter (Exclusive)
1 month

Custom Webinar
1 month

Package Value: \$80,500
Bundle Price: \$60,375

Elite Package

Websites: ASIS Online or Security Management (Banner Ads)
6 months

SM Daily Newsletter (Interstitial Banner)
12 weeks

Security Management Highlights Podcast
1 month

Security Management Magazine:
(2) Full Pages
ISC West & GSX issues

Security Management Magazine:
(2) Product Showcases (print + digital)
ISC West & GSX issues

In-Copy Native Display Ad
2 packages

SM Newsletters (Security Management or Smart Security; interstitial banner or sponsored content)
2 issues

Security Technology Content Piece
1 package


Executive Brief Newsletter (Exclusive)
1 month

Custom Webinar
2 months

ASIS Connects (Exclusive Banner Package)
1 month

Partner Email (Exclusive)
1 month

Package Value: \$124,000
Bundle Price: \$86,800



Scheduling Flexibility:
Monthly and weekly placements may be scheduled non-consecutively within the contract period for all bundle packages.