

Where Security Leaders Stay Informed

Reach 34,000+ security decision makers through trusted, award-winning content that informs and influences.

2026 MEDIA KIT

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2026 Editorial Calendar

January

Editorial Deadline: 11/7/2025
Closing Deadline: 12/1/2025
Materials Deadline: 12/15/2025

LEAD TOPIC—Crafting Better Tabletop Exercises

1 January 2026

Resilience, partnerships across departments, emergency preparedness, security training, simulations, decision-making skills

Executive Protection

12 January 2026

Protective services, threat assessment, OSINT, digital risk management, medical aid, kidnapping and ransom, travel security

Fan Misbehavior

19 January 2026

Stadiums, venue security, de-escalation, surveillance, guarding, disruptive behavior, workplace violence, mass event security, codes of conduct

February

Editorial Deadline: 12/5/2025
Closing Deadline: 1/5/2026
Materials Deadline: 1/15/2026

LEAD TOPIC—Security Technology: LiDAR

1 February 2026

Perimeter security, digital twins, intrusion detection, fire and life safety, construction, airports, cultural properties, access control, traffic monitoring

Visitor Management in Healthcare

16 February 2026

Hospital security, workplace violence, identity management, access control, patient safety, lobby security, security awareness training, security screening

ASIS Security Issues Research

(Sponsorable)

Industry Insights: Hospitality and Gaming

March

Editorial Deadline: 1/9/2026
Closing Deadline: 2/2/2026
Materials Deadline: 2/16/2026

LEAD TOPIC—Security System Lifecycle Management

1 March 2026

Budgets, preventative maintenance, video surveillance, access control, business intelligence, system monitoring, vulnerability management

Corrections Security

16 March 2026

Key management, prisons, guard training, liability, recruitment and retention, workplace violence, employee safety, mental health and wellness

Extremism and Misogyny

23 March 2026

Threat assessment, harassment, LGBTQ, workforce polarization, terrorism, open-source intelligence, digital risk management

ISC West:

25–27 March, Las Vegas, NV

Special *Security Management* Print Edition, Including ISC West Product Showcase. (See page 15).

ASIS Europe:

23–25 March, Antwerp, Belgium

April

Editorial Deadline: 2/6/2026
Closing Deadline: 3/2/2026
Materials Deadline: 3/16/2026

LEAD TOPIC—Improving Presentations

1 April 2026

Public speaking, metrics, security as a value add, executive skills, buy-in, personal branding, PowerPoint presentations

Distribution Centers and Warehouses

13 April 2026

Security screening, logistics facilities, loss prevention, behavioral risk assessments, turnover and terminations, workplace violence, insider threat, organized crime, cargo theft

Industry Insights: Healthcare

May

Editorial Deadline: 3/6/2026
Closing Deadline: 4/1/2026
Materials Deadline: 4/15/2026

LEAD TOPIC—Security Technology: Agentic AI

1 May 2026

Artificial intelligence, video analytics, intellectual property protection, security operations centers, incident response, cybersecurity, vendor selection, regulations

Natural Disaster Recovery

18 May 2026

Wildfires, hurricanes, extreme weather, business continuity, insurance coverage, employee safety, mass notification, supply chains, resilience

ASIS Security Issues Research

(Sponsorable)

ASIS Latin America Caribbean Conference

Security Solutions Spotlight

13 May

Perimeter protection

June

Editorial Deadline: 4/10/2026
Closing Deadline: 5/1/2026
Materials Deadline: 5/15/2026

LEAD TOPIC—Privacy in Security Systems

1 June 2026

Regulations, liability, facial recognition, biometrics, artificial intelligence (AI), digital risk management, activism, buy-in, security policies

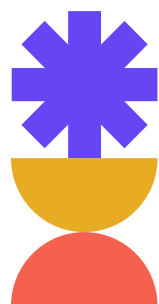
Insider Threats

15 June 2026

Layoffs and terminations, intellectual property theft, social engineering, government security, personnel management, partnerships with HR, threat assessments

Industry Insights: Transportation

Security LeadHER: 15–16 June, Minneapolis, MN



Get Your Message Out.

Your content will be delivered straight to decision-makers through targeted email blasts in *Security Management* or Smart Security newsletters.



July

Editorial Deadline: 5/8/2026
Closing Deadline: 6/1/2026
Materials Deadline: 6/15/2026

LEAD TOPIC— Cyberbullying in Schools

1 July 2026

Threat assessment, social media security, OSINT, digital risk management, mental health and wellness, student health, cross-department partnerships

Agricultural Security Resilience

13 July 2026

ESRM, geopolitical resilience, supply chain security, climate change, risk management, multinational corporation security, business continuity, food defense

August

Editorial Deadline: 6/12/2026
Closing Deadline: 7/1/2026
Materials Deadline: 7/15/2026

LEAD TOPIC—Security Technology: Drones

1 August 2026

Video surveillance, radar, perimeter security, detection systems, stadiums, festivals, intellectual property protection, utilities, campus safety, airports and transportation, public/private partnerships

Crisis Communications

17 August 2026

Executive skills, leading through crisis, public speaking, media training, public relations, security training, resilience, leadership, reputation management

ASIS Security Issues Research

(Sponsorable)

Industry Insights: Schools & Campuses

September

Editorial Deadline: 7/10/2026
Closing Deadline: 8/3/2026
Materials Deadline: 8/14/2026

LEAD TOPIC— Workforce Engagement

1 September 2026

Management, soft skills, effective feedback, guard force management, cross-generational leadership, mental health and wellness, professional development, mentorships

GSX Daily

14–16 September 2026

Leadership, professional development, security education, networking, security technology and services

Asset Management

21 September 2026

Anti-poaching, radar, remote sites, video surveillance, guarding, soft targets, open-source intelligence, video monitoring, drones, analytics

GSX:

14–16 September, Atlanta, GA

Special Security Management Print Edition, Including GSX Product Showcase. (See page 15)

October

Editorial Deadline: 8/7/2026
Closing Deadline: 9/1/2026
Materials Deadline: 9/15/2026

LEAD TOPIC—Security Operations Centers

1 October 2026

Alarm management, video surveillance, budgets, security analysts, GSOCs, analytics, crime prevention, business intelligence, return on investment

Deepfakes and Fraud

19 October 2026

Vendor security, banking and finance, digital risk management, reputation security, fraud, artificial intelligence (AI), authentication

Industry Insights: Cybersecurity

November

Editorial Deadline: 9/11/2026
Closing Deadline: 10/1/2026
Materials Deadline: 10/15/2026

LEAD TOPIC— Security Technology: Credentials

1 November 2026

Mobile access, NFC, badging, printers, key management, biometrics, school security, identity management, authentication, security officer training, visitor management

Vehicle-Borne Attacks

9 November 2026

Extremism, public event security, car ramming attacks, crime prevention, perimeters, bollards, barriers, circles of protection, carjacking, self-driving vehicles

ASIS Security Issues Research

(Sponsorable)

Events: OSAC/DSAC Annual Briefing

Security Solutions Spotlight

4 November

Banking and finance

December

Editorial Deadline: 10/9/2026
Closing Deadline: 11/2/2026
Materials Deadline: 11/16/2026

LEAD TOPIC—Data Centers

1 December 2026

Fire and life safety, contract management, access control, digital risk management, downtime mitigation, campus security, construction, resilience

Travel Security

14 December 2026

Business continuity, traveler monitoring, communication, emergency management, resilience, natural disasters

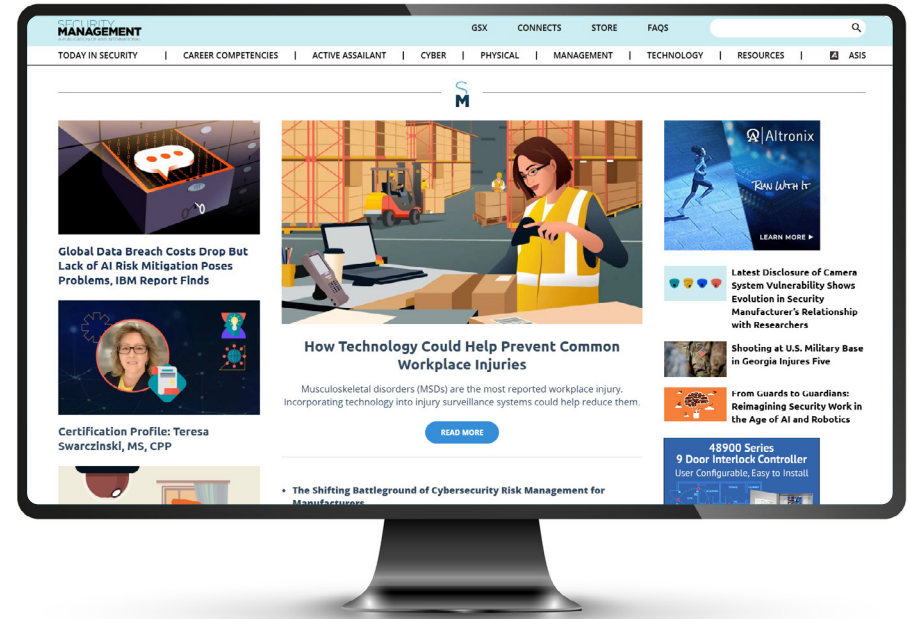
Industry Insights: Retail

Trusted Insight for Top Decision Makers

34,000+ reach: Flagship publication of ASIS International, serving members and the wider security community.

Multi-platform content: Online news, features, podcasts, videos, and printed show issues.

Influential audience: Trusted by top decision makers for authoritative content, polished design, and low ad-to-content ratio.



Security Management Awards



2025 TABPI Trade, Association, Business Publications International Awards

- Best B2B Website, *Gold*
- Top 25 Single Print Issue



2025 APEX Awards for Publication Excellence

- Best News Writing



2025 American Society of Business Publication Editors (ASBPE) Awards

National Editorial Awards

- Website of the Year, *Finalist*
- Overall Headline Writing, *Bronze*
- Security Management Website Design, *Silver*
- Security Management Front Cover Design, *Silver*
- GSX Daily Email Design, *Bronze*

Plus nine Regional AZBEE awards



2025 Hermes Creative Awards

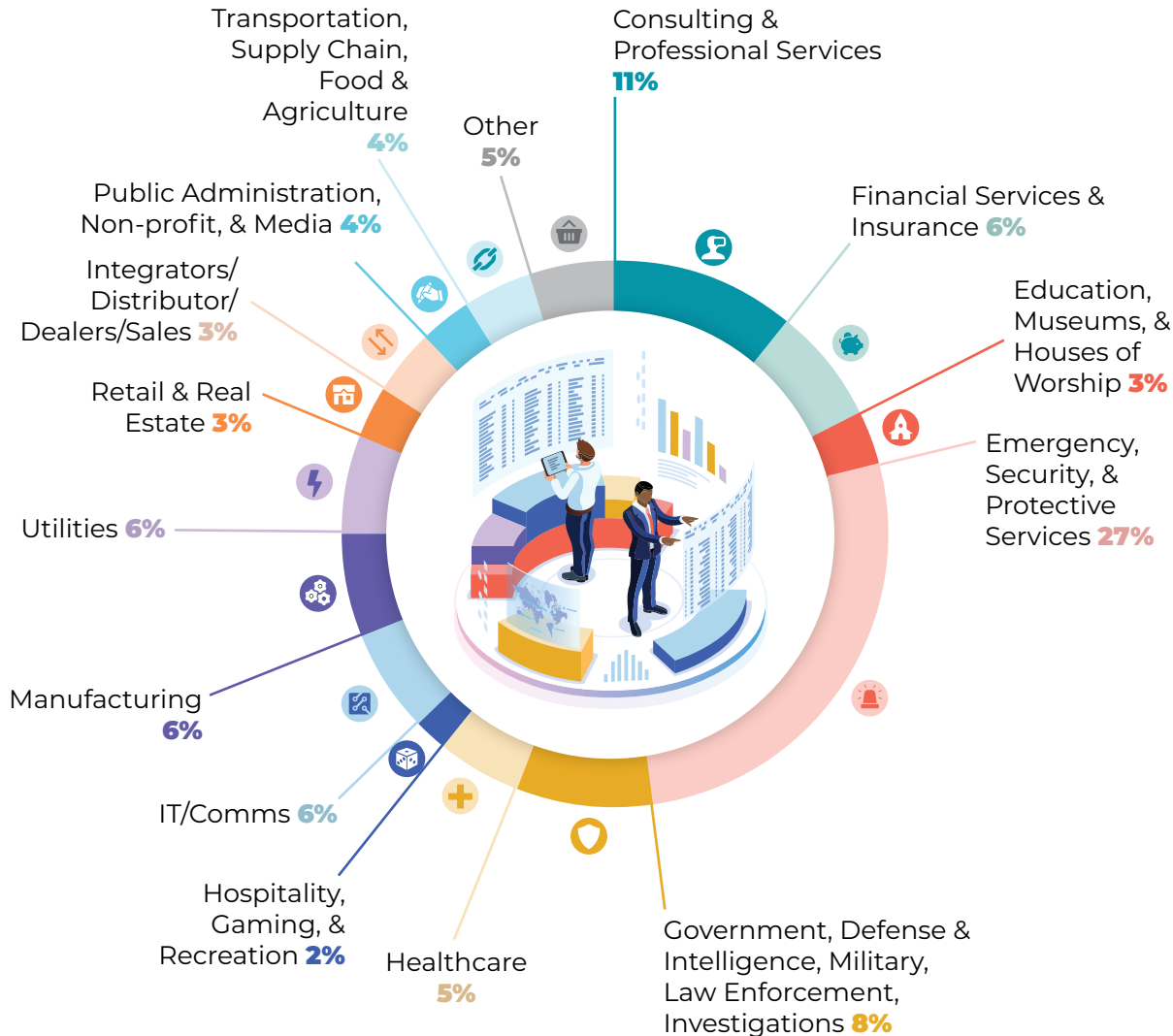
- Security Management Infographic, *Platinum*
- Security Management Publication, *Platinum*
- ASIS Membership Video, *Gold*
- ASIS International Annual Report, *Gold*
- Security Management Website, *Honorable Mention*
- GSX Daily Email, *Honorable Mention*

Reader Information

At the heart of *Security Management's* readership are 34,000 ASIS members—global leaders across every facet of the security industry.

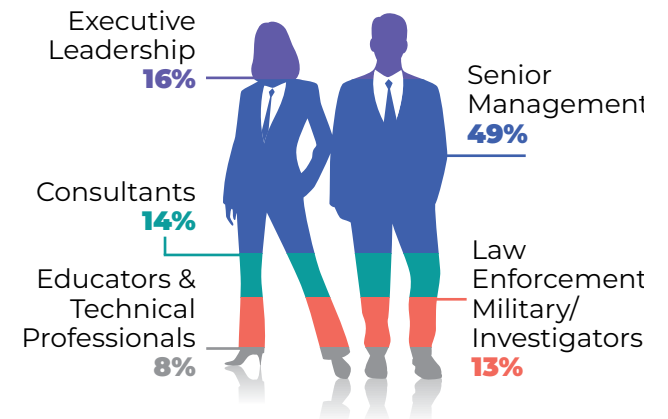
Membership by Industry

ASIS members come from every corner of the security profession.



Membership by Job Function

Readers are influential leaders and key decision-makers.



Membership by Region

Readers bring global expertise.

North America
(Canada, U.S., Mexico)
65%



International
35%

Source: Publisher's own data, August 2025



Newsletters

Security Management's curated emails deliver security-related news stories, industry trends, and the latest in technology solutions. Dynamic delivery systems and optimal ad positioning simplify and enhance marketing campaigns to target active security professionals.

NEW

Security Management

ASIS International's flagship publication includes a robust digital newsletter that delivers engaging, in-depth content two times per month based on the *Security Management* editorial calendar.

Top Banner

468 x 60 | \$2,600 per issue

Interstitial Banner 1 or Sponsored Content

468 x 60; 200 x 200 image, Up to 25 words + headline | \$2,100 per issue

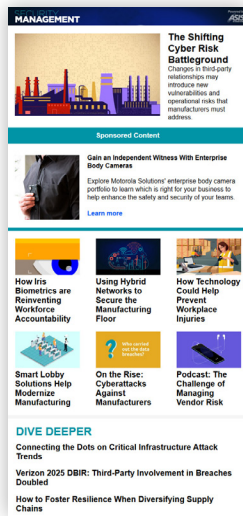
Interstitial Banner 2 or Sponsored Content

468 x 60; 200 x 200 image, Up to 25 words + headline | \$2,100 per issue

Engagement: 41%

Avg. delivered: 23,000+

Source: HubSpot; August 2024-June 2025



SM Daily

Preparedness and response are core priorities in the security industry, and *Security Management* keeps subscribers informed with daily global news updates. This popular newsletter offers diverse ad options for any budget, with five deployments weekly (except major U.S. Federal holidays).

Top Banner

600 x 120 | \$3,100 per week

Sponsored Content

150 x 150 image, Up to 25 words + headline | \$3,100 per week

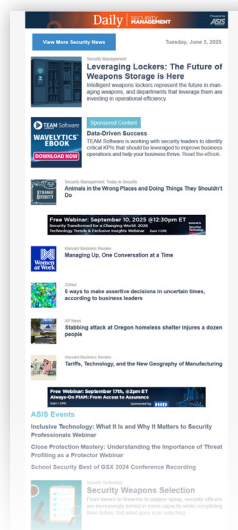
Interstitial Banner

468 x 60 | \$2,100 per week

Engagement: 36%

Avg. delivered: 131,000+

Source: Rasa.io, August 2024-July 2025



Smart Security

This newsletter is pushed out monthly and highlights new content from ASIS International, including articles, education, subject-area content, and other resources.

Top Banner

468 x 60 | \$2,600 per month

Interstitial Banner 1 or Sponsored Content

468 x 60; 200 x 200 image, Up to 25 words + headline | \$2,100 per month

Interstitial Banner 2 or Sponsored Content

468 x 60; 200 x 200 image, Up to 25 words + headline | \$2,100 per month

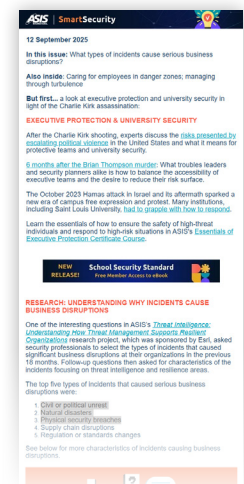
Interstitial Banner 3 or Sponsored Content

468 x 60; 200 x 200 image, Up to 25 words + headline | \$2,100 per month

Engagement: 47%

Avg. delivered: 24,000+

Source: HubSpot, June 2025-July 2025



SM Industry Insights

With a specific industry focus each issue, the Industry Insights newsletter provides collective content on a single subject, using content from Security Management as well as the latest news and trends.

Top Banner

468 x 60 | \$3,100 per issue

Sponsored Content

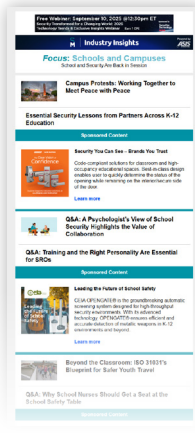
200 x 200 image,
Up to 25 words + headline |
\$2,600 per issue

Topics:

February: Hospitality & Gaming
April: Healthcare
June: Transportation
August: Schools & Campuses
October: Cybersecurity
December: Retail

Materials are due 1st of issue month

Engagement: 29%
Avg. delivered: 20,000+
Source: HubSpot, August 2024–June 2025

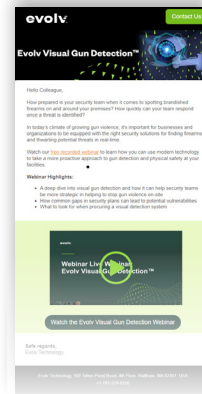


Partner Email

Seize the opportunity with our exclusive email marketing program. Limited slots available. Partner with Security Management to create unique HTML content, showcasing your company as a solutions provider to ASIS decision-makers. Feature custom content like case studies and solution narratives—exclusively yours.

\$10,500 per email
Contact your media developer for bundled rates.

Engagement: 30%
Avg. delivered: 32,000+
Source: HubSpot, August 2024–June 2025



SM7

Position your message alongside the seven most essential things security practitioners need to know each week with SM7.

Top Banner: 600 x 120 | \$4,950

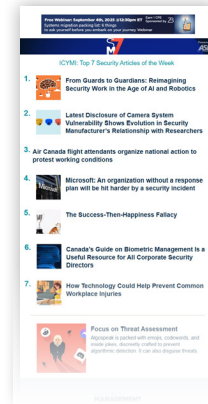
Sponsored Content

(2 available) 200 x 200 image,
Up to 25 words+ headline |
\$6,200 each

Interstitial Banner: 468 x 60
\$4,950

Engagement: 30%
Avg. delivered: 29,000
Source: Rasa.io, August 2024–July 2025

Note: SM7 is sent weekly; pricing includes 4 weeks of deployments.



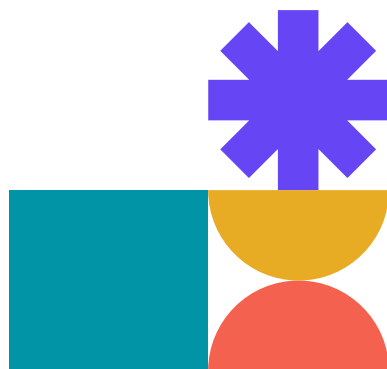
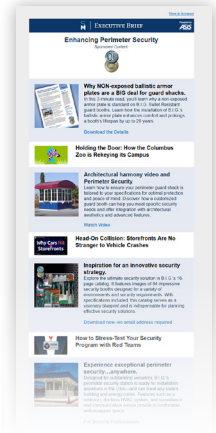
Executive Brief

Share your expertise with our audience. Complement your thought leadership with Security Management content.

\$10,500 per exclusive email

Deliverables: Logo; 3-5 content pieces with URLs. Gated landing pages are recommended for capturing leads.

Engagement: 28%
Avg. delivered: 20,000+
Source: HubSpot, August 2024–March 2025



Websites

The ASIS and Security Management websites are invaluable resources for industry professionals. Advertising options feel complementary—not obtrusive—to site visitors while they explore actionable guidance, exclusive events, and unbeatable networking with ASIS.

Featured content

1100 x 750 image
65 words
\$3,600/month



Interstitial banner

1440 x 325
\$2,600/month



Users: 129,800 average per month | Pageviews: 627,200 average per month
Google Analytics: March 2025–August 2025

Web banners on the ASIS and *Security Management* sites should be .jpg or .gif files. Maximum file size is 150 KB. Animated .gif files not accepted. Only six advertisements allowed per zone, per month. Zone positions may slightly vary from page to page on this site, pending ASIS content.



Connects is ASIS's member community—a hub for sharing best practices, collaborating on resources, and engaging in discussions and events.

Ad sizes: 728 x 90 | ASIS Connects package: \$3,600 per month

(Includes Daily Digest Email and 3 landing pages on ASIS Connects EXCLUSIVE to ONE sponsor)

Maximum file size for ads is 150 KB.

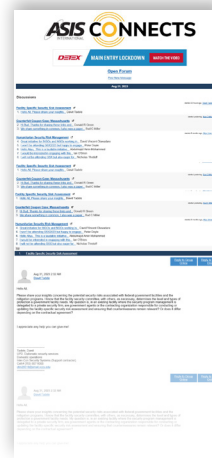


ASIS Connects Web Pages

Pageviews: 6,300+
 Source: *Higher Logic, August 2025*

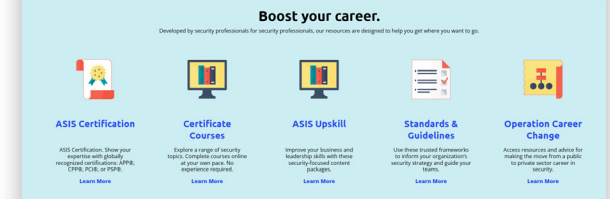
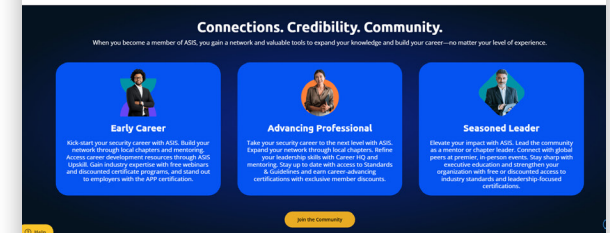
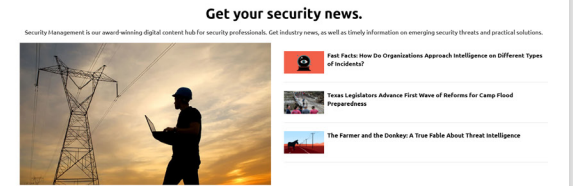
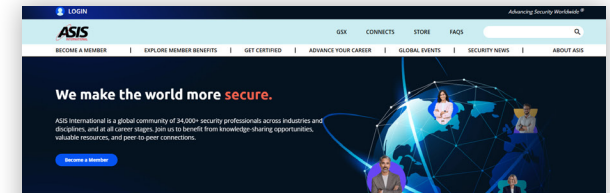
Avg. Ad Impressions: 89,000+
 Source: *Broadstreet, August 2024–July 2025*

Engagement: 40% | Avg. Delivered: 1,100,000+
 Source: *Higher Logic, January 2025–July 2025*



Connects Daily Digest Email

ASISonline.org



SM.ASISonline.org

B Free Webinar: AI is Revolutionizing Public Safety, Criminal Justice, and Security - Are We Ready?

A USING DRONES FOR SECURITY WHITEPAPER

C1 48900 Series 9 Door Interlock Controller

C2 Fast Facts: How Do Organizations Approach Intelligence on Different Types of Incidents?

C2 Texas Legislators Advance First Wave of Reforms For Camp Flood Preparedness

C2 The Intelligence on How Organizational Disruption

D Choosing the Best VMS Software in 2024

E In the AI Age, Debate's Critical Thinking Skills Gain Importance

E The Web of Influence: How Online Culture is Reshaping How Security Practitioners Conduct Assessments

E From Guards to Guardians: Reimagining Security Work in the Age of AI and Robotics

Welcome page pop-up ad* **A**

Exclusive Position

640 x 480 \$1,100/week

*Video Supported \$1,400/week

Medium rectangles* **C1 C2**

300 x 250 \$2,600/month

\$6,650/quarter

\$23,500/year

A *Video supported <See example

C1 *The time scale we've historically used to measure and assess risk is outdated.*

C2 **What Organizations Can Learn**

D **4 Technology Solutions for Detering Retail Theft**

E **Who Owns the San Jose Galleon?**

F **BulletCam 2000 Advanced Protection for Your Property**

Leaderboard banner and lower banner **B + E**

728 x 90 \$2,600/month

\$6,700/quarter

\$25,800/year

New Feature

Magic cube

Capture attention with a dynamic square graphic that rotates designs.

Deliverables: \$3,500/month

- 6 - 160 x 160 images
- 6 - Captions (no longer than 30 characters each)
- 1 - URL
- 1 - Logo

See example

Featured content* **D**

Only available on homepage

1100 x 750 image \$3,600/month

65 words

*Video supported **See example**

Article skyscraper* **F**

300 x 600 \$2,600/month

\$6,650/quarter

\$23,500/year

*Only available on article pages.

Users: 41,900 average per month | Pageviews: 66,100 average per month
 Google Analytics: March 2025–August 2025

Websites: Native/Display Advertising

Place your message within *Security Management's* award-winning features and news through sponsored content or display ads—or target more precisely by sponsoring a single article.

Focused impact

Target your ad campaign by sponsoring articles or content packages from the *Security Management* editorial calendar, often promoted in newsletters like the *Security Management* and Smart Security newsletters. Ads stay live with the article(s) for six months, extending impact. Check pages 2-3 for the editorial calendar.

1st Sponsored Content: (*Premium Package Position), Targeted on a Topic: **\$5,200**

*Includes exclusive supplemental content pieces such as:

- Sidebar Article
- Fast Facts Video

Sponsor recognized on package landing page

2nd and 3rd Sponsored Content Positions:
\$2,850

Display Ads: \$2,600

Broad impact

Reach readers through native or display ads placed on *Security Management's* most recent and most searched articles, including 100+ top search-optimized pages that drive the majority of site traffic.

1st Sponsored Content
(Premium Position): **\$3,600/month**

2nd and 3rd Sponsored Content Positions:
\$2,850/month

Display Ads: \$2,600/month

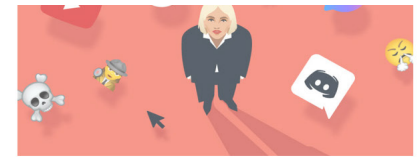
Specs for Broad and Focus impact

Display ad specs

- 300 x 250
- Traditional .JPG or .GIF files (animated .gif files accepted)
- Maximum file size is 150K

Sponsored content specs

- Resistant to ad blockers
- Optimized for mobile devices
- 200 x 200 image (or video for additional fee)
- Maximum file size is 150K
- Up to 25 words + headline
- Call to action button



The Web of Influence: How Online Culture is Reshaping How Security Practitioners Conduct Assessments

Global social media platforms, viral incidents, and online forums are amplifying awareness of physical security threats and identifying new vulnerabilities to directly influence security decisions. Organizations harness social media and various other open-source intelligence monitoring tools to detect threats, decode public sentiment, and uncover hidden security risks, turning real-time data into strategic threat mitigation efforts.

1st Sponsored Content

Sponsored

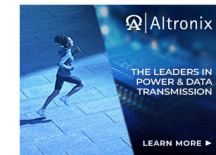
Enhance Safety & Operational Efficiency at Your Plant

Discover Motorola Solutions' safety and security ecosystem for manufacturing - built to protect employees, elevate situational awareness, and optimize plant-wide efficiency

[LEARN MORE](#)

Security practitioners assess threats by analyzing vulnerabilities during assessments, monitoring risks, and evaluating potential attack vectors. They also examine public image risks by tracking online sentiment, identifying misinformation, and mitigating reputational threats before they escalate.

1st Display Ad



As observed in March 2025, social media backlash against Tesla CEO Elon Musk escalated into real-world threats, leading to vandalized personal vehicles, attacks on dealerships, and damaged charging stations, resulting in safety concerns for both employees and Tesla vehicle owners. The incidents across the United States, Canada, and Europe highlighted how online outrage can fuel physical security risks for companies and their personnel.

2nd Sponsored Content

Sponsored

Future Trends and Emerging Technologies in Threat Detection

Explore the emerging threat intelligence trends transforming corporate security into a predictive, integrated, and proactive defense force.

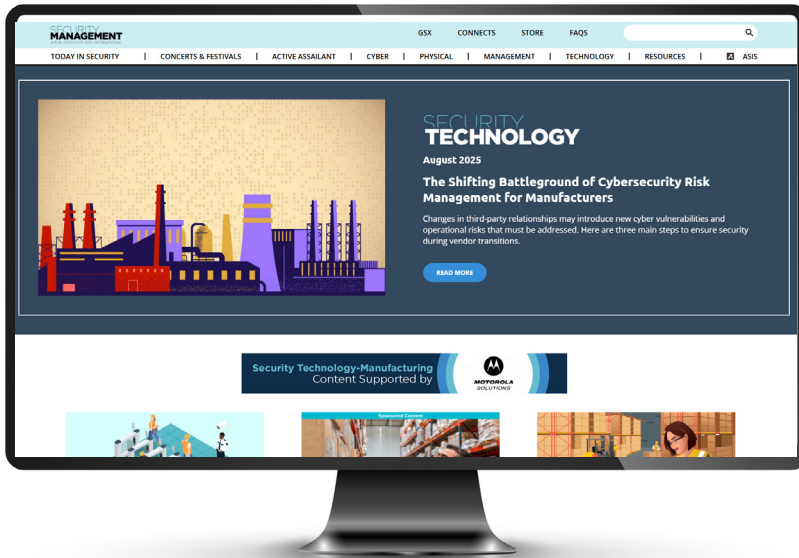
[LEARN MORE](#)

When it comes to keeping assets protected, today's security practitioners aren't just walking the floor with a checklist anymore—they are decoding the vibe. With the use of real-time threat detection systems and behavior monitoring tools that now are part of the tool bag, physical security is as much about psychology and linguistics as it is about locks, alarms, and cameras. But there's an emerging challenge with threat detection and behavior analysis.

2nd Display Ad



For security analysts conducting sentiment analysis assessments, catching the signs isn't always easy. Reading between the lines is a growing challenge, whether the threat is formulating within your own breakroom or being manifested in a global social network. In today's connected world, decrypted social media jargon may be the key to thwarting a plot and keeping people safe.



Security Technology

Security Management's Security Technology coverage showcases cutting-edge security tech and ideas, giving vendors and startups a platform to highlight products and spark discussion. In 2026, topics will include agentic AI, drones, credentials, and more. Check pages 2–3 for the editorial calendar.

Prewritten case study

- Case study word count: 800 words
- Provide link to the full case study or additional materials
- Featured Photo (.jpg or .png)
- Photo Image: 884 pixels wide x 500 pixels high (Image will be cropped to fit allotted space; No vertical images; Maximum file size is 150K)

Product-specific content

- Product or service word count: up to 300
- Photo to run with product release (.jpg or .png)
- Photo Image: 884 pixels wide x 500 pixels high (Image will be cropped to fit allotted space; No vertical images; Maximum file size is 150K)

\$3,100 per item

Thought-leadership article

- Thought leadership article word count: 500 words
- Provide link to full thought leadership article or additional materials
- Featured Photo (.jpg or .png)
- Photo Image: 884 pixels wide x 500 pixels high (Image will be cropped to fit allotted space; No vertical images; Maximum file size is 150K)

Infographic

- Featured Photo 884 wide x 500 high (.jpg or .png)
- Full infographic width is limited to 884 pixels wide (Please be cautious of text size for mobile device readability.)





Content Marketing

Customized content marketing provides affordable reporting, design, and event solutions—delivering value to your audience and building lasting loyalty.

Native advertising

Refer to the newsletters section for details on other sponsored content options on pages 6-7 and websites for native/display advertising opportunities on page 10.

Conference credits

Attach CPEs to your end-user conference. Talk to a media developer to start accrediting your educational sessions.

\$3,500 per 1-hour session

Webinar sponsorships

Partner with ASIS webinars on key educational topics throughout the year.

\$5,200 per sponsorship

Sponsored Webinar Attendee Statistics:

Average Registrants: 470

Average Attendees: 127

Source: *Magento & ON24, January 2025–July 2025*



Raquel Alleyne

Webinar Producer
raquel.alleyne@asisonline.org

Custom webinars

Webinars enable you to select a compelling topic, develop the content, and participate in presenting. A producer will assist you in tailoring your concept to ensure your webinar is eligible for recertification credits.

\$15,500 per webinar

Custom Webinar Attendee Statistics:

Average Registrants: 555

Average Attendees: 169

Source: *Magento & ON24, January 2025–July 2025*

Note: *On-demand leads will also be supplied*

Foundation research

The ASIS Foundation helps security professionals achieve their career goals with certification scholarships, practical research, member grants, and more. Contact your media developer to find out ways to partner with the ASIS Foundation and their highly coveted security research projects.

Sponsored research

Partner with ASIS on a research project vital to security leaders. Collaborate with ASIS volunteers on project design, join a webinar panel to discuss findings, and enjoy branding on the research report with an option to write the introduction. ASIS will publish the report, and sponsors are also able to use the data. Plus, gain exclusive advertising in a *Security Management* content package, including Sponsored Content ads and placements in infographics, articles, and videos.

\$25,000

Limited to one research project per quarter. Topics to be determined in conjunction with the sponsor.



Podcasts and ASIS Store Sponsorships

Podcast Commercial Placements and Sponsorships

Security Management Highlights is a monthly podcast featuring expert interviews on key industry topics. Our team interviews thought leaders, industry pros, and *Security Management* editors. In the initial eight months of 2025, *SM Highlights* podcasts had 8,800+ listens, covering subjects like mass protests and activism, outdoor security, and vendor cybersecurity management, and more.

Provide a 30-second ad/host-read message or provide a subject-matter expert for a five-minute segment. Your organization will also be recognized as the episode sponsor at the beginning and end of the podcast.

Average listens per *Security Management* episode: 1,021

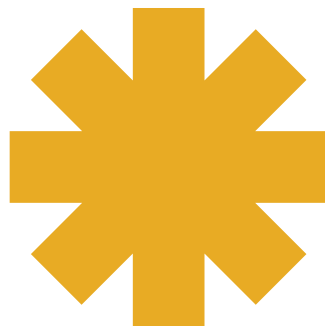
Source: Soundcloud, September 2024–August 2025

GSX Daily Podcast

Every issue of the GSX Daily—the official publication of GSX—features a short bonus podcast interviewing a key speaker or presenter from GSX. These podcasts are sponsorable.

Average listens per GSX episode: 808
(SME five-minute segment not applicable to GSX podcasts)
Source: Soundcloud, September 2024–August 2025

\$3,100 per episode



ASIS Store Sponsorship

Increase your reach and brand visibility year-round through the ASIS Online Store and onsite at GSX, directly aligned with member purchases.

Insert in All Store Orders (Online Fulfillment + GSX)

- A professionally designed 6" x 9" full-color insert included in every order throughout the year
- Insert includes sponsor logo, company name, company profile, and QR code linking to your website
- 2025 fulfillment volume: 2,700+ online orders + 725+ GSX orders
- This ensures direct brand exposure to every purchaser across both event and year-round sales.

Year-Round Online Store Branding

- Dedicated sponsor recognition on the ASIS Store homepage
 - Banner includes your logo and sponsorship messaging, will hyperlink to your website
- Sponsor inclusion in every online order confirmation email sent to store purchasers

ASIS Store Sponsorship at GSX

- Prominent sponsor branding displayed within the physical ASIS Store at GSX (signage throughout the store footprint)
- Sponsor logo featured on one side of the official ASIS Store tote bags distributed with purchases
- Branded insert placed in all GSX store transaction bags

\$35,000 list price for calendar year

Events

Security Management events—live or virtual—let companies showcase thought leadership and boost brand awareness while educating the industry. For maximum reach, connect with thousands of decision makers at GSX, the year’s largest security event.

GSX Events

Showcase your service or product in front of thousands of decision makers during the biggest security-related event of the year.

- Exhibit
- Sponsorships
- Meeting space
- Branding

Visit [GSX.org](https://www.gsx.org) to learn more about the security industry’s premiere event.



Security Solutions Spotlight

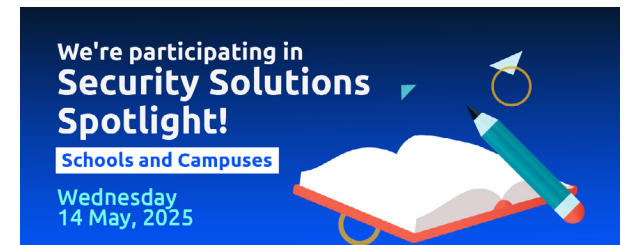
Join ASIS International in introducing half-day webinar events, highlighting the latest technology and solutions on topics that will reach broad audiences. Showcase your company’s unique product and specialized service in a 25-minute dedicated demonstration, followed by 5 minutes of Q&A. You’ll connect directly with ASIS members and other practitioners in the security space while positioning your brand at the forefront of industry innovation and solutions.

Reserve now as sponsorships are limited to 5 demonstrations per half-day event.

- Topic: Perimeter Protection: 13 May 2026 **SOLD OUT**
- Topic: Banking & Finance: 4 November 2026

\$7,700 per product/service demonstration
Contact your Account Manager for more information.

Avg. registration: 384





Print Publications

Security Management connects you with the top decision-makers and key prospects.

Security Management publishes two annual print issues for ISC West and GSX, featuring top digital content for security leaders. ASIS members can access a PDF version for free, and print copies are available on-demand through the ASIS Store.

March (ISC West Show Issue)

Closing Deadline: 2/17/26
 Materials Deadline: 2/20/26
 ISC West Product Showcase Deadline: 2/2/26

September (GSX Show Issue)

Closing Deadline: 8/3/26
 Materials Deadline: 8/6/26
 GSX Product Showcase Deadline: 7/15/26

2026 rates*

Spread	\$3,600
Full Page	\$2,100
Cover 2	\$2,800
Cover 3	\$2,600
Cover 4	\$3,100
2/3V	\$1,600
1/2 Island	\$1,400
1/2 Horizontal	\$1,400
1/3 Vertical/Square	\$1,100
1/4 Horizontal	\$1,000
1/6 Vertical/Horizontal	\$900
Folio Footer Ad	\$700

Special impact opportunities

Split cover	\$5,700
Bellyband	\$4,700
Partial Cover Tip-On	\$3,900
Corner Snipe	\$1,500

*15% discount for both issues if contracted by 2/17/26

Specifications for print sizes

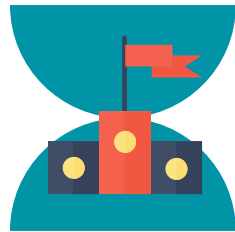
Spread bleed 16.75 width x 11.125 height	Single bleed 8.50 width x 11.125 height	Full page trim size 8.25 width x 10.875 height	Two thirds page 4.50 width x 9.75 height	Half page island 4.50 width x 7.25 height	Half page horizontal 6.75 width x 4.875 height
One third page vertical 2.125 width x 9.75 height	One third page square 4.50 width x 4.875 height	One quarter page horizontal 4.50 width x 3.375 height	One sixth page horizontal 4.50 width x 2.375 height	One sixth page vertical 2.125 width x 4.875 height	Folio Footer Trim Size 8.5 width x 1.00 Bleed 8.75 width x 4.25
					Cover Partial Tip-on Trim 8.25 x 8.25 Full Bleed 8.5 x 8.5



Promote Your Brand with *Security Management*

Reach the center of influence in the security industry—the ASIS audience—by advertising with *Security Management*. Align your organization with ASIS International to gain targeted visibility, strengthen your brand, and connect with key decision makers. With prominent placement among the industry's leading voices, you'll demonstrate your commitment to security while elevating your company's profile.

These curated marketing packages are designed to help you:



Stand out from competitors



Build brand recognition



Position your company as a thought leader



Choose the package that best supports your marketing goals and make a lasting impact.

POWER PACKAGES



Essential Package

Websites: ASIS Online or Security Management (Banner Ads)
6 months

SM Daily Newsletter (Interstitial Banner)
6 weeks

Security Management Highlights Podcast
1 month

Security Management Magazine:
(2) Half Pages
ISC West & GSX issues

Security Management Magazine:
Product Showcase (print + digital)
ISC West & GSX issues

Package Value: \$38,700
Bundle Price: \$30,960

Executive Package

Websites: ASIS Online or Security Management (Banner Ads)
6 months

SM Daily Newsletter (Interstitial Banner)
6 weeks

Security Management Highlights Podcast
1 month

Security Management Magazine:
(2) Full Pages
ISC West & GSX issues

Security Management Magazine:
(2) Product Showcases (print + digital)
ISC West & GSX issues

In-Copy Native Display Ad
2 packages

SM Newsletters (Security Management or Smart Security; interstitial banner or sponsored content)
2 issues

Security Technology Content Piece
1 package

Executive Brief Newsletter (Exclusive)
1 month

Custom Webinar
1 month

Package Value: \$80,500
Bundle Price: \$60,375

Elite Package

Websites: ASIS Online or Security Management (Banner Ads)
6 months

SM Daily Newsletter (Interstitial Banner)
12 weeks

Security Management Highlights Podcast
1 month

Security Management Magazine:
(2) Full Pages
ISC West & GSX issues

Security Management Magazine:
(2) Product Showcases (print + digital)
ISC West & GSX issues

In-Copy Native Display Ad
2 packages

SM Newsletters (Security Management or Smart Security; interstitial banner or sponsored content)
2 issues

Security Technology Content Piece
1 package


Executive Brief Newsletter (Exclusive)
1 month

Custom Webinar
2 months

ASIS Connects (Exclusive Banner Package)
1 month

Partner Email (Exclusive)
1 month

Package Value: \$124,000
Bundle Price: \$86,800



Scheduling Flexibility:
Monthly and weekly placements may be scheduled non-consecutively within the contract period for all bundle packages.

Article Development

ASIS readers are *Security Management's* greatest strength. Their experience and day-to-day desire to protect lives, property, and data give them the unparalleled ability to help other security professionals protect their interests.

If you are a security professional and would like to write for *Security Management*, email Editor-in-Chief Claire.Meyer@asisonline.org or call 703.518.1444. If you are interested in writing a Security Technology article, email Megan.Gates@asisonline.org or call 703.518.1474.

Advertise.



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Cleo Chitester

Account Manager
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Write.



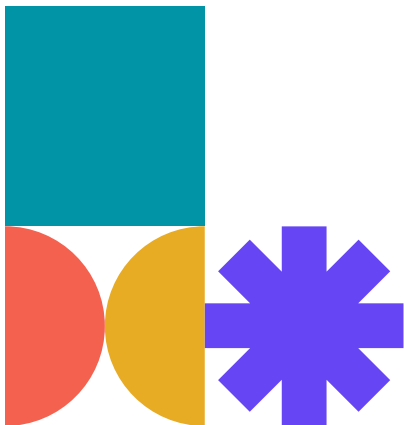
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Megan Gates

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The Fine Print

Advertising and Custom Content Terms and Conditions

Invoices and Credit

The publisher holds the agency and the advertiser jointly and severally responsible for all space costs and mechanical services charges. Any insertion of advertising made by an agency represents acceptance by the agency and the advertiser of all terms and conditions set forth in the rate card applicable to the issue in which such insertion(s) is to be published.

The publisher will not be bound by any conditions, printed or otherwise, appearing on order blanks or copy instructions when such conditions conflict with the regulations set forth in the rate card and addenda thereto.

Any combination of ads of varying sizes placed in Security Management or ASIS products of the like during a 12-month period may earn frequency discounts. Advertising will be billed at the one-time rate until other frequency is earned or unless a written contract is established with the publisher. Rates will be guaranteed by the publisher for the duration of the contract. All advertisers will receive 60 days notice of new rates.

A contract may only be cancelled by the advertiser or publisher with 30 days' written notice. If a contract is cancelled before the specified frequency is fulfilled the advertiser will be short-rated for previous insertions at rates in effect at the time of cancellation.

Advertising contracts and insertion orders will be confirmed in writing by the publisher. The advertiser (or its agency if it is acting for the client) will be responsible for notifying the publisher of any error in the information on the contract form(s). If no instructions to the contrary are received, the advertisements will be run accordingly, and the advertiser/agency will be responsible for payment.

Cancellations (as well as changes in insertion orders) will not be accepted after the closing date. Cancellations must be made in writing and none are considered accepted until confirmed in writing by the publisher.

All placements are reserved and billed as contracted. Deliverables must be submitted by the deadlines provided in the media kit/by our production department. If materials are not received on time, the reserved space may be forfeited, but billing will still apply since the placement cannot be re-sold.

Liability

Advertisers and their agencies assume liability for all content of advertisements printed. The advertiser and the agency, jointly and severally, will indemnify and hold harmless Security Management, ASIS, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including without limitation, claims or suits for libel, violation or right of privacy, copyright infringement, or plagiarism.

We reserve the right to place the word "Advertisement" or "Sponsorship" or the like with copy that could be mistaken for editorial material.

Billing, Rebates, Short Rates, and Commissions

Advertising will be billed at the one-time rate until such time as other frequency is earned or unless a contract is established in writing with the publisher. Each unit of advertising is charged at individual unit rates and each unit is credited toward frequency discounts.

Any billing direct to the advertiser or agency will be for the net amount due. Net rates are not eligible for agency commissions.

All invoices are NET 30 days.

No discount is offered. Payments received will be credited to the oldest outstanding balance.

No advertiser or agency with invoices more than 90 days outstanding will be permitted to place further advertising in Security Management or other ASIS products of the like until all outstanding invoices are paid.

New advertisers and agencies will be required to prepay their first insertion.

Advertisers or agencies with a record of delinquent payment of accounts with ASIS International (the publisher) will be required to prepay all insertions until good credit is reestablished.

Clients participating in custom webinars, roundtables, road shows, and the like may be required to prepay a deposit of 50% upon signing the contract.

The remaining 50% balance will be due and invoiced in the month the event is executed.

Advertising is accepted from agencies on the basis that the agency is acting on behalf of the advertiser as its official representative. The publisher reserves the right to hold the advertiser directly responsible for any and all expenses incurred on the advertiser's behalf by its representative. This includes all space, position, and mechanical charges.

If the rate specified and billed for each order during the 12-month period is not earned, each insertion will be short-rated at current rates.

Frequency discounts will not be honored if all components of original contracted program are not fulfilled.

Unless other instructions are received, invoices will go to the individual who has placed the order. For printed advertisements, two digital replicas of any printed ads will be sent to the advertiser with the invoice. If your billing procedures have other requirements, let us know and we will try to accommodate.

SECURITY MANAGEMENT

Powered by  **ASIS**
INTERNATIONAL

asisonline.org/advertise

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