

The background of the entire page is a collage. It features several grayscale portraits of diverse business professionals arranged in rows. Overlaid on the right side is a large, semi-transparent blue triangle containing a hand pointing at a bar chart with an upward-trending arrow, and a line chart below it. The text 'SECURITY MANAGEMENT' is in the top left, 'OUR COMMUNITY' and 'YOUR CUSTOMERS' are in the center, and '2019 MEDIA GUIDE' is in the bottom left.

SECURITY MANAGEMENT

OUR COMMUNITY

YOUR CUSTOMERS

2019 MEDIA GUIDE

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AWARDS, LOTS OF THEM.



Magazine of the Year
Honorable Mention
American Society of Business
Publication Editors (ASBPE)



Best Single Issue
Top 25 Magazines
Trade Association Business
Publications International



Best Single Issue
Award of Excellence
Communications
Concepts, Inc.



Overall Art Direction
Finalist
Folio: Eddie and Ozzie
Publishing Awards



Feature Article
National Silver
Regional Silver Award
The Dirty Secret of Drug
Diversion
ASBPE



Podcast
Regional Silver
ASBPE

Online Q&A
Regional Gold
A Conversation with the
Director of the U.S. NBIB
ASBPE



Newspaper Design
National Silver
Regional Silver
ASIS Show Daily Newspaper
ASBPE



Front Cover Illustration
National Gold
Regional Silver
ASBPE

Opening Illustration
Spread
Regional Bronze
Leading While Female
ASBPE



Front Cover Illustration
Regional Silver
ASBPE

Opening Typographic
Spread
Regional Bronze
Bully for You
ASBPE

Single Topic Coverage
by a Team
Regional Silver
Health Care Security
ASBPE



Regular Department
Regional Bronze
National Security
Department
ASBPE

Contents Page Design
National Silver
Regional Gold
ASBPE

Meet our readers

Security Management is the publication that the best security leaders rely on most for security-related information.



Nick Lovrien

Chief Global Security Officer
Facebook



Dorinda Hollenbeck, CPP

Director of Enterprise Security, SVP
Zions Bancorporation



Lisa Oliveri, CPP

Director of Security
American Friends Service Committee



Godfried Hendriks, CPP

Development Director, Europe
Revolution Retail Systems

“In a world of headlines and tweets, fake news and information overload, *Security Management*, magazine is one of my most trusted sources of well-researched, timely articles on a broad range of issues many of us face in our roles as security leaders.”

-Paul Moxness

Co-Founder, Director
The Always Care Consultancy



Martin Barye-Garcia

Security Director, The Americas
Mars Global Security



Gail Essen, CPP

President
Professional Security Advisors



Ed Shubert

Senior Director, Global Security
Operations Center
McKesson Corporation

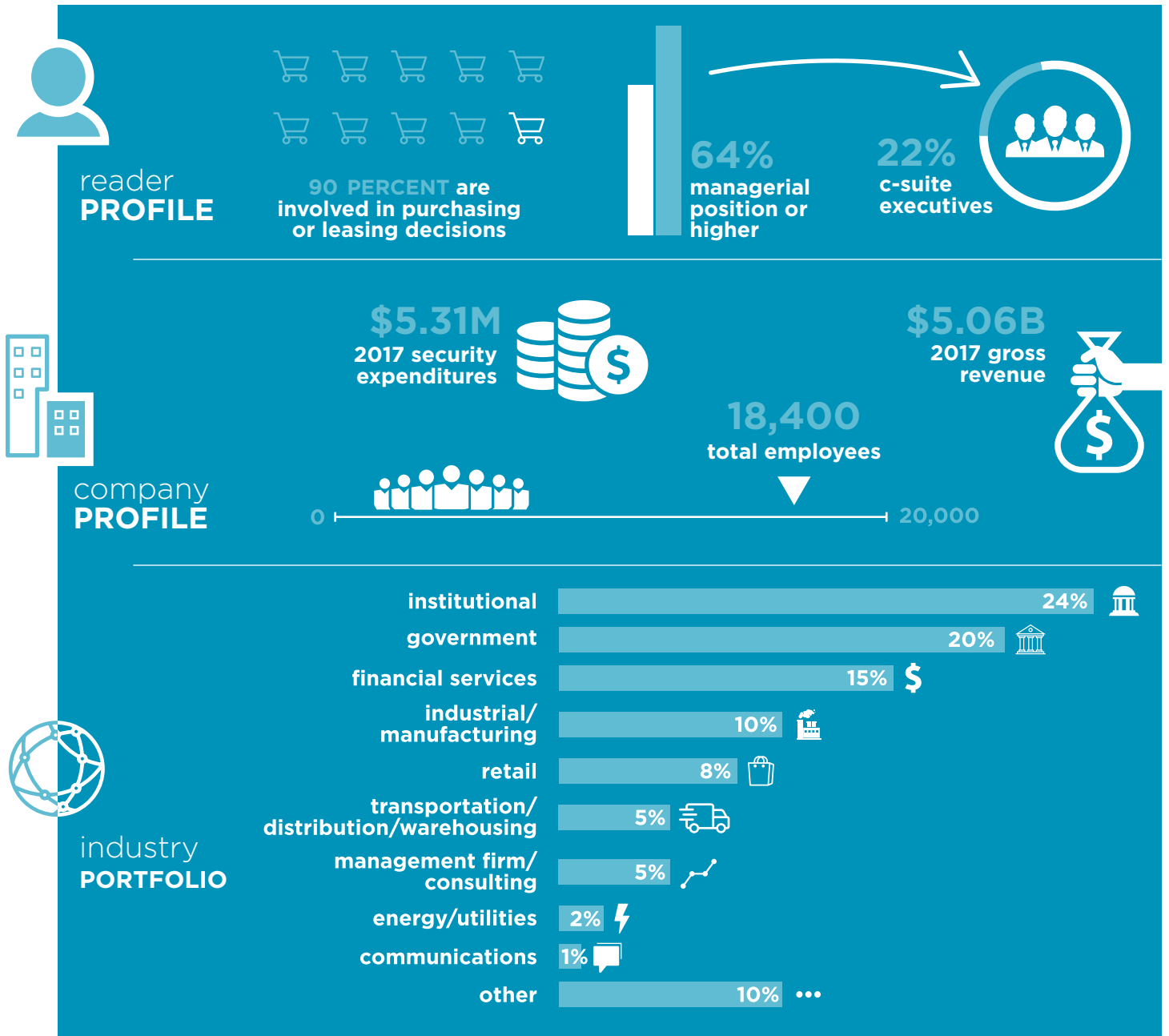


Paul Moxness

Co-Founder, Director
The Always Care Consultancy

our readers

YOUR AUDIENCE



“

As an international exculpation services provider, I find *Security Management* magazine to be an indispensable source for keeping up to date on the latest trends and constant changes in the global security business. Beyond that I use it as a reference guide for best practices.

Peter Krimmer
Security Director
Magna Group

”

our brand

YOUR LEADS

49

the number of **MINUTES** subscribers spend reading or looking through a typical issue

Percentage of subscribers who took action in the last 12 months as a result of reading advertisements in *Security Management*

55

33 PERCENT visited an advertiser's website

28 PERCENT discussed an ad with others

21 PERCENT passed ad along to others

“

When asked which print publications [subscribers] use for information about products and services, the highest percentage, by far, indicated **SECURITY MANAGEMENT (67%)**”

2018 Reader Profile Study
Insights & Ideas
Readex Research



63%
new
technologies



71%
management
practices



73%
legal/legislative
issues



76%
case
studies



76%
industry
trends



Do **NOT** read Security Magazine

87%

Do **NOT** read Security Today

85%

Do **NOT** read Security Technology Executive

78%

Issue	Deadlines	Issue Highlights & Security Solutions
JANUARY	E: 9/1/18 R: 12/3/18 M: 12/6/18	<ul style="list-style-type: none"> • K-12: School Resource Officers: perimeter security, cameras, access control, metal detectors, guard force management, emergency notification • Travel Security: tracking devices, executive protection professionals, cybersecurity • Emergency Management: mass notification systems, go bags, access control, training
FEBRUARY	E: 10/1/18 R: 1/3/19 M: 1/8/19	<ul style="list-style-type: none"> • Guard Force Training: guard force management, training • Stress and the Security Professional: training • Commercial Property: access control, cameras, visitor management, alarms
MARCH	E: 11/1/18 R: 2/1/19 M: 2/6/19	<ul style="list-style-type: none"> • Workplace Violence: training, guard force management, perimeter security • Liability (Private Security Officers): training • Food Safety: supply chain management, door locks, perimeter security, access control, cameras • Security Technology: Cover story on Smart Cities plus latest technology security solutions.
APRIL	E: 12/1/18 R: 3/1/19 M: 3/6/19	<ul style="list-style-type: none"> • Physical Security Liability: training, access control, cameras, guard force management, visitor management, alarms • Investigations (Crowdsourcing as Intel): cybersecurity, GSOC products, monitoring • Surveillance (Body Cameras): cameras, surveillance
MAY	E: 1/1/19 R: 4/1/19 M: 4/4/19	<ul style="list-style-type: none"> • Supply Chain: supply chain management, door locks, perimeter security, access control, cameras, tracking • National Security (Foreign Fighters) • Cybersecurity
JUNE	E: 2/1/19 R: 5/1/19 M: 5/6/19	<ul style="list-style-type: none"> • Gaming and Wagering: camera analytics, monitoring, GSOC, access control, guard force management • Healthcare: access control, locks for high risk areas, cameras, guard force management • Executive Protection: tracking devices, executive protection professionals, cybersecurity • Security Technology: Cover story on Cryptocurrencies plus latest technology security solutions.
JULY	E: 3/1/19 R: 6/3/19 M: 6/6/19	<ul style="list-style-type: none"> • Retail (Active Assailant Programs): training, access control, monitoring, cameras, RFID or anti-theft devices • Cultural Properties: cameras, access control, guard force • Human Trafficking: monitoring, training
AUGUST	E: 4/1/19 R: 7/1/19 M: 7/5/19	<ul style="list-style-type: none"> • Financial Services: cybersecurity, access control, cameras, monitoring, GSOC • Business Continuity: access control, cameras, mirror site, training, contingency planning, cybersecurity • Duty of Care: training, guard force management, monitoring, tracking, GSOC
SEPTEMBER	E: 4/15/19 R: 7/15/19 M: 7/24/19	<ul style="list-style-type: none"> • Insider Threat: cybersecurity, monitoring, access control, GSOC • Sexual Harassment: training, investigations, monitoring, cameras • Soft Targets: access control, cameras, crowd control, training, contingency planning, cybersecurity, GSOC • Retail Loss Prevention: training, access control, monitoring, cameras, RFID or anti-theft devices, cameras • Security Technology: Cover story on Cognitive Technologies plus latest technology security solutions.
OCTOBER	E: 6/1/19 R: 8/26/19 M: 8/29/19	<ul style="list-style-type: none"> • Houses of Worship: training, alarms, access control • CPTED and Public Spaces: alarms, cameras, surveillance, GSOC • Infrastructure Protection (Utilities): cybersecurity, access control, cameras, guard force management, visitor management, alarms
NOVEMBER	E: 7/1/19 R: 10/1/19 M: 10/4/19	<ul style="list-style-type: none"> • Election Security: cybersecurity, access control • Violence Prevention (Behavioral Approaches) • Pharmaceutical: access control, locks for high risk areas, cameras, guard force management
DECEMBER	E: 8/1/19 R: 11/1/19 M: 11/6/19	<ul style="list-style-type: none"> • Hospitality • Preemployment Screening • Using IT Tools • Security Technology: Cover story on Unmanned Vehicles plus latest technology security solutions.

Case Studies	Vertical Sectors	Managing	Client Custom Research	Bonus Distribution & Trade Shows
Surveillance		After #MeToo: Training, investigations	Free Ad Readership Study	Bonus Readers: School and Campus Security Directors
Campus Safety	Best Practices for Retail Security	Strategy and Leadership		ISC West Product Showcase (Published in the April ISC West Issue) <i>Materials Due February 4</i>
Access Control		Soft Skills		ASIS European Conference, March 27-29, Rotterdam, Netherlands
Public Venues		Security and the Gig Economy	Free Ad Readership Study	ISC West Show Issue & Product Showcase, April 10-12, Las Vegas, NV <i>ISC West Product Showcase Materials Due February 4</i> AUVSI Xponential, April 29-May 2, Chicago, IL CSO Summit, April 8-10, Scottsdale, AZ
Visitor Management		The Future of Guard Force Management		
Financial Services		The First 100 Days	Free Message Impact Study	Bonus Readers: Healthcare Executives ASIS New York Security Conference & Expo, June 19, New York, NY IFSEC, June 18-20, London
Operations Centers	Best Practices for Schools and Campuses	Team Wellness		Bonus Readers: Retail Security Directors GSX Product Showcase (Published in the September GSX issue) <i>Materials Due July 15</i> IE Business School/ASIS, July 2-5, Madrid, Spain
K-12 Schools		Using Your Story		
Mass Notification		The Adaptable Leader		GSX Show Issue & Product Showcase, September 9-12, Chicago, IL <i>GSX Product Showcase Materials Due July 15</i>
Healthcare		Vanguard Leaders	Free Ad Readership Study	
Guard Tour Management	Best Practices for Healthcare Security	Using ESRM		
Transportation		The Neuroscience of Leadership		Bonus Readers: Transportation Executives

Model of Success >>>

Gail Essen | **President** | Professional Security Advisors



“

On a regular basis, I leverage the timely content found in *Security Management* to stay ahead of emerging, global security issues and on top of evolving technology and solutions. Specifically, the coverage on cybersecurity, legal, enterprise security risk management (ESRM), and focused vertical markets is vitally important to my business and those in the industry. The podcasts and additional electronic articles also support the ever-changing landscape of the industry. These tools are vital in my decision process.”

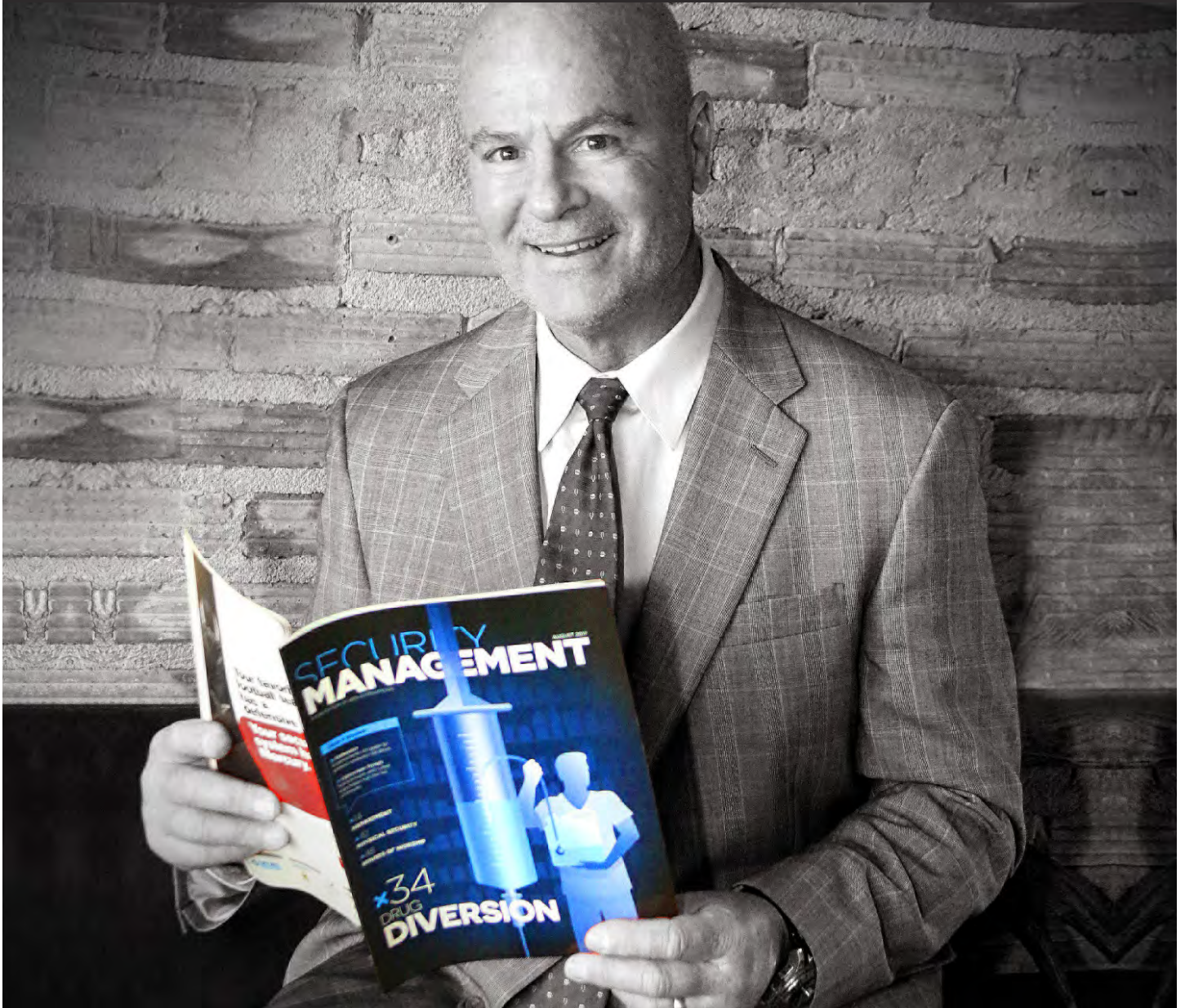
Article Development

If you are interested in writing for the magazine, contact Editor-in-Chief Teresa Anderson at 703.518.1459 or email teresa.anderson@asisonline.org.

Editorial	Requirements	Contact
Management	Issues related to management, training, and leadership.	Mark Tarallo, 703.518.1456 email: mark.tarallo@asisonline.org
News & Trends	News-related topical information about all aspects of the industry.	Mark Tarallo, 703.518.1456 email: mark.tarallo@asisonline.org
Cybersecurity	Emerging digital threats and solutions.	Megan Gates, 703.518.1474 email: megan.gates@asisonline.org
Case Study	Case studies of product applications written only by Security Management editors who appreciate referrals to end-users willing to share their stories.	Holly Gilbert Stowell, 703.518.1488 email: holly.stowell@asisonline.org
Legal Report	Updates about state, federal, and international legislation, regulation, and judicial decisions.	Megan Gates, 703.518.1474 email: megan.gates@asisonline.org
Industry News	Photo and brief write-up of any company or personnel news.	Flora Szatkowski, 703.518.1464 email: smeditorial@asisonline.org
Marketplace	4C photo of product or brochure with press release. To expedite process, please email press releases & photos (must be 300 dpi). Allow 2–3 months lead time for publication.	Flora Szatkowski, 703.518.1464 email: smeditorial@asisonline.org
National Security	News and analysis on issues related to national security as they pertain to business/government.	Lilly Chapa, 703.518.1450 email: lilly.chapa@asisonline.org
Feature Articles	A full range of security subjects. We strongly urge a phone or email consultation with our editor-in-chief for guidance before drafting a feature article.	Teresa Anderson, 703.518.1459 email: teresa.anderson@asisonline.org
Online	Submit ideas for online Web exclusives and additional online content.	Teresa Anderson, 703.518.1459 email: teresa.anderson@asisonline.org

Model of Success >>>

Ed Shubert | Senior Director Global Security Operations Center | McKesson Corporation



Security Management Magazine is an excellent resource for keeping abreast of evolving trends in security technologies, security strategies, and emerging security/safety threats. The magazine delivers a variety of important industry topics as well as actionable information that I have used to enhance the security disciplines that I oversee. I really value the security professional interviews and the best practices and case studies focused on key business sectors."

Magazine Rates & Specifications

Security Management 2019 Four-Color Rates

	1X	3X	6X	9X	12X	18X	24X
Full page	\$8,280	\$8,000	\$7,760	\$7,520	\$7,100	\$6,970	\$6,670
2/3 V	6,135	5,980	5,820	5,615	5,340	5,230	5,080
1/2 Island	5,530	5,380	5,285	5,235	5,070	4,880	4,740
1/2 H	5,380	5,195	4,810	4,750	4,680	4,485	4,450
1/3 V/Sq	3,780	3,640	3,590	3,510	3,310	3,290	3,130
1/4 H	3,225	3,120	3,065	2,990	2,845	2,795	2,690
1/6 H/V	2,730	2,485	2,440	2,375	2,300	2,250	2,225
Folio Footer Ad	1,600	1,500	1,460	1,400	1,330	1,280	1,230

(For black and white rates, contact your sales representative)

Preferred Positions

	6X	12X
Cover 2	\$9,390	\$8,850
Cover 3	\$8,850	\$8,600
Cover 4	\$9,990	\$9,560

Security Management Best Practices

Rates and Deadlines:

Single page Case Study \$3,000 net

Two-page Case Study P4C rate at earned frequency

Cover 2 or 4 P4C at earned frequency rate plus 15%

Security Management Specs For Print Sizes

Spread bleed
16.75 width x 11.125 depth

Single bleed
8.50 width x 11.125 depth

Full page trim size
8.25 width x 10.875 depth

Full page live area
7 width x 10 depth

Split Cover
4.75 width x 10.875 depth | 8.125 width x 10.875 | 5.5 width x 10.875
Overall Dimensions = 18.375 x 10.875

Half page island
4.50 width x 7.25 depth

Half page horizontal
6.75 width x 4.875 depth

Two thirds page
4.50 width x 9.75 depth

One third page vertical
2.125 width x 9.75 depth

One quarter page horizontal
4.50 width x 3.375 depth

The dimensions shown in the example are for a final size of 8.25 x 10.875
The split cover should be submitted as a spread

One sixth page horizontal
4.50 width x 2.375 depth

One sixth page vertical
2.125 width x 4.875 depth

One third page square
4.50 width x 4.875 depth

Folio footer
No bleed
8.0 x 0.9375
Trim Size
8.25 width x 1.0625
Bleed
8.50 width x 1.1875

***Cover Partial Tip-on**
Trim
8.25 x 8.25
Full Bleed
8.5 x 8.5

****Belly Band**
Single bleed:
22.25 width x 4.25 depth
Trim:
22 width x 4 depth

*Cover tip-ons are only available for high volume show distributions.

**Designers please note: The dotted lines indicate the magazine's horizontal trim which is 8.25" wide. Any pertinent copy or image should stay 3/8" inside this gray area. Also please note that the band is much longer than needed, however we need that extra space to trim off excess before hand-adhering the two sides together in the back. Please be aware of this when designing the back of this advertising piece.

Model of Success >>

Dorinda Hollenbeck, CPP | Director of Enterprise Security, SVP | Zions Bancorporation



Throughout my career in law enforcement and in banking, I have read *Security Management* to strengthen my awareness of other security areas besides the financial sector. By doing so, I've been able to successfully apply applications and solutions I normally would not have considered. The Legal Report column is critical for all security professionals, from entry-level to CSO. It is a must to keep updated on the continuous court challenges and you can learn valuable lessons from the mistakes of others.

Security Technology Supplement

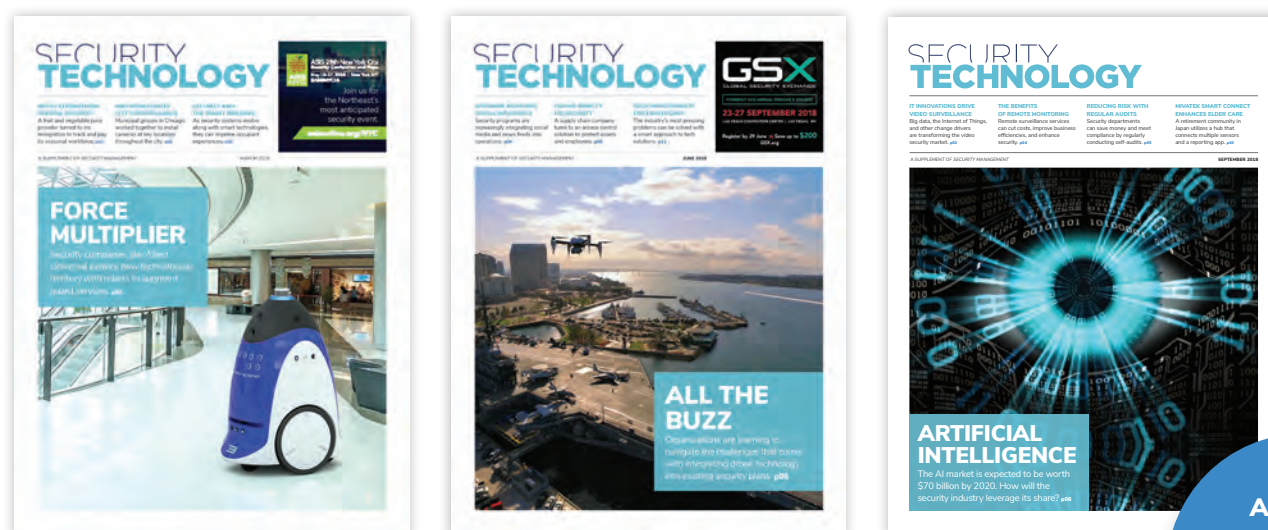
NEW by popular demand! Our new quarterly supplement is dedicated to the ever-evolving **technological side of security solutions** and allows security vendor leaders *and* newcomers alike to show off their latest product offerings. This vehicle is a great option for **product launch initiatives, content marketing programs, and educating** the 35,000-plus members of ASIS International about specific product/solution advances.

Here's a sampling of ways to take advantage of this targeted editorial environment:

- Run a prewritten case study by purchasing advertorial page(s)—one to four-page units available
- Run a product-specific advertisement—full and half page units available
- Run a thought leadership article or an infographic through purchasing content marketing units—full and half page units available
- Run a product description unit, including photos and content—available in many sizes
- A combination of all the above, which qualifies for a combination discount

Each of the above options is cost-efficient, with an additional 50 percent discount if coupled with an ad program in that month's issue of *Security Management*.

Please note: there is limited advertising and content inventory in the SM supplement, so reserve yours early!



Ask your
sales rep
about cover
advertisement
opportunities!

Security Technology's Specs For Print Sizes



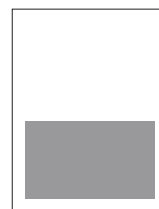
\$4,500

Spread or Two
Full Pages



\$3,000

Full Page or Advertorial



\$1,500

Half-Page
Horizontal



\$1,500

Half Page
Island

Paid advertisers in the same issue of *Security Management* receive a **50% discount off** ads and/or case studies running in the supplement.

Model of Success >>

Lisa Oliveri, CPP | **Director of Security** | American Friends Service Committee



I find *Security Management* valuable because the content is current, relevant across industries, and is provided by both ASIS staff editors and contributing authors within the security profession.”

Content Marketing

Attract customers by creating valuable content for their benefit. Though *Security Management* content marketing campaigns, deliver helpful information to your audience and increase the prospect they will reward you with business and continued loyalty.



WHITE PAPERS

\$6,000 net

White papers focus on a relatively narrow subject and are based on your company's existing resources, interviews with 1-2 subject matter experts in your company, and general research. Baseline projects will typically run 4-6 published pages.



WEBINARS

See pricing below

Webinars enable you to select a compelling topic, develop the content, and participate in presenting. A producer will assist you in tailoring your concept to ensure your webinar is eligible for recertification credits.

Avg. Registrants: **1,284**

Avg. Attendees: **898**



CASE STUDIES

\$8,000 net

Security Management case studies focus on specific installations or applications of a technology, products, or services. Case studies require more extensive interviews, often with company representatives, end-users, and installers.



ROAD SHOWS

Contact your sales rep for pricing and additional details

A road show is a live event that allows a company to position itself as an industry leader by providing education to attendees on topics that affect the entire security industry. This half-day workshop allows face-to-face interaction with decision makers, providing a company with increased brand awareness and a forum to present unique solutions to critical problems.



ORIGINAL RESEARCH PROJECTS

\$7,500 net

Custom research

\$4,500 net

Companion White Paper based on research

Original research is conducted through surveys and interviews of ASIS professional members. Research project deliverables consist of full results, charts, and graphics.

Start a Conversation

Security Management webinars offer participants a diverse selection of timely topics about current, and emerging security risks, technology, and best practices. Webcast titles have included *ESRM: Another Fad or Enduring Industry Trend?*, *Seven Best Practices for Active Shooter Preparedness*, *Shift Your Security Paradigm by Balancing Risk and Trust Through an Integrated Approach*, *Protecting Against Common Vulnerabilities: Access Control Best Practices*, and more.

Webinar Rates and Discounts

	1X	2X	3X	4X	6X
Security Management Custom Webinars	\$15,000	\$12,750	\$12,000	\$11,250	\$10,500

Frequency discounts apply to the number of events in any 12-month period. Please note: All rates are NET.

Webinar Statistics (Jan.-June 2018)

	Registered	*Unique Attendance	Live	On Demand
Total	7,055	4,417	3,450	1,402
Average	415	260	83	203

Source: ON24 Webcast

*Unique attendance does not include duplicates from live and on demand viewers.

Model of Success >>>

Mark Landry, CPP | Senior Manager, Corporate Strategic Security | FedEx Freight, Inc.



I like the design and the deep dive on a specific topic. I keep *Security Management* in my office and I often recommend it to my security colleagues, especially when there's a particular issue that we're discussing. I say, 'why don't you pick this up, take it back to your office, and read through it.'

GSX

Connect with more than 20,000 security professionals in Chicago at the Global Security Exchange. GSX is a world-class education, networking, and solutions marketplace, and the biggest security-related event of the year.



Security Management

Security Management is the **ONLY** **OFFICIAL GSX** publication. It's included in tote bags of all registered attendees. See ad rates on page 13. Take advantage of GSX's show distribution with a **Polybag Insert**.

Rate: \$4,800 per insert

Quantity: 8,000



GSX Newspaper

	1X	2X	3X
Tabloid			
Page*	\$4,175	\$3,690	\$3,270
Junior			
Page V	\$3,200	\$2,810	\$2,475
1/3 V	\$2,535	\$2,240	\$1,970
1/4 V/H/ISL	\$2,100	\$1,835	\$1,630
1/6 V/SQ	\$1,665	\$1,460	\$1,300
1/8 V/H	\$1,205	\$1,055	\$970
1/12 V/H	\$790	\$695	\$575
Cover			
2 or 3			
(Tabloid) (3X only)			\$4,900
Cover 4			
(Tabloid) (3X only)			\$5,280

*Tabloid page trim is 11" x 14.25"

Size Your Newspaper Ads Easily

Show Newspaper Equivalent	Security Management Equivalent
Tabloid	N/A
Page*	
Junior Page V	Full Page
Junior Page H	N/A
1/3 V	2/3V
1/4 V/H	1/2 V/H
1/4 ISL	1/2 ISL
1/6 V/SQ	1/3 V/SQ
1/8 V/H	1/4 V/H
1/12 V/H	1/6 V/H



GSX Daily Email

(Rates include three issues)

Rate

Top Banner

(728 x 90 pixels) (exclusive) \$5,400

Banner 1

(728 x 90 pixels) (exclusive) \$4,300

Banner 2

(728 x 90 pixels) (exclusive) \$4,300



GSX Countdown Email

(Five issues)

Rate

Top Banner

(728 x 90)
Per edition \$3,500
Total for five editions \$14,000

Banner 1

(728 x 90)
Per edition \$3,000
Total for five editions \$12,000

Banner 2

(728 x 90)
Per edition \$2,500
Total for five editions \$10,000

Contact your sales rep for deadlines and specs.

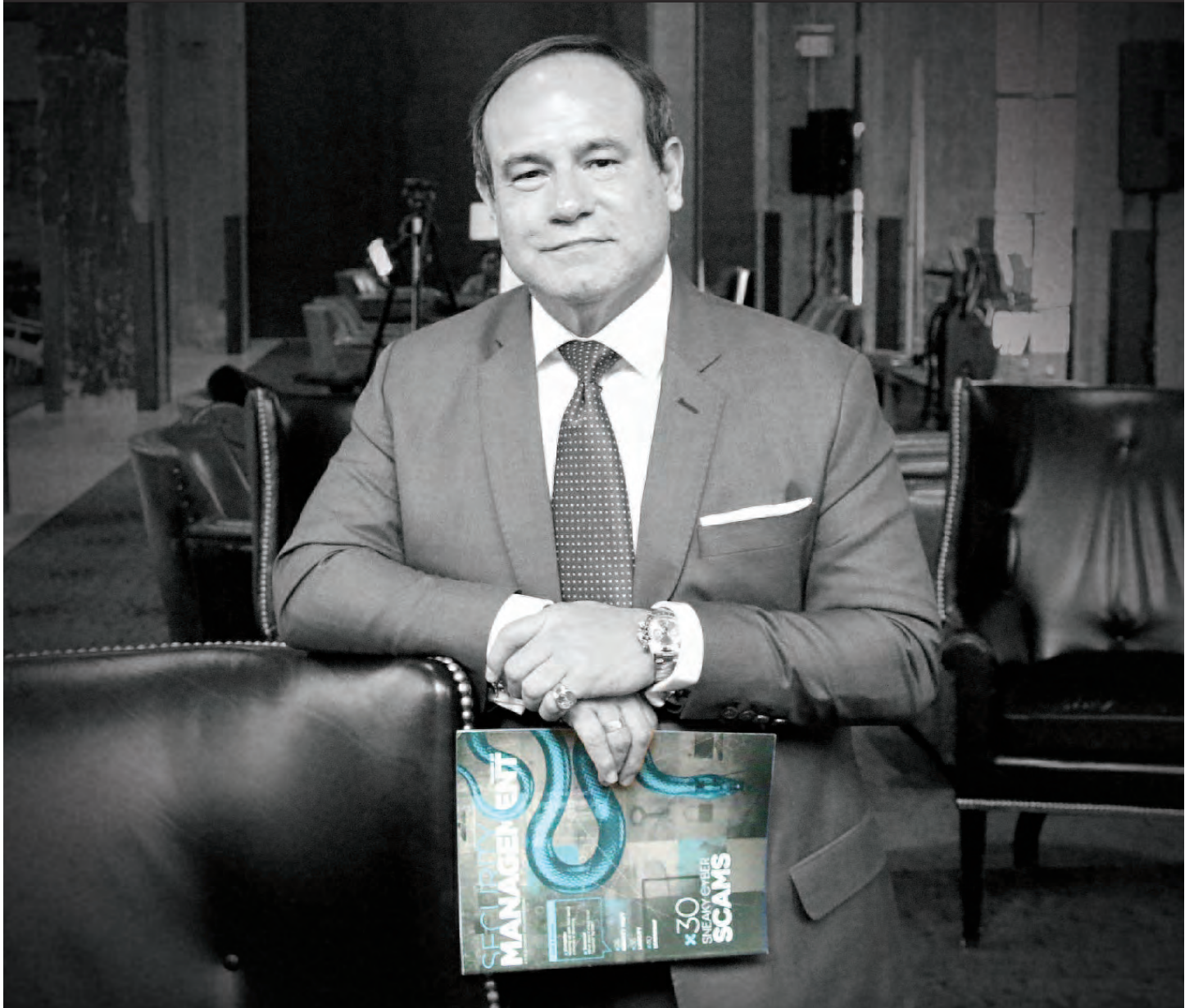


GSX Show Guide

	1X
Full Page	\$4,500
1/2 Island	\$3,195
1/2 Horizontal	\$3,195
Cover 2 or 3	\$6,440
Cover 4	\$7,055

Model of Success >>

Martin Barye-Garcia | Security Director, The Americas | Mars Global Security



Security Management enables me to stay on top of the latest trends in security, as well as understand what my colleagues are doing in their enterprises. The magazine provides an opportunity to review solutions, and to look at the vendors and the options that we have in the market.

Emails

Security Management's curated newsletters deliver security-related news stories, industry trends, and the latest in technologies and solutions. Dynamic product and positioning options simplify and optimize marketing campaigns and target active ASIS members.



SM Daily/Weekly

Leaderboard (Exclusive)

(728 x 90)
\$1,750 per week or
\$5,000 per month

Interstitial Banner (Three available)

(468 x 60)
\$1,500 per week or
\$5,000 per month

AdBlock

(150 x 200)
\$1,000 per week

Featured Content (Two available)

(150 x 150 image, 80 words or less)
\$2,000 per week

Daily open rate: **30%;**
Daily avg. delivered: **21,908;**
Weekly open rate: **22%;**
Weekly avg. delivered: **47,363**



SM First Look

Top Banner

(728 x 90)
\$1,550 per month

Interstitial Banner

(728 x 90)
\$1,550 per month

Open rate: **19%;**
Avg. delivered: **75,956**



SM Market Watch

Leaderboard

(728 x 90)
\$2,000 per month

Featured Content

(150 x 150 image, 80 words or less,
multiple placements available)
\$2,000 per month

Open rate: **19%;**
Avg. delivered: **75,563**



Executive Brief

Exclusive

\$10,000
Share your expertise with our audience. Complement your thought leadership with *Security Management* content. Call your rep for details.
(Provide logo)

Open rate: **23%;**
Avg. delivered: **73,205**



Industry Insights

Leaderboard

(728 x 90)
\$2,000 per issue

Featured Content

(150 x 150 image, 80 words or less,
multiple placements available)
\$2,000 per issue

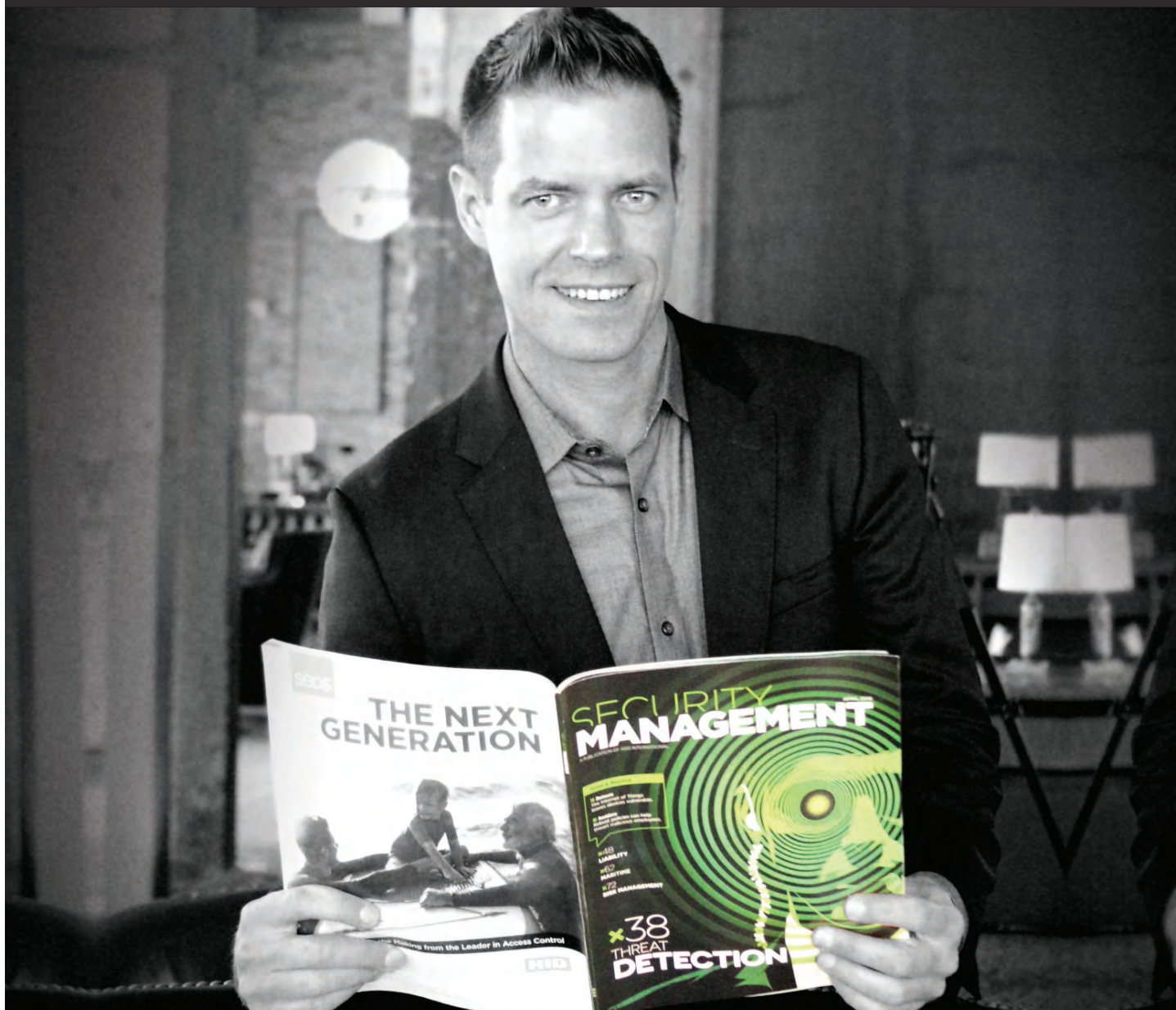
Feb: Soft Targets/Events
May: Healthcare
July: Campus
Dec: Transportation

Open rate: **23%;**
Avg. delivered: **71,014**

All newsletter artwork should be submitted as either .jpg or .gif at 72 dpi.

Model of Success >>>

Nick Lovrien | Chief Global Security Officer | Facebook



Security Management is a resource leveraged to make informed decisions in protecting our people, assets and reputation. I have the fortunate opportunity to lead a remarkable group of security professionals who collectively are some of the most specialized, talented and passionate leaders in the industry.”

Websites

The ASIS and *Security Management* websites are invaluable resources for industry professionals. Whether it's consuming exclusive online content, browsing the store for the latest literature, or gathering intel on the next ASIS event, advertising options feel complementary, not obtrusive, to site visitors.

The screenshot shows the SecurityManagement.com website. At the top, there's a navigation bar with links like 'ASIS Online', 'My ASIS', 'ASIS 2016', 'Foundation', 'Security Management', 'Buyers Guide', 'CSO Center', and 'PGA'. Below this is a large banner for 'JOHN JAY COLLEGE ONLINE CRIMINAL JUSTICE MASTERS PROGRAM' with a deadline of August 1. The main content area features a large article titled 'A GAS SECURITY OFFICER ISN'T THE SAFE CHOICE IT'S THE ONLY CHOICE' with a 'GAS' logo. To the right of this article are two smaller ads: 'TREVE' and 'NOW YOU'LL KNOW.' Below the main article, there's a 'MORNING SECURITY BRIEF' section with a headline about a truck driver killing at least 84 people in France. To the right of this is a 'UPCOMING EVENTS AND EDUCATION' section listing various seminars and webinars. At the bottom of the page, there are sections for 'BUYERS GUIDE', 'WEBINARS', and 'ARCHIVES'. Various advertising spots are labeled with letters: 'A' is on the main article, 'B' is on the top banner, 'C1' and 'C2' are on the right side, and 'D' is on the bottom banner.

SecurityManagement.com

A Welcome Page Ad (640 X 480)
\$1,000 per week

B Leaderboard Banner + Bottom Banner (728 X 90)
\$2,500 per month
\$6,500 per quarter
\$25,000 per year

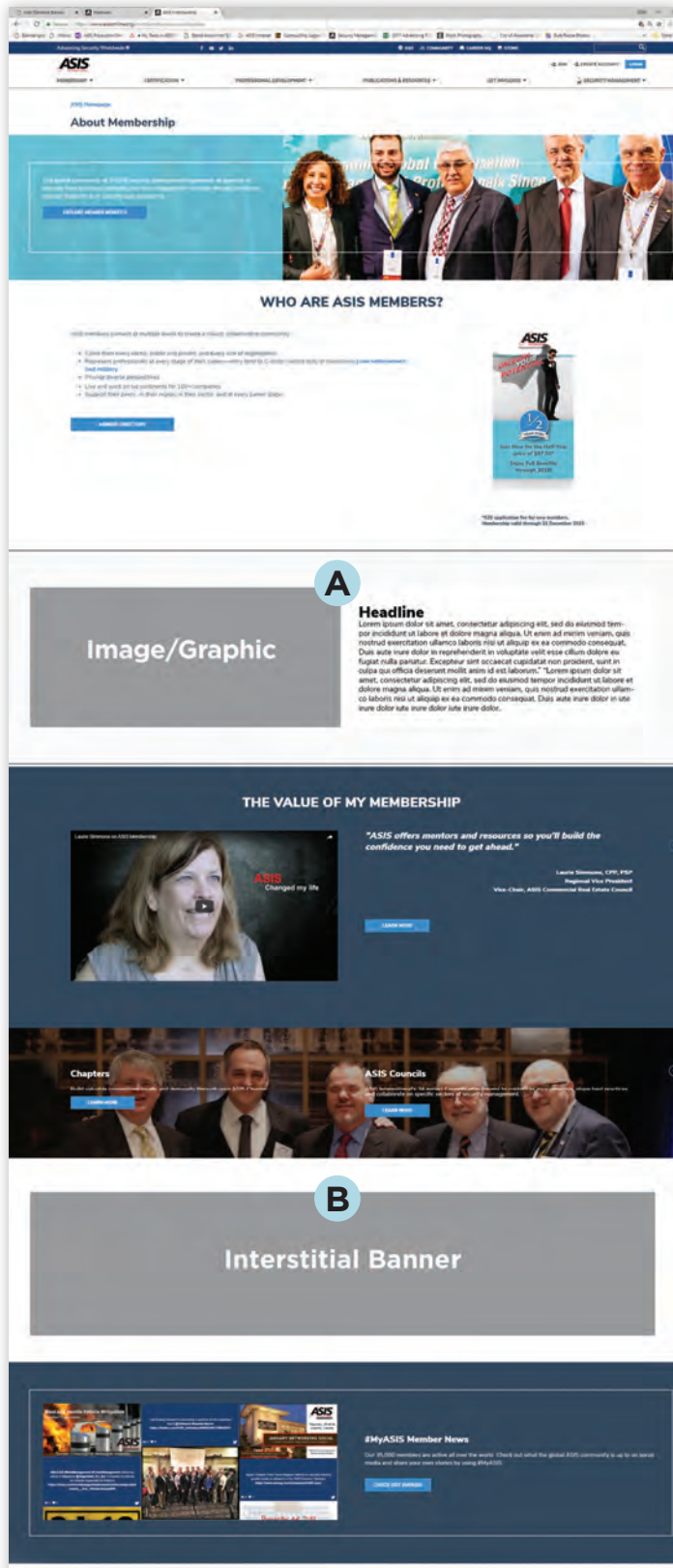
C1 Medium Rectangles (300 X 250)
\$2,500 per month
C2 \$6,450 per quarter
\$22,800 per year

SecurityManagement.com materials can be static .jpg or .gif files.
Animated .gif files accepted.

Page views: **65,938**
Sessions: **34,323**
Users: **24,801**

ASISonline.org

ASIS has launched a new, clean, modern-looking website. The redesigned platform is mobile-responsive with user-centric interface.



ASISonline.org

A Featured Content
(720 X 325 image, 120 words or less)
\$3,500 per month

B Interstitial Banner
(1440 X 325)
\$2,500 per month

ASISonline.org materials can only be static .jpg or .gif files.

Animated .gif files are **not** accepted on this site.

Only six advertisements allowed per zone, per month.

Zone positions may slightly vary from page to page on this site, pending ASIS content.

Page views: **237,777**

Sessions: **84,014**

Users: **56,619**

The Fine Print

INVOICES AND CREDIT: Our invoices are NET 30 DAYS, with no prepayment discounts. Commissions disallowed on invoices not paid within 30 days of invoice date. Overseas advertisers must prepay in NET US dollars.

New advertisers and agencies must prepay their first insertion. After credit approval, we bill following publication. No advertiser or agency with invoices more than 60 days outstanding will be permitted to place advertising or contract for exhibit booths until all outstanding invoices are paid. Advertisers and agencies with records of delinquent payment to ASIS International will be required to prepay until they have re-established good credit.

Payments received will be credited to the oldest outstanding balance.

DISCOUNTS, REBATES, AND SHORT RATES: You will be billed at the one-time rate unless we have entered into an advertising contract. Frequency discounts are paid as a rebate after the contract period expires. An advertiser who does not complete a committed schedule will be subject to a short rate.

COMMISSIONS: Commissions of 15% of gross billing for space and color are granted on accounts paid within 30 days of invoice date. 15% commission is available on all space, except for classified advertising. Mechanical charges, tip-in charges, and classified advertising are not commissionable.

Commissions are extended only to recognized agencies. We require written confirmation of the agency appointment from the advertiser. If we bill the advertiser, our invoice will be for the gross amount.

CANCELLATIONS AND CHANGES: Cancellations of or changes to existing insertion orders must be made in writing before the ad deadline to which the insertion order applies. Ads cancelled after the issue closing date will be billed at the prevailing space rate.

CONDITIONS: All advertising is subject to publisher's approval and agreement by the advertiser to indemnify and protect the publisher from loss of expense or claims to suits based upon the subject matter of such advertisements.

You may make promotional references to *Security Management* with prior written permission.

We reserve the right to place the word "advertisement" with copy that could be mistaken for editorial material.

Insertion orders placed by an agency represent acceptance of all terms and conditions in this rate card. We are not bound by conditions appearing on order blanks or copy instructions when such conditions conflict with terms and conditions. Nor are we bound by conflicting contracts and orders received from advertiser or agency.

Insertion orders are accepted from agencies with the understanding that the agency is acting as the advertiser's representative. Agency and advertiser are jointly and severally responsible for all space, color, position, and mechanical service charges incurred by either.

DISCOUNTS:

Contracts cover number of issues within 12-month period beginning with the month of first insertion. Contract provides advertisers with rate protection for 12 months.

FREQUENCY:

- Multiple insertions within an issue count toward contract frequency discounts.
- Subsidiary companies can share frequency under a parent company "umbrella" contract.
- Advertising in the ASIS show daily newspaper applies toward *Security Management* contract frequency.

SERVICES TO ADVERTISERS: We can help you make the following changes to your materials: new type, key-code, address change, strip-ins, etc. Charge for services: Cost plus 20% (non-commissionable; \$25 minimum). A digital version of every ad will be archived indefinitely. All physical materials will be disposed of after 12 months unless otherwise specified upon submission. Accurate color proofs will only be saved for 12 months after the last use.



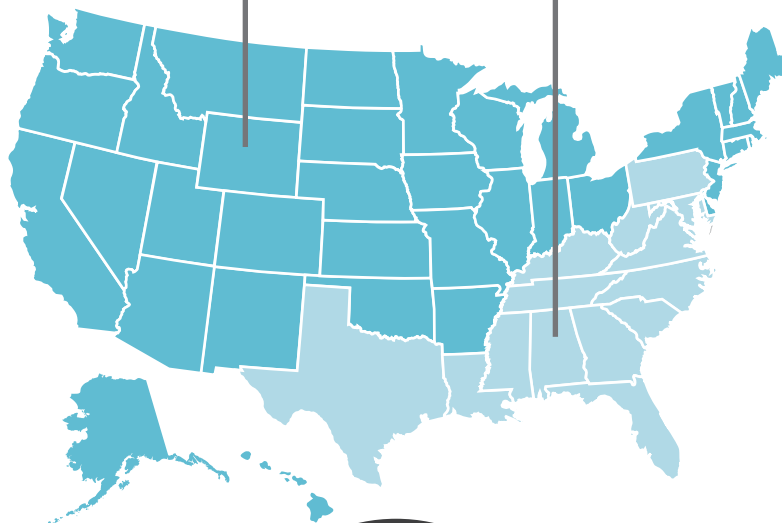
Charlotte Lane
**NORTHEAST/MIDWEST/
WEST COAST**

703.518.1510 | 703.518.1518 (f)
charlotte.lane@asisonline.org



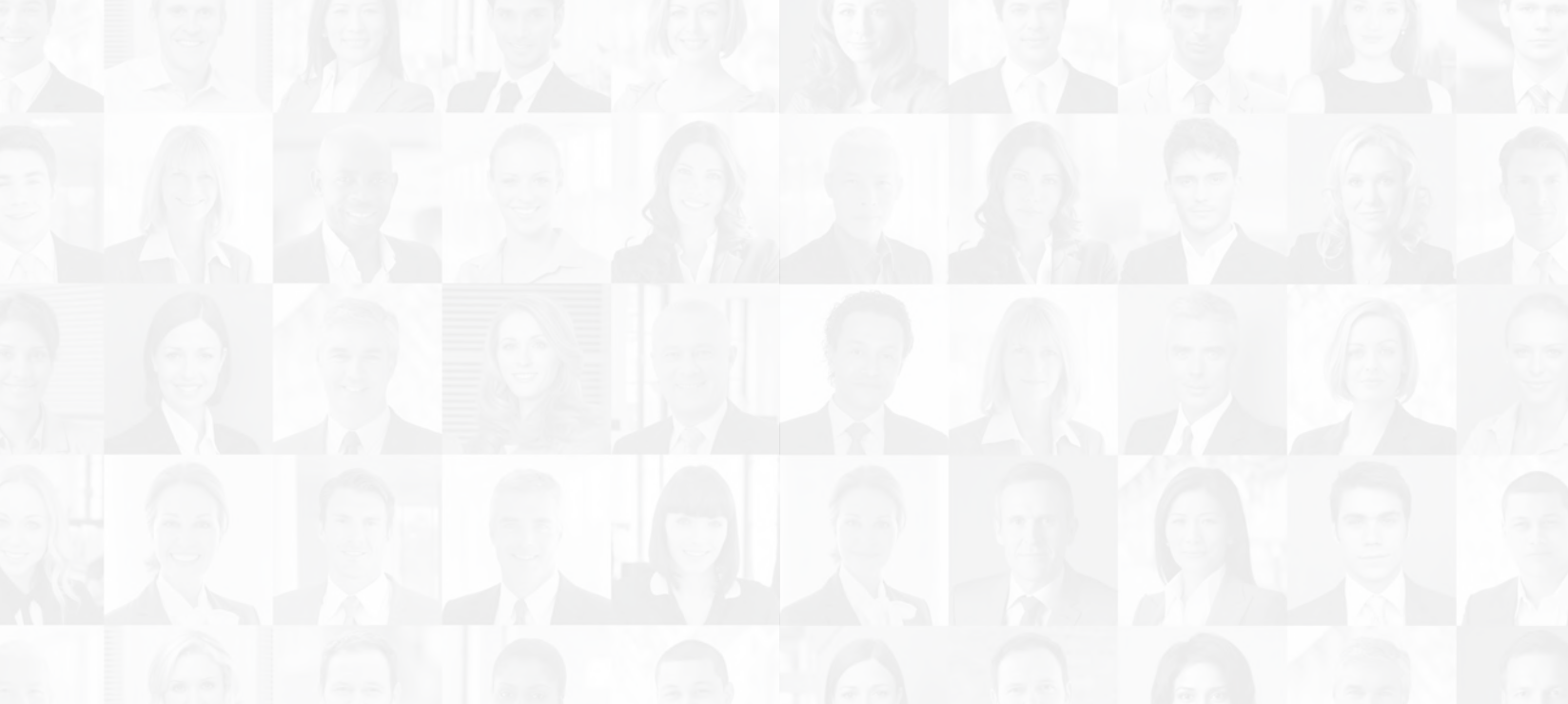
Shawn Register
**SOUTH/MIDATLANTIC/
EUROPE**

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