

2019

STATE OF THE ASSOCIATION

VISION

To be the recognized leader advancing security worldwide.

MISSION

Promoting excellence and leadership within the security profession.

ASIS International is deeply committed to advancing and reinvesting in the security profession. Your membership and participation in ASIS activities and events—like Global Security Exchange (GSX)—directly supports the development of education, certification, and standards and guidelines. ASIS remains dedicated to expanding and enriching knowledge sharing, best practices, and peer-to-peer connections so security professionals across disciplines—and at all stages of their careers—can easily access the information and resources they need to succeed.

COMMITMENT TO EXCELLENCE

YEARS



ASIS COUNCILS

Banking and
Financial Services

Commercial Real Estate

Crime Prevention

Crisis Management
and Business Continuity

Critical Infrastructure
Working Group

Cultural Properties

Defense and Intelligence

Enterprise Security Risk
Management (ESRM)

Executive Protection

Fire and Life Safety

Food Defense and
Agriculture Security

Gaming and Wagering
Protection

Global Terrorism,
Political Instability,
and International Crime

Healthcare Security

Hospitality, Entertainment,
and Tourism Security

Human Threat Management

Information Technology
Security

Intellectual Property
Protection

Investigations

Law Enforcement Liaison

Military Liaison

Petrochemical, Chemical,
and Extractive Industry
Security

Pharmaceutical Security

Physical Security

Professional Development

Retail Asset Protection

School Safety and Security

Security Applied Sciences
Ad Hoc

Security Architecture
and Engineering

Security Services

Supply Chain and
Transportation Security

Utilities Security

Women in Security

Young Professionals



A YEAR OF CHANGE

My ASIS Colleagues, serving as your president this year stands among the highlights of my career. I am forever grateful to this organization for putting me in a position to meet with so many of you and hear the stories about the risks and challenges you combat every day in your security roles.

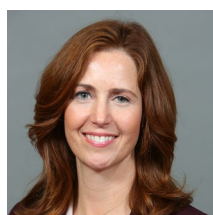
As I look back on my term as president, it is my great hope that you appreciate the accomplishments realized this year by your Board of Directors and headquarters staff—with an eye towards transforming our association for the better and enabling ASIS to support the security profession in ways we never have before.

In addition to the networking and professional development benefits you enjoy through your ASIS membership, your commitment to the association is an investment in the future of security practice around the globe.

Allow me to briefly recap some of the many strides we have taken this year:

- **Rolled out the framework for a new global governance structure** that will allow ASIS to serve our members better at the local, regional, and global levels—including the selection of a diverse slate of esteemed leaders to sit on our association's first ever Global Board of Directors in 2020.
- **Launched the Associate Protection Professional (APP) certification**, representing the first step on a security management professional's career ladder.
- Published a new **Enterprise Security Risk Management (ESRM) Guideline** and updated our **Private Security Officer (PSO) Selection and Training Guideline** and our **Conformity Assessment and Auditing Management Systems for Quality of Private Security Company Operations (PSC.2) Standard**—designed to help organizations around the globe strengthen their security practice.
- Reinvested in the value of ASIS membership by **introducing free members-only webinars** that tackle some of the timeliest topics affecting security professionals today.
- In addition to **implementing the revamped Certification Accelerator program** to sponsor a CPP or PSP exam for each ASIS chapter, your ASIS Foundation pioneered **groundbreaking research on the state of security convergence** at organizations around the globe.
- **Established formal partnerships with other organizations** that offer continuing security education through the new Preferred CPE Provider Program. We aim to identify a wide array of opportunities available for ASIS certificants to earn credits towards their recertification.

Thank you for joining ASIS on our mission of advancing security worldwide. I look forward to working with you toward a more secure world for years to come.



A stylized, handwritten signature in black ink that reads "Christina Duffey".

Christina Duffey, CPP
2019 President, ASIS International

GLOBAL SECURITY EXCHANGE (GSX)

Global Security Exchange (GSX) multiplies access to the expertise, connections, and innovations our community of global security professionals needs to serve as valued leaders and trusted advisors in today's complex and rapidly-evolving enterprise security risk landscape. Attendance at GSX directly supports scholarship programs and the development of education, certification, and standards and guideline year-round.

In 2019, the new GSX Disruption District quickly became the nexus point for innovation, including new and enhanced programs like the X Learning stages, the D3 (Drones, Droids, Defense) Learning Theater, the security industry's first-ever Pitch Competition, and the Innovative Product Awards. The new Game Changers education track also helped attendees stay informed about disruptive technologies and insights.



GLOBAL SECURITY EXCHANGE

FORMERLY ASIS ANNUAL SEMINAR & EXHIBITS

8-12 SEPTEMBER 2019

McCORMICK PLACE | CHICAGO, IL

GSX.ORG | #GSX19



GLOBAL SECURITY EXCHANGE (GSX)



20,000
registrants

FROM
MORE
THAN

125
countries

550+
Exhibitors



300+

education sessions covering

17

subject matter tracks



17% growth
in entrants in the Innovative Product Awards



Participants from more than
16 countries
engaged through Global Access LIVE!



12 companies competing
in the security industry's first-ever GSX Pitch Competition

Source: GSX 2019 post-show registration report and overall show metrics

GLOBAL SECURITY EXCHANGE (GSX)

With expanded live streaming of GSX education via Global Access LIVE!, security professionals experienced what GSX had to offer—even if they could not attend in-person. Participants earned CPEs, asked questions to presenters, and networked with other attendees through a live chat.

In 2020, Global Access LIVE! becomes **GSX Virtual**.



POWERED BY ASIS INTERNATIONAL

21–23 SEPTEMBER 2020
ATLANTA, GA | [GSX.ORG](https://www.gsx.org) | [#GSX20](https://twitter.com/GSX20)

Planning for GSX 2020 is already well underway. Save the date for when GSX heads to Atlanta, Georgia, USA from 21-23 September 2020.

With Thursday's exclusive exhibit hall hours being moved to Monday evening, GSX 2020 will offer the same world class learning, networking, and business opportunities in a more compact schedule.

 **REGISTRATION
IS NOW OPEN!**

ASIS MEMBERSHIP

Founded in 1955, ASIS is the leading association advancing security worldwide, promoting excellence and leadership within the profession and deeply committed to advancing and reinvesting in the industry. ASIS remains dedicated to expanding and enriching knowledge sharing, best practices and peer-to-peer connections so security professionals across disciplines—and at all stages of their careers—can easily access the information and resources they need to succeed. We are a member-driven organization dedicated to further developing the profession and offering a variety of membership options to ensure accessibility for everyone, regardless of income level and/or location.

34
councils

34,000
members worldwide

145
countries
with members

247
chapters in **82** countries



Newest Chapters in 2019

Carolina Pines, USA
Guayaquil, Ecuador

Maidurguri, Nigeria
Yucatan Peninsula, Mexico

Source: ASIS membership data as of January 2020

#MYASIS CAMPAIGN



Members are the heart and soul of ASIS International. Through the new #MyASIS campaign launched in 2019, members can share their thoughtful and compelling stories with the entire ASIS audience. For more information visit asisonline.org/myasis.



"I don't have to know everything; I just have to know someone who does. As I've grown and matured with the organization, I can now communicate with owners of companies and sales directors and VPs, and if I want to know about camera tech or gate entry control, I can go right to a VP of Strategy or owner and ask for what I need."

-Jeffrey Slotnick, CPP, PSP

SECURITY LEADERS MENTORING PROGRAM

In 2019, the ASIS Professional Development Council Mentoring Committee launched the new Security Leaders Mentoring Program, which connects security professionals worldwide to a wealth of resources, advice, and guidance through one-on-one connections. Any ASIS member at any job level may participate in the program. Visit asisonline.org/mentoringprogram to get up to date information on how to get involved.



ASIS STANDARDS AND GUIDELINES

In its role as a Standards Developing Organization, ASIS International develops standards and guidelines to serve the needs of security practitioners in today's global environment. Through the expertise of its members, ASIS plays a pivotal role to influence security standards worldwide.

In 2019, ASIS published one new guideline and revisions to two previously published standards and guidelines.

NEW!

Enterprise Security Risk Management (ESRM) Guideline

STANDARD (PSC.2-2019)

Conformity Assessment and Auditing Management Systems for Quality of Private Security Company Operations

GUIDELINE (PSO-2019)

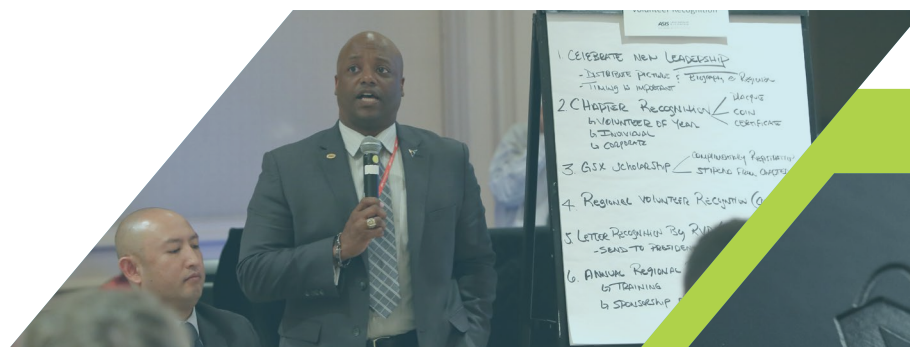
Private Security Officer Selection and Training

REVISED

ASIS serves a key liaison role on two International Organization for Standardization (ISO) technical committees:

ISO/TC 262:
Risk Management

ISO/TC 292:
Security and Resilience



ASIS CERTIFICATIONS

ASIS offers four internationally renowned certifications that provide the opportunity for security professionals to gain a competitive edge in the marketplace and enhance career earnings potential. Our four certifications validate security management expertise—at all career levels—and are globally recognized and valued by both peers and industry executives alike.

The logo for the Certified Protection Professional (CPP) certification, featuring the letters 'CPP' in a bold, white, sans-serif font with a registered trademark symbol, set against a dark blue background.

7,412

The logo for the Professional in Cyber Intelligence (PCI) certification, featuring the letters 'PCI' in a bold, white, sans-serif font with a registered trademark symbol, set against a yellow background.

783

The logo for the Professional in Security Planning (PSP) certification, featuring the letters 'PSP' in a bold, white, sans-serif font with a registered trademark symbol, set against a purple background.

2,001

The logo for the Associate Protection Professional (APP) certification, featuring the letters 'APP' in a bold, white, sans-serif font with a registered trademark symbol, set against a light blue background.

194

Total
Certificants

10,390

As of 31 December 2019

The logo for the Associate Protection Professional (APP) certification, featuring the letters 'APP' in a bold, black, sans-serif font with a registered trademark symbol, set against a white background.

The new **Associate Protection Professional (APP) certification**, officially launched in June 2019, is the first-ever credential designed to meet the needs of security practitioners with four years or less of related experience.

In 2019, ASIS offered enhanced certification preparation materials, to include in-person reviews, online reviews, virtual study groups, flashcards, and study guides.

Supported by generous donations from ASIS members, chapters, and organizations, the ASIS Foundation makes a difference in the security industry and communities we serve through research, grants, and scholarships for security professionals.

2019 ACCOMPLISHMENTS

- Awarded **133 Certification Accelerator scholarships** to chapters in 43 countries, providing a free PSP or CPP exam to one member in each chapter. Increased chapter participation 27% over 2018.
- New in 2019, **partnered with IFPO to award 14 scholarships** for IFPO certifications, including 4 in Spanish.
- Awarded **30 certification scholarships to ASIS members**, valued at more than \$20,000 total.
- Awarded **two grants to support chapter education and P-3 partnerships**, valued at \$14,000.
- Launched **new research on 'The State of Security Convergence'**
- Co-Sponsored, with ASIS International, **the \$20,000 ASIS School Security Grant** which was presented to DeWitt Clinton Elementary School in Chicago.





THE CSO CENTER
**FOR LEADERSHIP
& DEVELOPMENT**

ASIS International

The CSO Center brings together the most senior security professionals from the largest and most influential organizations in the world, offering career development and invitation-only networking opportunities with leading global security executives.

Welcomed **new Director Carla Lochiatto, IOM, CAE**



Grew its membership to **393 chief security officers** (+26 from 2018)



Enjoyed **exclusive CSO programming** at GSX 2019,
including **private discussions** with each keynote speaker

Saw **100+ attendees** gather in Washington, D.C.
through 5-7 May at the **12th Annual CSO Summit**

Held an **invitation-only lunch**
at **ASIS Europe 2019**



SECURITY MANAGEMENT

A premier benefit for members of ASIS International, *Security Management* makes vital security information understandable to a general business audience to help ASIS International advance security worldwide.

The *Security Management* Highlights podcast, featuring host Chuck Harold, delivers monthly interviews with the security professional expert interviews and information on the most critical industry topics.



Magazine of the Year
Honorable Mention
American Society of Business
Publication Editors (ASBPE)



Magazine of the Year
First Place Winner
Niche Media



Overall Art Direction
Honorable Mention
Folio: Eddie and Ozzie
Publishing Awards



Government Coverage
Regional Bronze
ASBPE

Opening Spread
Illustration Design
National Silver
ASBPE

Opening Spread
Photo Design
Regional Silver
ASBPE

Supplement
Cover Design
National & Regional Gold
ASBPE

Infographic Design
Regional Bronze
ASBPE

Contents
Page Design
National Silver, Regional Gold
ASBPE

Newspaper Redesign
National & Regional Bronze
GSX Daily Newspaper
ASBPE

Regular Department
Regional Bronze
ASBPE

News Analysis
Regional Gold
ASBPE

Front Cover Illustration
Regional Silver
ASBPE

EXPANSIVE NETWORK OF STRATEGIC PARTNERSHIPS

Through a series of MOUs and strategic partner agreements, ASIS is collaborating with global organizations allied to security to enhance member value and advance security worldwide.

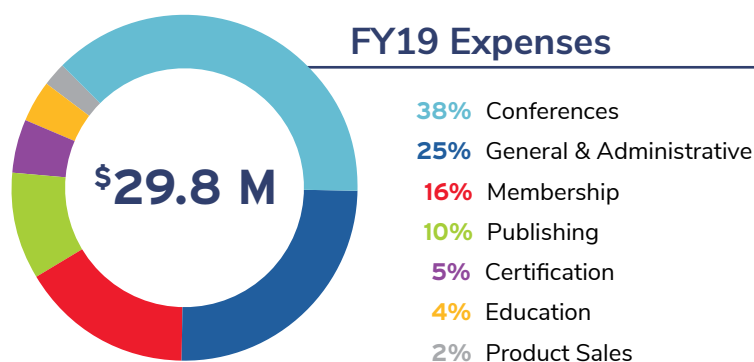
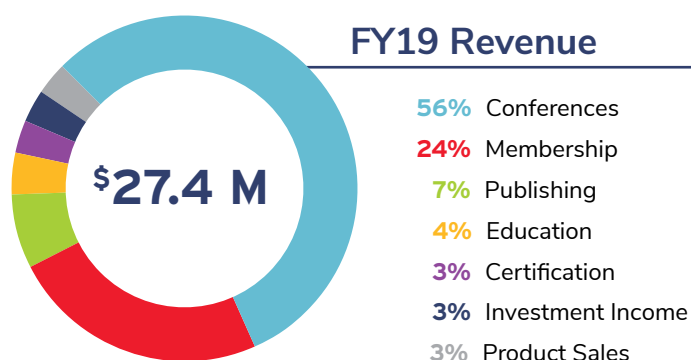
- Building Industry Consulting Service International (BICSI)
- Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF)
- Business Continuity Institute (BCI)
- Canadian Security Association (CANASA)
- Coalition of UAS Professionals
- Department of Homeland Security Science and Technology Directorate (DHS)
- Document Security Alliance (DSA)
- Federal Bureau of Investigation (FBI) Office of the Private Sector (OPS)
- Fraternal Order of Investigators (FOI)
- Global Business Travel Association (GBTA)
- Hostage US
- International Association of Campus Law Enforcement Administrators (IACLEA)
- International Association of Chiefs of Police (IACP)
- International Association for Healthcare Safety and Security (IAHSS)
- International Association of Financial Crime Investigators (IAFCI)
- International Association of Security Awareness Professionals (IASAP)
- International Association of Professional Security Consultants (IAPSC)
- International Association of Venue Management (IAVM)
- International Critical Incident Stress Foundation (ICISF)
- International Facility Management Association (IFMA)
- International Foundation for Protection Officers (IFPO)
- International Information Systems Security Certification Consortium (ISC2)
- International Organization of Black Security Executives (IOBSE)
- Information System Security Association (ISSA)
- ISACA
- Loss Prevention Foundation
- Military Police Regimental Association (MPRA)
- National Association of School Resource Officers (NASRO)
- National Association of Security Companies (NASCO)
- National Center for Missing and Exploited Children (NCMEC)
- National Sheriff's Association (NSA)
- NCMS: The Society for Industrial Security Professionals
- ONVIF
- Overseas Security Advisory Council (OSAC)
- Physical Security Interoperability Alliance (PSIA)
- PSA Security Network
- RIMS, the risk management society
- Security Industry Association (SIA)
- Secure Technology Alliance

ASIS ADMINISTRATION/BUDGET

Financial Governance and Oversight

Safeguarding the assets, reputation, and financial integrity of ASIS is a top priority. We have two separate Board Committees who work closely with the CEO and CFO in ensuring an adequate level of oversight of our financial resources. The Budget, Finance, and Audit Committee oversees the annual external audit, Internal Revenue Service filings (IRS form 990), and annual budget. The annual budget is approved by the full Board prior to the start of the fiscal year. The Investment Committee also works closely with the CEO, CFO, and team of investment advisors to set the investment policy, strategy and monitoring of ASIS' investment fund. As of 30 June 2019, our investment portfolio totaled \$19.5 million. For the FY19 fiscal year, ASIS has received a clean audit opinion.

June 30, 2019		
Assets		
Cash and cash equivalents	\$	1,994,502
Investments		19,450,228
Accounts Receivable		617,142
Prepaid Expenses		1,312,655
Inventory and other assets		679,898
Investments held for deferred compensation		1,218,466
Property and equipment		6,480,098
Total Assets	\$	31,752,989
Liabilities and Net Assets		
Liabilities:		
Accounts payable and accrued expenses	\$	2,829,490
Deferred revenue		11,991,167
Due to affiliate		61,754
Deferred compensation		1,218,466
Post-retirement benefit obligation		144,339
Total Liabilities	\$	16,245,216
Net Assets:		
Without donor restrictions		15,507,773
Total Net Assets		15,507,773
Total Liabilities and Net Assets	\$	31,752,989



JohnsonLambert, LLP performed the consolidated audit for ASIS International and Affiliates for the 12 months ended June 30, 2019. The above Statement of Financial position is an excerpt taken from that report in order to show the balances for ASIS International, without the affiliates.

LOOKING AHEAD TO 2020...

2020 is the year ASIS International realizes its goal of seating a Global Board of Directors, moving toward a new governance structure that supports our members better at the local, regional, and international levels. It's an honor to serve as your first president of the Global Board, and I'm excited to continue the important work of establishing regional boards in 2021 and beyond.

ASIS International connects the dots between security practitioners and the information they need to improve their security practice. Across our extensive portfolio of educational content and certification programs, pioneering meetings and events, and robust ASIS Connects online community, early career professionals benefit from the knowledge of seasoned professionals while physical security practitioners glean cybersecurity tips from experts, and end users tap into the know-how of integrators.

In 2020, we will execute on improvements in the following areas:

- **ASIS Mobile Engagement App:** With the brand new ASIS app, access to the world's wealth of security knowledge will always be just a few finger taps away.
- **Global Governance:** 2020 will hold the nominating and electing process for North American and European Regional Boards, feeding directly into the Global Board (to be seated in 2021). We will also undergo planning for the structure, form, and function of Regional Advisory Committees in Latin America, Middle East/North Africa, Sub Saharan Africa, and Asia & Oceania (to be seated in 2022).
- **Member Benefits:** The ASIS team is hard at work exploring new ways to reward members with exclusive benefits and members-only content. In 2020, we will elevate the work of ASIS councils by transitioning to open, subject-area focused communities that engage members worldwide on security topics of interests, allowing members to connect, engage and learn from one another online via ASIS Connects.
- **Training:** Throughout the year, we will roll out new learning materials for security professionals around the world, including more certification preparation materials and expanded in-hour training programs, offering customized learning for you and your team.

Thank you for your interest in, and support of, ASIS International. I hope you share my eagerness in advancing security worldwide—together.



A stylized, handwritten signature in black ink, appearing to read 'Godfried Hendriks'.

Godfried Hendriks, CPP
2020 President, ASIS International