**Member – Before On-Hold – Email Template**

**SUBJECT:** Did You Know Your ASIS Membership is Past Due?

**SENDER:** [Chapter Name / Chapter Chair Name]

Dear [Member First Name],

Hope you are well and thank you for being part of our Chapter last year! We noticed that you haven’t renewed yet and wanted to personally reach out and encourage you to join us for 2022. Please note that you must renew no later than 28 February or your membership will be put on-hold and you will no longer receive benefits.

You’re hopefully familiar with [ASIS membership benefits](https://www.asisonline.org/membership/join/) at the “national” level, but did you know the [Chapter Name] offered the following in 2021?

* + Six virtual meetings with expert speakers in CPTED, cannabis security, and …,
  + A unique mentorship program pairing seasoned local leaders with young professionals,
  + Three online “Coffee Meetups” in which we held focused small group discussions on security topics of interest,
  + … and much more, even as COVID-19 kept us from in-person events.

Our Chapter and profession are only as strong as the commitment of our members. Please renew your membership so as not to miss our slate of 2022 programming. Renewing is simple and takes only a few minutes at [asisonline.org/renew](http://asisonline.org/renew) or by contacting ASIS Member Services at +1.703.519.6200.

We’d love to hear your thoughts about the Chapter and what you might like to see or get involved with this year. Please e-mail us at [e-mail address].

Sincerely,

[Chapter leader name or signature image]

[Chapter leader title]

[Incorporate social media icons with chapter community links OR ASIS International community links]