**Member Renewal Email Template for Chapter Leaders**

**SUBJECT:** Renew your ASIS Membership and Stay Active with the [Chapter Name]!

**SENDER:** [Chapter Name / Chapter Chair Name]

Dear [Member First Name],

Hope you are well and thank you for being part of our Chapter this year! You have probably already received renewal notifications from ASIS HQ, but we wanted to personally reach out and encourage you to rejoin us for 2022.

The past year and a half have been like no other, but it taught us the importance of community. Through sharing best practices, resources, and updates—we, together, continued to support one another and expanded our industry. You’re hopefully familiar with [ASIS membership benefits](https://www.asisonline.org/membership/join/) at the “national” level, but did you know the [Chapter Name] offered the following this past year?

* + Six virtual meetings with expert speakers in CPTED, cannabis security, and …,
	+ A unique mentorship program pairing seasoned local leaders with young professionals,
	+ Three online “Coffee Meetups” in which we held focused small group discussions on security topics of interest,
	+ … and much more, even as COVID-19 prevented us from hosting in-person events.

Our Chapter and profession are only as strong as the commitment of our members. Please renew your membership so as not to miss our slate of 2022 programming. Renewing is simple and takes only a few minutes at [asisonline.org/renew](http://asisonline.org/renew) or by contacting ASIS Member Services at +1.703.519.6200.

We’d love to hear your thoughts about the Chapter and what you might like to see or get involved with next year. Please e-mail us at [e-mail address].

Sincerely,

[Chapter leader name or signature image]

[Chapter leader title]

[Incorporate social media icons with chapter community links OR ASIS International community links]