**Member – On Hold – Email Template**

**SUBJECT:** Did You Know Your ASIS Membership is Past Due?

**SENDER:** [Chapter Name / Chapter Chair Name]

Dear [Member First Name],

Hope you are well and thank you for being part of our Chapter last year! We noticed that you haven’t renewed yet and may have noticed that as of 1 March, your membership benefits have been put on hold. I wanted to personally reach out and encourage you to rejoin us for 2022.

You’re hopefully familiar with [ASIS membership benefits](https://www.asisonline.org/membership/join/) at the “national” level, but did you know the [Chapter Name] offered the following in 2021?

* + Six virtual meetings with expert speakers in CPTED, cannabis security, and …,
  + A unique mentorship program pairing seasoned local leaders with young professionals,
  + Three online “Coffee Meetups” in which we held focused small group discussions on security topics of interest,
  + … and much more, even as COVID-19 largely kept us from in-person events.

We see even greater opportunities on the horizon, especially as we look forward to seeing one-another in person again! Some of our current and upcoming activities include:

* A joint virtual meeting with the xx Chapter with renowned speaker xxx
* Regularly scheduled virtual morning “coffee chats” hosted by our Women in Security Liaison

Our Chapter and profession are only as strong as the commitment of our members. Please renew your membership so as not to miss our slate of 2022 programming. Renewing is simple and takes only a few minutes at [asisonline.org/renew](http://asisonline.org/renew) or by contacting ASIS Member Services at +1.703.519.6200.

We’d love to hear your thoughts about the Chapter and what you might like to see or get involved with this year. Please e-mail us at [e-mail address].

Sincerely,

[Chapter leader name or signature image]

[Chapter leader title]

[Incorporate social media icons with chapter community links OR ASIS International community links]