Annual Public Law Enforcement—Private Security Partnership Day
What is Public-Private Partnership Day?

The Annual Public Law Enforcement—Private Security Partnership Day (Public-Private Partnership Day) is a years-long collaborative effort between ASIS, the IACP, and the NSA. The mission of Public-Private Partnership Day is to foster and support the development of strong, robust, and enduring partnerships between the public safety community and the private security profession.
When is Public-Private Partnership Day?

The fourth Thursday of April every year has been designated as Public-Private Partnership Day. The inaugural Public-Private Partnership Day will occur on Thursday, April 25, 2024.
Public-Private Partnership History

- The existence of partnerships between public law enforcement and private security go back many decades.
- While public-private partnerships were primarily informal prior to the 1980’s, many partnerships became more formal in recent years.
- There are many highly-effective public law enforcement and private security partnerships that are still informal.
Public-Private Partnership History

• Individual members that form committees and councils of partner organizations have been collaborating for many years in an effort to enhance public law enforcement and private security partnerships.

• This long-term collaboration has resulted in memorandums of understanding (MOUs) being executed between ASIS and their law enforcement partner organizations thus formalizing partnerships between the organizations.
A Commitment to Partnership is Not New
ASIS and the IACP
Memorandum of Understanding

The purpose of this MOU is to promote cooperation and partnerships between ASIS International (ASIS) and the International Association of Chiefs of Police (IACP) for public and private safety and security, and to develop collaborative, effective information sharing programs. This MOU was signed by ASIS International President Michael R. Cummings and International Association of Chiefs of Police (IACP) President Russell B. Laine on September 20, 2009.
ASIS and the NSA
Memorandum of Understanding

An MOU to promote cooperation and collaboration between ASIS International (ASIS) and the National Sheriffs Association (NSA) for the development of programs concerning public-private partnerships. This MOU was signed by ASIS International President Dave N. Tyson and the National Sheriffs Association Executive Director John Thompson on January 27, 2015.
Other ASIS Memorandums of Understanding

While the following organizations are not official partners in the Public-Private Partnership Day initiative, their existence does show support for public-private partnerships at the highest level of government:

- U.S. Federal Bureau of Investigation
- U.S. Department of Homeland Security
The Genesis of Public-Private Partnership Day

A motion was approved by the LELC on April 14, 2021:

“To further increase cooperation and collaboration between the security profession and the law enforcement community, the ASIS Law Enforcement Liaison Community hereby votes to approve a motion to move forward with operationalizing the initiative of establishing a global Public Safety / Private Security Day or “P3 Day.” The objective of creating such an event when the public safety community and the private security community can plan a joint annual event to recognize the strong need for robust public safety / private security partnerships.”
Partner Organization Committees and Councils

**NSA:** The Outreach Committee.

**IACP:** The Private Sector Liaison Section (PSLS), formally known as the Private Sector Liaison Committee.

**ASIS:** The Law Enforcement Liaison Community (LELC), formally known as the Law Enforcement Liaison Council.
All Partner Organizations Approved Public-Private Partnership Day

ASIS Global Board of Directors Resolution Approved June 18, 2021

NSA Board of Directors Resolution Approved June 27, 2022

IACP Board of Directors Resolution Approved February 17, 2023
Participant Benefits to Partnerships

- Information sharing
- Training
- Resource sharing
- Crime control and loss prevention
- All hazards preparation and response
- Research, policy development, and legislation
- Much, much more
Awards that Recognize Excellence in Public-Private Partnerships

IACP: Michael Shanahan Leadership in Public/Private Cooperation Award

NSA: Sheriff/Private Security Partnership

ASIS: Matthew Simeone Award for Public Private Partnership Excellence
The Significance of Public-Private Partnership Day

Public-Private Partnership Day formalizes and celebrates public safety-private security partnerships and officially recognizes the many benefits of partnerships.
ASIS Support at the Chapter Level is CRITICAL

- Unlike ASIS, neither the IACP nor the NSA have local chapters
- Public-Private Partnership Day depends on local ASIS chapter leaders reaching out to their local LE partners
- Having a motivated Law Enforcement Committee Chair is essential to success
Possible Public-Private Partnership Day Activities

• Formal noon or dinner banquet
• Informal social get-together
• Joint meeting to discuss partnership opportunities
• Gubernatorial Proclamation signing
Conclusion

Public-Private Partnership Day will help take collaboration between the public safety community and the private security profession to a new level that will result in far better protection for people, property and information.
Questions?
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