

Amplify Your Impact

Become an ASIS Foundation Sponsor

Elevate your brand and champion the future of security management by becoming an ASIS Foundation sponsor—where your support creates lasting impact and drives industry innovation.

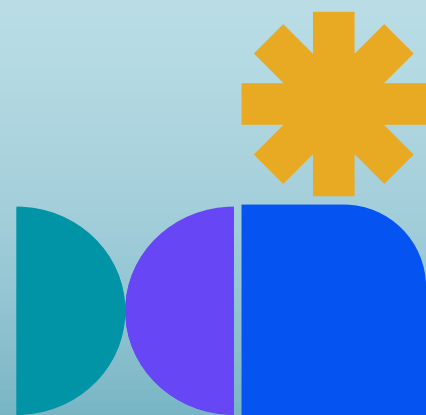


Virtual Fitness Challenge | Price: \$3,000

The ASIS Foundation Virtual Fitness Challenge is a yearly event that encourages security professionals to get fit and support the ASIS Foundation.

As a Fitness Challenge sponsor, your company will receive the following benefits:

- **Email Reach:** Get your brand in front of over 18,000 contacts through email branding campaigns during the fitness challenge event.
- **Spotlight Promotional Interview:** A 2-minute interview with a key member of your leadership team will be produced and posted to ASIS social media accounts and listed on the ASIS Foundation website showcasing your company and emphasizing your support of the ASIS Foundation.
- **Social Media Shout-Out:** Gain exposure to 214,000+ followers across LinkedIn, Facebook, Instagram, and X.
- **Premier Publication Placement:** Your logo will be featured in the September GSX special printed edition of *Security Management*.
- **Website Visibility:** Boost your recognition on the ASIS Foundation website, attracting 2,300 average monthly visitors with an impressive 64.62% engagement rate.
- **Event Exposure at GSX:** Stand out at the Global Security Exchange (GSX) with your brand featured on:
 - Walk-in slides shown in all education and keynote sessions
 - ASIS Hub signage, seen by 16,000+ registrants from 95 countries and 470+ exhibitors
- **Networking Spotlight:** Leverage the ASIS Connects platform, a hub for ASIS Members to collaborate and share ideas.





Foundation Five | Price: \$20,000

This exclusive sponsorship opportunity from the ASIS Foundation is limited to just five industry leaders, offering unmatched exposure and the chance to elevate your brand's presence within the global security community.

As a Foundation Five sponsor, your company will receive the following benefits:

- **Exclusive Brand Recognition:** Your brand will be featured across ASIS Foundation initiatives, including Research Reports, Scholarships & Grants, and the Virtual Fitness Challenge.
- **Quarterly Spotlight Promotional Interview:** A 2-minute interview with a key member of your leadership team will be produced QUARTERLY and posted to ASIS social media accounts and posted on the ASIS Foundation website showcasing your company and emphasizing your support of the ASIS Foundation.
- **Social Media Shout-Out:** Gain exposure to 214,000+ followers across LinkedIn, Facebook, Instagram, and X.
- **Logo Placement:** Your logo displayed on the cover of research reports and a sponsorship mention on the ASIS Foundation webpage.
- **Webinar Acknowledgment:** A special shoutout and thank you to your company as a member of the Foundation Five during ASIS Webinars, highlighting the research papers produced by the ASIS Foundation with your logo and sponsorship noted on the webinar registration page. You will also receive the registration list and details for registrants who do not opt-out of sharing their information.
- **Exclusive Article Recognition:** Foundation Five Sponsorship acknowledgment when the ASIS Foundation's activities are covered in *Security Management* magazine.
- **Premier Publication Placement:** Display your brand in *Security Management*, our digital publication with a circulation of 34,000+ readers.
- **Podcast Shout-Out:** Foundation Five sponsors will be mentioned in the quarterly *Security Management Highlights* podcast pertaining to Foundation Research and activities.
- **Event Visibility:** Your brand will be mentioned during a GSX session that presents findings from ASIS Foundation research.
- **Scholarship & Grant Marketing Recognition:** Your logo and branding included in all marketing materials, reaching over 10,000 contacts through:
 - Email campaigns
 - ASIS publications like Fast Five, *Security Management*, ASIS Connects, EuroDynamics, and social media
 - ASIS Foundation Scholarship recipient letters and webpage
- **Regional ASIS Conference Exposure for Global Branding:** Exclusive acknowledgement as a Foundation sponsor with your logo included in presentations during our Asia Pacific, Europe, Latin America and Sub-Saharan Africa regional events.

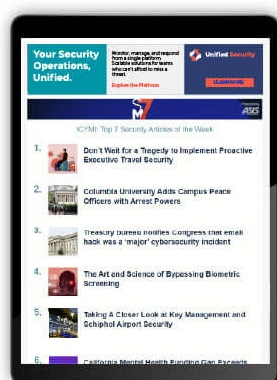
Learn more



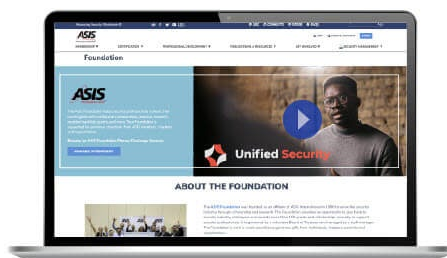
Media Kit Examples

For ASIS Foundation Sponsorships

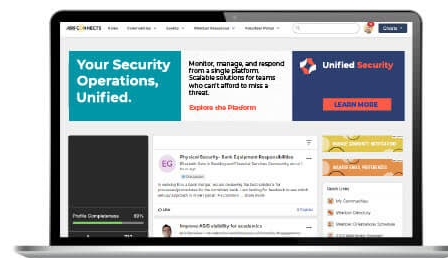
Email



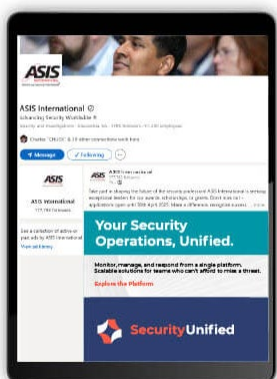
Interview



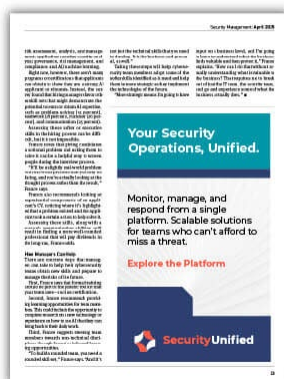
Websites



Social Media



Publication



GSX

