

Privacy Policy

Effective 25 May 2018 to 16 January 2019

ASIS International may collect personally identifying information about individuals from forms filled out on this site. That information may be used for marketing and educational purposes, as well as provide relevant content to the user. Information is also collected in aggregate and used for internal reviews of what parts of the site user's access or visit. This information is used to improve our Web site and to monitor overall traffic patterns.

Please be aware that Web sites that have links on our site may collect personally identifiable information. The information practices of those links are not covered by this privacy policy. Users should also be aware that when they voluntarily disclose personal information (such as user name or email address), that information can be collected and used by others and may result in unsolicited messages from other parties.

In addition, cookies may be placed in the browser files of a user's computer. These cookies are optional and may be refused any time using your Web browser software; however, doing so will make some parts of the site inaccessible. Please feel free to contact us if you have questions about this policy.

Customer Data

ASIS may access and use customer data as reasonably necessary and in accordance with customer's instructions to (a) provide, maintain and improve the services; (b) to prevent or address service, security, technical issues or at a customer's request in connection with customer support matters; (c) as required by law and (d) as set forth in our agreement with the customer or as expressly permitted in writing by the customer.

We use customer data in providing a multitude of services to ASIS members.

To understand and improve our services. We carry out research and analyze trends to better understand how users are using the services and improve them.

To communicate with you by:

Responding to your requests. If you contact our customer service team with a problem or question, we will use your information to respond.

Sending emails and ASIS messages. We may send you member service and administrative emails and messages. We may also contact you to inform you about changes in our membership services, our membership offerings, and important related notices, such as security and fraud notices. These emails and messages are considered part of your membership and you may not opt-out of them. In addition, we sometimes send emails about new programs and products or other news about ASIS. You can opt out of these at any time.

Billing and account management. We use account data to administer accounts and keep track of billing and payments. We often need to contact you for invoicing, account management and similar reasons.

Communicating with you and marketing. We may also use your contact information for our own marketing or advertising purposes. You can opt out of these at any time.

Investigating and preventing security breaches. We work hard to keep our sites secure and to prevent abuse and fraud.

URL and IP Address Data

ASIS may collect information about users' IP addresses, including users' utilization of our various sites, to help us design better customer experiences. We use information about your IP address to help diagnose problems with our server, administer our many sites, analyze trends, track visitor movements, and gather information that assists us in identifying visitor preferences. We also may use your IP address to enhance our security and investigate an actual or potential security incident. Any use of your information is necessary for our legitimate interests in understanding how sites are being used by you, to improve your customer experience and to ensure network and information security.

Aggregated Data

ASIS compiles, anonymizes and/or aggregates personal data and other information collected about online visitors to our sites, as described in this Privacy Policy, and uses such anonymized and/or aggregated data for our own legitimate business purposes, including research, advertising, marketing and promotional purposes. This aggregate information does not identify you, and this policy is not intended to place any limits on what we do with data that is aggregated and/or de-identified so it is no longer associated with an identifiable Member or Customer of any ASIS services.

Cookies

A cookie is a small amount of data that is sent to your browser from a Web site's computers and is automatically stored on your computer. You can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set. (Each browser is different, so check the "Help" menu of your browser for cookie settings.) Note that setting your browser to reject all cookies will make some parts of the ASIS International site inaccessible.

How is ASIS using cookies?

Some cookies are associated with your account and personal information in order to remember that you are logged in and which sites you are logged into. Other cookies are not tied to your account but are unique and allow us to carry out analytics and customization, among other similar things.

Cookies can be used to recognize you when you visit an ASIS website or use our services, remember your preferences, and give you a personalized experience that's consistent with your settings. Cookies also make your interactions faster and more secure.

Categories of ASIS cookies:

Authentication: If you're signed in to our services, cookies help us show you the right information and personalize your experience.

Security We use cookies to enable and support some of our security features, and to help us detect malicious activity.

Preferences, features and services: Cookies can help you fill out forms on our sites more easily. They also provide you with features, insights, and customized content.

Marketing: We may use cookies to help us deliver marketing campaigns and track their performance (e.g., a user visited our Store and then made a purchase). Similarly, our partners may use cookies to provide us with information about your interactions with their services but use of those third-party cookies would be subject to the service provider's policies.

Performance, Analytics and Research: Cookies help us learn how well our sites and services perform. We also use cookies to understand, improve, and research products, features, and services, including to create logs and record when you access our sites and services from different devices, such as your work computer or your mobile device.

How are cookies used for advertising purposes?

Cookies and other ad technology such as pixels and tags help us market more effectively to users that we and our partners believe may be interested in ASIS. They also help provide us with aggregated auditing, research, and reporting, and know when content has been shown to you.

What can you do if you don't want cookies to be set or want them to be removed, or if you want to opt out of interest-based targeting?

Some people may prefer to not allow cookies. Most browsers give you the ability to manage cookies to suit your own preferences, and, in some browsers, you can set up rules on a site-by-site basis, giving you more granular control over your own privacy. This means is that you can disallow cookies from all sites except those that you trust.

The links below are help pages relating to cookie management for the top browsers:

[Google Chrome](#)

[Internet Explorer](#)

[Mozilla Firefox](#)

[Safari \(Desktop\)](#)

[Safari \(Mobile\)](#)

[Android Browser](#)

[Opera](#)

[Opera Mobile](#)

For other browsers, please consult the documentation that your browser manufacturer provides.

You may opt-out of third party cookies from Google Analytics on its website. If you limit the ability of websites and applications to set cookies, you may worsen your overall user experience and/or lose the ability to access the services, since it will no longer be personalized to you. It may also stop you from saving customized settings, like login information.

Information Security

We are committed to protect and secure the information of ASIS International and our members and we use a variety of security technologies and procedures to help protect against unauthorized access to or alteration, disclosure, or destruction of personal data. We encrypt many of our services using SSL and we review our information collection, storage and processing practices, including physical security measures, to guard against unauthorized access to our systems. We restrict access to personal information to ASIS International employees, contractors and agents who need to know that information in order to process it for us, and who are subject to strict contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations.

Disclosures to Third Parties

ASIS International also makes member contact information available through the ASIS International on-line only Membership Directory to other members using its Web site. On occasion, ASIS International may also provide limited data to approved third parties that offer products and services. These limited data include names, job titles, companies and business addresses, but do not include business phone numbers, business fax numbers or e-mail addresses.

We provide personal information to our affiliates or other trusted businesses or persons to process it for ASIS International, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures. Users may request ASIS International to refrain from disclosing the data it collects to third parties going to the website or may contact ASIS International Member Services at asis@asisonline.org or at +1.703.519.6200.

Credit Card Information

ASIS International does not disclose credit card account information provided by its members and customers. When members and customers choose to pay using their credit cards, ASIS International submits the information needed to obtain payment to the appropriate clearinghouse. The ASIS International Web site is authentic and all transactions are secured by industry-leading SSL encryption.

Legal Purposes

We will share personal information with companies, organizations or individuals outside of ASIS International if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to: meet any applicable law, regulation, legal process or enforceable governmental request; enforce applicable Terms of Service, including investigation of potential violations; detect, prevent, or otherwise address fraud, security or technical issues; protect against harm to the rights, property or safety of ASIS International, our users or the public as required or permitted by law.

Consent to Use Personal Information

For the purposes of the EU General Data Protection Regulation (GDPR), ASIS or its agents must store, host and otherwise process the information (including personal data) supplied by the User when using ASIS's Web sites. ASIS may send such data outside the European Economic Area for processing. By providing information through this website, you consent to the personal information you have provided

being transferred and stored in countries outside of the EU, including the United States. If you wish to view or change consent you must update your Privacy Settings or notify ASIS headquarters.

ASIS International values the privacy and integrity of our members, partners, attendees, exhibitors, and sponsors and we do not sell your contact information, nor do we provide it to third-party vendors for distribution. Companies sometimes advertise ASIS lists for sale. This is a scam—please do not respond. If you ever have concerns about the validity of an offer you receive, please contact [Member Services](#).

Commitment to GDPR Compliance

ASIS International is committed to our members, customers, and partners to comply with and inform them regarding the General Data Protection Regulation (GDPR), the comprehensive EU data privacy law, effective May 25, 2018.

The GDPR's updated requirements are significant and ASIS is working diligently to bring all our products and services and contractual commitments into compliance. Measures to achieve this include:

Continuing to invest in our security infrastructure

Making sure we have the appropriate contractual terms in place

Ensuring we can continue to support international data transfers

Privacy tools that include new settings and functionality for data portability and data management

ASIS will continue to monitor the guidance around GDPR compliance from privacy-related regulatory bodies and will adjust our plans accordingly to follow any changes or interpretations to the regulation. ASIS will continue to provide regular updates to its privacy policy.

Application

Our Privacy Policy applies to all of the services offered by ASIS International and its affiliates, but excludes services that have separate privacy policies that do not incorporate this Privacy Policy.

Our Privacy Policy does not apply to services offered by other companies or individuals, including products or sites that may be displayed to you in search results. Our Privacy Policy does not cover the information practices of other companies and organizations who advertise through our services, and who may use cookies, pixel tags and other technologies to serve and offer relevant ads.

Enforcement

We regularly review our compliance with our Privacy Policy. When we receive formal written complaints, we will contact the person who made the complaint to follow up. We work with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that we cannot resolve with our users directly.

Changes

Our Privacy Policy may change from time to time. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of privacy policy changes).