

ME Dynamics

The official Newsletter of ASIS International in the Middle East

November 2013, No. 3

Quick Links



[Register Now](#)

[Sponsor/Exhibit](#)



[Register Now](#)

[Sponsor/Exhibit](#)



[Register Now](#)

[Sponsor/Exhibit](#)

Welcome to the third edition of ASIS International's *ME Dynamics*, the monthly newsletter for ASIS members in the Middle East covering ASIS news, chapter news, and important Middle East headlines.

The ASIS EMEA Bureau invites members to submit updates or articles to share with ASIS members in the Middle East.

Please note that board certified professionals are entitled to up to 9 CPE credits per article.

The deadline for the next issue is December 4.

In this issue: SRVP's Column; Register for ASIS Middle East 2014; 2014 ASIS Membership Renewal; Call for Articles; and ASIS Egypt Chapter Update.

Please add regionalnewsletters@asisonline.org to your personal address book or safe sender list to ensure correct delivery of your monthly newsletter.

ASIS Volunteer Leaders

SRVP's Column: Welcome to *ME Dynamics*



In This Issue

[ASIS VOLUNTEER LEADERS](#)

[SRVP's Column: Welcome to ME Dynamics](#)

[ASIS MIDDLE EAST 2014](#)

[Register for ASIS Middle East 2014](#)

[ASIS INTERNATIONAL NEWS](#)

[2014 ASIS Membership Renewal](#)

[Contribute to ME Dynamics and Earn CPEs](#)

[Be a Sponsor or Exhibitor at ASIS Asia-Pacific 2013, ASIS Middle East 2014 and ASIS Europe 2014](#)

[CPPs, PCIs, and PSPs Sought for Security Management Profiles](#)

[CHAPTER NEWS](#)

[ASIS Egypt Chapter Update](#)

[HEADLINES](#)

[Rabat Declaration Adopted at Border Security Conference](#)

[EU and UAE Close to Agree on a Schengen Visa-Free Waiver](#)

[Saudi Police Clash with Foreign Workers after Visa Raids](#)

[Smartphone Security App Demand Rises in the Middle East](#)

[US And Tunisia to Cooperate on Security Issues](#)

[Suicide Bombings in Beirut Kill 23, Injure 146](#)

[EDUCATION AND EVENTS](#)

[Global Agenda](#)

[Professional Development](#)

Dear Members,

In September, at the ASIS 59th Annual Seminar and Exhibits held in Chicago, I was honored to receive the ASIS President's Award of Merit. Although I was the recipient of the award I must emphasize that without your efforts our region would never have been recognized and for that reason I would like to thank all of you for a job well done.

One of our society's mantras is professional development through certification. With this in mind, you should strive for excellence for yourselves and your colleagues. I strongly encourage you to get involved with chapter, regional and committee activities. It is through teamwork and shared values that we collectively become stronger as a profession.

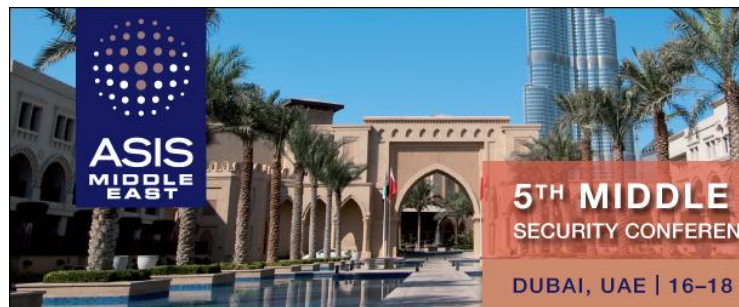
Without question, I am proud to serve as your Senior Regional Vice President and look forward to seeing all of you in February 2014 at the ASIS 5th Middle East Security Conference and Exhibition in Dubai!

Thanks once again,

By Mohammed Al-Shammary
Senior Regional Vice President, Group 12

ASIS Middle East 2014

Register for ASIS Middle East 2014



The early bird for discounted rates for ASIS Middle East 2014 ends on **17 December 2013**.

[Register now](#) and get access to 33 high-level educational sessions delivered by industry leaders.

The [ASIS 5th Middle East Security Conference & Exhibition](#) will take place on February 16-18, 2014 in Dubai, United Arab Emirates at the Intercontinental Dubai Festival City.

Join us on Facebook

ASIS 7th Asia-Pacific Security Forum & Exhibition
Macau, China, December 3-5, 2013

[Like us on Facebook](#) 

ASIS 5th Middle East Security Conference & Exhibition
Dubai, UAE, February 16-18, 2014

[Like us on Facebook](#) 

ASIS 13th European Security Conference & Exhibition
The Hague, The Netherlands, April 1-3, 2014

[Like us on Facebook](#) 

Join us on LinkedIn

Join the ASIS International Group



Join the ASIS Middle East Network



Join the ASIS Europe Network



Join the ASIS Asia-Pacific Network



Follow us on Twitter



The event will take place under the patronage of **His Excellency Sultan Bin Saeed Al Mansouri**, minister of economy of the UAE and under the honorary chairmanship of **His Excellency Lt. Gen. Dhahi Khalfan Tamim**, commander in chief of the Dubai Police.



Speakers will include:



Keynote

Abdulrahman F. Al-Wuhaib

Senior Vice President, Downstream
Saudi Aramco
Saudi Arabia



Keynote

Prof. Dr. Leonard Yong

Senior Consultant
EuroMaTech Training & Management
Consultancy
UK and Dubai

Six Reasons why you should be at ASIS Middle East 2014:

1. **Industry leaders** from important companies and organizations will speak about the latest developments, trends and innovations in security.
2. **Apply lessons learned** from other industries to your own sector.
3. **Connect** with high-level security professionals from all over the Middle East and beyond.
4. **Get motivated** by new ideas and information.
5. **Form new partnerships** and reconnect with familiar faces in the industry.
6. **Get social** and join discussions on [Facebook](#), [LinkedIn](#) and [Twitter](#)

In addition to the educational sessions delegates will get access to networking events and to the exhibition. Early bird discounts end on December 9, 2013.

President's Perspective

ASIS President Geoffrey T. Craighed, CPP, shares his insights on a range of membership and industry issues in his President's Perspective column. [Read the latest here.](#)

Did You Like This Issue?

The EMEA Bureau of ASIS strives to present content of the highest quality to ASIS International members.

Please contact the [editor](#) to provide feedback on the newsletter or to submit an article for publication.

ASIS International EMEA Bureau

Queries on ASIS International Middle East events, membership, benefits, resources, or certification, can be addressed to the EMEA Bureau.

287 Avenue Louise, 4th Floor,
1050 Brussels, Belgium.

Tel: +32 2 645 26 74

Fax: +32 2 645 26 71

middleeast@asisonline.org

www.asisonline.org

Middle East Links

Visit the ASIS Middle East 2014 event Web site:

www.asisonline.org/dubai

Visit our Middle East chapters' Web sites at the following links:

www.asisabudhabi.com

www.asisdubai.org

www.asisbahrain.org

www.asisqatar.org

Entry to the exhibition is free of charge for preregistered visitors, if registered before February 5, 2014.

Please [click here](#) to access the conference program.

Fees:

	Early Rate on/until Dec. 9, 2013	Late Rate after Dec. 9, 2013	Onsite Rate
ASIS Member	U.S. \$ 1,180	U.S. \$ 1,295	U.S. \$ 1,395
Nonmember	U.S. \$ 1,450	U.S. \$ 1,550	U.S. \$ 1,650
Government/Military/Law Enforcement	U.S. \$ 975	U.S. \$ 1,050	U.S. \$ 1,150
Partner Organizations	U.S. \$ 1,225	U.S. \$ 1,325	U.S. \$ 1,425
Group Rate (minimum 5 delegates per company)	U.S. \$ 995	U.S. \$ 995	U.S. \$ 995
Single Day Member	U.S. \$ 675	U.S. \$ 675	U.S. \$ 800
Single Day Nonmember	U.S. \$ 775	U.S. \$ 775	U.S. \$ 900
President's Reception Only (included in full delegate rate)	U.S. \$ 115	U.S. \$ 115	U.S. \$ 115
Lunch Ticket	U.S. \$ 50	U.S. \$ 50	U.S. \$ 50

Like us on Facebook 

View our profile on Linked 

ASIS International News

2014 ASIS Membership Renewal

It's time to renew your ASIS International membership for 2014. Don't let your member benefits be interrupted.

To renew, click on this link or visit the **"My ASIS"** section of the ASIS Web site, and after signing in, select the **"My Transactions"** tab to see the dues renewal invoice. Your membership can be identified by the **"Member Type"** populated in the far right column. Please select the invoice and choose **"Add to Cart."**

For assistance, contact ASIS Member Services via e-mail at asis@asisonline.org or by phone at +1.703.519.6200

Not Yet a Member?



The top reasons you benefit from becoming an ASIS International member:

- Unrivalled networking opportunities with more than 38,000 of your industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.
- A complimentary subscription to *Security Management* magazine, the leading security industry publication.
- Opportunities to build a professional reputation and credentials.
- Tailored professional development programs to fit your specific career goals.
- Advocacy of the security industry to the government and business communities.
- Board-certified, professional designations.
- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on program and ASIS Seminar and Exhibits registration, merchandise, and certification programs.

[More Information...](#)

Select ASIS Published Titles Now Available for Purchase for Amazon Kindle

- [POA: Physical Security, Applications, Information Security, and Investigation](#)

from 9 a.m. to 5 p.m. Eastern Time, Monday through Friday.

Stay connected in 2014. [Renew your membership today.](#)

Contribute to *ME Dynamics* and Earn CPEs

ASIS International
Assessing Security Worldwide

ME Dynamics

The official Newsletter of ASIS International in the Middle East

Launching Edition

Quick Links

- ASIS EUROPE
13th EUROPEAN SECURITY CONFERENCE & EXHIBITION
THE HAGUE | 11-14 FEB 2014
- Sponsor/Exhibit
- ASIS ASIA-PAC
7th Asia-Pacific Security Summit & Exhibition
MACAU, CHINA
3-5 DECEMBER 2013
- Register Now
- Sponsor/Exhibit
- ASIS MIDDLE EAST
5th MIDDLE EAST SECURITY CONFERENCE & EXHIBITION
DUBAI | 11-14 FEB 2014
- Register Now
- Sponsor/Exhibit

In This Issue

- LEADERS
- SRVP's Column: Introduction to ME Dynamics
- Newsletter Survey

Welcome to the first edition of *ME Dynamics*. *ME Dynamics* is the monthly newsletter dedicated to ASIS International members in the Middle East covering ASIS news, chapter news, and important Middle East headlines.

The ASIS EMEA Bureau invites members to submit information or articles you wish to share with the ASIS members in the Middle East.

The deadline for the next issue is October 16.

In this issue: Newsletter Survey, Be a Sponsor or Exhibitor at ASIS Middle East 2014, and Certifications in the Middle East: A New Dynamic.

Please add subscriptions@asisonline.org to your personal address book or safe sender list to ensure correct delivery of your monthly newsletter.

Leaders

SRVP's Column: Introduction to ME Dynamics

It brings me great joy to welcome all of you to the inaugural edition of ASIS International's ME Dynamics. This monthly newsletter is dedicated to the hardworking men and women security practitioners in our region.

As the Middle East continues to grow economically, there is a greater need to nurture and develop security professionals. Over the past decade the security profession and our economy have grown to unprecedented levels, and as the global economy becomes more interrelated, we

ASIS International invites members to submit articles that will be published in the future editions of *ME Dynamics*.

Whether you would like to write a case study, an article about legislation in your own country, or about threats and opportunities for the security profession, any article that allows the sharing of knowledge and best practices with other ASIS members is welcome.

Board certified professionals are entitled to up to 9 CPE credits per article.

General writing guidelines:

- Articles must be in English only.
- Articles should not exceed 500 words.
- Sales/marketing submissions will not be accepted

Please contact the [editor](#) with questions or for more information.

- [POA: Security Management, Legal Issues, Security Officer Operations, and Crisis Management](#)
- [Active Shooter](#)
- [Career Opportunities in Security](#)
- [Casino Surveillance and Security](#)
- [Crime Prevention for Houses of Worship](#)
- [Detecting Forgery in Fraud Investigations](#)
- [ASIS Disaster Preparation Guide](#)
- [Emergency Planning Handbook, 2nd Edition](#)
- [First Responders Guide to WMD, 2nd Edition](#)
- [Implementing Physical Protection Systems](#)
- [Personal Identification](#)
- [Professional Investigator's Manual](#)
- [Protecting Schools and Universities from Terrorism](#)
- [Readings in Security Management](#)
- [Security in 2020](#)

Schedule Your Professional Development Now

A comprehensive educational [calendar](#) is available with one click. **Register now and save** by taking advantage of early bird rates, and realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

Be a Sponsor or Exhibitor at ASIS Asia-Pacific 2013, ASIS Middle East 2014, and ASIS Europe 2014



Does your organization's strategic plan call for growth in Asia-Pacific, the Middle East, and Europe? If so, sponsorship of ASIS Asia-Pacific 2013, ASIS Middle East 2014, and ASIS Europe 2014 offers a great way to gain exposure and to raise the visibility of your brand, products, and services among key decision makers in these regions.

Click these links to review and select from an extensive list of sponsorship and exhibit opportunities:

- [ASIS 7th Asia-Pacific Security Forum & Exhibition](#) - December 3-5, 2013, Macau, China
- [ASIS 5th Middle East Security Conference & Exhibition](#) - February 16-18, 2014, Dubai, UAE
- [ASIS 13th European Security Conference & Exhibition](#) - April 1-3, 2014, The Hague, The Netherlands

Identify the event that is most in line with your organization's marketing strategy and budget, or contact ASIS to shape a tailored package that best suits your company's needs.

For further information on other ASIS global conferences, contact the ASIS EMEA/AP Bureau: Tel: +32 2 645 26 74; e-mail: europa@asisonline.org or asiapacific@asisonline.org.



CPPs, PCIs, and PSPs Sought for *Security Management* Profiles

SECURITY MANAGEMENT

Each issue of *Security Management* features an ASIS International board-certified professional. The short, monthly column profiles a certificant and provides insight

into his or her career, personal motivation to earn a credential, and the benefits of the achievement. Interested members or prospects can contact ASIS Marketing Manager [Leigh A. McGuire](#) for details.

Chapter News

ASIS Egypt Chapter Update

By Carla Naude

ASIS International's Egypt Chapter met on November 25, in Cairo. The event brought together a rare gathering of brand managers and investigation professionals who discussed some of their recent successes over the challenges of today's world. This was a unique opportunity to address anticounterfeiting and brand protection matters in an open forum.

Security professionals from a wide scope of industry segments were invited to attend the presentation and enjoy the networking opportunity. The event also allowed the chapter to share the benefits of ASIS membership and educational opportunities. The meeting was also the chapter's AGM during which the election of officers took place.

In addition, the Egypt Chapter is proud to announce that chapter member Jay Maples, CPP, who is security manager, Middle East and North Africa, for the Associated Press, recently passed the Physical Security Professional® exam. Maples thus became the first member within the chapter and within Region 12C to hold two ASIS certifications; he achieved the Certified Protection Professional® certification in 2011.

Carla Node is regional security advisor, United Nations Development Program. She is a member of the ASIS Middle East Advisory Council and an ASIS regional vice president.

Headlines

Rabat Declaration Adopted at Border Security Conference

The Bahrain News Agency and All Africa reported that the Rabat Declaration was adopted at the second regional conference on border security held on November 14 in Rabat, Morocco. The first border security conference was held on March 11-12, 2012, in Libya. The Rabat Declaration creates a joint border-security training center. According to Moroccan Foreign Minister Salaheddine Mezouar, the training center could be located in Rabat and would be

complemented by closer intelligence cooperation and the use of new technology at the borders.

Nineteen ministers from countries across the Sahel and North Africa attended the event. The delegations discussed ways of implementing the "Tripoli Master plan" aimed at reinvigorating regional cooperation in the region, beefing up security, and combating terror and organized crime such as drug, weapons smuggling and illegal migration. Libya was asked to supervise the implementation of the Tripoli action plan and of the Rabat Declaration.

Government ministers and officials from Africa, Europe, and the United States also attended the event. Delegates from the Maghreb Union, the Arab League, North Atlantic Treaty Organization, the United Nations, and Economic Community of West African States also took part in the forum.

Please click on the links below for more information:-

- Bahrain News Agency: [Rabat conference discusses border security](#)
- All Africa: West Africa: [Sahel-Sahara States to Build Joint Security Training Centre](#)



5TH MIDDLE EAST
SECURITY CONFERENCE & EXHIBITION
DUBAI, UAE | 16-18 FEBRUARY 2014



EU and UAE Close to Agree on a Schengen Visa-Free Waiver

According to Gulf News, a senior official said on November 21 that the European Union (EU) and the United Arab Emirates (UAE) are about to agree on a Schengen visa-free travel system.

The decision follows a vote of the Committee on Civil Liberties, Justice and Home Affairs (LIBE) of the European Parliament, where the United Arab Emirates was added to a list of countries recommended for receiving the visa waiver. The proposal was passed with a majority vote of 71 percent of voting LIBE members, but awaits final approval by the European Parliament.

If endorsed, the UAE would become the first Arab country, the second in the Middle East, and the third among Islamic countries, whose citizens receive the visa waiver, said Sulaiman Al Mazroui, UAE Ambassador to the EU.

Al Mazroui told Gulf News that UAE citizens travel for many reasons, such as education, medical treatment, tourism,

and to invest. He added that Emiratis pose no security threat of terrorism.

There is no set date for when the European Parliament will vote but Al Mazroui says it is unlikely to be later than the second quarter of 2014. Al Mazroui hopes the move will allow European countries to investigate the possibility of granting other GCC countries visa waivers as well.

Source: Gulf News

Please [click here](#) for more.

Saudi Police Clash with Foreign Workers after Visa Raids

Zawya reported on November 9 that Saudi Arabian police clashed with foreign workers in Riyadh, nearly a week after a visa crackdown during which thousands have been detained and one man was killed by police.

Security forces in riot gear fired into the air and used truncheons to disperse large crowds as scores of men ran through the streets, some throwing stones and other missiles at cars and police.

Authorities this year said they would no longer turn a blind eye to foreign workers breaking visa rules by working for companies that had not sponsored their entry into the world's top oil exporting nation. The intention is to end a black market for cheap imported workers, cut the foreign labour force, reduce the flow of remittances to other countries, and make more private sector jobs available for Saudi citizens.

A seven-month amnesty for foreigners to rectify their visa status without penalty or leave the country, which prompted an exodus of hundreds of thousands of foreigners, expired on November 4, prompting the start of the crackdown.

Source: Zawya

Please [click here](#) for more.



Smartphone Security App Demand Rises in the Middle East

According to SSN Gulf, the rise in the use of smartphones in the Middle East has led users to mobile apps to protect their security and privacy. Reflecting an increased awareness about the risks, there has been a 200 percent growth in installations of the virtual private network (VPN)

Hotspot Shield on mobile devices since August 2012, according to the app's creator AnchorFree.

"Smartphone sales continue to grow in the Middle East and North Atlantic, as customers use their devices throughout their daily lives- from accessing work networks, to updating social networks," said James Ryan, chief privacy officer at AnchorFree.

Demand is not just from consumers, but also from business, as enterprises are increasingly adopting bring-your-own-device (BYOD) policies, according to Gartner, Inc. However, companies face major risks. Through 2014, employee-owned devices will be compromised by malware at more than double the rate of corporate-owned devices, Gartner added.

Users in the Gulf Corporation Council are especially in danger, as nearly two-thirds of the region's IT experts believe it is a prime target for cyber criminals, according to a recent survey from Gulf Business Machines.

In response, a record number of smartphone users in the region have been downloading VPNs, which encrypt a

user's data, to securely access their company's intranet, and protect their identity online.

Source: SSN Gulf
Please [click here](#) for more.

US And Tunisia to Cooperate on Security Issues

Middle East Online revealed on November 21, that the head of the US military's Africa Command held talks with Tunisia's Prime Minister Ali Larayedh on security cooperation, mainly to fight against arms trafficking.

The meeting with General David Rodriguez "was an opportunity to discuss the security issue, ways of cooperating and how the United States can support Tunisia, in terms of equipment and training," Larayedh's office said.

The talks focused on "supporting efforts to combat trafficking, particularly of arms, and on ways of helping Tunisia to secure its borders," the office added.

Since Arab Spring uprisings swept the region, Tunisia has witnessed a sharp rise in activity by armed groups and in weapons trafficking.

Deadly violence blamed on violent extremists has rocked Tunisia since the 2011 revolution, with an attack on the US embassy last year heightening international concerns about the country's deteriorating security. The largely empty southern desert region has also become a key transit route

for weapons being smuggled across the Sahara since the downfall of Moamer Gathafi.

Source: Middle East Online
Please [click here](#) for more.

Suicide Bombings in Beirut Kill 23, Injure 146

According to The Gulf Times, a double suicide bombing outside the Iranian embassy in Beirut on November 19 killed at least 23 people and wounded 146. An Al Qaeda-linked group claimed to have staged the attack.

An army spokesperson said that a motorcyclist blew himself up just before another suicide bomber blew up a four-wheel-drive vehicle in the south Beirut. It is the first time the Iranian embassy had been targeted.

The blasts ripped the facades off surrounding buildings, strewn rubble and glass on streets that were stained with blood. The attack followed two other bombings in the south of Beirut earlier this year.

Source: The Gulf Times
Please [click here](#) for more.

Education and Events

ASIS Global Agenda

December 3-5, 2013 -- [ASIS 7th Asia-Pacific Security Forum & Exhibition](#), Macau, China
[Registration is open!](#)

February 16-18, 2014 -- [ASIS 5th Middle East Security Conference & Exhibition](#), Dubai, UAE
[Registration is open!](#)

March 13-14, 2014 -- [ASIS 24th New York City Security Conference & Exhibition](#), New York, USA
[Registration is open!](#)

May 5-6, 2014 -- [7th Annual CSO Roundtable Summit](#), Miami, FL, USA

April 1-3, 2014 -- [ASIS 13th European Security Conference & Exhibition](#), The Hague, The Netherlands
[Registration is open!](#)

June 3-6, 2014 -- [Effective Management for Security Professionals](#), Madrid, Spain

September 29-October 2, 2014 -- [ASIS 60th Annual Seminar & Exhibits](#), Atlanta, GA, USA

Professional Development

Webinars

[Subscribe today](#) and get all webinars FREE between now and December 31, 2014!

December 4, 2013: [Hiring Practices in the Security Industry](#)

Webinar Archive

This month highlighting: webinars that extend beyond borders.

[Corporate Kidnapping: Preparing Management for the Unthinkable](#)

[Maritime Security Piracy Countermeasures](#)

[Security Responds to International Disasters](#)

[High Risk Operations: Mexico, a Case Study for Security Supporting Business](#)

[Surviving Security Threats During Political Instability and Religious Conflict in the West African Sub-Region](#)

[Full list of archived titles](#)

e-Learning

This month highlighting: [Webinar subscriptions](#).
This members-only benefit allows you to attend ALL webinars between now and December 31, 2014, for the one-time fee of \$99. If the time change presents a problem, you have 30 days to stream the event.

[Full list of programs](#)

Classroom Programs and Webinars

[Comprehensive Calendar](#)

ASIS MIDDLE EAST. ADVANCING SECURITY WORLDWIDE. © 2013
To unsubscribe please contact the [editor](#).