

ME Dynamics

The official Newsletter of ASIS International in the Middle East

May 2014, No. 8

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- [ASIS Asia-Pacific 2014](#) (Deadline extended to May 9)
- [ASIS Middle East 2015](#) (Deadline: July 11)
- [ASIS Europe 2015](#) (Deadline: September 15)

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ASIS Middle East News

Ministry of Interior Grants Recognition for ASIS in Saudi Arabia



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ASIS has been active in the Saudi Arabia since 1975 and has three fast-growing, active chapters in Dhahran, Riyadh, and Jeddah. The chapters have been operating under the patronage of Saudi Aramco.

The official recognition came from His Highness Royal Prince Mohammad bin Nayef bin Abdulaziz Al Saud, Minister of Interior which is crucial for the future success of ASIS in Saudi Arabia. The chapters are now able to obtain regular registration licenses with Chamber of Commerce, which will lead to increased member growth expanded chapter events. Although chapter membership has always been open to all security professionals, the perception of the organization as Saudi Aramco-only persists; the regularization of the legal status of the chapters will help to dispel this perception. Chapters are already welcoming new members from leading companies in Saudi Arabia. The chapters have also seen growing interest from representatives of Saudi government entities and branches of the military.

ASIS International News

Groundbreaking Metrics Study Completed

The ASIS International Foundation Research Committee and the ASIS Defense and Intelligence Council have completed a comprehensive study on the development and implementation of psychometrically-based measurement focused on the security industry.

The security industry relies on measuring performance and efficiency in every aspect of the profession. What is measured and how it is measured, however, remain debatable issues. Security metrics are quantifiable measurements of an aspect of a system or enterprise, collected and analyzed to help an organization protect its people, property, and information. Using various metrics, security can measure results that correlate with investment and speak to leadership in familiar business language.

Metrics drive business decisions and behavior. They influence process assessment and controls, business policies, collaboration for enterprise-wide benefits, business investment decisions, and strategic and profit-center alignment. With proper design and implementation, both security professionals and corporate management can develop security metrics into a readily accessible dashboard. If poorly designed, security metrics may be perceived as unnecessary and a drain to corporate profits.

After a review of existing metrics used in the industry, the Foundation study found that:

- Existing security metrics are generally vague and adoption of these would likely not be straightforward; the focus is more on counting events rather than meaningful, risk-based metrics.

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ASIS 6th Middle East
Security Conference &
Exhibition
Dubai, UAE, February 15-
17, 2015

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President's Perspective

ASIS President Richard E. Widup, Jr., CPP, shares his insights on a range of membership and industry issues in his President's Perspective column. [Read the latest here.](#)

Did You Like This Issue?

The ASIS International EMEA Bureau strives to present content of the highest quality to ASIS members.

- Strategies for communicating metrics are general and may be hard to implement.
- Evaluation criteria are only presented at a conceptual level within the security literature; explicit definitions do not exist.
- Examples of empirically sound metrics (with statistical justification and evidence) are not present within the security literature.
- The development of the Security Metrics Evaluation Tool (Security MET) would address these limitations.

Developing a useful tool required support from the ASIS community using surveys, interviews, and expert and advisory panels. The completed design is straightforward and can be used by security professionals improve and evaluate existing metrics or to create new measures.

The Security MET is divided into three parts, each containing three subsections. The first category "Technical," considers the measurement principles of reliability, validity, and generalizability. A reliable metric captures data not affected by outside effects such as time or weather. Validity simply means that the metric measures what you want to measure. A good metric should be able to be used across the organization to measure similar events.

The second category focuses on developing a metric that supports the operational aspects of the security function. Practitioners must consider the relative cost of collecting the data. Can the data be collected in a timely fashion to be of practical use by the organization? The data collected must also minimize the possibility of manipulation and the provision of biased information.

The last category considers the strategic value to the organization. Any metric should show support for a Return on Investment in security and demonstrate organizational relevance. The security professional must also be able to clearly communicate the value of the metric to senior executives.

The complete study and Security MET will be provided this fall to ASIS members. For more information, contact Barbara Buzzell at barbara.buzzell@asisonline.org.

Please contact the [editor](#) to provide feedback on this newsletter or to submit an article for publication.

ASIS International EMEA Bureau

Queries about ASIS International Middle East events, membership, benefits, resources, or certifications, can be addressed to:

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Middle East Links

Visit the ASIS Middle East 2015 Web site:
www.asisonline.org/dubai

Visit ASIS Middle East chapters' Web sites at these links:

www.asisabudhabi.com

www.asisdubai.org

www.asisbahrain.org

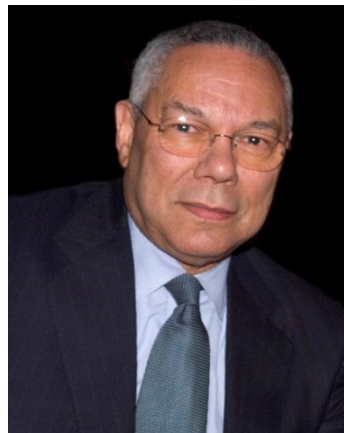
www.asisqatar.org

Not Yet a Member?

The top reasons you benefit from becoming an ASIS International member:

- Unrivalled networking opportunities with more than 38,000 of your industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.

Colin Powell and Jon Huntsman to Keynote at ASIS International 60th Annual Seminar and Exhibits



Governor Jon Huntsman General Colin L. Powell

The [ASIS International 60th Annual Seminar and Exhibits](#) (ASIS 2014) presents two of America's most respected leaders and global thinkers: Former U.S. Secretary of State General Colin L. Powell (U.S. Army-ret.) and Governor Jon Huntsman, Jr., as keynote speakers. Powell's and Huntsman's careers as public servants and diplomats have helped to shape domestic and international issues. Their keynote presentations will explore current world issues that affect the security industry and will share their visions of leadership. Their presentations are open to all attendees.



Join more than 20,000 of your security peers at the world's most influential security event -- **ASIS 2014, September 29-October 2, in Atlanta, Georgia, U.S.A.**

REGISTER TODAY. Choose from full and single-day packages for access to sessions, events, the exhibits, or free exhibits-only registration including admission to the keynote presentations. Team discounts, reduced government fees, and early-bird savings available.

ASIS Foundation Scholarship Applications Open

Applications are currently being accepted for the [Matt Simeone ASIS International Award](#) for P3 Excellence.

Showcase your organization's law enforcement/private security partnership and share your success in addressing crime prevention, antiterrorism, public safety issues, and other difficult challenges. A representative from the winning organization and the partnering agency will win travel expenses to attend the ASIS

- A complimentary subscription to *Security Management* magazine, the leading security industry publication, as well as *ASIS Dynamics*, the Society's award-winning newsletter.
- Opportunities to build a professional reputation and credentials.
- Tailored professional development programs to fit your specific career goals.
- Advocacy of the security industry to the government and business communities.
- Board-certified, professional designations.
- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on program and ASIS Seminar and Exhibits registration, merchandise, and certification programs.

[More Information...](#)

These ASIS International-Published Titles Now Available for Amazon Kindle

- [*POA: Physical Security, Applications, Information Security, and Investigation*](#)
- [*POA: Security Management, Legal Issues, Security Officer Operations, and Crisis Management*](#)
- [*Active Shooter: A Handbook on Prevention*](#)
- [*Career Opportunities in Security*](#)
- [*Casino Surveillance and Security*](#)
- [*Crime Prevention for Houses of Worship*](#)
- [*Detecting Forgery in Fraud Investigations*](#)
- [*ASIS Disaster Preparation Guide*](#)

International 60th Annual Seminar and Exhibits in Atlanta. Applications from all nations are welcome. **Deadline: May 20.**

Applications for the [ASIS Military Liaison Council Certification Scholarship](#) are also being accepted. This scholarship provides an opportunity for ASIS members who actively serve in the military of any nation to pursue ASIS board certification. Scholarships cover the expenses of application, preparation (online review), and testing for the Certified Protection Professional® (CPP), Professional Certified Investigator® (PCI), or Physical Security Professional® (PSP) certifications. **Deadline: June 24.**

ASIS/IE Business School Executive Education Program: Learn to Be a Strategic Business Leader



IE Business School, Madrid

ASIS International will once again partner with Madrid-based IE Business School, one of Europe's leading business educational institutes, to deliver Effective Management for Security Professionals. This four-day, executive education program has been customized to introduce mid-to-senior level security practitioners to the dynamics of business fundamentals.

"The understanding of the 'bigger corporate picture,' and hence the business' security and risk management requirements, is key to implementing and managing an effective corporate security strategy, as well as ensuring long-term support from senior management," states program graduate Michael Otto, corporate security officer, Novartis International AG. "The program and attendees' discussions provide guidance, as well as suggestions as to how best to achieve this objective."

Program participants will develop a strategic understanding of the role of security management as an enabler of business success and acquire the knowledge and skills needed to present a sound business case for their security initiatives.

The program will take place June 3-6, on the IE Business School campus. Preview the program and register to attend at www.asisonline.org.

- [Emergency Planning Handbook, 2nd Edition](#)
- [First Responders Guide to WMD, 2nd Edition](#)
- [Implementing Physical Protection Systems](#)
- [Personal Identification](#)
- [Professional Investigator's Manual](#)
- [Protecting Schools and Universities from Terrorism](#)
- [Readings in Security Management](#)
- [Security in 2020](#)

Schedule Your Professional Development Now

A comprehensive calendar is available [here](#). Register early and save by taking advantage of early bird rates. Realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

Registration:

Visit the [IE Business School Program](#) Web site to sign up.

Fees:

- €3,600 for ASIS members
- €4,500 for nonmembers

Chapter News

Abu Dhabi Chapter Exhibits at ISNR 2014



From left: Rashid Al Saadi; Frank Roma, Jr.; Nadia Teodori; Marius Strydom, CPP; Fatima Al-Nowais; Emanuel Jech, CPP; and Subaih Hamad Al Kaabi.

The ASIS International Abu Dhabi Chapter exhibited at the International Exhibition for Security and National Resilience (ISNR) 2014 on April 1-3 in Abu Dhabi, United Arab Emirates (UAE).

Marius Strydom, CPP, chapter chair of the ASIS Abu Dhabi Chapter said: "The ISNR exhibition provided the ASIS Abu Dhabi chapter the opportunity to interact with local security professionals and practitioners. But not only those who know about ASIS International but especially those who do not know

about our great organization. A lot of credit must go to ASIS International for allowing chapters to participate in events on local level to foster relationships, expand networking opportunities and promote ASIS International with all of its activities."

ISNR is dedicated to homeland security, safety, and national resilience. It takes place every two years in Abu Dhabi, and is organized by the UAE Ministry of Interior.

The Abu Dhabi Chapter managed a booth that was created through the hard work of Emanuel Jech, CPP, who coordinated logistical issues. In addition to Jech, the booth was staffed by Marius Strydom, CPP, chapter chair; Nadia Teodori, chapter secretary; and Fatima Al-Nowais, ASIS Abu Dhabi Chapter's Young Professionals Liaison. They were supported by Frank Roma, Jr., Rashid Al Saadi, and Subaih Hamad Al Kaabi of Al Jaber Coin Security.

The chapter representatives promoted ASIS membership while engaging with attendees. There was a high level of interest, especially on certification issues. Moreover, volunteers gathered contact details of about 100 attendees working directly or indirectly in the area of security.

Riyadh Chapter Forum on May 19



The ASIS International Riyadh Chapter is organising a dinner meeting and its second forum of the year on May 19 at 6:30 p.m. The event will take place at the Ritz-Carlton Hotel in Riyadh, Saudi Arabia.

The guest speaker for the event is [Major General, Mansour S. AL-Turki](#), spokesman of the Ministry of Interior, who will deliver a presentation in Arabic on "Security Sense and Self-Protection of Social Media."

Please note that instant translation will be available for non-Arabic speakers.

Registration will take place on a first-come-first-serve basis due to seat limitations. To register, e-mail to [Nayif Enizi](#).

ASIS Middle East 2015

Be a Speaker at ASIS Middle East 2015



There are many reasons to submit a presentation proposal for the [ASIS 6th Middle East Security Conference & Exhibition](#) (ASIS Middle East 2015):

- Share your expertise and knowledge with your security-industry peers.
- Give something back to the security management profession.
- Help shape the program of the main educational event for security professionals in the Middle East.
- Enhance your profile as a thought leader in your area of expertise

The deadline for submission for ASIS Middle East 2015 is July 11.

ASIS Middle East 2015 will take place on February 15-17 in Dubai, United Arab Emirates.



At the conference, the educational sessions will focus on current and emerging issues, best practices, and the challenges facing security practitioners and those responsible for security.

Presentations are designed for those of all levels of experience -- from fundamental to intermediate and advanced topics.

Proposals on all security-related topics are welcome. Issues of particular interest are:

- Oil and gas security
- Offshore security
- Port security
- Critical infrastructure protection
- Physical security
- Cyber security
- Supply chain security
- Intellectual property
- Loss prevention
- Hotel security and soft targets protection
- Maritime piracy
- Terrorism
- Executive protection
- Internal theft and fraud
- Competitive intelligence
- Brand protection
- Investigations
- Due diligence
- Global business issues.

General submission guidelines:

- Commercial presentations will not be selected. (Twenty-minute speaking slots in the exhibition area are available as part of the exhibitor package.)
- ASIS does not pay per diems, honoraria, or expenses.
- Presentation slots are 50 minutes including time for Q&A.
- Proposals must be in English only.
- Proposals should describe original work.
- All submissions must be received no later than **Friday, July 11.**

Please [click here](#) to submit your abstract.

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Headlines

Non-Proliferation and Disarmament Initiative for a Safer Middle East Meets

The 8th Non-Proliferation and Disarmament Initiative (NPDI) Ministerial Meeting took place on April 12, hosted by the government of Japan. The NPDI is a ministerial-level, cross-regional group formed within the framework of the 2010 Non-Proliferation Treaty Review Conference.

NPDI seeks to realize the vision of a "world free from nuclear weapons" through advancing nuclear non-proliferation and disarmament processes. The organization includes twelve countries: the United Arab Emirates (UAE), Australia, Canada, Chile, Germany, Japan, Mexico, The Netherlands, Nigeria, Philippines, Poland, and Turkey. The initiative commenced in 2010 to guarantee the effectiveness of the Nuclear Non-Proliferation Treaty.

NPDI encourages greater transparency in Middle East countries. Without transparency, Non-Proliferation Treaty states cannot be confident that nuclear disarmament measures have been accomplished in an irreversible manner, the organization insists. The members agree that a treaty is needed for the restriction of fissile material for nuclear weapons or other nuclear explosive devices.

The meeting concluded with the member states endorsing six working papers on a wide range of nuclear non-proliferation and disarmament issues and adopting the Hiroshima Joint Ministerial Statement which underscored the priorities of the group in achieving their collective goal of a nuclear weapons-free world.

Source: *The National*

Please [click here](#) for more.

Saudi Arabia Sentences Men on Security Offenses

Saudi Arabia sentenced 13 men to one to ten years imprisonment for security offences including aiding and financing conflicts abroad, conspiring, harboring suspects, and joining extremist groups. The court also accused some of them of money laundering, bribery, and possession of illegal weapons.

Saudi courts have sentenced hundreds of convicted fighters to prison terms in recent months as they work to overcome a long backlog of cases related to an antigovernment campaign last decade that killed hundreds.

The security forces detained thousands of people after the bombings and shootings started in 2003. They were accused of security offences, including joining extremist groups and fighting in Iraq and Afghanistan.

Source: Al Jazeera

Please [click here](#) for more.

Retirement of Windows XP Creates Vulnerability in the Middle East

Microsoft has put the final security touches on Windows XP, before suspending the support for the platform. Windows XP is popular in the Middle East and is used to run medical equipments, Automated Teller Machines (ATMs), and industrial control systems used by power companies. However, many of

these systems will remain in use because of the cost to upgrade and a fear of disrupting business.

A few actions to avert problems are recommended for users who do not plan to move to either Windows 7 or Windows 8:

- On personal computers, users should employ Google Chrome or Mozilla Firefox, as these Web browsers will still be supported.
- Downloading mitigation software such as Microsoft Enhanced Mitigation Experience Toolkit (EMET) can help in protecting unpatched vulnerabilities from being exploited.

Source: CIOL

Please [click here](#) for more.

Hackers Planning More Heartbleed Attacks

Security professionals are trying to minimize the damage done by the OpenSSL flaw Heartbleed, but in the meantime cybercriminals are attempting to outsmart them.

OpenSSL is an Open Source toolkit for Security Sockets Layer. These are used to convert the data of communications between a Web browser and server into a code. Unfortunately, this makes the system accessible to cybercriminals trying to obtain confidential data.

Chief Technology Officer Daniel Ingevaldson of Easy Solutions, a fraud protection company, advises caution. A list of accessible, reconstructed, and undamaged domains has been posted on Pastebin by the company. "A lot of the time, what these guys will do is dump a list of inventory on Pastebin, cut that link and then share the link with their friends on a [underground] forum," he said. "So, it's essentially a billboard for a service."

Source: CSO Online

Please [click here](#) for more.

Education and Events

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ASIS
Advancing Security Worldwide

ME Dynamics

The official Newsletter of ASIS International in the Middle East

Launching Edition

Quick Links

Welcome to the first edition of *ME Dynamics*. *ME Dynamics* is the monthly newsletter dedicated to ASIS International members in the Middle East covering ASIS news, chapter news, and important Middle East headlines.

The ASIS EMEA Bureau invites members to submit information or articles you wish to share with the ASIS members in the Middle East.

The deadline for the next issue is October 16.

In this Issue: Newsletter Survey, Be a Sponsor or Exhibitor at ASIS Middle East 2014, and Certifications in the Middle East: A New Dynamic.

Please add regionalnewsletters@asisonline.com to your personal address book or safe sender list to ensure correct delivery of your monthly newsletter.

Leaders

SRVP's Column: Introduction to *ME Dynamics*

It brings me great joy to welcome all of you to the inaugural edition of ASIS International's *ME Dynamics*. This monthly newsletter is dedicated to the hardworking men and women security practitioners in our region.

As the Middle East continues to grow economically, there is a greater need to nurture and develop security professionals. Over the past decade the security profession and our economy have grown to unprecedented levels, and as the global economy becomes more interrelated, we

In This Issue

LEADERS

[SRVP's Column: Introduction to *ME Dynamics*](#)

[Newsletter Survey](#)

ASIS International invites members to submit articles for publication in future editions of *ME Dynamics*.

Whether it is a case study, an article about legislation in your own country, or an opinion piece about threats and opportunities for the security profession -- any article that shares knowledge and best practices with other ASIS members is welcome.

Board certified professionals are entitled to up to 9 CPE credits per article.

General writing guidelines:

- Articles must be in English only.
- Articles should not exceed 500 words.
- Sales or marketing submissions will not be accepted

Please contact the [editor](#) with questions or for more information.

Global Agenda

May 5-6 -- [7th Annual CSO Roundtable Summit](#), Miami, FL, USA

May 15-16 -- [ASIS Nordic Days](#), Malmö, Sweden

June 3-6 -- [Effective Management for Security Professionals](#), Madrid, Spain

September 29 - October 2 -- [ASIS 60th Annual Seminar and Exhibits](#), Atlanta, GA, USA

December 7-9 -- [ASIS 8th Asia-Pacific Security Forum & Exhibition](#), Singapore
[Call for presentations is open \(Deadline extended to: May 9\)](#)

February 15-17, 2015 -- [ASIS 6th Middle East Security Conference & Exhibition](#), Dubai, UAE
[Call for presentations is open \(Deadline: July 11\)](#)

March 29-31, 2015 -- [ASIS 14th European Security Conference & Exhibition](#), Frankfurt, Germany
[Call for presentations is open \(Deadline: September 15\)](#)

Professional Development

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