MEDynamics

The official Newsletter of ASIS International in the Middle

March 2014, No. 7

ASIS Middle East 2014

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Be a Speaker at ASIS Middle East 2015

There are many reasons to submit a presentation proposal for the ASIS 6th Middle East Security Conference & Exhibition:

- Share your expertise and knowledge with your security-industry peers.
- Give something back to the security management profession.
- Help shape the program of the main educational event for security professionals in the Middle East.
- Enhance your profile as a thought leader in your area of expertise

The deadline for submission for ASIS Middle East 2015 is July 11, 2014.

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ASIS 13th European Security Conference & Exhibition
The Hague, The Netherlands, April 1-3, 2014

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ASIS Middle East 2015 will take place on February 15-17 in Dubai, United Arab Emirates.

Glenn Schoen, director of risk advisory, G4S, speaks at ASIS Middle East 2014.

At the conference, the educational sessions will focus on current and emerging issues, best practices, and the challenges facing security practitioners and those responsible for security. Presentations are designed for those of all levels of experience -- from fundamental to intermediate and advanced topics.

Proposals on all security-related topics are welcome. Issues of particular interest are:

- Oil and gas security
- Offshore security
- Port security
- Critical infrastructure protection
- Physical security
- Cyber security
- Supply chain security
- Intellectual property
- Loss prevention
- Hotel security and soft targets protection
- Maritime piracy
- Terrorism
- Executive protection
- Internal theft and fraud
- Competitive intelligence
- Brand protection
- Investigations

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President's Perspective

ASIS President Richard E. Widup, Jr., CPP, shares his insights on a range of membership and industry issues in his President's Perspective column. Read the latest here.

Did You Like This Issue?

The ASIS International EMEA Bureau strives to present content of the highest quality to ASIS members.

Please contact the editor to provide feedback on this newsletter or to submit an article for publication.

- Due diligence
- Global business issues.

General submission guidelines:

- Commercial presentations will not be selected. (Twenty-minute speaking slots in the exhibition area are available as part of the exhibitor package.)
- ASIS International does not pay per diem, honoraria, or expenses.
- Presentation slots are 50 minutes including time for Q&A.
- Proposals must be in English only.
- Proposals should describe original work.
- All submissions must be received no later than **Friday, July 11, 2014**.

Please click here to submit your abstract.

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ASIS International News

2014 ASIS Membership Renewal

Renew Now

It's time to renew your ASIS International membership for 2014. Don't let your member benefits be interrupted.

To renew, click on this link or visit the **"My ASIS"** section of the ASIS Web site; after signing in, select the **"My Transactions"** tab to see the dues renewal invoice. Your membership can be identified by the **"Member Type"** populated in the far right column. Please select the invoice and choose **"Add to Cart."**

For assistance, contact ASIS Member Services via e-mail atasis@asisonline.org or by phone at +1.703.519.6200 from 9 a.m. to 5 p.m. U.S. Eastern Time, Monday through Friday.

Stay connected in 2014. **Renew your membership today**.

ASIS International EMEA Bureau

Queries about ASIS International Middle East events, membership, benefits, resources, or certifications, can be addressed to:

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Middle East Links

Visit the ASIS Middle East 2015 event Web site:
www.asisonline.org/dubai

Visit ASIS Middle East chapters' Web sites at these links:
www.asisabudhabi.com

www.asisdubai.org

www.asisbahrain.org

www.asisqatar.org

Not Yet a Member?

The top reasons you benefit from becoming an ASIS International member:
- Unrivalled networking opportunities with more than 38,000 of your industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.
- A complimentary subscription to *Security Management* magazine, the leading security industry publication.

Contribute to *ME Dynamics* and Earn CPEs

ASIS International invites members to submit articles that will be published in the future editions of *ME Dynamics*.

Whether it is a case study, an article about legislation in your own country, or an opinion piece about threats and opportunities for the security profession -- any article that shares knowledge and best practices with other ASIS members is welcome.

Board certified professionals are entitled to up to 9 CPE credits per article.

General writing guidelines:

- Articles must be in English only.
- Articles should not exceed 500 words.
- Sales or marketing submissions will not be accepted

Please contact the editor with questions or for more information.

- Opportunities to build a professional reputation and credentials.
- Tailored professional development programs to fit your specific career goals.
- Advocacy of the security industry to the government and business communities.
- Board-certified, professional designations.
- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on program and ASIS Seminar and Exhibits registration, merchandise, and certification programs.

More Information...

These ASIS International-Published Titles Now Available for for Amazon Kindle

- *POA: Physical Security, Applications, Information Security, and Investigation*
- *POA: Security Management, Legal Issues, Security Officer Operations, and Crisis Management*
- *Active Shooter: A Handbook on Prevention*
- *Career Opportunities in Security*
- *Casino Surveillance and Security*
- *Crime Prevention for Houses of Worship*
- *Detecting Forgery in Fraud Investigations*
- *ASIS Disaster Preparation Guide*
- *Emergency Planning Handbook, 2nd Edition*
- *First Responders Guide to WMD, 2nd Edition*
- *Implementing Physical Protection Systems*
- *Personal Identification*

ASIS/IE Business School Executive Education Program: Learn to Be a Strategic Business Leader

IE Business School, Madrid

ASIS International will once again partner with Madrid-based IE Business School, one of Europe's leading business educational institutes, to deliver Effective Management for Security Professionals. This four-day, executive education program has been customized to introduce mid-to-senior level security practitioners to the dynamics of business fundamentals.

"The understanding of the 'bigger corporate picture,' and hence the business' security and risk management requirements, is key to implementing and managing an effective corporate security strategy, as well as ensuring long-term support from senior management," states program graduate Michael Otto, corporate security officer, Novartis International AG. "The program and attendees' discussions provide guidance, as well as suggestions as to how best to achieve this objective."

Program participants will develop a strategic understanding of the role of security management as an enabler of business success and acquire the knowledge and skills needed to present a sound business case for their security initiatives.

The program will take place June 3-6, on the IE Business School campus. Preview the program and register to attend at www.asisonline.org.

Registration:
Visit the IE Business School Program Web site to sign up.

Fees:

- €3,600 for ASIS members
- €4,500 for non-members

- *Professional Investigator's Manual*
- *Protecting Schools and Universities from Terrorism*
- *Readings in Security Management*
- *Security in 2020*

Schedule Your Professional Development Now

A comprehensive calendar is available here.Register early and save by taking advantage of early bird rates. Realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

University of Phoenix Full-Tuition Scholarships

It is not too late to apply for one of six full-tuition scholarships from the University of Phoenix. Each will allow a prospective student to complete any undergraduate or master's degree program. Recipients may choose to attend a University of Phoenix physical campus or the University of Phoenix online.

Applicants must meet all admission requirements for the university and maintain good standing throughout the term of their scholarship. The scholarship is open to security practitioners worldwide.

A committee comprised of members from the ASIS International Board of Directors, ASIS Foundation Board of Trustees, and the ASIS Professional Certification Board will review applicants and select the scholarship recipients.

Applications will be accepted through April 15.

Please click here for more.

Chapter News

ASIS Egypt Chapter Hold First Meeting of 2014

Michael Padilla, ASIS Egypt Chapter chair welcomes attendees

The Egypt Cairo Chapter held its first meeting of 2014 on March 20 at the newly opened Le Meridien Hotel at Cairo International Airport.

The guest speaker at the occasion was Arturo Montalva from Stone Security Engineering, New York, an internationally experienced structural engineer specializing in blast and seismic

assessments. The topic of his presentation was "Explosive Threat: How to reduce your vulnerability." The meeting was attended by

thirty security professionals representing a wide range of companies and organizations as well as the diplomatic community. It was hosted by Al Thuraya Counsultany Inc, followed by a lunch sponsored by the Le Meridien Hotel.

Carla Naude, CPP, ASIS regional vice president (RVP), North Africa, introduces the guest speaker, Arturo Montalva.

Headlines

Bomb Blast in Bahrain Kills Three Policemen

The Gulf Times reported that a protester threw a tear gas canister during clashes in the village of Daih, west of Manama, on March 3, killing three policemen.

First Lieutenant Tariq al-Shehi died along with two members of the Bahraini police force. He is the first Gulf officer to be reported killed since forces from the region stepped in to support Bahrain's security forces in March 2011.

The explosion is the most serious assault on the security forces in terms of casualties since bomb attacks became frequent in the kingdom. It occurred as hundreds of Bahrainis marched in a procession to mark the final day of mourning for a 23-year-old man who died in custody a week before. The interior ministry had said the man, who was detained in December 2013 and had been accused of smuggling weapons, had died of an illness.

Bahrain quelled the 2011 protests, but small-scale demonstrations remain frequent and often lead to clashes with security forces.

Source: *The Gulf Times*

Please click here for more.

Risk of Cyberattacks on the Rise in Middle East

According to *The Saudi Gazette*, a report recently released by CISCO stresses that Middle East businesses face unprecedented levels of cyberattacks.

Cisco's 2014 *Annual Security Report* emphasizes that the Middle East's energy, oil, and gas sectors have seen a sharp rise in malware attacks. However, specific business sectors besides energy, such as pharmaceutical, chemical, electronics manufacturing, agriculture, and mining, are also affected.

"Organizations across the Middle East and Africa must realize that it is no longer if they will be targeted by cyberattacks, but rather when," said Dr. Tarig Enaya, managing director of Cisco Saudi Arabia. "Chief information security officers face growing pressure to protect terabytes of data on an increasingly porous network, manage information safely especially on the cloud, and evaluate the risks of working with third-party vendors for specialized solutions -- all in the wake of shrinking budgets and leaner IT teams," he added.

The Middle East and Africa region is posting strong adoption of smart devices and cloud computing. However, while increasing mobility is rapidly enhancing daily lives and businesses, it is also driving more complex security threats and solutions. Businesses across the Middle East are at high risk, with 65 percent of employees not understanding the security risks of using personal devices to the workplace, according to Cisco.

As a result, cybercriminals are increasingly attacking Internet infrastructure rather than individual computers or devices, with password and credential theft, hidden-in-plain-sight infiltrations, and breaching and stealing data.

Finally, the report indicates a shortage of more than 1 million security professionals across the globe in 2014, as most organizations do not have the people or systems to continuously monitor extended networks or detect infiltrations, and then apply protections, in a timely and effective manner.

Source: *The Saudi Gazette*

Please click here for more.

Increasing Turmoil Forces BP to Leave Libya

Value Walk reported that BP has abandoned its plan to explore Libya's Ghadames basin due to security concerns.

BP's exploration and production sharing agreement with Libya signed in 2007 spans onshore acreage in Ghadames, near the border of Libya, Algeria, and Tunisia as well as offshore acreage in the central Sirte basin.

A security review in June 2013 relating to the onshore exploration drilling program revealed that BP could not deliver the project safely and securely on time. BP is evaluating alternative

approaches and is progressing with offshore plans, which carry low safety risks.

Since Gaddafi was ousted in 2011, uncertainty in Libya has been on the rise. Attacks on foreigners have become more common, hindering much of the country's oil exports for months.

Increasing turmoil and tough contract terms have impelled oil firms to reconsider their Libya plans. Apart from BP, other oil majors have been affected by the Libya unrest. Companies such as ExxonMobil cut its staff and operations in Libya in September 2013, while Royal Dutch Shell withdrew exploration on two blocks in 2012 owing to poor results. Marathon Oil Corporation also tried farming out from one of Libya's top oil ventures, but the deal was blocked by the country.

Source: Value Walk

Please click here for more.

Smart Technologies and IT Security to Drive IT Investments From Middle East and Africa Oil and Gas Companies

A report released by the International Data Corporation (IDC) highlights that IT spending by oil and gas companies across the Middle East and Africa (MEA) in 2014 will be primarily driven by ambitious infrastructure investment plans, a desire to modernize operational processes, and the quest to add more value to the services delivered to end-users, Zawya reports.

Oil and gas organizations in the MEA region continued to accelerate their IT investments in 2013, with 3rd Platform technologies such as cloud computing, Big Data analytics, and mobility gaining significant traction among large oil companies.

Arthur Melet, a senior research analyst at IDC Energy Insights MEA, said, "The biggest stories in 2014 will be about how Middle East and Africa oil and gas companies will include high-potential innovative technologies such as Big Data, analytics, and cloud-based computing within their existing IT strategies, and how they will prepare for upcoming ICT threats such as attacks on industrial control systems."

IDC also indicates that smart oil and gas technologies, which started to significantly impact the region about 10 years ago, are clearly here to stay. However, IDC notices that changes in the applications of innovative technologies in the industry has begun.

"Many companies are currently trying to go beyond the not-so-new concepts of digital oilfields or integrated operations, initiating a transition toward a more flexible approach that has been referred to as the 'resilient oilfield,'" says Melet. "Also, oil and gas

companies are starting to realize the potential value of smart technologies outside of the upstream segment. We have noticed increased interest among Middle East and Africa oil and gas

companies for such technologies in the downstream segment, including digital pipeline integrity management systems."

Source: Zawya

Please click here for more.

Education and Events

ASIS Global Agenda

April 1-3, 2014 -- ASIS 13th European Security Conference & Exhibition, The Hague, The Netherlands
Registration is open!

May 5-6, 2014 -- 7th Annual CSO Roundtable Summit, Miami, FL, USA

June 3-6, 2014 -- Effective Management for Security Professionals, Madrid, Spain

September 29-October 2, 2014 -- ASIS 60th Annual Seminar & Exhibits, Atlanta, GA, USA

December 7-9, 2014 -- ASIS 8th Asia-Pacific Security Forum & Exhibition, Singapore
Call for presentations is open (Deadline: May 2, 2014)

February 15-17, 2015 -- ASIS 6th Middle East Security Conference & Exhibition, Dubai, UAE
Call for presentations is open (Deadline: July 11, 2014)

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