



# ME Dynamics

The official Newsletter of ASIS International in the Middle East

August 2016, No. 32

In This Issue

**ASIS MIDDLE EAST NEWS**

New Middle East Regional Webinars Confirmed

**ASIS INTERNATIONAL NEWS**

Security Spotlight Focuses on School Security

ASIS to Host First Security Week in Conjunction with ASIS 2016

Join Your Colleagues at ASIS 2016

Security Management Takes Top Honors

ASIS Career Center Program Announced

**VIEWPOINTS AND ARTICLES**

Pursuit of Excellence - Studying for the CPP

**MIDDLE EAST OVERVIEW**

Thousands of Cameras Trained on Abu Dhabi

Saudi Arabian Cybersecurity Calls for Clear Strategies

## ASIS Middle East News

### New Middle East Regional Webinars Confirmed

Two new webinars developed by and for the ASIS Middle East region have recently been confirmed:

**October 26**  
16.00 Riyadh | 17.00 Dubai

#### **Balanced Score Card for Corporate Security**

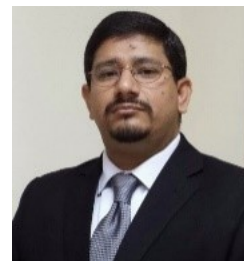
Speaker: Nadeem Iqbal, CPP, director business development, Securiguard ME, Dubai



**November 8**  
16.00 Riyadh | 17.00 Dubai

#### **IoT: Wolf in Sheep's Clothing?**

Speaker: *Dr. Zeshan Shahzad, managing director, Corporate Solutions Company*



Click on the links above for full information on the sessions and speakers. You can also preview all upcoming ASIS webinars [here](#).

**Remember:** A [\\$99 subscription](#) gives ASIS members access to ALL 2016 webinars! If you cannot attend the live session, subscribers can also access the recording.

ASIS International News

[Army Chief Assures Security for China-Pakistan Economic Corridor](#)

### **EDUCATION AND EVENTS**

[ASIS Middle East 2017: Save the Date](#)

[ASIS Europe 2017: Save the Date](#)

[ASIS China 2016 Registration Open](#)

[Global Agenda](#)

[Professional Development](#)

Stay Connected!



Did You Like This Issue?

The ASIS International EMEA Bureau strives to present content of the highest quality to ASIS members.

Please contact the [editor](#) to provide feedback on this newsletter or to submit an article for publication.

### **ASIS International EMEA Bureau**

Queries about ASIS International Middle East events, membership, benefits, resources, or certification, can be addressed to:

[middleeast@asisonline.org](mailto:middleeast@asisonline.org)

### **Middle East Links**

Visit our Middle East chapters' websites:

[www.asisabudhabi.com](http://www.asisabudhabi.com)

[www.asisdubai.org](http://www.asisdubai.org)

## Security Spotlight Focuses on School Security

# SECURITY SPOTLIGHT

This month, explore free ASIS International School Safety and Security Council white papers, expert-led webinars, a book chapter from Paul Timm's book *School Security: How to Build and Strengthen a School Security Program*, and more. [View all](#).

## ASIS to Host First Security Week in Conjunction with ASIS 2016



Security Week is designed to educate small businesses, community leaders, and organizations without the resources to build safe initiatives on the fundamentals of preparedness and protecting soft targets, such as schools. The initiative will be a valuable component of the ASIS Seminar and Exhibits moving forward, leaving the ASIS Host Committees with expertise on emergency planning and safety.

Supported by the U.S. Department of Homeland Security Office of Infrastructure Protection, Security Week was developed in response to the worldwide violent attacks being carried out where citizens work and gather. As a public-private partnership, Security Week "will leave our host seminar communities as safer, more prepared environments," says ASIS Dave Davis, CPP.

Security Week kicks off with a free Preparedness and Prevention Seminar at 2 p.m. on Sunday, September 11, at the Hyatt Regency Orlando. Local businesses and institutions, community leaders, law enforcement, first responders and other community members are invited to learn how to build preparedness plans, harden soft targets, and work with law enforcement and first responders.

Kevin Doss, CPP, PSP, CEO of Level 4 Security, and author of *Active Shooter: Preparing for and Responding to a Growing Threat*, will moderate the event, which will feature speakers discussing the fundamentals of proper safety planning and risk assessment.

Dr. Jennifer Hesterman, author of *Soft Target Hardening: Protecting People from Attack* and a senior fellow at the Center for Cyber and Homeland Security at The George Washington University, will outline strategies for addressing preparedness in schools, churches, hospitals, small businesses and malls.

[www.asisbahrain.org](http://www.asisbahrain.org)

[www.asisqatar.org](http://www.asisqatar.org)

### Not Yet a Member?

The top reasons you benefit from becoming an ASIS International member:

- Unrivalled networking opportunities with more than 38,000 of your industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.
- Complimentary subscription to *Security Management* magazine, the leading security industry publication, and to *ASIS Dynamics*, the Society's award-winning member publication.
- Opportunities to build a professional reputation and credentials.
- Tailored professional development programs to fit your specific career goals.
- Advocacy of the security industry to the government and business communities.
- Board-certified, professional designations.
- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on program and ASIS Seminar and Exhibits registration, merchandise, and certification programs.

Paul Timm, PSP, president of RETA Security, and author of *School Security: How to Build and Strengthen a School Safety Program*, will provide insight on challenges facing educational institutions and community organizations, such as house of worship and hospitals.

Attendees who join Sunday's free Preparedness and Prevention Seminar at the Hyatt Regency Orlando will be given passes to the exhibit hall. [View recent media coverage.](#)

### Join Your Colleagues at ASIS 2016



Join fellow security practitioners from more than 70 countries for unparalleled peer-to-peer networking, education, insights from global security leaders, career development, and an overview of the world's newest products, services and solutions.

[Learn more about ASIS 2016 and register!](#)

### Security Management Takes Top Honors



ASIS International's flagship magazine *Security Management* took home multiple honors for editorial content, design, and website excellence at recent regional and national award ceremonies in the United States. "These awards are a testament to the dedication of the entire *Security Management* team," says Peter J. O'Neil, CAE, ASIS CEO. "Our staff's commitment to excellence and reporting has been widely praised across our profession. We are honored that their work is also broadly recognized by business and association press." Read more [here](#).

### ASIS 2016 Career Center Program Announced

Whether you are looking for your next opportunity or want advice on moving up within your organization, the [onsite ASIS 2016 Career Center](#) has the information and education you need to succeed. Click the link to see what is available to you in Orlando during the Seminar and Exhibits.

Articles for the next *ME Dynamics* can be submitted until September 1.

### Viewpoints and Articles

## Pursuit of Excellence - Studying for the CPP



### [More Information...](#)

These ASIS International-Published Titles Now Available

- [POA: Physical Security, Applications, Information Security, and Investigation](#)
- [POA: Security Management, Legal Issues, Security Officer Operations, and Crisis Management](#)
- [Active Shooter: A Handbook on Prevention](#)
- [Casino Surveillance and Security](#)
- [Crime Prevention for Houses of Worship](#)
- [Detecting Forgery in Fraud Investigations](#)
- [ASIS Disaster Preparation Guide](#)
- [Emergency Planning Handbook, 2nd Edition](#)
- [First Responders Guide to WMD, 2nd Edition](#)
- [Personal Identification](#)
- [Professional Investigator's Manual](#)
- [Protecting Schools and Universities from Terrorism](#)
- [Readings in Security Management](#)
- [Security in 2020](#)

### **Schedule Your Professional Development Now**

A comprehensive ASIS educational calendar is available [here](#). Register early and save by

By Nadeem Iqbal, CPP

The importance and relevance of professional certifications to our challenging job environment cannot be over-emphasized. Those who make a conscious choice to pursue the Certified Protection Professional® (CPP) certification are likely to be overwhelmed for some time, as is the case with any new project or assignment in life.

Questions such as: "How do I study?", "For how long?", "Should I study alone or join a group?", and many others will be raised and -- for some -- may remain unresolved even half-way through the study program.

The best approach to take is dependent upon your learning style, however, one thing common to all aspirants is that they will have to study a lot, no matter how experienced and knowledgeable they are.

Read the full article [here](#).

*Nadeem Iqbal, CPP, is director business development at Securiguard ME in Dubai*

## Middle East Overview

### Thousands of Cameras Trained on Abu Dhabi



Abu Dhabi has launched a surveillance system called Falcon Eye that covers the mainland and the capital's suburbs through thousands of cameras. The surveillance system receives a live feed from cameras distributed across the city and displays the data in an integral system that provides smart warnings and allows quick access to events and incidents.

The area covers the city of Abu Dhabi, including the Abu Dhabi International Airport, the main islands, and Bani Yas and Musaffah.



taking advantage of early-bird rates. Realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

Read more [here](#).

Source: *Khaleej Times*

### Saudi Arabian Cybersecurity Calls for Clear Strategies



When it comes to cyberattacks, Saudi Arabia is the most targeted country in the Middle East. While the Kingdom's cybersecurity is improving, clear national strategies, policies, and legal frameworks are absent. As part of its recent National Transformation Program and Saudi Vision 2030, Saudi Arabia aspires to rapidly develop its non-oil economic sectors and privatize state-owned enterprises. Central to these goals is a nationwide digital transformation initiative to improve the Kingdom's technology infrastructure, drive innovation, and grow its high-skilled workforce.

Read more [here](#).

Source: *Global Risk Insights*

### Army Chief Assures Security for China-Pakistan Economic Corridor

Pakistani Army Chief General Raheel Sharif has vowed to ensure security for the ongoing China Pakistan Economic Corridor (CPEC) project. Work is under way in Pakistan for construction of the road and railway network envisaged under the CPEC project besides an energy project that have drawn investments worth \$46 billion from China. He added that the CPEC was a strategic game-changer not just for Pakistan but for the entire region.

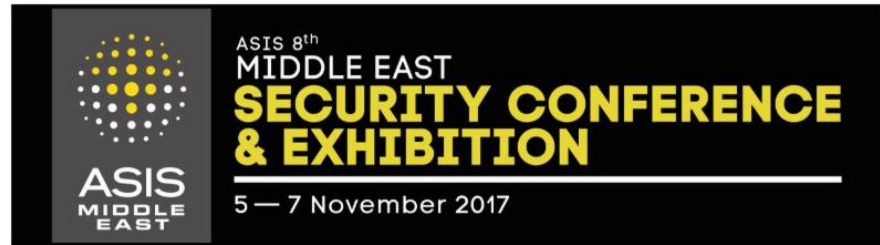
"It is destined to bring significant improvement in the lives of hundreds of millions of people, besides further promoting mutual interdependence among regional states," he added.

Read more [here](#).

Source: *Gulf News*

## Education and Events

### ASIS Middle East 2017: Save the Date



ASIS Middle East 2017 will take place from November 5 to 7, 2017, in Manama, Kingdom of Bahrain.

Local ASIS volunteer leaders and ASIS staff met in early May to begin designing the event to best serve the specific needs of the region.

For questions about the event, please contact [middleeast@asisonline.org](mailto:middleeast@asisonline.org).

### ASIS Europe 2017: Save the Date



ASIS Europe 2017 will take place from March 29 to 31, 2017, at the MiCo Conference Centre in central Milan, Italy.

ASIS International members can expect the high-quality content that ASIS Europe is known for, with more options to attend than ever before.

The event has a new visual identity and is themed "From Risk to Resilience." This approach will allow the address of key trends and issues facing professionals in the region dealing with physical and cybersecurity, risk, compliance, investigations, crisis management, safety, and disaster response.

Expect more news soon about the revamped event concept.

Questions? Please contact [europa@asisonline.org](mailto:europa@asisonline.org) .

### ASIS China 2016 Registration Open



Following a sell-out first event last year, the ASIS China Conference is back again in Shanghai on November 14 and 15. The event is designed to provide senior security professionals with the knowledge and perspectives they need to excel.

[Registration is now open](#). Discounts are available for ASIS members and attendees of last year's event.

For full information about the event, visit the [website](#) or contact [asiapacific@asisonline.org](mailto:asiapacific@asisonline.org).

### Global Agenda

**September 12 to 15** -- [62nd Annual Seminar and Exhibits](#), Orlando, Florida USA

**November 14 to 15** -- [ASIS China Conference 2016](#), Shanghai, China

**March 29 to 31, 2017** -- [ASIS Europe 2017](#), Milan, Italy

**November 5 to 7, 2017** -- ASIS Middle East 2017, Manama, Kingdom of Bahrain

### Professional Development

#### Webinars

A \$99 subscription gives you access to ALL 2016 webinars! Purchase your subscription through [the store](#) today, so you don't miss a single webinar. [Details](#).

Preview all [upcoming ASIS webinars](#)

#### Webinar Archive

[Full list of archived titles](#)

#### e-Learning

[Full list of programs](#)

**Classroom Programs**

[Calendar of Events](#)

**ASIS MIDDLE EAST. ADVANCING SECURITY WORLDWIDE. © 2016**

To unsubscribe please contact the [editor](#).