



ME Dynamics

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ASIS Middle East 2017 Keynotes Announced



Two of the keynote speakers for ASIS Middle East 2017, taking place in Bahrain on November 5-7 have been announced.



Dr. Muhammad M. Al-Saggaf



Ziad Al-Labban

Dr. Muhammad M. Al-Saggaf, senior vice president of operations and business services, Saudi Aramco, KSA, will deliver the opening keynote address, "Economic Diversification and the Changing Business Landscape in the GCC."

Ziad Al-Labban, CEO, Sadara Chemical Company, KSA, will open the second

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The ASIS International EMEA Bureau strives to present content of the highest quality to ASIS members.

Please contact the [editor](#) to provide feedback on this newsletter or to submit an article for publication.

ASIS International EMEA Bureau

Queries about ASIS International Middle East events, membership, benefits, resources, or certification, can be addressed to: middleeast@asisonline.org

Middle East Links

Visit our Middle East chapters' websites:

www.asisabudhabi.com

www.asisdubai.org

www.asisbahrain.org

www.asisqatar.org

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The top reasons you benefit from becoming an ASIS International member:

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day of the conference with, "Security and Safety as Enablers of Sustainable Business."

An outline of the program structure and topics is available online, as well as details of the sponsorship and exhibit opportunities, plus information on registration and fees.

More information on further speakers and topics will be available soon.

Visit the [website](#).

Jeddah Security Risk Management Training Program



By Raaed U. Alamri

The ASIS International Jeddah chapter planned a Security Risk Management Training Program in partnership with WSP | Parsons Brinkerhoff on May 1 and 2. The two-day training program was a mixture of interactive sessions and practical exercises designed to provide an understanding of security risk assessment methodology and how to provide appropriate solutions. The course was delivered by WSP | Parsons Brinkerhoff instructors: Dr. Kevin Sahba, BSc (Hons), PhD, CBP, and John Cowling, CPP.

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These ASIS International-Published Titles Now Available



Aimed at security managers and individuals who are looking to develop their skills and professional knowledge, the program also covered security risk management related international standards and best practices, the importance of selling security risk management solutions to senior management, how security can provide the organization with benefits and enable operations, plus insights and case studies from leading security experts.

A certificate of completion endorsed by the ASIS Jeddah Chapter and WSP | Parsons Brinkerhoff was awarded to the participants who completed all modules of the training program.

Raaed U. Alamri is secretary of the ASIS Jeddah Chapter.

Dubai Chapter May Meeting



By Peter Page, CPP

The Dubai Chapter held its May 2017 meeting in the sumptuous surroundings of the Dusit Thani Hotel on Sheikh Zayed Road. The meeting was sponsored by Avigilon.

With more than 50 members and guests present for this breakfast meeting,

- [POA: Physical Security, Applications, Information Security, and Investigation](#)
- [POA: Security Management, Legal Issues, Security Officer Operations, and Crisis Management](#)
- [Active Shooter: A Handbook on Prevention](#)
- [Casino Surveillance and Security](#)
- [Crime Prevention for Houses of Worship](#)
- [Detecting Forgery in Fraud Investigations](#)
- [ASIS Disaster Preparation Guide](#)
- [Emergency Planning Handbook, 2nd Edition](#)
- [First Responders Guide to WMD, 2nd Edition](#)
- [Personal Identification](#)
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- [Protecting Schools and Universities from Terrorism](#)
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Schedule Your Professional Development Now

A comprehensive ASIS educational calendar is available [here](#). Register early and save by taking advantage of early-bird rates. Realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

the chapter was delighted to welcome Dr Hari Gunasingham as the guest speaker for the event. Managing director of the Eutech Group, headquartered in Singapore, he is a serial entrepreneur who has founded several technology companies over the last 25 years and is recognised as a global expert in Smart Cities and Workplace Management.

Gunasingham spoke on the exponential rate of technological convergence. He set the scene by outlining the fundamental forces that are governing change in the world today. He addressed the importance of breaking down silos and restructuring organisations to deliver around the customer journey. Using the construction industry as an example, he discussed its silos including concept design, construction, hand-over, daily operations and maintenance, and the importance of bringing all stakeholders together at the outset to ensure a holistic process from the inception of a building design to eventual commissioning, use, and ongoing maintenance.

He stressed the importance of this in relation to the customers involved as well as the synergies that can be achieved by everyone being on the same page throughout. This was then related to the field of security and the impact of disruptive technology.

Chapter business was discussed by the members before a breakfast was enjoyed by all.

Peter Page, CPP, is vice chair of the ASIS Dubai chapter.

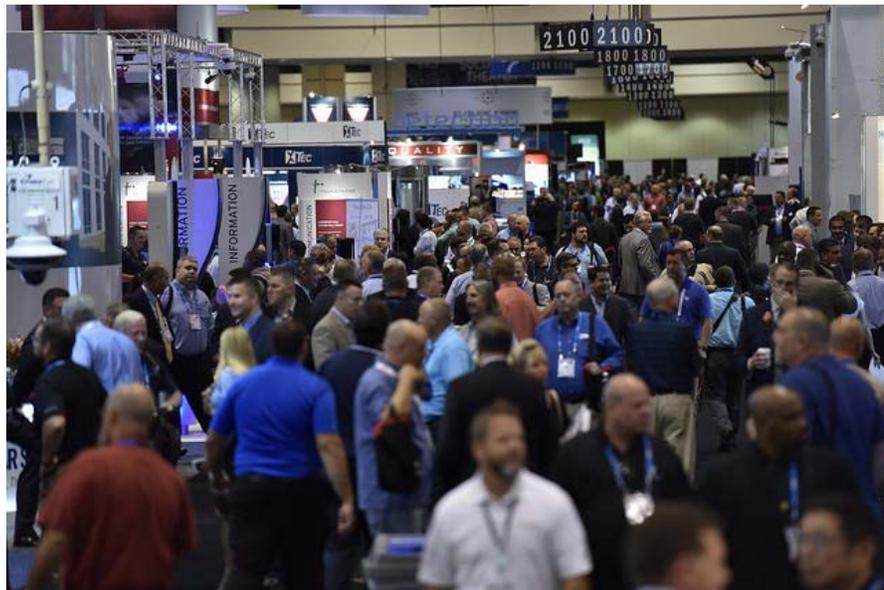
ASIS International News

Cybersecurity: Focus of June's Spotlight

SECURITY SPOTLIGHT

This month's [Security Spotlight](#) features free ASIS-curated resources for security management professionals on Cybersecurity. Book excerpts, recorded Seminar sessions, *Security Management* magazine articles, U.S. government guidance, and more offer practical advice and concepts to help security pros worldwide prevent or mitigate the effects of cyberthreats.

Save 50% on Your Registration to ASIS 2017



The ASIS Annual Seminar and Exhibits, 25-28 September, Dallas, Texas, USA ([ASIS 2017](#)), is proud to be a participant in the U.S. Department of Commerce International Buyer Program (IBP), which recognizes the event's worldwide importance in the security industry.

When you join a delegation through your local U.S. Consulate or Embassy, you can **take advantage of special registration prices and benefits available only to IBP participants.**



Special IBP All-Access Pass: \$445 - 50% off the ASIS member rate!

Enjoy full access to the exhibit hall for all three days, all education sessions, all four keynotes including President George W. Bush, the Opening Night Reception, and President's Reception, lunch on all four days, the International Trade Center and lounge, and much more.

Or, register for a FREE expo-only pass to get access to the exhibit hall and Thursday morning keynote. Learn more [here](#).

To receive IBP rates, you must register with an official delegation through your local U.S. Embassy or Consulate. To find your commercial specialist, click [here](#).

Nominees for ASIS International's 2017 Security Book of the Year Award

The O.P. Norton Information Resources Center (IRC) and the ASIS Security Book Award Committee are pleased to announce the following nominees for the ASIS 2017 Security Book of the Year Award:

Managing Critical Incidents, Eloy Nunez and Dr. Ernest G. Vendrell, CPP; published by CRC Press, 2016.

Physical Security: 150 Things You Should Know, 2nd ed., Lawrence Fennelly and Marianna Perry, CPP; published by Butterworth Heinemann, 2016.

The ASIS Book Award Committee, comprised of ASIS members who are established authors, editors, and reviewers, examined security books published in 2016 by ASIS members. The nominated titles are reviewed, using thirteen criteria. The committee votes anonymously and confidentially by electronic ballot.

Almost two dozen titles were eligible for this year's award, which is in its fourth consecutive year. This award was inaugurated in 2014 by the IRC and the ASIS Crime Prevention Council to recognize published writers among ASIS membership and their contributions to the profession as well as to the publishing field.

The winner of the 2017 Security Book of the Year will be announced in July 2017. The book award will be presented at the 63rd Annual ASIS Seminar and Exhibits in Dallas, Texas, on Monday morning September 25th, in the Seminar Bookstore. Seminar attendees are invited to this Bookstore event, where the winning author(s) will be available to sign copies of their book.

Both titles are currently available in the [ASIS Store](#).

To be eligible for the next ASIS Security Book of the Year, a security book must be authored by an ASIS member and published between January 1 and December 31, 2017. We encourage ASIS authors to notify us of their published works. For further information or inquiries contact info@asisonline.org.

Articles for the next *ME Dynamics* can be submitted until July 2.

Middle East Overview

Tunisia PM Warns No One Safe in Anti-Graft 'War'



Tunisian prime minister Youssef Chahed was reported as saying that no one involved in corruption would emerge unscathed in his government's "war" on

graft. Corruption was widespread in Tunisia under longtime president Zine El Abidine Ben Ali, who was ousted in the 2011 uprising that spawned the Arab Spring, but it remains endemic. Last month, a dozen people including businessmen, suspected smugglers, and even a former security official were arrested, in a country where nepotism and corruption are seen as powerful brakes on the road to economic recovery.

Read more [here](#).

Source: *The National*

Shaikh Mohammad Approves Dubai Police's New Identity Strategy

Dubai Police's new identity strategy, based on innovation, security, and communication, has been approved by His Highness Shaikh Mohammad Bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai.

The new strategy complies with the goals of Dubai Police strategic plan 2016-2021, and is in line with Dubai government plan 2021 and inspired by the UAE's 2071 vision, to ensure the highest rates of security, safety and happiness for Emiratis and expatriates.

Read more [here](#).

Source: *Gulf News*

Education and Events

Save the Date: ASIS Europe 2018



ASIS Europe 2018 will take place in The Hague, The Netherlands, on April 18-20, 2018. More information will be available soon on www.asiseurope.org.

Read the 2017 event summary [here](#).

See 2017 photos [here](#).

Global Agenda

September 25 to 28, 2017 -- [63rd Annual Seminar and Exhibits](#), Dallas, Texas, USA

November 5 to 7, 2017 -- [ASIS Middle East 2017](#), Manama, Kingdom of Bahrain

April 18 to 20, 2018 -- [ASIS Europe 2018](#), The Hague, The Netherlands

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