MEDynamics

The official Newsletter of ASIS International in the Middle East

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ASIS Middle East News

Dubai Chapter Enjoys Continued Success

By Peter Page, CPP

The end of 2016 saw the Dubai Chapter Committee present its annual report to the Chairman Dr. Abdullah Al Hashimi at Emirates Group Headquarters in December. The meeting showed the chapter to be in good shape with membership and certification holders both significantly up over previous months and last year. This meeting resulted in the chapter being able to partner with experienced marketing professionals to assist with its social media and marketing presence. A first batch of flyers were even produced in time for Intersec in January and we look forward to the positive impact this alliance will have going forward.

2017 got off to a flying start for the chapter as it held its first chapter meeting of the year at the Intersec exhibition and conference, where it was hosted with the VIP networking event for the first time. This proved to be a huge success and the chapter was delighted to welcome many members, guests, and visitors to the meeting. Guest speakers spoke on perimeter intrusion detection systems (PIDS) and the use of technology in security. Following the meeting, chapter members were invited to join the VIP event and this provided a fantastic networking opportunity. Conversations are already underway to build on this and make it a regular feature at future events.

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Did You Like This Issue?

The ASIS International EMEA Bureau strives to present content of the highest quality to ASIS members.

Please contact the editor to provide feedback on this newsletter or to submit an article for publication.

ASIS International EMEA Bureau

Queries about ASIS International Middle East events, membership, benefits, resources, or certification, can be addressed to:
middleeast@asisonline.org

Middle East Links

Visit our Middle East chapters' websites:

www.asisabudhabi.com

www.asisdubai.org

www.asisbahrain.org

www.asisqatar.org

Not Yet a Member?

The top reasons you benefit from becoming an ASIS International

The Dubai Chapter also held its first committee meeting of the year at the start of January. For the first time, four members who had expressed an interest in supporting the committee were invited along to gain an understanding of what goes on and how they can support the committee. A weekend retreat for the committee also took place at the end of the month to determine alignment to the chapter's strategic goals for 2017 which will be on the chapter website soon.

Peter Page, CPP is vice chair of the ASIS Dubai Chapter

Jerry Jose Wins Allan J. Cross Award

The ASIS International Dubai chapter of is proud to announce that one of its members, Jerry Jose, is a recipient of the 2017 Allan J. Cross Award provided by the ASIS Foundation. The Allan J. Cross Award provides an online certification review course of either the Certified Protection Professional (CPP) or Physical Security Professional (PSP) certification. Jerry has chosen the PSP online review with the aim of achieving his certification by the end of 2017.

Jose is currently employed as a senior consultant security risk management at WSP | Parsons Brinckerhoff Middle East. He is an electronics graduate specialized in telecommunication engineering and has over 10 years of experience in the field of technical security and security risk assessment. He has been actively involved in a large number of consulting projects across a variety of sectors, including: commercial, retail, mixed use, education, hospitality, industrial, military, residential, and government sectors in both private and public arenas within UAE, Qatar, Oman, and Saudi Arabia.
Jose states, "I'm delighted to receive the Allan J. Cross Award and would like to thank the ASIS Dubai Chapter for their endorsement of my application to the ASIS Foundation. I have considered undertaking the PSP certification for several years but lacked the spare time to dedicate myself to the study and attending the study group. With the support of the ASIS Dubai Chapter and WSP, I have motivation and resources to work towards achieving the PSP certification this year. I look forward to studying and attending the PSP study group with the Dubai Chapter."

John Cowling, CPP, assistant regional vice president, Region 12A, adds, "I would like to thank the ASIS Foundation for providing scholarships, research and service to the chapters and councils across the world, as well as the

member:

- Unrivalled networking opportunities with more than 35,000 of your industry peers.

- Up-to-date information, including industry best practices, new technologies, and emerging trends.

- Complimentary subscription to *Security Management* magazine, the leading security industry publication.

- Opportunities to build a professional reputation and credentials.

- Tailored professional development programs to fit your specific career goals.

- Advocacy of the security industry to the government and business communities.

- Board-certified, professional designations.

- Members-only access to new career opportunities in security management.

- Access to more than 300 peer-reviewed, security-related publications.

- Discounts on program and ASIS Seminar and Exhibits registration, merchandise, and certification programs.

More Information...

These ASIS International-Published Titles Now Available

- *POA: Physical Security, Applications, Information Security, and Investigation*

Dubai chapter committee for their outstanding support and proactive approach to maximising the benefits of membership. A Dubai Chapter member has been a recipient of the Alan J. Cross Award for the past five years, which has significantly contributed to increasing the qualifications and skills of their members and advanced the leadership of security profession within the UAE."

ASIS International News

Free Crisis Management Resources in February's Security Spotlight

Get expert guidance on how to prepare appropriate crisis management plans, assemble a team to implement those plans, and train employees in crisis response. Most importantly, the resources offer ways to convince the C-suite to buy into an ongoing and well-funded crisis management program. View all.

Share Your ASIS Membership Story

For more than 60 years, ASIS International has helped advance the careers of thousands of security professionals, both personally and professionally. Read the stories of several of our members who have greatly benefited from their membership in ASIS International.

You'll see that there is an opportunity for you to share how membership has helped your career. Please consider joining your colleagues to let others know how beneficial ASIS membership can be. Share your own story at asisfuture@asisonline.org.

Report Your CPE Activity

Recertification activity reports must be submitted every three years for holders of all ASIS credentials. You can submit your activities online at any time and are encouraged to do so as you complete each activity. Then, when it's time to recertify, you won't have to search for things you did three years ago!

A Reporting CPEs: Step by Step Instructions presentation has been developed as a tool to guide certificants on how to submit activities online.

Questions? Please contact the ASIS Certification Department at certification@asisonline.org.

Applications Open for ASIS Foundation/University of Phoenix Scholarships

Security professionals worldwide are encouraged to apply for one of five ASIS Foundation/University of Phoenix "Secure Your Future" full-tuition undergraduate or graduate degree scholarships. Applications due 29 March.

- *POA: Security Management, Legal Issues, Security Officer Operations, and Crisis Management*

- *Active Shooter: A Handbook on Prevention*

- *Casino Surveillance and Security*

- *Crime Prevention for Houses of Worship*

- *Detecting Forgery in Fraud Investigations*

- *ASIS Disaster Preparation Guide*

- *Emergency Planning Handbook, 2nd Edition*

- *First Responders Guide to WMD, 2nd Edition*

- *Personal Identification*

- *Professional Investigator's Manual*

- *Protecting Schools and Universities from Terrorism*

- *Readings in Security Management*

- *Security in 2020*

Schedule Your Professional Development Now

A comprehensive ASIS educational calendar is available here. Register early and save by taking advantage of early-bird rates. Realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

New Book: *Getting the First Step Right*

ASIS International has published a new text on risk assessment by Jean Perois, CPP, PCI, PSP: *Getting the First Step Right: A Risk Assessment Guide for the Security Manager*.

This new publication contains both theoretical content and tales of personal experience based on the author's decades of performing security risk assessments in the Middle East, particularly in the Arab countries of the Persian Gulf. While most security practitioners will follow the steps of a written risk assessment methodology, Perois shares valuable insights with his fellow practitioners by warning them about the minefield that an SRA can become.

The author made mistakes on the job and found himself in embarrassing situations more than once. If the reader avoids even a few of these mistakes, this book will have served its purpose. View the table of contents.

Articles for the next *ME Dynamics* can be submitted until March 5.

Middle East Overview

Even Buildings are Going the Way of Big Data

Future abundance of smart properties will lead to more data and associated risks. Data security of businesses can also pose a significant risk when making the transition to smart buildings. In fact, nine in ten occupiers and building owners responding to our research were concerned about the greater risk of businesses being hacked through the building as a result of smart systems use. More than half of those interviewed say data protection issues arising from increased use of smart systems is a significant risk for their businesses over the next five years. The move towards smart buildings and the Internet of Things (IoT) is opening a Pandora's box of legal risks around cybersecurity and data protection.

Read more here.

Source: *Gulf News*

UAE Schools to be Assessed for Cybersecurity Measures

Cybercrimes, cyberbullying, cyberradicalism, and spreading and circulating rumors are being tackled by revamping cybersecurity measures across schools in the UAE.

Schools will be assessed for their cybersecurity standards as part of the pilot project launched by Aqdar - Khalifa Empowerment Programme for Students, officials said at the third edition of the 'Safer Internet Day' titled 'Be the Change ... Communicate Responsibly'. The move aims to protect children and youth from potential online threats and cybercrimes.

Read more here.

Source: *Gulf News*

Dubai Developers Must Gain SIRA Approval

Developers in Dubai who do not gain approval from the new Security Industry Regulatory Agency (SIRA) risk having building permits and completion certificates refused, Arabian Business has reported.

SIRA was set up last year to handle security industry regulations, and new projects mist gain approval, SIRA's chief executive Arif Al Janahi told Arabian Business. "Dubai Municipality will not give [a developer] a building permit unless they get a consultant to do the security system design and get an approval for it," Al Janahi said. "Even the building completion certificates will not be given unless the [security] system is up and running," he told the news site.

Any developer who does not follow SIRA's security guidelines will face legal action, Al Janahi said.

Read more here.

Source: *Taktical Realty*

Education and Events

Save the Date: ASIS Middle East 2017

ASIS Middle East 2017 will take place from November 5 to 7, 2017, in Manama, Kingdom of Bahrain.

In support of strategic initiatives across the GCC countries, the ASIS Middle East 2017 program will focus on security as an enabler of economic diversification.

ASIS will create a program leveraging its unparalleled pool of experts from critical infrastructure, oil and gas, manufacturing, finance, and hospitality. The event will showcase leading opinions, analysis, strategic frameworks, and practical experience.

The Call for Papers is now closed and the program is being put together. More information will be available soon.

For questions about the event, please contact middleeast@asisonline.org.

ASIS Europe 2017 - New Event Format Attracting Attention

ASIS Europe 2017, March 29 to 31, Milan, Italy, will cover everything from best practices in global enterprises to career paths for young professionals.

With the focus on today's connected enterprise, it was recently announced that Carlo Purassanta, general manager of Microsoft Italy will provide the opening keynote at the conference. Purassanta will leverage his deep knowledge of rapidly evolving digital businesses to help delegates understand the current and near future needs of businesses, consumers, shareholders, and communities -- setting the parameters within which security professionals need to operate.

At the closure of the early rate period, the conference has received an unprecedented number of registrations from senior security practitioners in large enterprises.

ASIS members are reminded that this year, the new format provides much more than the conference, and registration options span many interests and budgets.

New! The Career Center programme has just been published. It includes career coaching, résumé reviews, sessions for YPs and WiS, advice on preparing for a job interview, information on certification, executive education, and much more -- all part of the Show Pass available free online until March 28 (also includes the Technology & Solutions track and the exhibition).

Training modules available for just €75 each cover key issues in a focused, compact format.

For up-to-date information and registration, visit www.asiseurope.org.

Questions? Please contact europe@asisonline.org.

Call for Presentations Reminder: ASIS 2017

Share your expertise and experience with our exclusive audience of security management practitioners looking for the latest information, cutting-edge strategies, and best practices that will help them succeed in their jobs and demonstrate ROI to their organisations.

Full information here.

Global Agenda

March 29 to 31, 2017 -- [ASIS Europe 2017](#), Milan, Italy

June 7 to 8, 2017 -- [ASIS NYC 27th Security Conference and Expo](#), New York, USA

September 25 to 28, 2017 -- [63rd Annual Seminar and Exhibits](#), Dallas, Texas, USA

November 5 to 7, 2017 -- [ASIS Middle East 2017](#), Manama, Kingdom of Bahrain

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Webinars

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