



ME Dynamics

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ASIS Middle East News

Jeddah Chapter Intellectual Security Lecture



By Raaed U. Alamri

On March 21, the ASIS International Jeddah Chapter, together with Saudi Aramco, hosted and organized an intellectual security lecture delivered by Colonel Abdulaziz Al-Johani, Commander of Yanbu Facilities Security Force. Attendees included Aramco Yanbu Area Management, ASIS members, and Aramco trainees.

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ASIS International EMEA Bureau

Queries about ASIS International Middle East events, membership, benefits, resources, or certification, can be addressed to: middleeast@asisonline.org

Middle East Links

Visit our Middle East chapters' websites:

www.asisabudhabi.com

www.asisdubai.org

www.asisbahrain.org



The event focused on building awareness of the damages and hazards resulting from the deviant ideology of terrorist organizations, and how to protect the community against falling victim to them. In addition, Colonel Abdulaziz Al-Johani shed light on the importance of parents to be close to their children and how this will protect and prevent them from being misled.

Raaed U. Alamri is election secretary officer for the ASIS Jeddah Chapter.

Dubai Chapter March Meeting Report



By Mirza Hussain, CPP

The ASIS International Dubai Chapter held a breakfast meeting hosted by Emirates Group Security in the auditorium of the Emirates Aviation College on March 29.

The chapter was delighted to welcome guest speaker Professor Adrian Beck from the Department of Criminology, University of Leicester, UK. Professor Beck is one of the world's pre-eminent specialists in the field of retail loss prevention. In the meeting, he shared cutting-edge research that has provided the retail industry with powerful new insights into how it can better understand, manage and control the significant losses it experiences on an annual basis.

www.asisqatar.org

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Firstly, he shared definitions of different retail terminologies such as shrinkage, shoplifting, and so on. Then, he presented different retail surveys from across the globe. Next, he spoke about limits, merits, demerits, comparison and his views on how to improve the interpretation of data from those surveys. He also outlined how retailers should grow their profits through selling more and losing less by developing critical thinking, together with innovative management tools and techniques.

Professor Beck indicated that loss has two main categories; malicious and non-malicious, which he has further broken down into 33 subcategories. During his recently completed major research project for the Retail Industry Leaders Association, he found that retailers were unable to differentiate between loss and cost. He found that if loss cannot be defined, then it makes estimation of cost, accounting, and auditing of total retail loss a relatively difficult and different task for every retailer.

In conclusion, Professor Beck described how retailers can gradually reduce waste and losses by implementing total quality procedures as well as by identifying and targeting their root causes.

The Dubai Chapter has secured sponsorship for its next meeting, to be held in April 2017, and planning is well underway.

Mirza Hussain, CPP, is young professional liaison and certification committee member of the ASIS Dubai Chapter.

[Read more](#) about Professor Beck's research in the April issue of *Security Management*.

ASIS International News

Protecting Soft Targets: Focus of April's Spotlight

SECURITY SPOTLIGHT

[Security Spotlight](#)-Free ASIS-curated information for security management professionals. Past Spotlights include [Crisis Management](#), [Travel Security](#), [Civil Disturbances](#), [Utility Security](#). [View all](#).

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For more information visit the [website](#).

IE/ASIS Program: Effective Management for Security Professionals



[Effective Management for Security Professionals](#), June 5-8, Madrid, Spain, is an executive education program developed in partnership with IE Business School in Madrid, one of Europe's leading business schools. The four-day program is delivered by IE Business School faculty members; all are practitioners and experts in their respective fields. Mid- to senior-level security professionals will benefit from participating.



Because security plays a fundamental role in the strategy and success of any organisation, managers in charge of this area are expected to have the same business insight and skills as any senior executive. This includes a strategic mindset and financial knowledge, as well as flawless leadership and negotiation skills.

ASIS members enjoy significant savings on the registration fee. [Learn more.](#)

Articles for the next *ME Dynamics* can be submitted until May 7.

Middle East Overview

Saudi Crown Prince: Arab Security Faces Internal, External Threats

before the deadline. Plan ahead to get ahead.



The 34th session of the Council of Arab Interior Ministers took place in early April in Tunisia. Crown Prince Mohammed bin Naif bin Abdulaziz, Deputy Premier and Minister of Interior, Honorary President of the Council of Arab Interior Ministers, said nations and people always need to ensure their political security, social stability, and economic prosperity, but nothing can be achieved without security.

Read more [here](#).

Source: *Asharq Al-Awsat*

Where is Bahrain Headed?



Decision makers are highlighting a lesser known story about Bahrain: its rapidly accelerating non-oil economy. According to the IMF, the non-oil sector accounts for 76 percent of Bahrain's total GDP. So stripping out flat hydrocarbon growth from the headline growth figures provides a rosier outlook.

According to EDB's latest Economic Quarterly report issued two weeks ago, non-oil growth reached 4.7 percent in the third quarter of 2016 (the last period for which figures are available), representing a rapid uptick from the 3.6 percent growth seen in the previous quarter.

Read more [here](#).

Source: *Arabian Business*

Qatar Seeks UK Help for World Cup 2022 Security Unit



Organizers of the Qatar World Cup 2022 have signed agreements to work with British security authorities on setting up a unit to secure stadiums during the tournament. Two security agreements have been inked to take advantage of British security forces in establishing a national police unit, a statement said.

Hassan Al Thawadi, Supreme Committee for Delivery & Legacy's secretary general, said: "The great experience of the British security forces in securing stadiums and major events is no secret."

Read more [here](#).

Source: *Arabian Business*

Laptop Ban 'Intolerable' for Airlines



The US and UK bans on laptops on flights from countries in the Middle East has helped create an "intolerable" situation for aviation, which has already been rocked by a number of shocks this year, said the head of the industry's world governing body.

Alexandre de Juniac, the International Air Transport Association's chief executive, said that such policy decisions, made without consulting airlines, have added to the uncertainties facing the sector and risked damaging public confidence.

Read more [here](#).

Source: *The National*

Education and Events

Save the Date: ASIS Middle East 2017



ASIS Middle East 2017 will take place from November 5 to 7, 2017, in Manama, Kingdom of Bahrain.

In support of strategic initiatives across the GCC countries, the ASIS Middle East 2017 program will focus on security as an enabler of economic diversification.

ASIS will create a program leveraging its unparalleled pool of experts from critical infrastructure, oil and gas, manufacturing, finance, and hospitality. The

event will showcase leading opinions, analysis, strategic frameworks, and practical experience.

The Call for Papers is now closed and the program is being put together. More information will be available soon.

For questions about the event, please contact middleeast@asisonline.org.

New Format for ASIS Europe 2017 Draws Security Leaders to Milan



ASIS Europe 2017 - From Risk to Resilience took place in Milan, Italy on 29-31 March.

The event theme "Secure Today's Connected Enterprise" brought together CSOs, CISOs and their team members to assess and address complex cyber-physical risks.

700 registrants from 48 countries made this an impressive crowd of both established and aspiring security leaders with many global enterprises represented.

The breadth and depth of the learning opportunities, spanning 75 sessions across 6 stages in 2 days helped draw a diverse audience. This provided a platform for the exchange of ideas across critical infrastructure, manufacturing, and financial services, to digital enterprises such as Facebook and Paypal plus the public sector, particularly municipalities, keen to learn from corporate experience.



A new event format saw the launch of both the ASIS Europe Career Centre and Training Workshops. These were designed to provide education and career advancement opportunities relevant to a wide range of professionals, regardless of experience, background or financial resources.

Radek Havlis, CPP, member of the ASIS Board of Directors stated, "Given the various formats it offered, the increased interaction amongst participants, and, most importantly, its cyber-physical focus, ASIS Europe 2017 was not just another event but a true learning experience. I look forward to seeing it evolve into *the* annual European security event to attend, as clearly, nobody else covers such a span and in such a professional way."



The event was supported by sponsors Tyco Integrated Fire & Security, Nedap, Sicuritalia and Securitas and over twenty exhibiting companies providing the latest innovations for a wide variety of risk assessment and asset protection applications.

Read the event summary [here](#).
See more photos [here](#).

ASIS Europe 2018 will take place in The Hague, The Netherlands, on April 18-

20, 2018. More information will be available soon on www.asiseurope.org.

Global Agenda

June 7 to 8, 2017 -- [ASIS NYC 27th Security Conference and Expo](#), New York, USA

September 25 to 28, 2017 -- [63rd Annual Seminar and Exhibits](#), Dallas, Texas, USA

November 5 to 7, 2017 -- [ASIS Middle East 2017](#), Manama, Kingdom of Bahrain

April 18 to 20, 2018 -- [ASIS Europe 2018](#), The Hague, The Netherlands

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