

ME Dynamics

The official Newsletter of ASIS International in the Middle East

December 2013, No. 4

Quick Links



[Register Now](#)

[Sponsor/Exhibit](#)



[Register Now](#)

[Sponsor/Exhibit](#)

In This Issue

[Innovative Solutions Through Collaboration](#)

[ASIS MIDDLE EAST 2014](#)

[Register for ASIS Middle East 2014](#)

[ASIS INTERNATIONAL NEWS](#)

[2014 ASIS Membership Renewal](#)

Welcome to the fourth edition of ASIS International's *ME Dynamics*, the monthly newsletter for ASIS members in the Middle East covering ASIS news, chapter news, and important Middle East headlines.

The ASIS EMEA Bureau invites members to submit updates or articles to share with ASIS members in the Middle East.

Please note that board certified professionals are entitled to up to 9 CPE credits per article.

The deadline for the next issue is January 13.

In this issue: : Innovative Security Solutions Through Middle East Collaboration; The ASIS Egypt and Abu Dhabi Chapters Board Elections; Tamim Appointed Deputy Chairman of Dubai Police and Public Security; Increased Online Security Following Cyber Attacks; India and GCC Countries to Develop Security Ties.

Please add regionalnewsletters@asisonline.org to your personal address book or safe sender list to ensure correct delivery of your monthly newsletter.

Innovative Security Solutions Through Collaboration



Contribute to *ME Dynamics* and Earn CPEs

Be a Sponsor or Exhibitor at ASIS Middle East 2014 and ASIS Europe 2014

CPPs, PCIs, and PSPs Sought for *Security Management Profiles*

Roy Bordes Award Application Opens on January 14

CHAPTER NEWS

ASIS Egypt Chapter 2014 Officers Elected

ASIS Abu Dhabi Chapter Held Its Annual General Meeting

HEADLINES

Tamim Appointed Deputy Chairman of Dubai Police and Public Security

Bahrain: Increased Online Security After Cyber Attacks

India and GCC Countries to Develop Ties in the Area of Security

EDUCATION AND EVENTS

University of Phoenix Awards Six Full-Tuition Scholarships Global Agenda

Professional Development

Join us on Facebook

ASIS 5th Middle East Security Conference & Exhibition
Dubai, UAE, February 16-18, 2014

[Like us on Facebook !\[\]\(235bfe13ebf007ce2eea9e689707fac7_img.jpg\)](#)

By Fouad Gaddur

Security is a complex industry, built on human capital and technology development, consisting of varied aspects, and involving both private and public parties. It is also an industry that relies on constant innovation to meet threats.

In The Netherlands, the security industry employs more than 10,000 people, and contributes to the local economy to the tune of €1.5 billion. To further support the security industry in The Netherlands, a growing number of government bodies, educational institutes, and companies working in the security sector have bundled their strengths and constructed The Hague Security Delta. This network has adopted an innovative and integrated approach for the development of new solutions to tackle national and international security issues. It currently focuses on five key themes: national security, urban security, forensics, protection of critical infrastructure, and cyber security. Besides these topics, the cluster also addresses border security and chemical, biological, radiological and nuclear defense.

Within each security sector, network members collaborate in different innovation centers. They exchange knowledge, skill, and experience, as well as pool research facilities and share costs. This kind of collaboration fosters innovation and creativity by the participation of different government bodies, educational institutes, and companies, each bringing in their own ideas and experience. Investing in new technology has always been difficult in the security industry, but this cluster gives the possibility for new and advanced ideas to surpass the innovation cycle and have a chance for success in the security market.

The Netherlands should serve as a model for the Middle East. If we look at the national visions of Middle Eastern nations, we see a strong shift towards a knowledge-based economy, indicating that there is already a solid foundation for such an initiative. Nonetheless, incentives from governments would be required to stimulate cooperation and development, and without the active participation and investment of private companies such a security cluster will never be realized, as a public-private initiative always goes both ways.

As we say in the Middle East: Inshallah, in the future we will have a security network for the Middle East that will foster security innovations to ensure that we will always be both ready and one step ahead.

Fouad Gaddur is business development manager of TNO Defence, Safety and Security.

ASIS 13th European Security Conference & Exhibition
The Hague, The Netherlands,
April 1-3, 2014

Like us on Facebook 

Join us on LinkedIn

Join the ASIS International Group



Join the ASIS Middle East Network



Join the ASIS Europe Network



Join the ASIS Asia-Pacific Network



Follow us on Twitter



President's Perspective

ASIS President **Geoffrey T. Craighead, CPP**, shares his insights on a range of membership and industry issues in his President's Perspective column. [Read the latest here.](#)

Did You Like This Issue?

The EMEA Bureau of ASIS International strives to present content of the highest quality to ASIS International members.

Please contact the [editor](#) to provide feedback on the newsletter or to submit an article for publication.

ASIS Middle East 2014

Register for ASIS Middle East 2014



[Register now](#) for ASIS Middle East 2014 and get access to 33 high-level educational sessions delivered by industry leaders.

The [ASIS 5th Middle East Security Conference & Exhibition](#) will take place on February 16-18, 2014, at the Intercontinental Dubai Festival City, in Dubai, United Arab Emirates (UAE).

The event will take place under the patronage of **His Excellency Sultan Bin Saeed Al Mansouri**, minister of economy of the UAE and under the honorary chairmanship of **His Excellency Lt. Gen. Dhahi Khalfan Tamim**, deputy-chairman of Dubai police and public security.



Speakers will include:



Keynote
Abdulrahman F. Al-Wuhaib
Senior Vice President, Downstream
Saudi Aramco
Saudi Arabia

ASIS International EMEA Bureau

Queries on ASIS International Middle East events, membership, benefits, resources, or certification, can be addressed to the EMEA Bureau.

300 Avenue de Tervueren, 1150 Brussels, Belgium.

Tel: +32 2 645 26 74

Fax: +32 2 645 26 71

middleeast@asisonline.org

www.asisonline.org

Middle East Links

Visit the ASIS Middle East 2014 event Web site:

www.asisonline.org/dubai

Visit our Middle East chapters' Web sites at the following links:

www.asisabudhabi.com

www.asisdubai.org

www.asisbahrain.org

www.asisqatar.org

Not Yet a Member?

The top reasons you benefit from becoming an ASIS International member:

- Unrivalled networking opportunities with more than 38,000 of your industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.
- A complimentary subscription to *Security Management* magazine, the leading security industry publication.
- Opportunities to build a professional reputation and credentials.
- Tailored professional development programs to fit your specific career goals.



Keynote

Prof. Dr. Leonard Yong

Senior Consultant

EuroMaTech Training & Management Consultancy

United Kingdom and Dubai, UAE

Six Reasons why you should be at ASIS Middle East 2014:

1. **Hear industry leaders** from important companies and organizations speak about the latest developments, trends and innovations in security.
2. **Apply lessons learned** from other industries to your own sector.
3. **Connect** with high-level security professionals from all over the Middle East and beyond.
4. **Become motivated** by new ideas and information.
5. **Form new partnerships** and reconnect with familiar faces in the industry.
6. **Get social** and join discussions on [Facebook](#), [LinkedIn](#) and [Twitter](#)

In addition to the educational sessions delegates will get access to networking events and to the exhibition.

Entry to the exhibition is free of charge for preregistered visitors, if registered before February 5, 2014.

Please [click here](#) to access the conference program.

Fees:

	Regular Rate	Onsite Rate
ASIS Member	U.S. \$ 1,295	U.S. \$ 1,395
Nonmember	U.S. \$ 1,550	U.S. \$ 1,650
Government/Military/ Law Enforcement	U.S. \$ 1,050	U.S. \$ 1,150
Partner Organizations	U.S. \$ 1,325	U.S. \$ 1,425
Group Rate (minimum 5 delegates per company)	U.S. \$ 995	U.S. \$ 995
Single Day Member	U.S. \$ 675	U.S. \$ 800
Single Day Nonmember	U.S. \$ 775	U.S. \$ 900
President's Reception Only (included in full delegate rate)	U.S. \$ 115	U.S. \$ 115
Lunch Ticket	U.S. \$ 50	U.S. \$ 50

Like us on [Facebook](#)

View our profile on [LinkedIn](#)

- Advocacy of the security industry to the government and business communities.
- Board-certified, professional designations.
- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on program and ASIS Seminar and Exhibits registration, merchandise, and certification programs.

[More Information...](#)

Select ASIS Published Titles Now Available for Purchase for Amazon Kindle

- [POA: Physical Security, Applications, Information Security, and Investigation](#)
- [POA: Security Management, Legal Issues, Security Officer Operations, and Crisis Management](#)
- [Active Shooter: A Handbook on Prevention](#)
- [Career Opportunities in Security](#)
- [Casino Surveillance and Security](#)
- [Crime Prevention for Houses of Worship](#)
- [Detecting Forgery in Fraud Investigations](#)
- [ASIS Disaster Preparation Guide](#)
- [Emergency Planning Handbook, 2nd Edition](#)
- [First Responders Guide to WMD, 2nd Edition](#)
- [Implementing Physical Protection Systems](#)
- [Personal Identification](#)
- [Professional Investigator's Manual](#)
- [Protecting Schools and Universities from Terrorism](#)
- [Readings in Security Management](#)
- [Security in 2020](#)

ASIS International News

2014 ASIS Membership Renewal

It's time to renew your ASIS International membership for 2014. Don't let your member benefits be interrupted.

To renew, click on this link or visit the **"My ASIS"** section of the ASIS Web site; after signing in, select the **"My Transactions"** tab to see the dues renewal invoice. Your membership can be identified by the **"Member Type"** populated in the far right column. Please select the invoice and choose **"Add to Cart."**

For assistance, contact ASIS Member Services via e-mail at asis@asisonline.org or by phone at +1.703.519.6200 from 9 a.m. to 5 p.m. Eastern Time, Monday through Friday.

Stay connected in 2014. [Renew your membership today.](#)



Contribute to ME Dynamics and Earn CPEs

ASIS
Advancing Security Worldwide®

ME Dynamics

The official Newsletter of ASIS International in the Middle East

Launching Edition

Quick Links

- [13th EUROPEAN SECURITY CONFERENCE & EXHIBITION](#)
THE WOODS | 17-19 APRIL 2014
- [Sponsor/Exhibit](#)
- [7th Asia-Pacific Security Forum & Exhibition](#)
MACAU, CHINA | 2-5 DECEMBER 2013
- [Register Now](#)
- [Sponsor/Exhibit](#)
- [5th MIDDLE EAST SECURITY CONFERENCE & EXHIBITION](#)
DUBAI | 16-18 FEB 2014
- [Register Now](#)
- [Sponsor/Exhibit](#)

In This Issue

LEADERS

SRVP's Column: Introduction to ME Dynamics

Newsletter Survey

Welcome to the first edition of *ME Dynamics*. *ME Dynamics* is the monthly newsletter dedicated to ASIS International members in the Middle East covering ASIS news, chapter news, and important Middle East headlines.

The ASIS EMEA Bureau invites members to submit information or articles you wish to share with the ASIS members in the Middle East.

The deadline for the next issue is October 16.

In this issue: Newsletter Survey, Be a Sponsor or Exhibitor at ASIS Middle East 2014, and Certifications in the Middle East: A New Dynamic.

Please add personalnewsletters@asisonline.org to your personal address book or safe sender list to ensure correct delivery of your monthly newsletter.

Leaders

SRVP's Column: Introduction to ME Dynamics

It brings me great joy to welcome all of you to the inaugural edition of ASIS International's ME Dynamics. This monthly newsletter is dedicated to the hardworking men and women security practitioners in our region.

As the Middle East continues to grow economically, there is a greater need to nurture and develop security professionals. Over the past decade the security profession and our economy have grown to unprecedented levels, and as the global economy becomes more interrelated, we

ASIS International invites members to submit articles that will be published in the future editions of *ME Dynamics*.

Schedule Your Professional Development Now

A comprehensive educational [calendar](#) is available with one click. *Register now and save* by taking advantage of early bird rates, and realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

Whether you would like to write a case study, an article about legislation in your own country, or about threats and opportunities for the security profession, any article that allows the sharing of knowledge and best practices with other ASIS members is welcome.

Board certified professionals are entitled to up to 9 CPE credits per article.

General writing guidelines:

- Articles must be in English only.
- Articles should not exceed 500 words.
- Sales or marketing submissions will not be accepted

Please contact the [editor](#) with questions or for more information.

Be a Sponsor or Exhibitor at ASIS Middle East 2014 and ASIS Europe 2014



Does your organization's strategic plan call for growth in the Middle East, and Europe? If so, sponsorship of ASIS Middle East 2014, and ASIS Europe 2014 offers a great way to gain exposure and to raise the visibility of your brand, products, and services among key decision makers in these regions.

Click on these links to review and select from an extensive list of sponsorship and exhibit opportunities:

- [ASIS 5th Middle East Security Conference & Exhibition](#) -- February 16-18, 2014, Dubai, UAE
- [ASIS 13th European Security Conference & Exhibition](#) -- April 1-3, 2014, The Hague, The Netherlands

Identify the event that is most in line with your organization's marketing strategy and budget, or contact ASIS to shape a tailored package that best suits your company's needs.

For further information on other ASIS global conferences, contact the ASIS EMEA/AP Bureau: Tel: +32 2 645 26 74; e-mail: europa@asisonline.org.



CPPs, PCIs, and PSPs Sought for *Security Management Profiles*

SECURITY MANAGEMENT

Each issue of *Security Management* features an ASIS International board-certified professional. The short, monthly column profiles a certificant and provides insight into his or her career, personal motivation to earn a credential, and the benefits of the achievement. Interested members or prospects can contact ASIS Marketing Manager [Leigh A. McGuire](#) for details.

Roy Bordes Award Application Opens on January 14

The Roy Bordes Award for Physical Security provides for a customised, two-day, locally delivered physical security education program for one chapter each year. Established in 2008, the award pays toward the cost of instructors, their travel and accommodations, and collateral materials. Award funds are limited, and meeting expenses will be the host chapter's responsibility.

All chapters are eligible, however, preference will be given to developing chapters working to expand their membership and education offerings. Chapters may submit only one application annually. Relatives of ASIS Foundation Board of Trustees are not eligible for the award.

Please [click here](#) for more.

Chapter News

ASIS Egypt Chapter 2014 Officers Elected

By Carla Naude, CPP



The ASIS Egypt Chapter meeting and AGM brought together a rare gathering of brand managers and investigation professionals

ASIS International's Egypt Chapter Annual General Meeting took place on November 25 at the United Nations Development Programme office in Cairo.

On this occasion Jay Maples, CPP, security manager, Middle East and North Africa, for the Associated Press, who recently passed the Physical Security Professional® exam, received his CPP and PSP lapel pins from Carla Naude, CPP.

The election of the 2014 Chapter officers also took place:

- Michael Padilla-Pagan, chapter chair
- Angelito Bermudez, vice-chair
- Scott Burney, secretary
- Hassan El Dabaa, treasurer
- Alex Volz and Jay Maples will be respectively responsible for the programme and education portfolios.

Carla Naude is regional security advisor, United Nations Development Program. She is a member of the ASIS Middle East Advisory Council and an ASIS regional vice president.

ASIS Abu Dhabi Chapter Held Its Annual General Meeting

By Nadia Teodori



The newly established ASIS International (ASIS) Abu Dhabi Chapter held its first annual general meeting in November at the Traders Hotel in Abu Dhabi.

The membership chose to maintain continuity by re-electing its leadership for another year:

- Marius Strydom, CPP, chapter chair
- Scott Chapel, vice-chair
- Angela Osborne, treasurer
- Nadia Teodori, secretary.

The chapter took the opportunity to highlight some of its first year accomplishments including: a growing membership throughout the emirate of Abu Dhabi, the establishment of an online presence through its new Web site and LinkedIn group, monthly professional development opportunities, and a growing sponsorship program.

Nadia Teodori is secretary of the ASIS Abu Dhabi Chapter.

Headlines

Dhahi Khalfan Appointed Deputy Chairman of Dubai Police and Public Security

Emirates 24/7 reported that His Highness Sheikh Mohammed bin Rashid Al Maktoum, vice president and prime minister of the United Arab Emirates and ruler of Dubai, has issued a decree appointing Lieutenant General Dhahi Khalfan Tamim as deputy chairman of Dubai Police and Public Security.

Dhahi Khalfan will be the honorary chair of the [ASIS 5th Middle East Security Conference & Exhibition](#) to be held in Dubai on February 16-18, 2014.

Sheikh Mohammed expressed appreciation for the Lieutenant General whom he considers a model of loyalty, integrity, dedication, and patriotism in serving his country and ensuring its optimal safety and security.

Sheikh Mohammed also hailed the major role played by Dhahi Khalfan in establishing an integrated and effective security system that has helped achieve the highest levels of societal security and stability. This security system enabled a secure and stable climate that is considered one of the most essential prerequisites for development.

Source: Emirates 24/7

Please [click here](#) for more.

Bahrain: Increased Online Security After Cyber Attacks

According to an article published in Gulf Daily News, banks, retail outlets and major government bodies in Bahrain are tightening up their online security following a series of regional cybercrime attacks.

Bahrain Institute of Banking and Finance (BIBF) Business Development Manager Anuradha Shaw said organizations should urgently tackle the growing problem of cybercrime.

"The regulations we currently have in place have not caught up with developments in cyber space and that makes us totally vulnerable. We have seen a lot of interest in this area and organizations want to know how they can protect themselves from this kind of crime, which costs businesses trillions of dollars globally," she said.

She added, "We had a recent scare with \$45 million stolen from bank accounts in Oman and the UAE. Although Bahrain is very well regulated, we mustn't be complacent as

there is room for improvement and we have to understand the risks in cyber transactions."

Shaw was speaking during a two-day conference on cybercrime and security held on December 1-2, which was organized by the BIBF.

Source: Gulf Daily News

Please [click here](#) for more.

India and GCC Countries to Develop Ties in the Area of Security

Gulf Daily News reported that India is keen to work in partnership with GCC countries in the fields of counter-terrorism, money laundering, cyber security and anti-piracy.

External Affairs Minister Salman Khurshid described the Gulf as an "important artery" for the flow of goods, ideas, and people to and from India, as he addressed the Manama Dialogue. The Manama Dialogue is organized annually by the International Institute for Strategic Studies (IISS) and allows the 20 participating states to exchange views on regional security challenges.

"There are new areas of growing importance in our bilateral partnership with the Gulf such as counterterrorism, money laundering, cybersecurity, and antipiracy," said Khurshid. "Defence is another emerging area of co-operation."

Khurshid spoke during a plenary session of the regional summit titled International Interest in Middle East Security and Non-Proliferation.

Source: Gulf Daily News

Please [click here](#) for more.

Education and Events

University of Phoenix Awards Six Full-Tuition Scholarships

Each scholarship will allow a prospective student the opportunity to complete an undergraduate or master's degree program through the College of Criminal Justice and Security at University of Phoenix. Recipients may choose to attend a University of Phoenix on-ground campus or may attend University of Phoenix online.

Applicants must meet all admission requirements for the University, and maintain good standing throughout the term of their scholarship. The scholarship is open to security practitioners worldwide.

A committee comprised of members from the Foundation Board of Trustees, the ASIS International Board of Directors, and the Professional Certification Board (PCB) will review applicants and select the scholarship recipients.

Applications open on February 4.

Please [click here](#) for more.

ASIS Global Agenda

February 16-18, 2014 -- [ASIS 5th Middle East Security Conference & Exhibition](#), Dubai, UAE
[Registration is open!](#)

March 13-14, 2014 -- [ASIS 24th New York City Security Conference & Exhibition](#), New York, USA
[Registration is open!](#)

April 1-3, 2014 -- [ASIS 13th European Security Conference & Exhibition](#), The Hague, The Netherlands
[Registration is open!](#)

May 5-6, 2014 -- [7th Annual CSO Roundtable Summit](#), Miami, FL, USA

June 3-6, 2014 -- [Effective Management for Security Professionals](#), Madrid, Spain

September 29-October 2, 2014 -- [ASIS 60th Annual Seminar & Exhibits](#), Atlanta, GA, USA

Professional Development

Webinars

[Subscribe today](#) and get all webinars FREE between now and 31 December, 2014!

Webinar Archive

This month highlighting: [High-Rise Class "A" Security Service](#)

[Full list of archived titles](#)

e-Learning

[Full list of programs](#)

Classroom Programs and Webinars

[2013 at a glance.](#)