



ME Dynamics

The official Newsletter of ASIS International in the Middle East

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ASIS Middle East News

ASIS Middle East 2016 Full Program Online



The ASIS International 7th Middle East Security Conference & Exhibitions is set for **February 21-23, 2016**, in the InterContinental Festival City Hotel, Dubai, UAE.

Under the patronage of His Excellency Lieutenant General Dhahi Khalfan Tamim,
Deputy Chairman of Police and General Security



Keynote Speaker: Bader F. Al-Qadran, Executive Director Safety and Industrial Security, Operations and Business Services, Saudi Aramco



Keynote Speaker: His Excellency Dr. Khalid bin Sa'ad Al Ageel

Secretary General of the Higher Commission for Industrial Security (HCIS), KSA



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The ASIS International EMEA Bureau strives to present content of the highest quality to ASIS members.

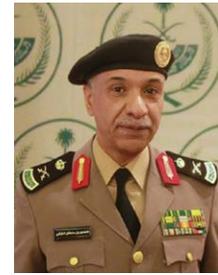
Please contact the [editor](#) to provide feedback on this newsletter or to submit an article for publication.

ASIS International EMEA Bureau

Queries about ASIS International Middle East events, membership, benefits, resources, or

Keynote Speaker: Major General, Mansour S. Al-Turki

KSA Ministry of Interior Official Spokesman, KSA



ASIS Middle East 2016 provides an established platform for education and business exchange, addressing the key trends and issues facing security professionals in the region.

In addition to the dedicated oil and gas track, the event draws a global attendance actively involved in key sectors of economic diversification such as civil infrastructure, aviation, rail and port infrastructure, financial centers, tourism and education.

With *The Economist* forecasting GCC-wide growth in GDP of 4 to 5 percent during the period to 2018, ASIS has designed this event to help security professionals facilitate business growth while navigating the region's specific security challenges.

Join your colleagues at the InterContinental Festival City Dubai, on February 21 to 23, 2016.

The event brochure is online [here](#).

Register [here](#).

For further information, please contact middleeast@asisonline.org or [visit the website](#).

Dubai Chapter Represented at ASIS 2015



Peter Page, CPP (left), and John Cowling in Anaheim.

By Peter Page, CPP

In September, the ASIS International Dubai Chapter was well represented at the ASIS 61st Annual Seminar and Exhibits in Anaheim, California. Chapter Vice Chairman Peter Page, CPP, and Chapter Secretary and Assistant Regional Vice President John Cowling presented to a packed room on "The Evolving Threat Environment in the Middle East: How it Affects Security

certification, can be addressed to:
middleeast@asisonline.org

Middle East Links

Visit our Middle East chapters' websites:

www.asisabudhabi.com

www.asisdubai.org

www.asisbahrain.org

www.asisqatar.org

Not Yet a Member?

The top reasons you benefit from becoming an ASIS International member:

- Unrivalled networking opportunities with more than 38,000 of your industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.
- Complimentary subscription to *Security Management* magazine, the leading security industry publication, and to *ASIS Dynamics*, the Society's award-winning member publication.
- Opportunities to build a professional reputation and credentials.
- Tailored professional development programs to fit your specific career goals.
- Advocacy of the security industry to the government and business communities.
- Board-certified, professional designations.

Operations," while Priyanka Utham, the chapter's Women in Security representative, and former ASIS President Timothy L. Williams, CPP, presented "The Next Steps in the Arab Spring" to an appreciative audience.

This was the first time that Dubai Chapter members had presented at a U.S. ASIS Annual Seminar and Exhibits, and it provided a unique opportunity to dispel myths about living and working in Region 12-A. It also afforded an ideal networking opportunity for the chapter to forge relationships with members from other chapters and to catch up with old friends from the Dubai and Abu Dhabi chapters who have returned to the United States.

The Seminar and Exhibits was on a vast and truly incomparable scale when compared with the ASIS Annual Middle East Conference -- this was especially true of the memorable President's Reception, which included dozens of gourmet food trucks.

At the October chapter meeting, the chapter committee screened an FBI video on industrial espionage that was well received and highly rated by members. The author presented an overview of the Seminar and Exhibits to members and was also delighted to congratulate Tamer Hashem, CPP, and Julius Fomban, CPP, PSP, on passing the Certified Protection Professional® (CPP) exam.

Peter Page, CPP, is vice chair of the Dubai Chapter and group loss prevention manager at Al Tayer Group LLC.

Certification Train-the-Trainer Initiative

By Jean Perois, CPP, PCI, PSP

Following a discussion that took place at the last Middle East Advisory Council, held in Dubai, a group of dedicated trainers, led by ASIS Middle East Certification Representative Jean Perois, CPP, PCI, PSP, it was decided to produce a train-the-trainer model to help regional volunteers organize Certified Protection Professional® (CPP), Professional Certified Investigator® (PCI), and Physical Security Professional® (PSP) certification reviews for chapter members.

The need for this initiative comes from the observation that, although many CPP reviews are organized in the GCC chapters, only small numbers of students go on to take the exam. The reasons are multiple and include fear of failure, lack of self-confidence both in language and professional skills, and a concern that only exceptional people can become certified.

All of these reasons should need not be excuses to avoid taking the exams. All board certified members of ASIS have only a partial expertise of the full security profession. To establish a parallel with the legal professions, solicitors do not know the entire law or jurisprudence, but they understand the spirit of the law and know where to look when beginning a litigation exercise. The same should apply for the security profession. Our experience in security is limited because the branches of our professions are numerous and diverse. Some of us spend our professional careers in loss prevention; others deal daily with physical security; some protect senior executives and their families; others are fraud or investigations specialists. All of us can become certified.

To have more practitioners achieve board certification, we need to teach the spirit of security, to help them learn, and to instil self-confidence. This will be done only when facilitators and instructors feel comfortable with the material they have to deliver and the way they should deliver it.

- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on program and ASIS Seminar and Exhibits registration, merchandise, and certification programs.

[More Information...](#)

These ASIS International-Published Titles Now Available

- [POA: Physical Security, Applications, Information Security, and Investigation](#)
- [POA: Security Management, Legal Issues, Security Officer Operations, and Crisis Management](#)
- [Active Shooter: A Handbook on Prevention](#)
- [Casino Surveillance and Security](#)
- [Crime Prevention for Houses of Worship](#)
- [Detecting Forgery in Fraud Investigations](#)
- [ASIS Disaster Preparation Guide](#)
- [Emergency Planning Handbook, 2nd Edition](#)
- [First Responders Guide to WMD, 2nd Edition](#)
- [Personal Identification](#)
- [Professional Investigator's Manual](#)
- [Protecting Schools and Universities from Terrorism](#)

This is the main purpose behind this initiative: to create a teaching template that will be used by chapter volunteers to promote skills acquisition and confidence. The certifications are difficult, of course, otherwise they would have no real value. But they are accessible if the way toward the exam is structured, balanced, and methodical.

This initiative is still just beginning and a first meeting between Jean Perois, Dennis Shepp, CPP, PCI, and Philip Johnson, PSP, took place a few weeks ago in Bahrain where the outline was discussed.

The initiative comprises a few dozen security professional trainers all operating in the MENA region; all have previously led CPP reviews for volunteers with a high success rate of success.

We will update *ME Dynamics* about the progress of this initiative.



Jean Perois, CPP, PCI, PSP, is ASIS assistant regional vice president of Bahrain and Qatar and senior vice president of industrial security at Risk & Co., Bahrain.

Articles for the next *ME Dynamics* can be submitted until December 2.

ASIS International News

It's Time to Renew Your Membership



Login now to your [My ASIS](#) page to complete your membership renewal for 2016. By doing so, you'll maintain access to a host of valuable exclusive member benefits, such as free standards downloads, reduced pricing on education and networking events, and an online ASIS International membership directory.

ASIS is also offering an incentive for those who renew early. One member who renews will be selected to receive a \$100 VISA gift card at the end of November. A second winner will be selected in December.

While renewing, take a few extra moments to update contact information and preferences to ensure that you receive news and announcements of most interest to you in a manner of your choice.

Please contact ASIS [Member Services](#) with any questions.



- [Readings in Security Management](#)

- [Security in 2020](#)

Schedule Your Professional Development Now

A comprehensive ASIS educational calendar is available [here](#). Register early and save by taking advantage of early-bird rates. Realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

Security Spotlight Highlights Retail Theft and Loss Prevention

SECURITY SPOTLIGHT

This month, Security Spotlight allows members to access to valuable ASIS-curated information including book chapters, webinars, and recorded Seminar and Exhibits education sessions on the topic of retail theft and loss prevention. Past Security Spotlight topics include security surveys, the business case for security, and information security.

Have an idea for a Spotlight? [Share your thoughts!](#)

Earn Your Degree with a Scholarship

The [University of Phoenix](#) will award ten full-tuition scholarships to security industry professionals in early 2016. Each scholarship will allow a prospective student the opportunity to complete an undergraduate or master's degree program at University of Phoenix. Recipients may choose to attend a University of Phoenix physical campus or pursue a University of Phoenix degree online. Those holding ASIS certifications will receive college credit where applicable.

Nonmembers are eligible for these scholarships as well. Apply online by December 1.

Bordes Award Offers Custom Education Program

The ASIS Foundation is now accepting applications from ASIS International chapters for the Roy N. Bordes Award for Physical Security. The award provides funding toward a customized, two-day, locally delivered physical security education program for one chapter each year.

Established in 2008, the award pays toward the cost of instructors, their travel and accommodations, and collateral materials. Award funds are limited, and meeting expenses will be the host chapter's responsibility.

Learn more and download your application [online](#). The deadline to enter is December 21.

Cultural Properties Council Seeks Global Representation

By Gary Miville

During the past decade, the ASIS International community of security management practitioners has experienced tremendous growth outside of the United States. This global expansion has welcomed into the fold professionals from six continents and more than 100 countries, bringing a vast diversity of experience, knowledge, and perspectives to our membership body. With this growth comes many new opportunities for all members.

As an ASIS member for 32 years and a longtime volunteer leader, I am excited about the rich and valuable potential for members from all backgrounds, cultures, business sectors, and experience levels to collaborate within our organization. In my current position as chair of the Cultural Properties Council, I am particularly interested in engaging members who work in museums, libraries, faith-based organizations, performing arts

centers, and any cultural facilities dedicated to the preservation, presentation, and stewardship of cultural resources.

The Cultural Properties Council is just one of 34 ASIS councils. A member-only benefit, council membership provides an open platform to share best practices, collaborate on common issues, and discuss emerging industry trends. By focusing on specialized security practice areas, councils offer the forums to contribute ASIS members' expertise, resources to increase professional effectiveness, and niche networks and programming relevant to specific sectors.

Ricardo Sanz, general director, Gurb Sistemas, and a council member from Spain, shares his unique perspective on the challenges he faces when the risk level elevates due to terrorist threats or activity in his region. "The risk assessments and countermeasures that would be taken in the United States are not acceptable in Spain or Europe, in general," observes Sanz. This is just one example of how security management approaches and practices can vary from country to country or region to region, and it is input like Sanz's that makes international member participation vital.

It is the goal of the Cultural Properties Council to be the single source for best practices worldwide for the security of all cultural properties. To reach our objective, we seek to expand global representation on the council. We have numerous educational projects in progress that will implement easily in the United States, but we need to further evaluate their application in other countries. While we believe the fundamentals are universal, we anticipate the actual implementation factors will vary and therefore require customization.

Please consider sharing your knowledge and expertise in cultural properties with peers around the globe. In return, you will gain valuable new perspectives, enhance your trusted peer network, and strengthen your leadership skills. Together, through collaboration on battling threats, spotting trends, and finding solutions, we can ensure that each one of us is in a position of strength and supported by a vast network of resources.

Learn more about the council and its activities on the [ASIS website](#). Questions can be addressed to me [by clicking here](#).



Gary Miville is the chair of the ASIS International Cultural Properties Council.

Find information about all the ASIS Councils [here](#).

Committee Forming for New Security and Resilience Standard

In January, ASIS International will initiate work on the Security and Resilience in Organizations and their Supply Chains Standard (ORM.1). The objective of this standard is to provide a single, integrated management system designed to enable organizations to efficiently plan and prepare for events that may occur naturally, accidentally, or intentionally.

Committee formation begins November 20. [Apply online](#) by December 18 to participate.

An informational webinar was held Monday, November 16, and a recording of the broadcast will be available for download at a later date.

Revised CPP Exam to Begin in February

The Certified Protection Professional® (CPP) exam domains have been

revised based on the completion of a 2014 job analysis. This important analysis is undertaken for all of the ASIS certification programs approximately every five years. It is an essential process, as it helps to ensure the exam content remains current and accurately reflects job-related activities, competencies, and professional standards. These changes will take effect in February.

[View FAQs and updated exam domains.](#)

Digital Credentials for ASIS Certificants

A help center with videos and support instructions is available to help ASIS certificants claim their digital badges. With these badges, certificants can promote and communicate the value of their credentials to a global network of peers and employers via e-mail and on social sites such as LinkedIn, Facebook, Google+, and Twitter. With the click of a mouse, digital badges will enable viewers to instantly verify the authenticity of the certification and to understand what was required to earn it. Click [here](#) to learn more about digital credentials.

Please contact the [ASIS Certification Department](#) to have the link to claim a digital badge sent.

Important Reminder for CPPs, PSPs, and PCIs

The end of the year is just around the corner and early preparation for the submission of CPE credits will help ensure that certificants' statuses are updated by January 2016. Please note that ASIS International will close on December 24 and will reopen January 4, 2016.

The ASIS Certification Department realizes this may impact last-minute submissions and, therefore, will offer a grace period until 25 January, 2016, for the receipt of recertification submissions. Here are step-by-step tips to help certificants report CPEs online: [Reporting CPEs: A How-To Guide](#).

Questions? Please contact the [Certification Department](#).

ASIS 2015 Show Highlights

View [event pictures](#), [ASIS TV clips](#), and [recorded seminar sessions](#). And don't forget to save the date for the ASIS International 62nd Annual Seminar and Exhibits, which will take place September 12 to 15 in Orlando, Florida, United States.

Middle East Overview

Calls for New Era of Airport Security After Sinai Terror



Sharm el-Sheikh airport

A fundamental overhaul of global aviation security is required in the wake of the Russian passenger plane crash, said senior industry experts, amid fears that flight safety is being compromised at many international airports.

The Observer has learned that Egyptian airport and security officials have launched an investigation into all staff at Sharm el-Sheikh airport who came into contact with the Russian plane, which crashed 23 minutes after takeoff, killing all 224 people on board. The move has increased speculation that a bomb may have been smuggled on to the aircraft.

In the wake of the disaster, aviation experts said a new international framework was needed to prevent airport security weaknesses being exploited by terrorists. They said urgent changes were needed to upgrade security checks made on airport staff before they reached "airside," as well as a thorough raising of the vetting and recruitment process of airport workers.

[Read more here.](#)

Source: *The Observer*

UAE Security Market to Grow at CAGR 10.7 Percent by 2021

The UAE electronic security market is forecast to grow at a Compound Annual Growth Rate (CAGR) of 10.7 percent by 2021. Government initiatives, increasing investments, rising security and IT spending, and growing security concerns are impacting on the adoption of electronic security systems in the country, this according to analysts from 6Wresearch.

The researchers say that the UAE economy has continued to show growth due to sectors such as construction, financial, retail, and hospitality. The construction sector is budding, with a large number of government and private projects to create the infrastructure for the upcoming World Expo 2020.

The new construction has spurred the market for electronic security systems especially video surveillance and access control systems in the UAE. Further, growing security spending on infrastructure is spurring the growth of the overall electronic security market.

[Read more here.](#)

Source: securityworldhotel.com

Middle East Security Breaches to Increase

According to a senior official of the security software company, Trend Micro, an increased level of security breaches in the Middle East is foreseen as companies are not doing enough to protect themselves.

"Security is not expensive but if breach happens it's priceless," Trend Micro Vice President for the Mediterranean, Middle East, and Africa Ihab Moawad told *Khaleej Times* during an interview at Gitex Technology Week.

Trend Micro's global Smart Protection Network is currently tracking more than six thousand active command and control centres across the globe while also monitoring a botnet of 6.9 million machines targeting computers all across the globe including the UAE and Saudi Arabia.

[Read more here.](#)

Source: MENAFN.com

Education and Events

ASIS China Conference Officially Sold Out



The upcoming ASIS International China Conference, taking place on December 3 and 4, has already sold out. Senior security practitioners from major international companies make up the majority of the participants.

ASIS is delighted with the interest shown in this first full-scale educational event in mainland China, so planning has already started on the plans for the next conference.

[Find the updated program here.](#)

For further information, contact asiapacific@asisonline.org or visit the conference [website](#).

European Conference 2016 Program Updates



The educational program is taking shape for the ASIS International 15th European Conference in London, April 6 to 8, 2016. As the sessions are

confirmed, information will be continuously updated on the [website](#).

Attendees can expect thought-provoking presentations with tangible take-home value for their organizations.

Topics will include:

- The business value of security
- Cybersecurity
- Insider threat
- Panel debates on the future of security technology and manned guarding services
- The terrorist risk outlook for European businesses

Program updates are available [here](#).

[Register here.](#)

For further information, please contact europe@asisonline.org or [visit the website](#).

Global Agenda

December 3 to 4 -- [ASIS China Security Conference](#), Shanghai, China

February 21 to 23, 2016 -- [ASIS 7th Middle East Security Conference & Exhibition](#), Dubai, United Arab Emirates

April 6 to 8, 2016 -- [ASIS 15th European Security Conference & Exhibition](#), London, United Kingdom

April 27 to 28, 2016 -- [26th New York City Security Conference & Expo](#), New York, NY USA

September 12 to 15, 2016 -- [62nd Annual Seminar and Exhibits](#), Orlando, Florida USA

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