



ME Dynamics

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ASIS Middle East News

ASIS Middle East 2016 Just Around the Corner



There are just a few days to go before the opening of ASIS 7th Middle East Security Conference and Exhibition.

Senior security practitioners make up the majority of the delegates, coming from a range of industries such as oil and gas, hospitality, and construction. Law enforcement and government are also well represented.

The full program is [here](#).

You can still register for the conference [here](#) until midnight on February 19 or register onsite.

For further information, please contact middleeast@asisonline.org or [visit the website](#).

Abu Dhabi Chapter January Meeting

By Nadia Teodori

The ASIS International Abu Dhabi Chapter held its January meeting at New York University's Abu Dhabi Campus on Saadiyat Island.

Lorraine Adkins, security manager at NYU's Department of Public Safety, presented a security overview of the complex and then led attendees on a visit of the site.

Nadia Teodori is chair of the Abu Dhabi Chapter.

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Please contact the [editor](#) to provide feedback on this newsletter or to submit an article for publication.

ASIS International EMEA Bureau

Queries about ASIS International Middle East events, membership, benefits, resources, or certification, can be addressed to:
middleeast@asisonline.org

Middle East Links

Visit our Middle East chapters' websites:

www.asisabudhabi.com

www.asisdubai.org

www.asisbahrain.org

www.asisqatar.org

Not Yet a Member?

The top reasons you

Articles for the next *ME Dynamics* can be submitted until March 1.

ASIS International News

Security Spotlight on Security Project Management

SECURITY SPOTLIGHT

Even the best organizations are only able to complete 80 percent of their projects on time, on budget, and on track with their original goals, according to the *Project Management Institute's 2015 Pulse of the Profession*. At the other end of the spectrum, "low performers" only achieve these imperatives 60 per cent of the time. Do these statistics reflect what happens when security professionals engage in project management?

The authors and speakers featured in [this month's Security Spotlight](#) offer specific plans, strategies, and tactics that can help security project managers exceed the industry norms.

Do you have ideas for a future Spotlight? Share your ideas by e-mailing marketing@asisonline.org.

New Certificate Program for Security Management Execs

ASIS International and Madrid-based IE Business School have collaborated on a new certificate program to provide security managers education in areas identified as essential for their current and future management positions. The new program is built upon Effective Management for Security Professionals, the successful four-day executive education course established by ASIS and IE Business School in 2011. The new program launched earlier this year.

The **IE Executive Development Certificate** will be awarded to ASIS members who complete four executive education courses within a two-year period. The four courses have been selected from a list of existing IE Business School programs for their suitability for security professionals seeking to develop their business skills.

Participants may choose four of the following five programs: Leading Change and Innovation (four days), High-Impact Leadership (three days), Executive Negotiation Workshop (two days), Communication Skills and Speaking Workshop (three days), and Strategic Project Management (three days).

"This initiative complements and widens the content of the ASIS/IE Business School's Effective Management for Security Management for Security Professionals program and represents a step forward toward ASIS's goal of providing high-quality education for its members worldwide," states Juan Muñoz, CPP, ASIS Spain Chapter chair, who collaborated with IE Business School in designing this new certificate for ASIS members. "This program equips security executives with the knowledge and skills required to make high-level decisions within the organization."

For more information or to register contact: Senior Associate Director of Admissions and Business Development Karolina Cintrón at Karolina.cintron@ie.edu; +34 91 568 96 69.

benefit from becoming an ASIS International member:

- Unrivalled networking opportunities with more than 38,000 of your industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.
- Complimentary subscription to *Security Management* magazine, the leading security industry publication, and to *ASIS Dynamics*, the Society's award-winning member publication.
- Opportunities to build a professional reputation and credentials.
- Tailored professional development programs to fit your specific career goals.
- Advocacy of the security industry to the government and business communities.
- Board-certified, professional designations.
- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on program and ASIS Seminar and Exhibits registration, merchandise, and certification programs.

[More Information...](#)

**These ASIS
International-
Published Titles Now**

Executive Management for Security Professionals



Registrations for the 6th edition of this successful program are open. Organized by prestigious IE Business School in Madrid in collaboration with ASIS International, this course has already been attended by members from fifteen countries.

Effective Management for Security Professionals is an international executive program specifically designed to assist mid- to senior-level security managers in developing their business acumen to become more effective managers and leaders within their organization. The program will focus on business fundamentals and help participants develop a salient voice in business matters. Program objectives are:

- Harness the dynamics of business fundamentals and the business challenges that today's organizations are facing.
- Develop a strategic understanding of the role of security management as an enabler of business success.
- Present a sound business case for security initiatives to ensure funding.
- Become effective leaders in a nonhierarchical environment and across functional boundaries.

This program will push participants beyond simply acquiring new knowledge and skills. It is built around interactive discussions, case studies, and teamwork -- all of which are intended to expose participants to the frameworks and tools they will need to succeed in an international and competitive business environment.

For more information or to register, contact Karolina Cintron, at Karolina.cintron@ie.edu ; phone +34 91 568 96 69.

CSO Roundtable Summit Announced

Available

- [POA: Physical Security, Applications, Information Security, and Investigation](#)
- [POA: Security Management, Legal Issues, Security Officer Operations, and Crisis Management](#)
- [Active Shooter: A Handbook on Prevention](#)
- [Casino Surveillance and Security](#)
- [Crime Prevention for Houses of Worship](#)
- [Detecting Forgery in Fraud Investigations](#)
- [ASIS Disaster Preparation Guide](#)
- [Emergency Planning Handbook, 2nd Edition](#)
- [First Responders Guide to WMD, 2nd Edition](#)
- [Personal Identification](#)
- [Professional Investigator's Manual](#)
- [Protecting Schools and Universities from Terrorism](#)
- [Readings in Security Management](#)
- [Security in 2020](#)

Schedule Your Professional Development Now

A comprehensive ASIS educational calendar is available [here](#).



The 21st Century Enterprise: How the Next Decade will Change the Organization as we know it today.

From the advent of social media and mobile technologies to the markedly different workforce and workplace, the first 15 years of the 21st century have dramatically changed the way we do business--and the way we expect business to get done.

Join peers and leading thinkers from around the world at the [CSO Roundtable](#) Summit for three days of strategic-level discussions focused on what to expect from technology, demographics, management styles, digital intellectual property, and threats to the workplace in the coming decade. You will walk away with deeper personal and professional relationships, as well as the knowledge to enable change -- not just respond to it.

The [CSO Roundtable](#) is proud to hold this prestigious event at the exclusive Skywalker Ranch at Big Rock. The summit is open to CSO Roundtable members and those who are eligible to join the CSO Roundtable. Eligibility criteria are outlined at the [CSO Roundtable website](#).

Viewpoints and Articles

Hotel Security: Assessing the Soft Target



By Frank Andrew Davis, CPP

I have spent a large proportion of the last 14 years travelling the world on behalf of a British government organization, as well as within senior corporate positions. During these travels, I conducted security risk evaluations on hundreds of hotels from internationally recognized brands to small private hotels and guesthouses. The process I have used has remained the same throughout -- although the results, as you can expect, have differed.

Register early and save by taking advantage of early-bird rates. Realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

Read the full article [here](#).

Frank Andrew Davis, CPP, is managing director at Trident Manor Limited.

Middle East Overview

Pakistan to Form Special Force for CPEC Security

The Pakistani government is assembling a force of approximately 10,000 personnel to oversee the security of the China-Pakistan Economic Corridor (CPEC), a Chinese news agency reports.

According to the agency, Pakistan will form a special security force for the \$46 billion USD foreign investment project and other Chinese interests.

Key military departments will train the personnel. Some 14,000 Chinese technicians and engineers are working on about 210 projects in Pakistan.

Read more [here](#).

Source: *Dunya News*

Tunisia Builds Antiterrorism Barrier Along Libya Border



The barrier is designed to be impassable by vehicles.

Tunisia says it has completed the first part of a 200 kilometer (125 mile) barrier along its border with Libya that is designed to deter terrorism. The barrier includes sandbanks and water trenches.

The antiterrorism barrier was announced last summer after 38 people were killed on a beach by a gunman said to have trained in Libya.

Tunisia's defense minister said the second phase of the project would involve installing electronic equipment with the help of Germany and the United States.

Read more [here](#).

Source: *BBC News*

Somali Plane Bomb Hidden in Laptop



Somali intelligence officials investigating a bomb blast on a commercial jet have released surveillance footage appearing to show a passenger being given a laptop in which the bomb was concealed.

The blast ripped a hole in the Daallo Airlines plane fuselage shortly after it took off from Somalia's main airport, killing one person and forcing an emergency landing.

The newly released surveillance footage shows the suspected bomber being handed a laptop by two other men, one of whom is wearing a security jacket, the National Intelligence and Security Agency (NISA) says.

Read more [here](#).

Source: *msn.com*

Education and Events

Rowley to Keynote at ASIS Europe 2016



ASIS International is pleased to announce that Mark Rowley, assistant commissioner for specialist operations, Metropolitan Police Service of London, will be a keynote speaker at the ASIS 15th European Security Conference and Exhibition (ASIS Europe 2016), April 6 to 8.

Rowley joins a [program](#) that is already packed with quality content. This year's educational roster has been expanded to more than 50 sessions in five tracks. The sessions will be supplemented by [professional tours](#) on the day before the main conference, as well as by ASIS's renowned networking

events.

At the conference, there will be [three receptions](#): the Welcome Party powered by Nedap at the Leadenhall Building, the President's Reception, sponsored by Tyco Fire & Security in the iconic Egyptian Sculpture Gallery of the British Museum, and a closing reception hosted by the ASIS United Kingdom Chapter at the House of Lords.

[Register here](#). Early rates are available until 2 March.

For further information, please contact europa@asisonline.org or [visit the website](#).

ASIS China 2016 Dates and Call for Presentations Announced



Following the success of last December's sell-out inaugural event, ASIS International has announced that the ASIS China 2016 Conference will take place in Shanghai from October 26 to 28.

The Call for Presentations is now open [here](#). The deadline for submissions is April 30.

For further information, please contact asiapacific@asisonline.org.

Global Agenda

February 21 to 23 -- [ASIS 7th Middle East Security Conference & Exhibition](#), Dubai, United Arab Emirates

April 6 to 8 -- [ASIS 15th European Security Conference & Exhibition](#), London, United Kingdom

April 27 to 28 -- [26th New York City Security Conference & Expo](#), New York, NY USA

September 12 to 15 -- [62nd Annual Seminar and Exhibits](#), Orlando, Florida USA

October 26 to 28 -- ASIS China Conference 2016, Shanghai, China

Professional Development

Webinars

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