



ME Dynamics

The official Newsletter of ASIS International in the Middle East

April 2016, No. 28

In This Issue

ASIS MIDDLE EAST NEWS

[Riyadh Chapter Training Event](#)

[Abu Dhabi Chapter Events Roundup](#)

ASIS INTERNATIONAL NEWS

[Security Spotlight on Antiterrorism and Threat Detection](#)

[New! ASIS International Purpose and Stakeholder Promise Statements](#)

[New CPP Exam to Launch May 16](#)

[New Online Credentials Search Capability](#)

[Certification News](#)

[Open Space Forum](#)

[Collaboration with IE Business School](#)

MIDDLE EAST OVERVIEW

[WhatsApp Locks in Security with Encryption of Messages](#)

[OECD Identifies Where Fake Goods Come From](#)

ASIS Middle East News

Riyadh Chapter Training Event



By Adel A. Gathbar

ASIS International Riyadh Chapter, in collaboration with Hemaya Security Services (Qatar), recently organized a physical security management training program in Riyadh, Saudi Arabia. The program was delivered by Abrar Ashraf CPP, PSP, director Security Services at Hemaya and ASIS regional vice president Middle East Region 12B.

Twelve delegates participated from diverse security backgrounds and organizations including Saudi Aramco, General Secretariat of Committees for the Resolution of Securities Disputes, King Fahad Medical City, and the Ministry of Interior (MOI).

IHS Reports Almost 30 Percent Drop in Daesh Monthly Revenue

EDUCATION AND EVENTS

Successful ASIS Europe 2016 Closes with Warning of Daesh Attacks in the UK

ASIS China 2016 Call for Papers Reminder

Global Agenda

Professional Development

Stay Connected!



Did You Like This Issue?

The ASIS International EMEA Bureau strives to present content of the highest quality to ASIS members.

Please contact the [editor](#) to provide feedback on this newsletter or to submit an article for publication.

ASIS International EMEA Bureau

Queries about ASIS International Middle East events, membership, benefits, resources, or certification, can be addressed to: middleeast@asisonline.org

Middle East Links

Visit our Middle East chapters' websites:

www.asisabudhabi.com

www.asisdubai.org



Over the two-day training, the delegates were taken through the core domains of physical security management including physical security planning processes, risk assessment and management, in-depth protection principles, security metrics, developing security operating levels, and designing security in different zones. The training was augmented with detailed discussions and brainstorming sessions on actual problems faced by delegates in their respective organizations. The feedback on the training program has been very positive.

On the first day of the training program, Badr Jannah, ASIS Riyadh Chapter chair was invited to talk about ASIS International and the activities planned in the near future. Jannah also highlighted the benefits of being an ASIS member and described the support available to all chapter members at the ASIS Riyadh Chapter. He also discussed plans to organize additional training programs under the umbrella of the ASIS Riyadh Chapter in the coming months

Adel A. Gathbar is secretary of the ASIS Riyadh Chapter.

Abu Dhabi Chapter Events Roundup

www.asisbahrain.org

www.asisqatar.org

Not Yet a Member?

The top reasons you benefit from becoming an ASIS International member:

- Unrivalled networking opportunities with more than 38,000 of your industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.
- Complimentary subscription to *Security Management* magazine, the leading security industry publication, and to *ASIS Dynamics*, the Society's award-winning member publication.
- Opportunities to build a professional reputation and credentials.
- Tailored professional development programs to fit your specific career goals.
- Advocacy of the security industry to the government



By Nadia Teodori

The month of March was a busy one for the ASIS International Abu Dhabi Chapter. The chapter exhibited at the International Exhibition for National Security & Resilience (ISNR) in Abu Dhabi from March 15 to 17. This afforded the chapter the opportunity to develop many new relationships within the UAE safety and security community as well as strengthen existing ones.

Cleveland Clinic Abu Dhabi (CCAD) hosted the chapter's monthly meeting on March 28. The speaker for the evening was Christopher Bain, principal, Good Harbor Consulting, who presented on the response to the London 7/7 Bombings. The presentation was followed by an interactive session discussing recent events within the context of previous attacks such as the 7/7 tragedy.

Nadia Teodori is chair of the Abu Dhabi Chapter.

Articles for the next *ME Dynamics* can be submitted until May 2.

ASIS International News

Security Spotlight on Antiterrorism and Threat Detection

SECURITY SPOTLIGHT

Gain access to archived webinars including "Emerging Risks from Islamic Militancy in South, Southeast, and East Asia" and "Current Jihadi Terrorism Trends in Europe"; book chapters from *Antiterrorism and Threat Detection: Planning and Implementation* and *Surveillance and Threat Detection: Prevention vs Mitigation*; Seminar recordings; and *Security Management* articles. All [content this month](#) is free to members and nonmembers.

Do you have ideas for a future Spotlight? Share your ideas by e-mailing marketing@asisonline.org.

and business communities.

- Board-certified, professional designations.
- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on program and ASIS Seminar and Exhibits registration, merchandise, and certification programs.

[More Information...](#)

These ASIS International-Published Titles Now Available

- [POA: Physical Security, Applications, Information Security, and Investigation](#)
- [POA: Security Management, Legal Issues, Security Officer Operations, and Crisis Management](#)
- [Active Shooter: A Handbook on Prevention](#)
- [Casino Surveillance and Security](#)
- [Crime Prevention for Houses of Worship](#)
- [Detecting Forgery in Fraud Investigations](#)
- [ASIS Disaster Preparation Guide](#)
- [Emergency Planning Handbook, 2nd Edition](#)
- [First Responders Guide to WMD, 2nd Edition](#)
- [Personal Identification](#)

New! ASIS International Purpose and Stakeholder Promise Statements

[Developed by the Board of Directors with input from the senior volunteer leaders](#) , these statements reflect ASIS International's commitment to members and the profession and will serve as the foundation for the strategic planning process that will move our Society forward.

These guiding principles reflect the future that the Board, HQ staff, and the full volunteer leadership are committed to working toward. We welcome your feedback!

Share your thoughts or ideas on how ASIS can continue to meet market and member needs by emailing asisfuture@asisonline.org.

New CPP Exam Launching in May



CPP exam domains have been modified as the result of a worldwide analysis of security management jobs. Revised domains will be reflected in updated exams that will be administered beginning 16 May.

Please contact certification@asisonline.org with any questions regarding the revised CPP exam's domain content.

[View revised CPP domains](#) . [Read FAQs](#) .

New Online Credentials Search Capability

Do you need to verify certification credentials for employment, consultancy, or contract bidding? Visit the [online certificant search site](#) , accessible 24/7.

Please contact certification@asisonline.org if search yields no results or information can't be verified.

Certification News

Updated for 2016: Self-Assessment for CPP, PCI, or PSP Exams.

[Download this free publication](#) (PDF) to learn more about ASIS board certifications, assess your eligibility to sit for the exam, identify knowledge strengths and weaknesses, plus gain helpful tips to develop a study plan or chapter study group. It is available online in the Certification Resources section of the ASIS website.

Open Space Forum

An Open Space Forum for security education, research, and training (SERT) professionals, will be held June 7 to 8, at the Georgetown University Hotel and Conference Center in Washington, D.C.

Be a voice for security education worldwide. Join other SERT professionals for

- [Professional Investigator's Manual](#)

- [Protecting Schools and Universities from Terrorism](#)

- [Readings in Security Management](#)

- [Security in 2020](#)

Schedule Your Professional Development Now

A comprehensive ASIS educational calendar is available [here](#). Register early and save by taking advantage of early-bird rates. Realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

this two-day event in Washington, DC. [Register](#) by May 6 for special room rates. See the [press release](#) about this new initiative.

New IE/ASIS Certificate Program for Security Executives

[IE/ASIS Program: Effective Management for Security Professionals](#)
May 31 to June 3 | Madrid, Spain

[IE/ASIS Gestion Estrategica para Profesionales de Seguridad](#)
July 5 to 8 | Madrid, Spain

IE/ASIS Certificate Program for Security Executives

Courses run from February to June 2016 and attendees must complete at least four of the courses to be awarded the IE Executive Development Certificate. [Preview the 2016 certificate program and sign up.](#)

Middle East Overview

WhatsApp Locks in Security with Encryption of Messages



In late March, the debate over data privacy between tech firms and governments looked like it was dying down for the time being. Six weeks into its bitter public row with Apple, the US FBI announced that it had, after all, found a way to access the iPhone of the San Bernardino gunman Syed Rizwan Farook.

The bureau dropped its case against Apple, and it appeared as if the heated public debate about data encryption and online privacy that had gripped the tech community and a fair proportion of the general public was about to slip off newspaper front pages and out of the public consciousness, at least for a while.

The respite was short-lived, however. Just over a week later, WhatsApp users started getting the following notification message:
"Messages you send to this group are now secured with end-to-end encryption. Tap for more info."

With no warning, WhatsApp announced on April 5 that it had turned on full end-to-end encryption for all communications over its network.

Read more [here](#).

Source: *The National*

OECD Identifies Where Fake Goods Come From

According to the Organisation for Economic Co-operation and Development (OECD), the trade in fake and pirated goods, which include knock-offs of designer handbags, shoes, sunglasses, electronics, and watches, has been on the rise, accounting for 2.5 percent of world trade, or nearly half a trillion dollars annually. It is believed that a huge chunk of the proceeds goes to organised crime.

Read more [here](#).

Source: *Gulf News*

IHS Reports Almost 30 Percent Drop in Daesh Monthly Revenue

The latest report from the team responsible for the IHS Conflict Monitor outlines the decline in primary revenue sources for Daesh. "In mid-2015, Daesh's overall monthly revenue was around \$80 million," said Ludovico Carlino, senior analyst at IHS. "As of March 2016, monthly revenue dropped to \$56 million."

Around 50 percent of the group's revenue comes from taxation and confiscation, while around 43 percent comes from oil revenue. Drug smuggling, the sale of electricity, and donations make up the remainder.

Read more [here](#).

Source: *IHS*

Education and Events

Successful ASIS Europe 2016 Closes with Warning of Daesh Attacks in the UK



More than 650 security professionals gathered for the ASIS 15th European Security Conference and Exhibition at the Business Design Centre in London from April 6 to 8.

The educational programme provided more than 50 sessions across five tracks, covering the full spectrum of security management topics such as the terrorism risk outlook, Internet of things, insider threat, cybersecurity, duty of care, organisational resilience, and many others.

The opening keynote from Superintendent David Roney, UK National Counter Terrorism Policing HQ, outlined the UK's counterterror approach and the police's "prepare and protect" strategies, highlighting the need for partnership among law enforcement, businesses, and security service providers.

With conference delegates primarily in senior management positions, the dedicated sessions from the ASIS CSO (Chief Security Officer) Roundtable and the keynote address on leadership from Juan Carlos Pastor Ph.D., professor of organisational behaviour at IE Business School, provided direction and debate for those responsible for large operational teams.

One of the event highlights was the closing keynote speech from Aimen Dean aka "the Spy Who Came in from Al-Qaeda," who provided an insider view on the origins and current state of a range of Islamic extremist groups operating across the Middle East, Europe, and Africa. His analysis concluded that Daesh's strategy is to weaken the European Union by causing turmoil and tension within member states. According to Dean, Daesh view the UK's EU membership referendum as an opportunity to advance that aim by targeting the UK in the run up to the polling day, hoping to cause panic, reinforce the chances of a vote to exit the EU, and ultimately claim the UK's exit from the EU as a victory in their propaganda campaign.

The social hub of the event was the exhibition floor where 34 exhibitors displayed cutting edge technology, services, and solutions for today's security challenges. Exhibitors also had the opportunity to present their latest analysis and research in the technology and solutions track, a new feature in this year's event, which was standing room only for many sessions. Event sponsors were Tyco Integrated Fire & Security, Axis Communications,

Securitas, HID Global, Nedap, Prosegur, QCC Global, and The S2 Safety and Intelligence Institute.

Three evening receptions extended the networking time outside the main venue; the Welcome Party at the Leadenhall Building, the President's Reception in the iconic Egyptian Sculpture Gallery of the British Museum, and the Closing Reception hosted by the ASIS United Kingdom Chapter at the House of Lords.

Baroness Harris of Richmond stepped down as ASIS UK Chapter patron at the end of the event, going out on a high note, having entertained and charmed her guests on the terrace of the House of Lords.

For more photos, check the [ASIS flickr account](#).

ASIS Europe 2017 will take place in Milan, Italy from March 29 to 31, 2017.

ASIS China 2016 Call for Papers Reminder



The ASIS China 2016 Conference will take place from November 14 to 15 .

The Call for Presentations is now open [here](#). The deadline for submissions is April 30.

For further information, please contact asiapacific@asisonline.org or visit the [website](#).

Global Agenda

April 27 to 28 -- [26th New York City Security Conference & Expo](#), New York, NY USA

September 12 to 15 -- [62nd Annual Seminar and Exhibits](#), Orlando, Florida USA

November 14 to 15 -- [ASIS China Conference 2016](#), Shanghai, China

Professional Development

Webinars

A \$99 subscription gives you access to ALL 2016 webinars! Purchase your subscription through [the store](#) today, so you don't miss a single webinar. [Details](#).

Preview all [upcoming ASIS webinars](#)

Webinar Archive

[Full list of archived titles](#)

e-Learning

[Full list of programs](#)

Classroom Programs

[Calendar of Events](#)

ASIS MIDDLE EAST. ADVANCING SECURITY WORLDWIDE. © 2016

To unsubscribe please contact the [editor](#).