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The deadline for the next issue is 5 November.

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ASIS Europe News

European Liaison Subcommittee to Monitor Regulators

The European Liaison Subcommittee (ELSC) was created by the European Advisory Council of ASIS International in 2012, which is focused on governance issues related to the European Union's policies and legislation.



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European Security
Conference & Exhibition,
Frankfurt, Germany, 29-31
March, 2015



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ASIS International Group



ASIS Europe Network



ASIS Asia-Pacific Network



ASIS Middle East Network



President's Perspective

ASIS International's
President **Richard E. Widup,
Jr., CPP**, shares his unique
insights on a range of
membership and industry
issues in his President's
Perspective column. [Read the
latest here.](#)

El Manual del Investigador
Profesional ya está
disponible en español



The members of this committee are from top left to right: **Roger Warwick, CPP**, Chair; **Eduard Emde, CPP**, past president of ASIS International; and **Peter French, CPP**, chair, European Advisory Council. Bottom left to right: **Godfried Hendriks, CPP**, member of the ASIS Board of Directors, **Radek Havlis, CPP**, senior regional vice president (SRVP) for Europe, and **Thomas Vonier, CPP**, cochair, SRVP Group.

Last September, the members of ELSC agreed to monitor the activities of European regulators on the following policies:

- The Internal Security Strategy ("Towards a European Security Model")
- EU Cybersecurity Strategy
- EU Critical Infrastructure Protection
- European Maritime Security Strategy
- Risk management and the security of the supply chain
- EU approach to the detection and mitigation of chemical, biological, radiological and nuclear materials and explosives (CBRN-E) risks
- EU Cyber Defence Policy Framework
- Data Retention Directive
- Aviation security
- Mid-term review of the Stockholm Programme

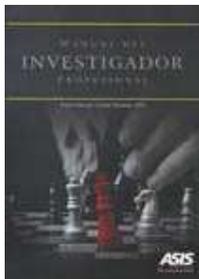
The result of these monitoring activities will be shared with all ASIS members in Europe through *EuroDynamics* on a regular basis.

For more information or questions, suggestions, and comments, please contact the [ELSC coordinator](#).

Book Reviews for European Members

European Security in NATO's Shadow: Party Ideologies and Institution Building by Stephanie C. Hofmann. Reviewed by Mark H. Beaudry, Ph.D., CPP; Cambridge University Press; Cambridge.org; 275 pages; \$99.

Author Stephanie Hofmann offers a fresh look at European party ideologies that make a difference depending on one's perspective on global issues. This debate of the European government's continuous attempts to build a new security institution in NATO is direct and to the point. The author superbly examines this issue using a wide-angle lens and clearly demonstrates the abundance of resources necessary to understand European security initiatives in relation to NATO.



La [guía](#) explora temas necesarios para ser un exitoso investigador y prepararse para el examen Certificado de Investigador Profesional.

Did You Like This Issue?

The EMEA Bureau of ASIS International strives to increase the editorial benefit of this publication for members. We invite you to contact the [editor](#) to contribute feedback and make article submissions.

Updated Links and Resources

Our [Links and Resources page](#) have been updated. Please [contact](#) the [EMEA Bureau](#) if you have additional items to contribute.

ASIS International EMEA Bureau

For queries on ASIS European events, membership, benefits, resources, certification, or other topics, contact the EMEA Bureau at:

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European Links

Visit the ASIS International European Web portal:

In this book, the author presents a well-conceived argument for multiple case studies offering varied perspectives related to the issue of security cooperation in Europe. Hofmann has a confident voice and helps the reader understand the connections between the international and the domestic security organizations. One central theme throughout the work is the persistent efforts at security cooperation with NATO presented by European governments. Reading *European Security in NATO's Shadow* will be an eye opener for security professionals unfamiliar with European international relations. This book adequately highlights critical information in a well-written, clear, and concise manner. Without hesitation, Hofmann analyses the way ideology dictates intergovernmental bargaining on matters of international security.

Historically, NATO has provided an autonomous European defence capability. Hofmann uses realistic examples and relates them to the topic. This book challenges the intellectual debate on security and breaks new ground in its explanation of foreign policy development. Security professionals will benefit from this book in several ways. First, it is an invaluable resource on both the European and global security arenas. Second, it shows how the measures taken by the European Union to counter terrorism at both a national and a global level have raised its success rate as an international security community. And third, it chronologically examines varied global issues.

Finally, the intellectual contribution to the literature on European security governance at the global level is substantive. This book tells the story of the European Security and Defence Policy's (ESDP) relationship to NATO-and what must be done to ensure that the European security posture is increased and that global cohesion is preserved. Hofmann presents an excellent review and analysis of the relationship around security issues between the United States and Europe. The author's lively writing style will keep readers interested.

Reviewer: Mark H. Beaudry, Ph.D., CPP, is a member of ASIS International and the ASIS Crime and Loss Prevention Council.

Shopping and Crime by Joshua Bamfield. Reviewed By Sean Bowen; Palgrave Macmillan; us.macmillan.com; 336 pages; \$100.

Author Joshua Bamfield has an extensive background in academic research within the retail arena and pioneered the use of civil recovery against shop thieves in the United Kingdom (UK). His book explores the history and previous research on crime affecting retailers. While it is primarily focused on UK issues, much of the content will be of interest to the international reader.

Unfortunately, as the author admits, the book took longer to produce than he planned and some concepts in retail loss have significantly moved to a more holistic approach to total loss affecting their businesses rather than just crime. Indeed, the reader could be confused by the author's apparent

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www.asis.com.gr

www.asis-germany.org

www.asis-austria.org

Not Yet a Member?

The top reasons you benefit from becoming an ASIS International member:

- Unrivalled networking opportunities with more than 38,000 industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.
- Complimentary subscriptions to Security Management magazine, the leading security industry publication, and ASIS Dynamics, the Society's award-winning member news publication.
- Opportunities to build a professional reputation and credentials.
- Tailored professional development programmes to fit your specific career goals.
- Advocacy of the security industry to the government and

interchanging of crime prevention and loss prevention as if they were exactly the same.

The book focuses on "criminomics," a term that describes how modern loss prevention leaders do their day jobs--that is, balancing the commercial requirements of satisfying their customers alongside minimizing loss in its broadest sense. It tends to overplay the importance of malicious loss in the overall sum of total loss that a retailer suffers, and gives short shrift to the other types of crime that impact retailers. It sometimes drifts into an academic tit for tat with those who have adopted the newer approach to retail loss, which also considers nonmalicious causes and simple process error.

Overall this is an interesting read, though slightly too academic for my liking. It provides useful background for the reader but will not satisfy those looking for guidance or actions that can be put to practical use. Unfortunately it also misses an opportunity to take lessons from the past and look into the future with little coverage of loss prevention or the crime challenges posed to omnichannel retailing.

Reviewer: Sean Bowen is a member of the ASIS International Council on Retail Loss Prevention and also a member of the ECR Shrink Working Group. He has been head of security, shrinkage, and business continuity at Marks and Spencer Ltd., and was head of security at Asda Stores Ltd. in the United Kingdom.

ASIS International News

A New Way to Propel Your Career

A new online tool allows all security professionals to track their education and training through the Global Portal to Security (myGPS). This noncommercial site leverages the expertise of ASIS International and the Security Industry Association (SIA) to provide education and training for security professionals from the security apprentice to the chief security officer in all parts of the world.

A portal to security education and career development, myGPS was the result of roundtable discussions among an alliance of top security performers who identified gaps in the security workforce. Of special concern was the lack of industry-wide standards concerning knowledge, skills, and abilities across all levels and sectors of security. Standardizing the development of education for all security professionals, the alliance concluded, provides a road map to security professionalism.

By bringing learning options from multiple security organizations to one place through myGPS, individuals can find the education they require, track their learning and certifications, and build a pathway to a security career. The current collaboration between ASIS and SIA brings security

business communities.

- Board-certified, professional designations.
- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on educational programme and ASIS Seminar and Exhibits registration, merchandise, and certification programmes.

[More Information.](#)

New Chapters: Call for Volunteers

ASIS International seeks volunteers to help form new chapters in Iceland, the Baltic States, the Western Balkans, and other European countries that currently lack them.

For more information, contact the [EMEA Bureau](#) or [click here](#) to download the procedures on forming a new chapter.

ASIS Published Titles Available for Amazon Kindle

- [POA: Physical Security; Applications; Information Security; and Investigation](#)
- [POA: Security Management; Legal Issues; Security Officer Operations; and Crisis Management](#)
- [Active Shooter: A Handbook on Prevention](#)
- [Casino Surveillance and Security](#)
- [Crime Prevention for Houses of Worship](#)
- [Detecting Forgery in Fraud Investigations](#)
- [ASIS Disaster Preparation Guide](#)
- [Emergency Planning Handbook, 2nd Edition](#)
- [First Responders Guide to WMD, 2nd Edition](#)

strategists and designers together around a common educational base. Over time, myGPS will include other security organizations, adding more opportunities to deliver security education in multiple formats to anyone pursuing or enhancing a security career anywhere in the world.

Building a personal myGPS record is easy and all security professionals can participate. Simply log on to either www.asisonline.org or www.siaonline.org and look for myGPS under the Education tab. A form will appear, asking for first and last name, e-mail address, ASIS or SIA membership, and a password. Once your myGPS record is established, you can perform a host of functions, including the following:

- Track recertification credits in one location.
- Automatically receive credit for completed work from participating organizations.
- Search for training and education that fits your job needs.
- Build a long-range plan for your security career.

Once you've customized your preferences, you're on your way to designing an education program that fits your needs and learning objectives. And the best news is that it's all in one place-no more hopping around the Internet looking for classes, courses, and workshops that fit your schedule and professional goals.

An industry first, myGPS is an unparalleled resource for personalized security career planning and professional development.

New ASIS Board Members Announced

Three long-time members of ASIS International were elected in August to serve on the ASIS Board of Directors through 2017: Darryl R. Branham, CPP, director, global security, Avnet, Inc., Phoenix, Arizona; Jaime P. Owens, CPP, supervisor, Atlantic Branch, Panama Canal Authority, Balboa, Panama; and John A. Petruzzi, Jr., CPP, vice president, enterprise security operations, Time Warner Cable, New York, New York.

Darryl R. Branham, CPP, has been a member of ASIS since 1994, and will be rejoining the ASIS Board of Directors for a second term of office. Previously, he was a member of the Professional Certification Board (PCB) for six years and served as its president in 2009. While on the PCB, Branham was the Physical Security Professional® Test Committee chair from 2005 to 2007. Branham is a member of the Minnesota Chapter.

Branham has set goals that he plans to champion during the next three years. First, he believes that the board should continue to recognize that ASIS is an international organization and should actively support the professional needs of members and chapters in all countries. He will study industry trends to incorporate them into the ASIS strategic and business plans.

In a related goal, Branham hopes to help ASIS deliver quality,

- [Personal Identification](#)
- [Professional Investigators Manual](#)
- [Protecting Schools and Universities from Terrorism](#)
- [Readings in Security Management](#)
- [Security in 2020](#)

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cutting-edge education in cost-effective ways. He advocates creating opportunities for the exchange of information through certification programs, research, and standards and guidelines. He will emphasize career development offerings that can help young professionals grow and will continue to promote ASIS as the leader in all areas of security.

Jaime Owens, CPP, has been an active member of ASIS since 1999. Before moving to the ASIS Board, Owens held a range of leadership positions and was concurrently a senior regional vice president, a member of the Latin American Advisory Council, an Awards Committee member, and a member of the Utilities Security Council's LATAM Committee. He was also named the ASIS Senior Regional Vice President of the Year in 2012.

Owens previously served on the PCB from 2005 to 2008 and has contributed to the *Protection of Assets Manual and the Professional Investigator's Manual, Spanish Edition*. A member of the Panama Chapter, Owens was chapter chair from 2002 to 2003.

As he moves onto the ASIS Board, Owens sees his role as strategic--understanding the challenges facing ASIS and turning them into opportunities. He will focus on exploring the diverse nature of the membership and helping ASIS embrace world cultures. His goals are to promote international growth as well as ASIS educational opportunities and certifications, with an emphasis on making these core programs more accessible.

John Petruzzi, Jr., CPP, has been an ASIS member for 14 years. He was president of the ASIS Foundation from 2012 to 2013 and had been a member of the Foundation Board of Trustees since 2009. He previously served in leadership positions with several ASIS councils. He is a member of the New York City Chapter.

Petruzzi believes that the role of a board member is to ensure that the organization's core mission and values are adhered to, and that its goals are implemented consistently.

In setting his agenda as a new ASIS Board member, Petruzzi aligned his views with the current ASIS Strategic Plan. He is particularly interested in its first goal: Fulfill the needs of the members and the profession. He has been involved professionally in enterprise security risk management (ESRM), and believes that ESRM is the wave of the future for the security profession.

He also is keen to see board members to advocate for ASIS and the profession to key audiences: the business community, the media, government entities, and the public. Finally, Petruzzi believes his years in ASIS have made him a better leader and security professional, and he will work to see that these same opportunities are offered to the next generation of ASIS volunteers.

ASIS Seminar Sessions Available Online or on DVD

If you could not attend the ASIS International 60th Annual Seminar and Exhibits, or if you were there and had to choose between so many great sessions, you can purchase online access or a DVD of session recordings. The sessions are recorded in a multimedia format that plays back slides in sync with audio. The entire program, individual sessions, or educational track of sessions can be purchased.

The DVD of all sessions is \$149 (ASIS member); \$199 (nonmember). Individual sessions may be purchased for online streaming at the price of \$19 (ASIS member); \$39 (nonmember).

For complete information and to place your order, click [here](#).

EU Overview

Tsunami Detection System Tested in Portugal



A new tsunami alert system developed by JRC was tested as part of European research into disaster-alert mechanisms. The experiment was conducted in the Albarquel Park in Portugal. This new digital system will be able to detect any kind of tsunami before it hits the sea shore. At the same time, it

will be able to transmit a signal and issue automatic warnings to populations at risk.

The test confirmed that the system is reliable and proves the effectiveness of using a sea level measurement device to trigger automatic alerts. People will be alarmed when a significant rise of the sea level is detected. The automatic warnings will shorten the transmission time of alerts and facilitate timely evacuations.

Source: European Commission

[Read more](#)

Interpol-Europol Cybercrime Conference



The 2015 INTERPOL-Europol Cybercrime Conference was structured around four core elements to counteract cybercrime: prevention, information exchange, investigation, and capacity building. Approximately 230 specialists from law enforcement, the private sector, and academia from 55 countries shared their knowledge at this three-day event, "Cybercrime investigations -- The Full Cycle" to increase understanding between the various stake-holding sectors.

Next years' Interpol-Europol Cybercrime Conference will be held at Europol's headquarters in The Hague, The Netherlands.

Source: Europol

[Read more](#)

ENISA Report on Network and Information Security Education

The European Union Agency for Network and Information Security (ENISA), has published a report on network and information security education including case studies that focus on methods used to build effective partnerships.

ENISA states that it is committed to encouraging the exchange of network and information-security best practices and that it "follows a strong community-building process for NIS Education stakeholders."

Source: ENISA

[Read more](#)

Cyberattack on Norwegian Oil and Energy Industry May be Prelude



Amazingly enough, a recent cyberattack on Norwegian oil and energy companies attracted little attention outside Norway, even though the attack was the largest ever on Norwegian interests. Fifty companies were hacked, and the government's National Security Authority Norway has warned 250 additional companies that they may be targets of continuing cyberattacks.

These attacks should be of interest to every cyber security professional because these attacks may very well be a "rehearsal" and a prelude to a more serious attack elsewhere, at a time and place to be chosen by the enemy.

Source: Tal Global

[Read more](#)

Education and Events

ASIS Europe 2015 Super Saver Week in November



ASIS International will host the ASIS 14th European Security Conference & Exhibition in 2015 in Frankfurt, Germany.

This unique education and networking event will address a full spectrum of topics in security management such as:

- Supply chain security
- Loss prevention
- Hotel security
- Intellectual property
- Oil and gas security
- Maritime piracy
- Terrorism
- Executive protection
- Internal theft and fraud
- Competitive intelligence
- Brand protection
- Physical security
- Cybersecurity

- Investigations
- Due diligence
- Global business issues

Immerse yourself in three days of:

- **Educational sessions** (keynotes, case studies and panel discussions)
- **Networking events** (welcome party, President's Reception, lunches, coffee breaks)
- **Cutting-edge security services and technology** in enlarged trade exhibition and the Technology and Solutions Theatre (TST)

Super Saver Rates

- ASIS Members: € 750
- ASIS Nonmembers: € 950
- Partner Organisation: € 915
- Group Rate: € 800
- Single Day: € 515

More information at www.asisonline.org/frankfurt

Contribute to *EuroDynamics* and Earn CPEs



ASIS International invites members to submit articles to be published in future editions of *EuroDynamics*.

Whether the topic is a case study about a facility, an analysis of new legislation in your nation, an article about mitigating threats a look at fresh opportunities for the security profession, or other items that spread practitioner knowledge and best practices with other ASIS members, we would be happy to receive it.

Board certified professionals are entitled to claim up to 9 CPE credits per published article.

General writing guidelines:

- Articles must be in English only.
- Articles should not exceed 500 words.
- If you would like to submit longer articles, please send a 500-word summary that will be published in the newsletter and on the ASIS European website with a link to the full article.
- Sales or marketing submissions will not be accepted.

Please contact the [editor](#) with questions or for more information.

Global Agenda

7-9 December -- [ASIS 8th Asia-Pacific Security Forum & Exhibition](#), Singapore

15-17 February, 2015 -- [ASIS 6th Middle East Security Conference & Exhibition](#), Dubai, UAE

29-31 March, 2015 -- [ASIS 14th European Security Conference & Exhibition](#), Frankfurt, Germany

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