

JULY/AUGUST 2003

Emergence and Exploration

The new format allowed many councils to band together for a powerhouse program.

THE WINDY CITY played host to the inaugural of a successful new ASIS International educational conference—"Emerging Trends in Security"—on April 2-4. The event featured more than 40 sessions, keynote speeches, and roundtable discussions.

ASIS Council Vice President (CVP) Richard H. McClintock welcomed the approximately 225 attendees who crowded the ballroom of the Renaissance Chicago Hotel on the event's opening morning. McClintock explained that the conference was born of concern that smaller ASIS

councils found it difficult to put together two- or three-day educational events. This new format allowed many councils to band together for a powerhouse program.

The conference's sessions were as diverse as the 20 councils that sponsored them. Sessions illustrative of this range include an exploration of merging IT and physical security departments by Steve Hunt, vice president of security research at Giga Information Group, Inc.; a look at private and public sector partnerships in emergency planning and response by Rad Jones, an academic specialist at Michigan State University and author of a book on the topic developed under a U.S. Office of Justice grant; and an analysis of nuclear power plant security by Gene Gwiazdowski, CPP, director of security at Calvert Cliffs, Maryland Nuclear Power Plant.

Many of the sessions were standing room only. One of these was by Carlos Villarreal, director of security for Trizec Properties, Inc., which owns Chicago's Sears Tower. Villarreal gave an in-depth presentation on security at the skyscraper. He also arranged for attendees to take a special tour of the building on the final day of the conference.

The conference also featured stand-out keynote speakers, including a fascinating discussion of biological terrorism by Barbara P. Billauer, J.D., M.A., director of the Law and Science Education and Review Center, The George Washington University School of Law. Billauer concluded that the average security manager has much more to fear from pigeon droppings that spread diseases when blown through **continued on page 24**



Illustration by STEVE KROPP

Extra Education

ASIS International's upcoming 49th Annual Seminar and Exhibits in New Orleans will include additional professional development opportunities for attendees. These programs are scheduled to take place on the weekend before the Seminar and Exhibits begins and on Thursday, September 18.

Physical security. On Saturday, September 13, the Physical Security Council will conduct a workshop on the components of physical security systems. Experts will discuss why and how systems should be built to safeguard differing applications and will review best practices. The workshop will provide a thorough grounding on which to build specialized systems knowledge.

IT security. Corporate security is frequently tasked with protecting

information systems. The Information Technology Security Council will sponsor "Practical Information Systems Security 101 for the Non-Technical Security Professional" on Saturday. The workshop will brief attendees on information technology security threats and will provide physical, personnel, procedural, and technical countermeasures.

The cost of both the physical security and information technology security workshops is \$395 for ASIS members and \$535 for nonmembers.

Banking. On Sunday, September 14, the Banking and Financial Services Council will stage an intensive, one-day program. During the workshop, experts will explore the effect of the Patriot Act of 2002 on banking security and investigate check fraud and identity theft, as well as discuss risk assessments, training programs, and other mitigative strategies.

The cost for the banking security workshop is \$395 for ASIS members and \$495 for nonmembers.

Transportation. On Thursday, the Transportation Security Council will host a tour of the Port of New Orleans.

Located at the mouth of the Mississippi, the port operates 22 miles of wharves and terminals and handles 11.4 million tons of cargo per year. It includes an 18-acre Foreign Trade Zone that allows ships to unload merchandise without subjecting them to immediate U.S. Customs regulations. In addition to cargo, the port also handles approximately a half-million cruise-ship passengers annually.

During the past decade, the port has upgraded its wharves, container terminals, multipurpose cranes, and truck roadways, and has recently opened a new 57-acre terminal with state-of-the-art security systems. (For more on operations and security at the Port of New Orleans, see a feature article to be published in the August is-

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sue of *Security Management*.)

The cost for both members and nonmembers is \$30. The size of the tour group is limited, so reservations should be made early. Those interested in touring the port and participating in the council-sponsored ASIS educational programs can register online at the Society's Web site (www.asisonline.org) or by phoning ASIS Customer Services at 703-519-6200. ■



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Portfolio

James G. Antal, CPP, has joined the Port of Tacoma as director of port security. He is responsible for protecting personnel, preserving assets, and strategic planning for port security.

Antal has previously worked in the security industry and with the military at locations around the

One from a regional to a national systems integrator, focusing on business development and providing service to the company's larger accounts.

Roy D. Pitcoff has been named vice president, general counsel, for Professional Security Bureau Ltd. CSI/SPECO has appointed **Pat**



Bomeisl



Comunale



Caufield



Richardson

world and brings expertise in physical security, threat analysis, intelligence, and management to his new position.

Rixio E. Medina, CPP, has been elected to the board of directors of the American Society of Safety Engineers (ASSE); he will serve as Council Vice President for Professional Affairs. **Warren K. Brown** has been reelected to the ASSE board, where he serves as council vice president for professional development.

Barton Protective Services has named **Coliesta Moore** business development manager for its Raleigh location. **Wayne Archambault**, CPP, has become Barton's general manager for central Texas operations.

Brian Shutt, manager of security for ABF Freight System Inc., has been selected by the American Trucking Association as the 2003 Security Professional of the Year.

Security One Systems has named **Phil Bomeisl** national and major account sales manager. Bomeisl will help transition Secu-

Comunale to the position of vice president of sales, where he will be responsible for overall sales of audio and video products.

Bill Richardson has been hired as HID's technical training manager. In this new position, educate customers about contactless smart card technology and HID products.

Indala has named **Kevin Caufield** as sales manager for the eastern region of the United States.

Dale J. Seymour, CPP, has been hired by the U.S. Attorney's Office for the District of Connecticut as the antiterrorism intelligence officer. He will coordinate intelligence development and information sharing with federal, state, and local law enforcement agencies and the corporate security community.

Roger B. Maslen, CPP, and **Gary L. Lonetree, Jr.**, have been elected to the board of directors of the International Foundation for Protection Officers. Maslen is a partner with Shepp Johnman, Inc., and Lonetree is security director for the Ho-Chunk Casino Hotel and Convention Center.

Allied Security has hired **Laura J. Cerar** as senior vice president of its western division. Working from the Los Angeles office, she will be responsible for overseeing all phases of operations in the west.

Robert C. Wood, CPP, has been named vice president and general manager of Allied's mid-Atlantic region, where he will oversee all operations, including client relations, new business development, service enhancement, and employee professional development.

Kelly E. Riddle, owner and manager of Kelmar & Associates, has received the Texas Certified Investigator designation from the Texas Association of Licensed Investigators. The certification requires an applicant to be licensed or registered in Texas for at least five years and to write a white paper for publication. There is also a rigorous testing program covering all aspects

of the investigative profession.

Thomas L. Sheer, **Robert W. Seiden**, and **Thomas A. Vinton** are among the group of former U.S. intelligence officials and prosecutors who have formed Fortress Global Investigations Corporation, an international security solutions firm. The company is headquartered in New York City.

STOPware Inc. has hired **Jim Stankevich** as its vice president of business development. He will be located in the firm's East Coast office in Keene, New Hampshire.

Bruce Reynolds and **Felix Mira** have joined the newly formed Education Solutions team from IR Security & Safety; the team will address the security needs of schools and colleges.

VistaScape Security Systems has appointed **Glenn McGonnigle** chief executive officer and president. He will help position the company for further expansion.

Vincent Bove, CPP, of Summit Security Services, Inc., made a presentation to members of the New York City Police Department on terrorism, facility protection, emergency planning, and evacuations.

A tribute to Bove also appeared in the *Congressional Record*. Senator Charles Schumer (D-NY) signed a proclamation recognizing Bove for his service to the law enforcement and crime prevention communities.

Additionally, New Jersey Governor James E. McGreevey commended Bove in a proclamation for his work in crime and terrorism prevention. Governor George E. Pataki of New York signed a citation of merit for Bove in recognition of his help with crime prevention and public safety.

Stephen J. Almy has joined the staff of Security Forces, Inc., as vice president of operations.

Edward J. Appel, Sr., chief operating officer of the Joint Council on Information Age Crime, has joined the Strategic Advisory Board of ICG, Inc.



Bedser

Jeffrey Bedser, CPP, chief operating officer of ICG, was interviewed on cybercrime prevention for *CSO Online*.

The Fire Protection Research Foundation has appointed **Ray-**

mond Grill, senior vice president and engineering manager at Rolf Jensen & Associates, Inc., to its governing body.

Joseph Ricci, president of Ricci Communications, contributed an article, "Physical and IT Security: Converging With the Traditional Roles of the Facility Manager," for *Today's Facility Manager*. He also co-wrote an article with the U.S. General Services Administration for *SLA News* regarding reaching the federal security market and the process of obtaining a GSA Schedule.

Secure Defense Systems, Inc., has appointed **Richard M. Cordivari** as new vice president of the company's mid-Atlantic region. He will work out of the company's Philadelphia office.

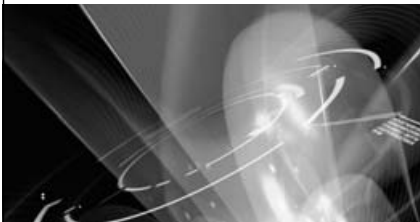
Brendan Kirby has recently become the first Life Member of Women In Defense, a national security organization.

Carlos Villarreal was profiled in Chicago's *Daily Southtown* newspaper. He talked about his work as head of security for Chicago's Sears Tower and how that job has changed since September 11, 2001. He also described his position as chairman of the ASIS Commercial Real Estate Security Council.

The Detroit News profiled **George Brown** in a recent column. Brown, who retired from the Marines in 1992, served as a military analyst for WDIV Channel 4 and MSNBC during the Iraq conflict.

Clara Conti, chief executive officer of ObjectVideo, has been appointed to the Advisory Board of George Mason University's School of Information Technology and

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Engineering. The advisory board was established to develop, expand, and strengthen relationships between the information technology school and its corporate partners. Conti was chosen for her innovative approach to product development in the area of intelligent video surveillance.

Caroline Hamilton, president of RiskWatch, Inc., was a keynote speaker at the Energy Security Council Annual Conference. She spoke on the new requirements for risk assessments in the oil and energy industries.

William Ramsey, director of security for McCormick & Company, delivered opening and closing remarks at the National Food Processors Association's Food Security Seminar.

David Kent, vice president of corporate security for Genzyme; **Anthony Di Gregorio**, CPP, senior technical advisor at Applied Research Associates, Inc.; **Mark Pickett**, CPP, managing director of Pinkerton Consulting; and **Craig McQuate**, CPP, director of corporate protection services at Genuity, were quoted in a recent article in *Facilities Design and Management* magazine titled "Finding the Right Consultant." Each offered advice on what to look for when hiring a security consultant.

Bonnie S. Michelman, CPP, director of police and security of Massachusetts General Hospital, wrote an article titled "How to Raise the Profile of Security" for *Access Control and Security Systems Integration* magazine. She highlighted many of the changes in the security industry and talked about its expanded role in business.

An article by consultant **Thomas Leo**, CPP, also appeared in *Access Control and Security Systems Integration*. "How to Keep Intruders Top-of-Mind" provided tips for keeping unauthorized personnel away from critical areas.

Tim McNamara, managing director of Boyden Global Executive

Search, described the importance of chief security officers and chief risk officers when he was interviewed for "Security Patrol," an article in *Insight*.

Marene Allison, director of security for Avaya Inc.; **George Adaza**, an investigator with Interpose Investigative Services; **Richard Lagg**, corporate security manager for Engelhard; and **Jim McGrew**, CPP, president of McGrew and Associates, were interviewed for an article on executive protection that was published in the *Sacramento Business Journal*.

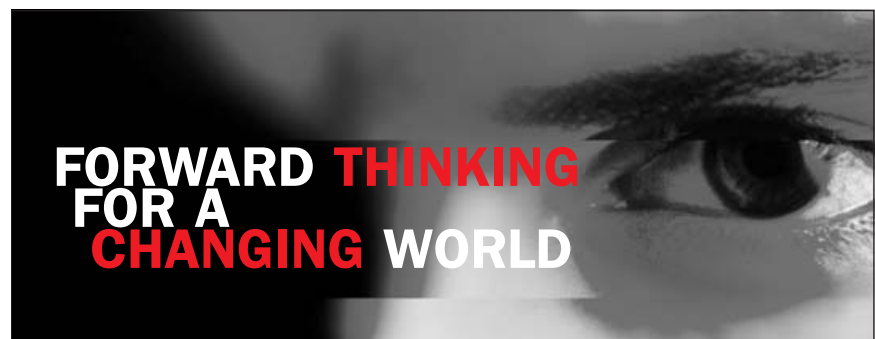
An article published in *Building Operating Management* magazine featured interviews with several security professionals including **Rich Maurer**, associate managing director for Kroll, Inc., and **Robert Disney**, president and COO of Sigma International Holdings, Inc., on preparation for terrorist attacks.

Frank Rudewicz, CPP, of Decision Strategies, and **John Nolan**, CPP, of Phoenix Consulting Group, were quoted in an article on corporate espionage published in *USA Today*.

A profile of Aurico Investigations appeared in the *Arlington Heights Post* featuring the company's vice president, **Craig Lawrence**, CPP, who discussed employee screening.

Edward G. Casey, CPP, director of corporate security for Procter & Gamble, was quoted in an article on disaster planning that appeared in the *Boston Globe*.

"What to Do When the Terror Alert Rises," published in *SECURITY* magazine, presented ten measures businesses can take to prepare for heightened terrorist alerts. The advice was offered by **Ross Bulla**, CPP, president of the Treadstone Group. ■



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In Brief

Neville Brothers Tickets and CDs

THE NEVILLE BROTHERS have sold millions of records worldwide, and the brothers' live performances are legendary. Don't miss your chance to see The Neville Brothers live at the Annual ASIS International Foundation Dinner. The

event begins at 7 p.m. with a reception, followed by dinner at 8 p.m. The Neville Brothers take the stage at 9:30 p.m. Tickets are \$200 each, or a table of ten for \$1,800. Tickets can be purchased from ASIS Customer Services at 703/519-6200.

Special CDs. The Neville Brothers have provided the ASIS Security Bookstore with 50 autographed copies of their CD, *The Best of The Neville Brothers*. Once they're sold, they're gone, so hurry to the bookstore. Its hours are: Sunday—12-8 p.m.; Monday—7:30 a.m.-5:30 p.m.; Tuesday—7:30 a.m.—5:30 p.m.; Wednesday—7:30 a.m.—5:30 p.m.; and Thursday—7:30 a.m.-2:30 p.m.



Nearly Time for Tee Off

THE 7TH ANNUAL ASIS International Foundation, Inc., Golf Classic will take place Saturday, September 13, on the weekend before the opening of the ASIS 49th Annual Seminar and Exhibits, at the Golf Club of New Orleans at Eastover.

The tournament includes a pregame lunch and a postgame awards reception. The fees for playing are \$250 per individual and \$1,000 per foursome. To register, contact Sally Krahn at 703/518-1441. The Foundation supports a wide range of programs that benefit the security profession through research, training, and scholarships. For more

information on the Foundation, contact Bob Rowe at 703/518-1440; e-mail: rrowe@asisonline.org.

Awards Committee Revamps Web Site Competition

TO ENCOURAGE MORE entrants, the ASIS International Awards Committee has revised the protocols for submitting entries for the Web Site of the Year Award.

During the judging of the entries for the 2002 awards, it was recognized that the number of entrants was far less than had been expected. According to Committee Member Charles D. Herrera, CPP, a consultant with Acrux Investigation Agency, "More than 50 percent of the approximately 200 ASIS International Chapters have Web sites, but only a small proportion entered the competition.

Corrections

Since the last issue of Dynamics was published, the URLs for two new Listserv groups, one on homeland security and the other for student members, have been changed. To join, visit www.asisonline.org/membership/membersecure/listserves.xml.

Additionally, in the "Members by Organization" section of the 2003 Dynamics Directory, confusion between two similar company names caused several individuals to be wrongly associated with Level 3 Communications. The following listing is correct:

Level 3 Communications

Bradley E. Bauman
Jeffrey T. Hunnicutt
Marshall Clay Sanders, CPP
Steve Williams

L-3 Communications

Clifford R. Baughn, CPP
Jerry C. Lewallen
Mark G. Thomas
Samuel W. Davis

We realized that we needed to make the process less laborious."

"The Awards Committee understood that requiring a chapter to print out a color copy of each page of their site was defeating the very purpose of a Web site. The idea is to cut down on paperwork, not increase it," adds Committee Member Albert J. Levesque, security operations supervisor for Day and Zimmermann Security Services.

For the 2003 competition, chapters wishing to vie for the Web Site of the Year Award will no longer be required to submit a printed copy of each Web page with the application. Under the new guidelines, any chapter wishing to have its Web site judged need only submit the nomination form to the Awards Committee by August 1. Contest entrants are divided into groups based on the size of the chapter, as is the case with all the other chapter competitions, to ensure that small or new chapters are not judged at the same standards as large, well-established chapters.

The committee will assign judges to each award group to review eligible Web sites between August 1 and the December 31.

LIFE MEMBER

The Executive Committee of the ASIS Board of Directors has granted Life Membership to **Roy Shields**.

During each review, the judges will grade the Web sites for content, appearance, and functionality. "For example, if a site has links to pertinent Internet security information, but they don't work, then penalty points will be counted," says Levesque.

Members are invited to view the winners from the past several years at www.asisonline.org.

The Awards Committee meets during the January Volunteer Leadership Conference to choose the I. B. Hale Chapter of the Year, the Patricia Manion International Chapter of the Year, the Newsletter of the Year, and the Web Site of the Year awards. In addition, the Committee convenes in June at the ASIS Leadership Meeting to determine the E. J. Criscuoli Volunteer Leader of the Year Award winner. Society members who wish to serve on the committee are invited to contact Awards Committee Chair James B. Princehorn, CPP, at jbprincehorn@att.net.

Items From the IRC

THE O. P. NORTON Information Resources Center (IRC) is a repository of historic materials and an outstanding source for current information on ASIS and security.

Videos. The IRC has two new ASIS productions available for loan to Society regions and chapters. Available in U.S. and other formats, these programs are "Within Your Reach," an 11-minute program about the upcoming ASIS 49th Annual Seminar and Exhibits in New Orleans, which describes and promotes networking and educational opportunities at the event; and "ASIS's New Name and Pronunciation," a 5-minute program about the Society's name change.

To borrow either video, use the online request form at www.asisonline.org/library/member-secure/profedge.pdf.

History hunt. The IRC is searching for the following histori-

cal ASIS publications to fill out its industry archives:

- *ASIS Dynamics* Directory, 1960-1965, 1971, 1972
- Any *Dynamics* newsletters prior to 1985
- *Utility Security Managers Handbook*, published by ASIS in 1986

If you possess any of these titles and would like to donate them to the Society's archives, e-mail info@

www.asisonline.org or phone the IRC at 703/518-1471.

Thank You, Donors. In 2002, donations of books and videos to the IRC were made by: Nancy Carter on behalf of her late husband, Jim M. Carter; Charles H. Cogswell, CPP; Tito Gaudio; David H. Gilmore, CPP; Edward G. Hallen, CPP; Charlie Pierce; and S. John Steines. ■

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As changing demographics continue to affect business, government, community, and academia, security professionals must be attuned to diversity issues and the resulting operational needs. Understanding diversity and its impact on the workplace is critical to the long-term success of any business. Help lead the way with new concepts and ideas that will reap huge benefits for your organization.

**For information or to register, call 703-519-6200
or visit www.asisonline.org.**



CPP News

A Job Well Done

CONGRATULATIONS TO the following individuals who achieved the Certified Protection Professional designation in February and March:

Robert L. Adkisson
Brian J. Allen
Jerrold G. Antoon
Laurence C. Barlow
Alan G. Barr
J. Frank Bartley
M. Scott Biondo
Ronald L. Danielson
David S. Dulaney
Steve E. Franks
Declan Grant

David W. Griner, Jr.
Jonathan L. Hale
J. Michael Harris
Gary A. Hetrick
Tony C. Heroff
Terry Hoffman
Brian R. Hughes
Anita P. Jelley
James M. Keener
Sean M. Keough
Bryan K. Lowe
Charles J. Mattes
Richard S. McCoy
Alwin M. Miller
Patricia A. Miller
R. Douglas Nunes
Robert A. O'Connor
Patrick F. O'Hagan
Gary H. Pember

LIFETIME CPPS

The following CPPs have been granted lifetime CPP status by the Professional Certification Board:

Michael Chapman
Dudley R. Dewar
John Harrett
Louis E. Jones
Sigmund J. Latarski
Thomas C. O'Hara
Kenneth E. Rutledge
Hans E. L. Wermdalen

James M. Purks
Troy S. Sappington
Rudy Somma
Ralph L. Swain
Alan C. Todd
Timmy J. Tope
Vernon F. Tremblay
Ken J. Trimble
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Joseph M. Ward
David E. Whittington
Jeffrey A. Wilson

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Online Application

THERE IS still time to register for the September 14 CPP, Professional Certified Investigator (PCI), and Physical Security Professional (PSP) examinations in New Orleans before the ASIS International 49th Annual Seminar and Exhibits, as well as the November 1 examinations in Las Vegas; San Francisco; Vancouver and Toronto, Canada; New York City; Atlanta; Dallas; Chicago; and St. Louis. Those who wish to apply for the examinations can now do so at the ASIS Online certifications page: www.asisonline.org/certification/index.xml.

Embossers Available

CPPS CAN NOW purchase custom-made embossers to seal documents. The seal will include the CPP's name and identify them as Board Certified in Security Management. To order, CPPs can phone ASIS Customer Services at 703/519-6200. The price is \$50, including shipping. ■

2002

Annual Report

A Message from the 2002 President

IN 2002, ASIS International continued to set the pace within the security industry and for security professionals, and forged strategic relationships with industry and government leaders that are essential for a successful future. This Annual Report is witness to the Society's successes. The opportunities presented did not go unmet because of the efforts of our outstanding staff, volunteers, and members like you. Here are some of the year's highlights.

- The Society officially changed its name to ASIS International to advance its global position as the premier professional society for security professionals.

- The ASIS Commission on Guidelines and Standards completed and released its first guideline on risk assessments. Additionally, the Society became an accredited standards-setting organization.

- The Society's Professional Certification Board developed and introduced the Physical Security Professional and Professional Certified Investigator designations. The first examinations for these new certifications will take place on September 14.

- ASIS held its first International Conference on Security Management in Amsterdam, attended by 328 members and security professionals from many countries.

- More than 17,000 people attended the ASIS 48th Annual Seminar and Exhibit in Philadelphia last September.

- The ASIS Presidential Circle was created, comprising subject matter experts who have been trained in media and legislative relations.

- ASIS sponsored a Security Summit of representatives from all major security associations. It was held on Capitol Hill in Washington, D.C.

- The ASIS Leadership Institute was created to identify and mentor those interested in volunteer service within the Society.

- Security Network Listservs were developed to help members communicate with experts in the field of security management.

- An advisory group was created to assist the strategic planning process.

ASIS is the premier organization for helping edify, equip, and educate security professionals around the globe. The Society is fiscally strong and positioned to remain the voice for all security professionals and those interested in helping protect our citizens, coworkers, businesses, organizations, and governments from individuals, groups, or risks that threaten them. ASIS members can look to the future and know that the Society is truly "advancing security worldwide."

STEVEN C. MILLWEE, CPP

Statements of Financial Position

ASIS International

December 31,	2002	2001
Assets		
Current assets		
Cash	\$ 432,191	\$ 345,300
Accounts receivable, net of allowance for uncollectible accounts of \$78,000 and \$81,000 for 2002 and 2001, respectively	1,356,425	1,174,827
Due from Foundation	29,538	160,723
Investments	13,614,853	13,867,620
Inventory	273,765	192,613
Prepaid expenses	470,858	536,606
Total Current Assets	16,177,630	16,277,689
Other Assets, net	607,731	222,046
Property and Equipment, net	8,803,861	9,037,422
Total Assets	\$25,589,222	\$25,537,157
Liabilities and Unrestricted Net Assets		
Current Liabilities		
Accounts payable	\$ 974,849	\$ 1,201,660
Accrued liabilities	198,916	163,339
Current portion—note payable	122,030	112,689
Dues, subscriptions, fees, and rents collected in advance	6,112,381	5,060,130
Total Current Liabilities	7,408,176	6,537,818
Long-Term Liabilities		
Mortgage note payable	5,658,549	5,779,498
Post-retirement benefit obligation	2,210,245	1,915,930
Deferred rent	17,255	76,652
Total Long-Term Liabilities	7,886,049	7,772,080
Total Liabilities	15,294,225	14,309,898
Unrestricted Net Assets	10,294,997	11,227,259
Total Liabilities and Net Assets	\$25,589,222	\$25,537,157

The accompanying notes are an integral part of these statements.

Statements of Activities and Changes in Unrestricted Net Assets

ASIS International

Year ended December 31,	2002	2001
Changes in Unrestricted Net Assets		
Revenue		
Membership and general society	\$ 2,290,626	\$ 1,939,259
Communications	5,587,171	5,053,238
Seminar	9,623,076	8,157,627
Education	1,787,303	1,794,131
Certification program	212,925	286,599
Publications and merchandise sales	770,341	585,069
Rental operations	24,448	(22,630)
Realized gains on sales of investments	(119,869)	255,233
Total Unrestricted Revenue	\$20,176,021	\$18,048,526
Expenses		
<i>Program services</i>		
Communications	5,962,849	5,631,196
Seminar	5,006,189	4,800,740
Education	2,023,506	2,433,661
Certification program	768,486	766,820
Publications and merchandise sales	1,069,973	807,201
<i>Support services</i>		
Membership and general	4,106,806	3,090,395
Total Expenses	\$18,937,809	\$17,530,013
Increase in Unrestricted Net Assets Before Unrealized Loss on Investments	1,238,212	518,513
Unrealized Loss on Investments	(2,170,474)	(805,313)
Decrease in Unrestricted Net Assets	(932,262)	(286,800)
Unrestricted Net Assets, beginning of year	11,227,259	11,514,059
Unrestricted Net Assets, end of year	\$10,294,997	\$11,227,259

The accompanying notes are an integral part of these statements.

Statements of Cash Flows

ASIS International

Year ended December 31,	2002	2001
Increase (Decrease) in Cash		
Cash Flows from Operating Activities		
Decrease in unrestricted net assets	\$ (932,262)	\$ (286,800)
Adjustments to reconcile decrease in unrestricted net assets to net cash provided by operating activities:		
Depreciation and amortization	516,415	518,293
Unfunded post-retirement benefits expense	294,315	230,538
Unrealized loss on investments	2,170,474	805,313
Realized loss (gain) on long-term investments	313,979	(25,138)
Bad debt expense	24,699	9,613
Loss on disposal of fixed assets	—	28,754
Changes in assets and liabilities:		
Increase in accounts receivable	(206,297)	(457,253)
Decrease (increase) in due from Foundation	131,185	(160,723)
Increase in inventory	(81,152)	(33,885)
Decrease (increase) in prepaid expenses	65,748	(109,356)
Decrease (increase) in other assets	(405,685)	(10,739)
(Decrease) increase in accounts payable	(226,811)	640,562
Increase (decrease) in accrued liabilities	35,577	(82,698)
Increase in dues, subscriptions, fees, and rents collected in advance	1,052,251	430,776
Decrease in deferred rent	(59,397)	(46,771)
Net Cash Provided by Operating Activities	\$2,693,039	\$1,450,486
Cash Flows from Investing Activities		
Capital expenditures for property and equipment	(262,854)	(191,146)
Purchase of investments	(3,316,180)	(2,463,410)
Proceeds from sale of investments	1,084,494	1,399,588
Net Cash Used in Investing Activities	\$(2,494,540)	\$(1,254,968)
Cash Flows from Financing Activities		
Principal payments under mortgage note	(111,608)	(103,065)
Net Cash Used in Financing Activities	(111,608)	(103,065)
Net Increase in Cash	86,891	92,453
Cash, beginning of year	345,300	252,847
Cash, end of year	\$ 432,191	\$ 345,300

The accompanying notes are an integral part of these statements.

Notes to Financial Statements

ASIS International

December 31, 2002 and 2001

Note A—Summary of Significant Accounting Policies

A summary of the ASIS International's (ASIS) significant accounting policies applied in the preparation of the accompanying financial statements follows.

Organization Status

ASIS is a not-for-profit organization, disseminates information and educational materials to enhance security knowledge, practice, and performance. The major sources of revenue are from education fees, exhibit fees, communications advertising, membership dues and fees, and investment income. ASIS publishes a monthly magazine, *Security Management*, in which it sells advertising space for security industry items. Members are charged dues for the benefits received from ASIS.

During 2002, the Organization changed its name to ASIS International from the American Society for Industrial Security.

Basis of Presentation

The financial statements present the financial position, activities, and cash flows of ASIS prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

Cash and Cash Equivalents

ASIS generally considers all highly liquid, temporary investments purchased with an original maturity of three months or less to be cash equivalents.

Inventory

Inventories consisting of goods held for resale are valued at the lower of cost or market, using the first-in, first-out method.

Other Assets

Other assets include the rights related to the *Buyer's Guide*. The rights were recorded at cost and are being amortized over 10 years under the straight-line method. Amortization expense for 2002 and 2001 was \$20,000.

Property and Equipment

Property and equipment are recorded at cost. Depreciation and amortization are calculated under the straight-line method to recover the cost of the property over the following useful lives:

Building	39 years
Office furniture and equipment	3-10 years
Leasehold improvements	Remaining term of lease

Income Tax Status

ASIS is an organization exempt from federal taxes under Section 501(c)(6) of the Internal Revenue Code (IRC). Qualified organizations as defined in this Section are taxable only on unrelated business income.

Investments

Following the provisions of Statement of Financial Accounting Standards No. 124, *Accounting for Certain Investments Held by Not-for-Profit Organizations*, ASIS's policy is to record all investments in equity securities with readily determinable fair values, and all investments in debt securities at fair value, with realized and unrealized gains and losses included in the statement of activities. Purchases and sales of investments are recorded on the trade date. Unrealized gains and losses on investments are considered to be non-operating income.

Deferred Revenue

Deferred revenue consists of cash received in advance of the service period for rent; membership dues; subscriptions; education programs; and seminar exhibit booth registration.

Use of Estimates

In preparing financial statements in conformity with accounting principles generally accepted in the United States of America, management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and revenue and expenses during the reporting period. Actual results could differ from those estimates.

Reclassifications

Certain reclassifications have been made to the 2001 financial statements to conform to the 2002 presentation.

Note B—Investments

Realized gains are computed as the difference between cash received upon the sale of investments and the historical cost of the investments.

Investments are carried at market value. Components of investments are as follows at December 31:

	2002		2001	
	Cost	Market	Cost	Market
Money funds	\$ 41,712	\$ 41,712	\$ 17,826	\$ 17,826
Mutual funds	17,009,701	12,501,373	14,836,951	12,389,374
Common stock	1,181,135	1,071,768	1,460,065	1,460,420
Total investment portfolio	\$18,232,548	\$13,614,853	\$16,314,842	\$13,867,620

Composition of investment income is as follows for the year ended December 31:

	2002	2001
Realized (loss) gains	\$ (313,979)	\$ 25,138
Interest and dividends	194,110	230,095
Investment income	(119,869)	255,233
Unrealized loss on investments	(2,170,474)	(805,313)
	\$ (2,290,343)	\$ (550,080)

Note C—Related Parties

ASIS currently pays the salaries and benefits of the employees of the ASIS Foundation, Inc. (the Foundation), a related tax-exempt organization whose Board members are appointed by the President of ASIS. In 2002 and 2001, these payments totaled \$146,453 and \$204,547, respectively.

Notes to Financial Statements—continued

ASIS International

Effective January 1, 1993, the Society agreed to pay all the indirect overhead expenses of the Foundation. In 2002 and 2001, the proportionate share of rent and overhead expenses paid by ASIS on behalf of the Foundation was \$243,001 and \$270,072, respectively.

ASIS also contributed \$76,000 and \$90,263 for the Foundation dinner during 2002 and 2001, respectively.

Note D—Property and Equipment

Property is recorded at acquisition cost and consists of the following:

	2002	2001
Building	\$ 7,398,950	\$ 7,398,950
Office furniture and equipment	2,290,519	2,245,940
Land	1,599,086	1,599,086
Leasehold improvements	606,193	606,193
	11,894,748	11,850,169
Less accumulated depreciation and amortization	(3,090,887)	(2,812,747)
	\$ 8,803,861	\$ 9,037,422

Note E—Mortgage Note Payable

Mortgage note payable consists of the following at December 31:

	2002	2001
Mortgage note payable in monthly installments of \$48,197 and a balloon payment of \$5,060,922, due January 1, 2008; interest at a fixed rate of 7.99 percent; secured by first deed of trust on the Alexandria, Virginia, property, furniture and fixtures, property attached to the building, and leases relating to the building.	\$ 5,780,579	\$5,892,187
Less debt due within one year	(122,030)	(112,689)
	\$ 5,658,549	\$5,779,498

Maturities of mortgage note payable consist of the following as of December 31, 2002:

Year ending December 31,	
2003	122,030
2004	132,145
2005	143,099
2006	154,960
2007	167,423
Thereafter	5,060,922
Total	\$5,780,579

Note F—Dues Income Allocation

ASIS allocates a percentage of income from membership dues (net of processing fee) to the Communications Department. The percentage of membership dues allocated was 38 percent for fiscal years 2002 and 2001 and is included in communications revenue.

Note G—Employee Benefits

Pension Plans

ASIS has a non-contributory, defined contribution, money purchase pension plan covering employees who are at least 21 years of age and who have one full year of service. ASIS is required to contribute 12 percent of all eligible employees' annual compensation based upon the prior year salary, and the plan is fully funded through the purchase of a group annuity contract. The contributions for the years ended December 31, 2002 and 2001, were \$350,692 and \$324,970, respectively.

ASIS has a qualified profit-sharing plan under Section 401(k) of the Internal Revenue Code, covering employees with one year of service. Under this plan, the eligible employees may voluntarily elect to have up any amount of their compensation deferred and contributed to the plan, up to the IRC maximum for the year. Additionally, ASIS is required to contribute 2 percent of the compensation of all the eligible employees, and will match the employees' voluntary contributions up to an additional 4 percent. The total contributions for the years ended December 31, 2002 and 2001, were \$191,891 and \$176,393, respectively.

Health Plan

The Society is partially self-insured for medical coverage for its employees, utilizing stop-loss policies to limit its exposure.

Note H—Commitments and Contingencies

Rental Operations

ASIS leases office space in Arlington, Virginia. The term of the lease is 10 years, expiring in 2003, followed by two consecutive five-year renewal options. During the initial 10-year term of the lease, the lease includes a provision for annual rent escalations based on rates per square foot. Rent expense paid under the operating lease for 2002 and 2001 was \$481,538 and \$460,724, respectively.

After its move to a new headquarters building, the Society subleased its Arlington office space for the remaining term of the lease.

Future minimum rental commitments required under the Society's noncancelable operating lease are as follows at December 31, 2002:

Year ending December 31,	Sublease Revenue	Minimum Lease Payments	Net Sublease Revenue
2003	\$126,711	\$122,790	\$3,921

Beginning in January 1998, ASIS signed operating lease agreements for its headquarters building. The agreements expire in January 2003. Future rental receipts expected under non-cancelable operating leases as of December 31, 2002, are \$16,800.

Rental operations consist of the following for the year ended December 31, 2002:

Notes to Financial Statements—continued

ASIS International

Note H—Commitments and Contingencies (continued)

	Arlington	Alexandria	Total
Gross rent	\$558,258	\$364,121	\$922,379
(Earned) deferred rental income	21,391	(42,087)	(20,696)
Building operating expenses attributable to rental activities	(541,112)	(336,123)	(877,235)
	\$ 38,537	(14,089)	24,448

Rental operations consist of the following for the year ended December 31, 2001:

	Arlington	Alexandria	Total
Gross rent	\$548,226	\$371,138	\$919,364
Deferred rental income	(44,329)	(1,692)	(46,021)
Building operating expenses attributable to rental activities	(522,583)	(373,390)	(895,973)
	\$ (18,686)	\$ (3,944)	\$ (22,630)

As of December 31, 2002 and 2001, respectively, an additional \$6,538 and \$27,234 of deferred rent asset relating to the above sublease agreements were included in accounts receivable.

ASIS leases office equipment for its Alexandria office. Future minimum lease payments under the operating lease are as follows at December 31, 2002:

Year ending December 31,	Minimum Lease Payments
2003	16,309
2004	13,002
2005	13,002
2006	6,502
	\$48,815

Note I—Post-retirement Benefit Obligation

ASIS has a defined benefit post-retirement plan that provides medical, prescription, vision, and dental benefits for retirees and eligible dependents. ASIS does not fund retiree healthcare benefits in advance and has the right to modify the plan in the future. ASIS has established plan cost maximums to account for and control future medical costs more effectively. The costs of such benefits, which are primarily for health care, are recognized in the financial statements during the employee's active working career. ASIS makes contributions to the plan when payments are required.

	2002	2001
Benefit obligation at December 31	\$2,207,389	\$1,899,367
Accrued post-retirement medical benefit cost recognized in statement of financial position	\$2,210,245	\$1,915,930
	2002	2001
Benefit cost	\$294,315	\$230,538
Employer contribution	\$ 20,290	\$ 13,045
Benefits paid	\$ 20,290	\$ 13,045

Key assumptions used in determining the actuarial present value of the accumulated post-retirement medical benefit obligation are as follows at December 31:

	2002	2001
Discount rate	7.0%	7.0%
Assumed medical trend rate	9.0%	9.0%
Ultimate medical cost trend rate	5.0%	5.0%

Note J—Supplemental Cash Flow Disclosures

The following amounts were paid for interest and income taxes for the years ended December 31:

	2002	2001
Interest	\$329,082	\$324,337
Income taxes	\$ —	\$ —

Report of Independent Certified Public Accountants

Board of Directors

ASIS International

We have audited the accompanying statements of financial position of ASIS International (ASIS) as of December 31, 2002 and 2001, and the related statements of activities and changes in unrestricted net assets and cash flows for the years then ended. These financial statements are the responsibility of the Society's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of ASIS International as of December 31, 2002 and 2001, and the changes in its net assets and its cash flows for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

Grant Thornton LLP

Vienna, Virginia
February 28, 2003

EDUCATIONAL PROGRAMS

CPP Review

September 12-13, 2003

*Ernest N. Morial Convention Center
New Orleans, Louisiana
Meeting #563*

Benefits

- Review resources and references on security concepts and practices in nine critical areas.
- Prepare for the expanded legal section of the exam through a comprehensive review of U.S. law.
- Develop a personalized study program.
- Take a CPP practice examination to identify areas where further study is needed.

Registration

\$640 ASIS member; \$795 nonmember

Cursor de Repaso para el Examen de Certificación para Profesionales de la Protección (CPP)

12 y 13 de Septiembre del 2003

*Ernest N. Morial Convention Center
New Orleans, Louisiana
Meeting #568*

Razones para participar

- Repasar los conceptos y prácticas básicas de seguridad así como también los recursos y referencias actuales para los profesionales del campo de la seguridad.
- Aprovechar el asesoramiento individual para ayudarlo a crear un programa de estudio en su hogar.
- Interactuar con colegas que se están preparando para el examen.
- Presentar un examen de práctica y determinar las áreas que necesita estudiar.
- Los participantes que necesiten ayuda para crear un programa individual de estudio en el hogar podrán disponer del asesoramiento individual en el lugar donde se dicte el programa. Esta innovadora característica del repaso para el examen de CPP motiva a los participantes a buscar el asesoramiento de socios del cuerpo docente con experiencia académica en temas tales como:
 - Repaso de material adicional de referencia.
 - Formar un modelo de estudio.
 - Desarrollo de la mecánica de un sistema de aprendizaje personalizado.
 - Comprensión de los procedimientos básicos para presentar el examen.

Registración

\$640 socios, \$795 no socios

PCI Review

September 12-13, 2003

*Ernest N. Morial Convention Center
New Orleans, Louisiana
Meeting #587*

Benefits

- Develop a study plan to prepare for the PCI exam.
- Take a PCI practice exam to identify areas where further study is needed.
- Receive individual guidance from teacher experts.

Registration

\$425 ASIS member; \$575 nonmember

PSP Review

September 12-13, 2003

*Ernest N. Morial Convention Center
New Orleans, Louisiana
Meeting #588*

Benefits

- Review essential physical security concepts and practices.
- Explore the processes involved in developing a physical security program.
- Receive guidance in developing a home-study program.
- Take a practice PSP exam to identify areas where further review is needed.

Registration

\$425 ASIS member; \$575 nonmember

ASIS International 49th Annual Seminar and Exhibits

September 15-18, 2003

*Ernest N. Morial Convention Center
New Orleans, Louisiana*

Benefits

- Examine the range of issues affecting security today during 135 dynamic educational sessions and thought-provoking keynote presentations.
- Explore the latest security technology and services from more than 725 companies.
- Network with colleagues from around the globe.

Registration

Member and nonmember fee scales available at www.asisonline.org/seminar.

For further information on upcoming ASIS educational events, contact the ASIS Customer Services Department at 703/519-6200.

Educational Programs

Gaming Security and Surveillance

September 15, 2003
Las Vegas Convention Center
Las Vegas, Nevada

Benefits

- Explore gaming's high-risk environment.
- Discover the latest technological innovations in casino security.
- Review the benefits of digital video technology.
- Examine negligent security liability case histories.
- Discuss regulatory issues important to Native American gaming.

Registration

Member and nonmember fee scales available at www.globalgamingexpo.com

CANCELLATIONS

If you must cancel for any reason, please notify ASIS in writing at least 10 business days prior to the start of the program in order to receive a full refund. Cancellations received within 10 business days prior to the start of the program will be billed a \$75 fee. No refunds will be issued for cancellations received on or after the start date of the program.

Virtual Forums

Protecting Your Facility from Suicide Bombers

July 9, 2003, at 2 p.m. Eastern

Suicide Bombers have targeted facilities, transportation systems, and people worldwide. The purpose of this forum is to educate security professionals about the countermeasures they can implement. Suicide bombings and other terrorist attacks require preventive steps to harden targets and mitigate risks.

\$199 ASIS member site; \$225 nonmember site

Combating Spam

Lew Wagner, CPP, CISSP
University of Texas M.D. Anderson Cancer Center
August 15, 2003, at 11 a.m. Eastern

Roughly 40 percent of all e-mail traffic in the United States is spam, up from 8 percent in late 2001. It is estimated that spam e-mail will overtake non-spam in 2003, and the amount of spam we receive will more than double by 2007. Learn how to fight spam in this Virtual Seminar.

\$199 ASIS member site; \$225 nonmember site

Registration Form

Name: _____
Title: _____
Company: _____
Address: _____
City/State/Zip: _____
Telephone: _____ Fax: _____

- CPP Review, 9/12-13; Meeting #563; \$640 (m), \$795 (nm)
- Cursor de Repaso para el Examen de Certificación para Profesionales de la Protección, 9/12-13; Meeting #568; \$640 socios (m), \$795 no socios (nm)
- PCI Review, 9/12-13; Meeting #587; \$425 (m), \$575 (nm)
- PSP Review, 9/12-13; Meeting #588; \$425 (m), \$575 (nm)
- ASIS International 49th Annual Seminar and Exhibits, 9/15-18; member and nonmember fee scales available at www.asisonline.org/seminar
- Gaming Security and Surveillance, 9/15; member and nonmember fee scales available at www.globalgamingexpo.com

Virtual Forum: Protecting Your Facility from Suicide Bombers, 7/9, 2 p.m. EDT; \$199 (m), \$225 (nm); phone 800/775-7654 to register.

Virtual Forum: Combating Spam, 8/15, 11 a.m. EDT; \$199 (m), \$225 (nm); phone 800/775-7654 to register.

Total Amount: _____

Register by fax now: 703/518-1473, or write ASIS, P.O. Box 79073, Baltimore, MD 21279-0073, or call 703/519-6200.

Please charge VISA MasterCard AMEX

Cardholder name: _____

Signature: _____

Account No.: _____

Expiration Date: _____

Chapter NEWS

Regions I-IV

U.S. Marshal Randy Johnson of the Alaska District described the history and mission of the U.S. Marshals Service when he spoke to the **Alaskan Chapter**. He told attendees that his organization's primary mission is judicial security—protecting judges, attorneys, and jurors. Other functions include fugitive investigations and prisoner transportation. Since September 11, 2001, marshals have also supported the U.S. Attorney's Anti-Terrorism Task Force and the FBI's Joint Terrorism Task Force, he explained.

The **Puget Sound Chapter** learned about identity theft when Martin Biegelman, group manager of financial integrity for Microsoft Corporation, addressed a recent meeting. He defined the crime and explained how criminals obtain identification information and how they use it to commit fraud. He also recounted some cases he has investigated.

Doug McGillivray, Multnomah County emergency coordinator, spoke to the **Columbia River Chapter** about emergency management.

Mike Ronstadt, regional security manager for Agilent Technologies, spoke to the **Golden Gate Chapter** on workplace violence.

The **Greater Los Angeles Chapter** held a panel discussion on managing and coping with difficult employees. Dr. Dana Picore of Picore and Associates moderated the panel, which included Paul Bristow, vice president of corporate security for Fox Entertainment Group; Stacey McKee Knight, Esq.; and John Krakowski, corporate director of employee relations at Northrop Grumman. Panelists discussed workplace violence scenarios from

their own perspectives.

The chapter is also working with the Los Angeles Police Department's Homeland Security Bureau to create a cooperative alliance between the private security sector and law enforcement.

Scott Hewitt, CPP, director of security for Ferguson Enterprises and a member of the ASIS International Professional Certification Board, spoke to the **California Inland Empire Chapter** about the new ASIS Physical Security Professional and Professional Certified Investigator certifications.

Barry A. Bradley, Esq., of Bradley & Gmelich, made a presentation on hiring and training practices to the **Santa Barbara Chapter**. Titled "Spitting Out the Bad Seeds Early," the talk covered negligent hiring practices, background checks, negligent training and supervision, the use of independent contractors, and the importance of adequate documentation.

Scott Minson of Peace of Mind, LLC, spoke to a gathering of the



Chapter Chairman Lloyd Bush (left) presented the Carl Bender Security Professional of the Year Award to Robert Weber, CPP. He was honored for his service to the St. Louis Chapter.

Salt Lake/Ogden Chapter about working dog operations.

Active shooter response tactics were discussed at a recent meeting of the **Northern Colorado Chapter** when Sergeant Dan Murphy of the Fort Collins Police Department spoke to the group.

James Jaster, director of security for the Aurora Mall, talked to the **Denver Mile-Hi Chapter** about mall security. Additionally, the group recognized the contributions to the chapter by David Tomes, CPP, and presented him with a plaque in appreciation.

Regions V-XII

Emergency planning was the topic at a recent luncheon meeting of the **Minnesota Chapter**. Dave Klocek, fire and emergency management programs manager for Hennepin Technical College, talked about domestic terrorism and some steps that can be taken to prepare for emergencies, including health and safety training.

Daniel H. Kropp, CPP, president of ASIS, visited a meeting of the **Flint Chapter**, where he updated members on the activities of the Society, including changes in marketing, public relations, and political education efforts. At the same meeting, Grace Ranger of the Genesee County Emergency Management Office described changes in the country's emergency notification and response systems, including homeland security and severe weather alerts.

Another meeting of the group focused on the Flint, Michigan, branch of Crime Stoppers, when Michelle Tambling, a board member of the organization, spoke to the chapter about its outreach programs. She described the crime-

of-the-week ads placed in newspapers and a monthly television show on a local cable channel. She also explained how rewards are distributed and where that money comes from.

Attorney John Koryto of Miller, Johnson, Snell & Cumiskey, spoke on immigration law at a meeting of the **Southwestern Michigan Chapter**.

The City of Madison's new crime prevention officer, Mary Ann Thurber, spoke to the **Central Wisconsin Chapter** about cooperation between private security and law enforcement.

Bob Weber, retired area manager of asset protection for SBC Communications, spoke about telecommunications security at a recent meeting of the **Central Illi-**

nois Chapter.

The **Columbus Chapter** has initiated a Homeland Security Committee. Its goals are to create and distribute a list of members with specific areas of security expertise, to develop a forum to discuss problems and solutions, to involve other security professionals in information sharing, and to notify local government about the chapter's available resources.

John Cronin, senior investigator with Fifth Third Bank, spoke about identity theft at a subsequent meeting. Some preventive measures he suggested included providing the minimum amount of information, reviewing your credit history at least once a year, using only one credit card, and avoiding instant credit promotions. He also recommended the Federal Trade Commission's Web site as a source of information.

Tom Decker and John Hampton of Suntrol Company gave an educational presentation on glass-enhancing films to members of the **Cleveland Chapter**. They distributed samples of the different types of films in different sizes and types, while explaining how films can filter UV and infrared light for heat control, fire resistance, sun protection or reduced marring of the glass surface.

The **Akron-Canton Chapter** has launched a new Web site. The site's

There are a **few choice words** in the **dictionary** to describe people who become **ASIS Board Certified...**



Competent Committed Credentialed

Security opportunities have expanded dramatically in the last few years. But, the competition is more intense, and the requirements are more stringent. Many practitioners claim to be qualified, but don't have the objective evidence to back their claims. So, how can you immediately demonstrate your security expertise to make certain your resume stands out from all the others?

Get Board Certified by ASIS International.

With a CPP, PCI, or PSP designation after your name, you're no longer just a face in the crowd or a name on a resume. You're instantly recognized as a competent and committed professional with the skills and knowledge to get the job done.

Meet your competition head on and get the professional recognition you deserve. Make this your year to become Board Certified by ASIS.



Call 703-519-6200 or visit www.asisonline.org today for certification information, including an application. Or, E-mail your request to: asis@asisonline.org. Be sure to specify which certification program is of interest to you!



Jon Gann (left), Kansas City chapter chairman, presented the chapter's Security Professional of the Year Award to Edward Spalding, security director for American Century Investments. The award honors exemplary achievements in the security field.



ASIS President Daniel H. Kropp, CPP (right), presents an ASIS lapel pin to Flint Chapter chairman R. James Benford, CPP.

URL is www.asis-akron-canton.org. Attorney Dave Peck updated the **Cincinnati Tri-State Chapter** on legislation that affects the security industry.

The **St. Louis Chapter** heard a presentation by Sergeant Robert G. Stipsits, private security coordinator of the St. Louis County Police Department, about the extended training provided by the police academy and department for private security directors. He also briefed members on the department's intelligence network, which is available to support local security directors.

The **Kansas City Chapter** held a CPP Appreciation Breakfast, where John Cholewa III, CPP, member of the ASIS International Board of Directors, spoke to the group on the importance of association membership to security professionals of all kinds.

John Mallery, chief technology officer of Clarence M. Kelley and Associates, gave a presentation to the **Topeka Chapter** on data security. He covered legal issues governing information security and offered some basic steps for securing data.

A meeting of the **Omaha Chapter** featured a talk on the Antiterrorism Task Force by Jerry McNinch of the U.S. Attorney's Office.

Andrew Maul, a crime scene investigator with the Wichita Police Department, spoke to the **Kansas**

CHAPTER HIGHLIGHT

Spring Fling

The **United Kingdom Chapter** recently held its Spring Seminar on public and private law enforcement issues.

Chief Superintendent Alex Robertson of the City of London Police spoke about how the knowledge and expertise of the security professional can be harnessed by police and the home office. Robertson stressed the importance of alerting businesses to terrorism threats without "scaremongering."

Tony Neate, industry liaison for the National Hi-Tech Crime Unit, described the role of his organization, its mission to combat, high-tech crimes, and how it is working with businesses in this endeavor. He explained that more than 30 countries have agreed to help secure evidence on a wide range of crimes, including fraud, money laundering, gambling, spoofed Web sites, and abuse of virtual banks.

Assistant Chief Constable Graeme Gerrard of the Cheshire Police described the United Kingdom as the most publicly surveilled society in the world. He explained that CCTV is a vital element in detecting and prevent-

ing crime. He detailed specific cases where CCTV recordings from private companies proved invaluable to solving the crime.

Three students addressed the seminar with reports on their research. Stewart McCall talked about IT disaster recovery and contingency planning. He reported that half of all businesses with no emergency plan fail within a year of a disaster and that half of all businesses that suffer a major data loss close within five years. Debin Zhao spoke on the negative effects of counterfeit goods on China's economy. Finally, Arjuna Gunawardena gave a presentation on suicide terrorism, focusing on events in Sri Lanka.

Additionally, the chapter hosted a meeting of European ASIS chapter chairmen, where the discussion centered on how to expand ASIS in Europe and strengthen the relationship with the international organization. As part of the event, Bruce George, MP, chairman of the House of Commons Defence Select Committee, hosted a dinner at the House of Commons in London. The guest of honor was Bonnie Michelman, CPP, who was visiting the city to receive the honorific title of Freeman of the City of London.



Enjoying dinner at the House of Commons (left to right) are: Arjo DeJong, ASIS Region XX regional vice president (RVP); former Society President Bonnie Michelman, CPP; Bruce George, MP; Eduard Emde, CPP, assistant RVP; and Wilfred Knight.

Chapter about preserving the evidence at crime scenes.

The **Louisville Chapter** learned about the Louisville Metro Police Department from Chief of Police Robert White.

Susan Moss, executive director for the Montgomery Area Crime Stoppers, spoke at a meeting of the **Montgomery Chapter**.

The **Mobile Bay Chapter** welcomed Adrian J. Beach as a guest speaker at a recent meeting. The owner of Fact Finders, Inc., an investigative company, Beach gave a presentation on workplace undercover operations. He described how his company conducts an undercover investigation, including the dangers associated with the job.

Colonel Jay Mayeaux, director of operations and homeland security for the Louisiana Office of Emergency Preparedness, was the

guest speaker at a meeting of the **Baton Rouge Chapter**. Mayeaux gave a PowerPoint presentation on the homeland security structure and operations for the state of Louisiana. Following that presentation, Troy Kirby, assistant site security supervisor for ExxonMobil, discussed the vulnerability of businesses to terrorism.

FBI Special Agent Rob Miranda spoke to members of the **North Texas Chapter** about terrorism in the Middle East.

Regions XIII-XVIII

The **Maine Chapter** met at the state of Maine's Emergency Management Agency in Augusta to listen to a talk by Art Cleaves, director of the agency, on his organization's functions.

Dan Linehan, sheriff of Rockingham County, New Hampshire, gave

an account of how state agencies are working together on homeland security when he addressed the **Granite State Chapter**.

The **Boston Chapter** was featured in an article in the *New England Real Estate Journal*. Chapter Chairman Marty Patnaude detailed the activities and goals of the chapter; the article also described the workings of ASIS.

Another recent meeting of the group featured a talk on economic crimes by Bruce Adams Dean, J.D., CPP, assistant district attorney for Suffolk County, Massachusetts, and

chief of its special prosecutions unit.

The **Providence Chapter** was recently addressed by John Enright, director of counterterrorism for the U.S. Attorney in Providence, Rhode Island.

Special Agent Adrian Cotsworth of the U.S. Border Patrol spoke at a recent meeting of the **Rochester Chapter** about how the U. S. Coast Guard and the Border Patrol are joining forces to cover more area and conserve funding.

At a previous meeting, Chuck Morgan from Kraft Foods discussed emergency response and preparedness in relation to physical security. He discussed the sources of threats, controlling risks, and workplace violence.

The **South Jersey Chapter** heard a talk by Kurt E. Kramer, Esq., partner in the law firm Tannenbaum & Chanin, LLP, which represents businesses in the security industry. He discussed various aspects of security litigation and made recommendations on how a security firm can protect itself from losses.

Another meeting featured a presentation by Anthony Buchanico, director of security for the Philadelphia Eagles football team. He discussed the security in place around the team.

Higher education in security management was the topic when Bill SooHoo, security coordinator and criminal justice professor at New Jersey City University, spoke to the **Western New Jersey Chapter**. Daniel H. Kropp, CPP, ASIS president, was the guest of honor at another meeting of the group. He talked to the members about the security industry body of knowledge.

Richard Mathesz, president of Crime Stoppers, gave an award to the **Lehigh Valley Chapter** for its continued support. At the same meeting, Suzanne Beck, MPA, executive director of the Crime Victims Council of the Lehigh Valley, described the history and mission of

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Bogotá Chapter Chairman Carlos Balaguera, CPP, honors member Wilson Bracamonte, CPP, who recently passed the Certified Protection Professional examination.

her organization, as well as victim rights and the group's roles and responsibilities toward victims.

The **National Capital Chapter** held a meeting at Gannett Company headquarters, where Steve Hanley, the company's mail security specialist, gave a talk on mail screening and safety.

The mail screening section of the company was created following the September 2001 anthrax

incidents, he explained. The unit screens 42,000 pieces of mail each month, and it is located in a separate area near the loading dock, with negative air pressure and isolation from the regular ventilation system.

Mail may be given extra attention if it has no return address, mismatched postage, or undetermined contents, he said. Some suspicious mail is processed in a heating chamber that will kill anthrax spores. After being heated, the mail is opened inside a sniffer machine. For smaller companies with less mail, Hanley recom-

mended using an opaque light table, rubber gloves, and a face mask when checking mail.

Ross Miller, senior military analyst for Alion Science & Technology, spoke to the **Tidewater Chapter** on protecting U.S. forces from weapons of mass destruction, including chemical, biological, radiological, nuclear, and high-yield explosive threats. He also explained the systematic approach to problems as they pertain to intelligence, surveillance, communications, and computers.

The **Greater Charlotte Chapter** welcomed Robert D. Croskery of Crime Stoppers to a recent meeting, where he talked to members about his organization.

Allan Wick, CPP, security manager for Coastal Aruba Petroleum Company, spoke about manufacturing security in the petroleum sector when he visited a recent meeting of the **Greater Atlanta Chapter**.

CHAPTER HIGHLIGHTS

TSA Visits Chapters

Several chapters were recently visited by Transportation Security Administration (TSA) federal airport security directors and officials.

The **Columbus Chapter** members heard a talk by Mike York, CPP, assistant federal security director at Port Columbus International Airport. He provided an overview of the Department of Homeland Security, with a focus on the TSA. The agency provides passenger screening at 429 U.S. airports. The Port Columbus airport handles more than 3 million passengers and 5 million pieces of luggage each year, he said.

The **Memphis Chapter** welcomed Wiley Thompson, federal security director for the Memphis International Airport to a recent meeting. He discussed the TSA's role in homeland security.

Members of the **Research Triangle Chapter** learned more about establishing the local operations of the TSA when Colonel Ronald J. Juhl, USAF (Ret.), federal security director for the Raleigh-Durham International Airport, spoke to the group. He started as the sole TSA employee at the airport; more than 500 employees are now assigned to screening passengers and baggage, he stated.

The **Northern Nevada Chapter** welcomed Steven Pansky, federal security director for the Reno-Tahoe International Airport. Pansky talked about the TSA's first year and explained the process by which 65,000 new federal employees were hired. He and Assistant Federal Security Director Ken Sjoen displayed a suitcase full of items recently confiscated at security screening points. He also described the future "approved flyer" category that will help some travelers avoid some of the screenings to which they have previously submitted.

Rick Furr of the TSA at Little Rock National Airport addressed the **Arkansas Chapter**. He spoke about declaration of weapons, luggage locks, and devices used for security checks and surveillance. He also described the training of security screeners.

Larry Kettler, federal airport security administrator for Oklahoma City's Will Rogers World Airport, gave a talk at a meeting of the **Western Oklahoma Chapter**. Kettler described for the attendees the process of initiating administrative policies where none existed and implementing standard procedures as they became available. He also discussed how all workers are now required to complete a minimum of 40 hours of classroom training and an additional 60 hours of documented on-the-job training.

International

The **Turkey Chapter** held a meeting at which Michael Bayer, regional security officer (RSO) for the American Consulate in Istanbul, outlined an RSO's duties.

The **Bogotá, Colombia, Chapter** heard Sonia Andrade, CPP, of ISVI Ltda., speak on security administration.

Sheryl Ozinsky, manager of Cape Town Tourism, spoke at a meeting of the **Cape Town Chapter**. She provided an overview of South

African tourism, with emphasis on Cape Town, and challenged the audience to help enhance safety and security for tourists. She also encouraged the chapter to nominate a representative to the South African Tourism Safety Forum.

Another meeting of the group featured a talk by attorney Michael Bagraim of Bagraims Attorneys. ■

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Chicago

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a facility's HVAC system than from the possibility of anthrax, smallpox, or other biological agent being used to mount an attack. To be infected, she explained, "You have to breathe it; you have to eat it; it has to get under your skin; or it merely has to poison your mind." Most of the damage done by biological terrorism, she said, is the result of these "weapons of mass hysteria."

The round-table discussions were both productive and enjoyable. One, moderated by CVP Joseph R. Granger, CPP, former chairman of the Physical Security Council, included a conversation about the often frustrating realities of system integration and why many systems interface but are not truly integrated.

ASIS President Daniel H. Kropp, CPP, acknowledged the hard work of ASIS council volunteers and speakers. "They've paid their own way to come here and teach. That's what ASIS is about," he told attendees.

The ASIS councils that participated in the conference included: Banking and Financial Services; Commercial Real Estate; Crime/Loss Prevention; Disaster Management; Economic Crime; Educational Institutions; Gaming & Wagering Protection; Healthcare Security; Infor-

mation Technology Council; Insurance Fraud; Law Enforcement Liaison; Museum, Library, and Cultural Properties; Physical Security; Privacy and Personnel Information Management; Private Security Services; Retail Security; Safeguarding Proprietary Information; Telecommunications Security; Transportation, and Utilities Security.

Due to the success of this year's event, a similar conference on Emerging Trends in Security will be held in April 2004 in Chicago. Check the ASIS Web site, www.asonline.org for updates. ■

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