

JANUARY/FEBRUARY 2005

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CSO Roundtable Gathers on Capitol Hill

IT HAS BEEN speculated that United Airlines Flight 93, which crashed near Shanksville, Pennsylvania, on September 11, 2001, was headed toward the U.S. Capitol building. If so, perhaps America's most august symbol of democracy was saved by the actions of courageous citizens aboard that plane.

So it was fitting that, nearly three years later to the day, the Capitol was the site of the inauguration of ASIS International's Chief Security Officer (CSO) Roundtable, an organization of top-level private security executives tapped to lead ASIS's homeland security efforts. At the September 14 roll-out, the 30 members of the CSO Round-

table—representing such organizations as General Dynamics, Fidelity Investments,

The CSO

Roundtable met on a September evening at the U.S. Capitol.

and Toyota—heard from Roundtable leaders and partners.

Membership in the Roundtable is invitation-only, limited to ASIS members actively serving as the highest-level security professionals of major corporations and institutions, especially critical infrastructures. The object is to create a forum where these professionals can have direct channels of

continued on page 23





Fortunately while William was out to lunch...



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Portfolio

Former ASIS President **Bonnie Michelman, CPP**, and **Steven C. Denelsback** were interviewed for a CSO magazine article focused on the U.S. Secret Service's challenges at last summer's Democratic National Convention in Boston. Michelman is director of police and security at Massachusetts General Hospital and Denelsback is director of security for Allied-Barton Security Services.

Chad Callaghan, CPP, has accepted the newly created position of vice president, enterprise loss



Moynihan



Michelman



Foley

prevention for Marriott International, Inc. Callaghan will bring all loss prevention efforts within the organization under one function.

In November, **Randy Atlas, CPP**, conducted a program for the Austin, Texas, chapter of the American Institute of Architects on "Designing Against Terror and Crime—Protecting Our Cities and Infrastructure."

Compass Technologies of Exton, Pennsylvania, has announced the appointment of **Timothy Moynihan** as midwest systems sales manager.

Allied-Barton Security Services of King of Prussia, Pennsylvania, has named **Laura J. Cerar, Ronald R. Rabena**, and **John D. Redden, Jr.**, as division presidents. Cerar will head the western division, Rabena will head the midsouth Atlantic/northcentral division, and Redden will lead the northeastern division.

Bryan W. Viau has been appointed president of business development for VTI Security Integrators of Burnsville, Minnesota.

Temtec, Inc., of Suffern, New York, has named **Dana Milkie** as business leader. Milkie will be responsible for expanding the company's TEMPbadge products. Temtec has also appointed **Cynthia Czyz** product marketing manager.

Louis Laframboise has been made a member of the World Academy of Sciences for Complex Security. He is chairman and COO of Chartrand Laframboise, Inc., of Laval, Quebec, Canada.

Kathy L. Cox has joined Cap Index as senior vice president for professional services. Cox will be based in Wichita, Kansas.

American Security Systems, Inc., of New York City, has appointed **Edwin**

J. Day senior security consultant. Day was formerly chief of detectives for the Baltimore Police Department and commander of detectives for the New York City Police Department.

Orlando, Florida-based Safemark Systems has named **John Foley** vice president.

Vincent Bove, CPP, made a presentation titled "The Culture of Violence" at the Alexander Wall Corporation Seminar in Long Island, New York. Bove is regional manager for Summit Security Services of Hackensack, New Jersey.

Wynne Leon, vice president of The Wackenhut Corporation's national accounts, has joined the company's board of directors.

W. Barry Nixon, executive director of the National Institute for the Prevention of Workplace Violence, authored an article titled "Seven Steps to Implementing a Workplace Violence Crisis Response Plan" for *Loss Prevention Magazine*.

Ralph Witherspoon, CPP, who

is president of Witherspoon Security Consulting, authored an article on apartment, condo, and multi-family housing security in the September issue of *Apartment Management* magazine.

The *San Diego Business Journal* ran a short article titled "Can't We All Just Get Along in the Office?" by **Steve Albrecht, CPP**, managing director for Albrecht Training and Development.

John Demand has become security director for Ameriquest Mortgage. He will be responsible for the company's territory east of the Mississippi.

The Smart Card Alliance announced the appointment of **Mark McGovern** to its board of directors. McGovern is chief technologist, information assurance, at Lockheed Martin Information.

The Fort Wayne, Indiana, *Journal Gazette* featured an article on cargo seals that included an interview

with **Bernard J. Beier, Jr.**, director of homeland security for Fort Wayne.

Richard L. Duncan, CPP, has been named 2004 Security Director of the Year by *Access Control and Security Systems*. Duncan is aviation security director at Atlanta's Hartsfield-Jackson Atlanta International Airport.

The Wall Street Technology Association's Web site featured an article by **John C. Checco**, president of bioChec, a division of Checco Services, Inc. Checco's topic was offshore outsourcing and intellectual property protection.

Gerd Hoffman, Sr., has been given an Award of Excellence by the U.K.-based Institute of Professional Investigators.

The October 14 *Ontario Daily Bulletin* included an article on public law enforcement and private security partnerships featuring **David Knutson**, Securitas supervisor, and **Andrew W. Patterson**. ♦



Dynamics

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Certification

Are You Certifiable?

To celebrate the Society's 50th anniversary, ASIS is launching a new campaign—"The Power of Certification: Pass It On." Those already certified understand the power of certification and the difference it can make to their careers, including higher salaries, more opportunities, increased confidence, and more respect. This campaign is aimed at extending these benefits to others, such as coworkers within a security department, colleagues whose careers have hit plateaus, or military or law enforcement officers who are planning a second career in security, but who need a credential to demonstrate security knowledge and expertise.

The campaign's method of outreach is both down-to-earth and effective. Participants are asked to talk to others about the benefits of earning a Certified Protection Professional (CPP), Physical Security Professional (PSP), or Professional Certified Investigator (PCI) designation.

Those who participate in the certification campaign will receive a special gift. Prizes will be awarded to the three people who sponsor the most individuals who pass a

certification exam by December 31. Honorable mentions will be awarded to anyone who has sponsored at least two individuals certified between last October and December 31. Additionally, there will be prizes bestowed at the individual, chapter, and council levels.

Individual. The grand prize is complimentary registration to the ASIS International 52nd Annual Seminar and Exhibits to be held in San Diego in 2006. The prize includes a hotel room for four nights at one of the official ASIS Seminar hotels to be chosen by ASIS headquarters, plus a certificate of recognition.

The first prize is a complimentary registration to the 2006 Seminar and Exhibits, plus a certificate of recognition. Those earning a second prize will receive a *Protection of Assets Manual*, plus a certificate of recognition. Those who secure an honorable mention will be awarded a certificate of recognition.

Prizes will be awarded to the three chapters that have been credited with the most individuals who pass a certification exam by December 31. Honorable mentions will be awarded to any chapters that have been credited with at least five newly certified individuals.

LIFETIME CPPS

The following individuals have been granted Lifetime CPP status by the Professional Certifications Board:

Radijov Cvjetnicanin
Joseph T. Flueckiger
Robert Hoch
Murray Latzen
John L. Major, Jr.
Edward Mamet
Eugene R. Mertz
Richard L. Van Aelst

Chapter. The grand prize in this category is a complimentary 2006 Virtual Forum of choice plus a \$1,200 allowance for the cost of an accompanying luncheon, plus a certificate of recognition.

Chapters earning a first prize will receive a *Protection of Assets Manual*, a \$250 credit to the ASIS Bookstore, and a certificate of recognition. Second-prize winners will be awarded a *Protection of Assets Manual*, and a certificate of recognition. Those earning an honorable mention will be given a certificate of recognition.

Council. The grand prize will be awarded to the first council to have all of its membership certified by December 31, 2005. The first and second prizes will be awarded to the second and third councils to have 100 percent of their membership certified. In the event that three councils do not achieve the goal, the awards will go to the councils with the highest percentage of certified

members by December 31. Honorable mentions will be awarded to those councils that have any of their members certified during the campaign time frame.

The grand prize is two complimentary registrations to the 2006 Seminar and Exhibits, plus a certificate of recognition. First



New CPPs were introduced at Tuesday's General Session at the Seminar and Exhibits in Dallas.

prize is a complimentary registration to the 2006 Seminar and Exhibits and certificate of recognition. Councils earning a second prize will receive a *Protection of Assets Manual*, and certificate of recognition. Honorable mentions will be awarded certificates of recognition.

An individual may participate at all three levels and everyone who sponsors someone who passes a certification exam or who passes the exam themselves during the campaign will receive a gift. Gifts will be mailed within six weeks of the completion of the campaign. Only one gift will be given per person.

Those security professionals who already hold an ASIS certification can receive credit in this program if they earn another ASIS designation during the time frame of the campaign. For more information, contact ASIS Mem-

ber Services at 703/519-6200, or visit www.asisonline.org.

Autumn's Harvest

The Society extends its congratulations to these security professionals, who passed the CPP, PSP, and PCI examinations in September:

CPPs

Warren L. Baynard
 Michael P. Bendis
 Gary Burrus, Jr.
 Domenic Ceccanecchio
 Andy Chambers
 Peter I. Charlton
 Roger Davis
 Gregory S. Dellfous
 Giovanni W. Dillon
 Andy A. Driver
 Heinrich F. Eisenberg
 Kevin A. Elliot
 Wilson O. Esangbedo

Thomas P. Falotico
 Eric Garwood
 Earl Gillis
 Mitchell Gitter
 Ulises R. Gomez
 Loren D. Hansen
 Nicholas R. Hayes
 Bradley S. Huit
 Paul J. Johnson
 Matthew A. Lancaster
 Tsz Wai Lee
 James H. Legacy
 Derrick M. LeVake
 Richard C. MacNamee
 Carol Marshall
 Raymond R. McGill
 Keith McGlen
 Keith A. McRae
 Klas O. Nilsson
 Mario A. Quijano
 John B. Richards
 Donald A. Rouget
 Richard P. Ruhland
 Maureen S. Rush
 Alan W. Russell
 Randy L. Simpson
 Matthew J. Smolecki
 Terry W. Trigge
 Douglas E. Tuthill
 Luis Umbria
 Jeanne Marie Walter
 Carroll R. Ward
 Timothy M. West
 Jeffrey A. Williams
 Patrick A. Winful
 Samuel E. Yarbrough

PSPs

John B. Anderson
 Joy A. Creasy
 Mauro de Lucca
 Fernando M. Gomez
 Luis E. Gomez
 Terence B. Hoey
 Christopher Taxis
 Owen A. True

PCIs

L. Matthew Aldy
 Fabian L. Champion
 Scott A. Connell
 Robert G. DeFatta
 Robert Doles
 Donald B. Ernst
 Faye Gift
 Curt M. Read
 Matthew Slatoff ♦

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In Brief

Wintertime Reading

ASIS International has added four new titles to its catalog of security resources.

First is *Counterfeiting Exposed: Protecting Your Brand and Customers* by David M. Hopkins, Lewis T. Kontnik, and Mark T. Turnage, published by John Wiley and Sons, Inc. Product counterfeiting is a \$500 billion global menace. The authors examine the issues and dilemmas of counterfeiting, including the issue of counterfeiting as a source to fund terrorist groups and organized criminal gangs. The authors focus mainly on the owners of intellectual property—brands, trademarks, patents, and copyrights—and what they can do to protect their intellectual capital.

The book also examines the interwoven relationships between producers, consumers, governments, and societies, and how counterfeiters profit at their collective expense. The authors include a Harm Matrix, combining the degree of deception and the functionality of the fakes, to illustrate the impact of different kinds of counterfeiting schemes on the different classes of people. Readers will find this book to be an essential resource for combating product counterfeiting, and will learn how to protect themselves from this crime.

The next new title is *A Security Professional's Practical Guide to the Law*, by David L. Ray, published by Canada Law Book, Inc. A resource written specifically for professional security managers, the book offers case studies, analyses, and tools for establishing security programs and conducting lawful investigations. After outlining the basic structure

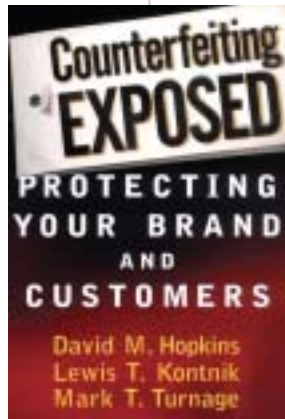
of the Canadian legal system, the author provides guidance on topics such as how the Canadian Charter of Rights and Freedoms affects the security industry; the effect that privacy legislation has on security programs and investigations; computer crimes and issues of entrapment; civil law, including contract and warranty; intellectual property; and undercover operations.

ASIS has published the *ASIS Threat Advisory System Response (TASR) Guideline*. This guideline is a tool to allow any entity to prepare plans, procedures, and response strategies as a result of changes in the threat levels set by the U.S. Department of Homeland Security. The guideline's matrix is divided into four major sections that correspond to

threat levels, and is further broken into three subcategories: emergency response/business continuity, personnel protection, and physical protection. The matrix's worksheet format will help determine which steps apply to specific security environments and to amend each step based on additional response concerns.

Up to five copies are free to ASIS Members. To order six or more copies, contact ASIS Customer Services at 703/519-6200 or e-mail asis@asisonline.org.

The final new title is *Essentials of the Reid Technique: Criminal Interrogation and Confessions* by Fred E. Inbau, John E. Reid, Joseph P. Buckley, and Brian C. Jayne, published by Jones and Bartlett. The Reid Technique is the leading approach to interview and interrogation practices. Since 1962, hundreds of thousands of investigators have received training in the Reid Technique.



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The book teaches readers how to spot and interpret verbal and non-verbal behaviors of both deceptive and truthful people, and how to move toward obtaining solid confessions from guilty persons. The Reid Technique is built around basic psychological principles and presents interrogation as an easily understood nine-step process. Separated into two parts, "What You Need to Know About Interrogation" and "Employing the Reid Nine Steps of Interrogation," this book will help readers understand the effective and proper way that a suspect should be interrogated and the safeguards that should be in place to ensure the integrity of the confession.

These new titles and many more are available at the ASIS Online Bookstore at www.asisonline.org, or by phoning ASIS Customer Services at 703/519-6200.

Call for Presentations Still Open

The Society continues to solicit proposals for educational sessions at the ASIS International 51st Annual Seminar and Exhibits in Orlando, Florida, September 12-15. The deadline for submissions is January 24.

Proposals can be submitted on-

LIFETIME MEMBER

The Executive Committee of the ASIS Board of Directors approved the following Life Member:

Helmut F. Heim, CPP

line at www.asisonline.org/education/programs/callForPresentations.xml. For additional information, contact ASIS Customer Services at 703/519-6200.

Security Journal Offers Online Content

Security Journal, produced in affiliation with ASIS International, is now available online, with the past seven years of content available at www.perpetuitypress.com.

Security Journal online offers around-the-clock access to key, independently researched security findings and recommendations for implementing effective security management strategies. In addition to international cutting-edge research, the journal includes evaluations of the latest security measures, policies and initiatives, new perspectives and discussion of how theory and practice shape security management, and dynamic reviews

of key materials for security professionals. The online content is searchable by keywords, subject, title, publisher, or ISSN number.

Security Journal is published four times per year at a price of \$240 for ASIS members. For more information, contact Caroline Marsh at Perpetuity Press, 50 Queens Road, Leicester, England, LE2 1TU; phone: 0116-221-7778; Fax: 0116-221-7171; e-mail: c.marsh@perpetuitypress.com.

In Memoriam

Long-time ASIS International member **William J. Cornelius, CPP**, passed away in September in Henderson, Nevada. Cornelius was an active member of the Las Vegas Chapter and had previously served in volunteer leadership positions in the National Capital Chapter. Those who have attended the Annual ASIS International Annual Seminar and Exhibits knew him as the deep-voiced narrator for many large group sessions.

Cornelius was a graduate of the University of Southern California with a degree in criminology. He also held two master's degrees in criminal law and education. Cornelius earned a Purple Heart as a U.S. Army soldier during the Vietnam War and became a CID warrant officer. Eventually, he was appointed deputy director of security for the U.S. General Accounting Office (now Government Accountability Office).

Cornelius joined ASIS in 1982, and was awarded Lifetime Member status after years of service to the Society and of commitment to the National Capital and Las Vegas chapters. He earned his Certified Protection Professional (CPP) designation in 1983.

Terrific Turnout

THE ASIS INTERNATIONAL 50TH Annual Seminar and Exhibits was the most successful event in ASIS's 50-year history. Held at the Dallas Convention Center in September, the show attracted a record attendance of more than 19,000 people, as well as 842 vendors occupying 2,245 booths.

The 2005 Seminar will be held in Orlando from Sept. 12-15, 2005, and will culminate ASIS's Golden Jubilee Year.



It is with sadness that the Society also reports the death **Stanley Gordon Cook**, a Lifetime Member who joined the Society in 1978. Cook served as chair of the Fox Valley Chapter 1982. Also missed will be **Billy A. Franklin, CPP**. A member of the Tidewater Chapter, Franklin joined ASIS in 1962 and he earned his CPP in 1973. Additionally, the Society reports the loss of Lifetime Member **Gerald S. Swartout**, who joined ASIS in 1963 and had been an active member of the California Inland Empire and Phoenix chapters. ASIS also

notes the passing of Life Member **William Malchow**, who joined ASIS in 1971 and was a member of the Minnesota Chapter.

Also sorely missed will be **Kenneth E. Beeson**, vice president of Mammoth Fire Alarms of Lowell, Massachusetts, who joined ASIS in 1972. He was a member of the Boston Chapter. "He went out of his way to help a friend. He was a mentor to many, this is a term used by several folks I spoke to," said David G. Petersen, ASIS member and coworker of Beeson. "When I made the announcement...there

was a universal disbelief and shock at the news. Some cried, others fell silent, and no one had a negative thing to say about him."

Finally, and especially regretful, is the death of **Ken D. Doern, CPP**, COO of Securiguard of British Columbia, Canada, who died while attending the ASIS 50th Annual Seminar and Exhibits in Dallas. Before beginning a career in private security, Doern was a 30-year veteran of the Vancouver Police Department. He joined ASIS in 2001 and earned his CPP designation in 2002. ♦

ASIS GUIDELINES UPDATE

ASIS INTERNATIONAL regularly provides the status of draft guideline projects so that members and others can access completed guidelines, review draft guidelines and provide comments, or learn the status of guidelines that are in development.

Listed below are the guideline projects of the ASIS Commission on Guidelines. If a guideline's current status is listed as "in committee," then no draft guideline has yet been created. If a draft guideline is undergoing a public review and comment period, the current status will indicate two Web site addresses: the first will link to a copy of the draft guideline and the second to a public comment form for suggested revisions, deletions, and additions. If a public review and comment period has ended, the status will indicate "in committee for comment evaluation." For additional information, visit www.asisonline.org/guidelines/guidelines.htm.

Business Continuity. A guideline that encompasses all elements of emergency preparedness, crisis management, and disaster recovery. Current Status: Final guideline published and available online at www.asisonline.org/guidelines/guidelines.htm.

Chief Security Officer. A guideline that addresses the key responsibilities and accountabilities, skills and competencies, and qualifications for an organization's senior security executive. Status: Final guideline published and available online at www.asisonline.org/guidelines/guidelines.htm.

General Security Risk Assessment. A guideline outlining a seven-step process that creates a methodology by which security risks at a specific location can be identified and communicated, along with appropriate solutions. Current Status: Final guideline published and available online at www.asisonline.org/guidelines/guidelines.pdf. The first revision of this guideline will take place in 2005.

Museum Security. A guideline outlining recommended protection practices applicable to museums including duty to protect and adequacy of protection, fire protection, burglar alarms and security electronics, internal security, access and parcel control, and other issues. Current Status: The suggested guideline originally published in 1997 is available online at www.asisonline.org/councils/museumguidelines.xml.

A revision to this guideline is in committee. A date for a 60-day public review and comment period of a final draft has not been determined.

Private Security Officer Selection and Training. A guideline that sets forth minimum criteria for the selection and training of private security officers and that may also be used to provide regulating bodies with consistent minimum qualifications. Current Status: Final guideline published and available online at www.asisonline.org/guidelines/guidelines.htm.

Protecting Information. A guideline to offer general protection advice on collection, storage, dissemination, and destruction of an organization's information assets, including proprietary, classified, and marketing materials. Current Status: In committee. A date for a 60-day public review and comment period of a final draft has not been determined.

Threat Advisory System Response. A guideline to provide private business and industry with possible actions that could be implemented based upon the alert levels of the U.S. Department of Homeland Security. Current Status: Final guideline published and available online at www.asisonline.org/guidelines/guidelines.htm.

Workplace Violence Prevention and Response. A guideline to offer useful ways to maintain a safe and secure work environment through such means as identifying, evaluating, and controlling potential hazards and conducting employee information and training sessions. Current Status: The guideline concept was approved by the Commission on Guidelines. Decisions regarding committee participants will be made in the first quarter of 2005.

Conducting Investigations. A guideline to outline investigative protocols including events worthy of investigation, impartiality, rules of evidence, and privacy considerations. Current Status: The guideline concept was approved by the Commission on Guidelines. Decisions regarding committee participants will be made in the first quarter of 2005.

Security Countermeasures. A guideline to assist security professionals in the selection of appropriate countermeasures by evaluating interrelated risks. Current Status: The guideline concept was approved by the Commission on Guidelines. Decisions regarding committee participants will be made in the first quarter of 2005.

Sandra M. Cowie, CPP

The first in a series of interviews with members of the ASIS Board of Directors



PHOTOS BY BILL NELLANS

SANDRA M. COWIE, CPP, has served on the ASIS International Board of Directors since 2000 after a succession of national and chapter volunteer roles. Cowie became one of an elite group of top female security professionals when she was appointed director of corporate security for the Principal Financial Group, a leading global financial institution. We caught up with Cowie at corporate headquarters in Des Moines, Iowa.

Q: What's the most important trend in security right now?

A: I think there are quite a few, but if I had to pick, I'd say the public-private partnerships and initiatives. Coupled with that are the trends of increasing compliance issues and guidelines and standards development. They are incredibly important for our industry at this point.

Q: What about trends driven by technology?

A: Technology changes every day, and there's always something new out there. Keeping up with it is a challenge. With 9-11 and the increased visibility of security, we've seen technology expand even more rapidly. While they're not new to the market, I think we'll see biometric devices and smart cards

more widely deployed in our industry due to improved performance, pricing, and acceptance of those products.

Q: What are the important security challenges you face in your workplace today?

A: The ever-changing threats; the increasing compliance issues; the ever-expanding scope and visibility. Additionally, in our organization, the orchestrated deployment of security throughout a dynamic organization.

Q: How are security's goals meshed with corporate goals?

A: When security does its strategic planning, we make sure our plans align with the goals of the company. We use our corporate



Left: Cowie with (left to right) corporate security managers Don Puck, CPP, Todd Cummings, and Mike Richardson in the security control room and (below) in front of The Principal's corporate headquarters.

mission, vision, core values, and goals to drive our business plan. Our mission: We create value by providing security and safety solutions that contribute to the success of The Principal Financial Group. It's critical for corporate security to be integrated with the corporate plan to ensure our success and demonstrate our value and place in the organization.

Q: What are you the proudest of in your career?

A: It's probably where we are today in our corporate security department and program here at The Principal, and the talented and dedicated group of individuals that made it happen. And they continue to expend tremendous effort to strengthen our organization. And I'm also really proud and humble to be on the Board of Directors of ASIS International.

Q: Why are you a volunteer leader?

A: I think volunteerism has a big payback. I'm a true believer in the old adage "What you give, you get back many fold." ASIS is the best group of professionals, in terms of sharing knowledge and helping each other out, that I've ever had the opportunity to be part of. I think we all become stronger as individuals and a profession because of this behavior. I wanted to be a bigger part of that.

Q: Whom do you consider to be your mentors?

A: I actually have many of them, because there are a lot of leaders' styles out there I'd like to be able to emulate. I take a little from each to try to form my own leadership

style and overall management philosophy. I'd say Joe Batten has probably influenced my management philosophy the most. He's the author of a number of management and leadership books... His general management philosophy is one that I subscribe to. But on a more personal basis, my mentors are my boss, our CEO, and [several female executives at The Principal Financial] who have been successful in a Fortune 200 company and have styles that I admire. They've shared with me what they've struggled with and the things that they felt have made them successful. ♦



Walsh Honored With Achievement Award

TIMOTHY J. WALSH, CPP, a leading voice in the security industry and the Society for five decades, has been honored with an ASIS Lifetime Achievement Award. From his early leadership of the Professional Criteria Committee in the 1950s, to his presidency in 1964-1965, to his guiding hand on the Commission on Guidelines in 2001, Walsh has brought vision and clarity to the projects on which he has labored.

“I have probably spent more years of my life actively involved in the Society...than I have with any other single activity of my life,” said Walsh in a 1982 videotaped interview. As president during the Society’s 10th anniversary, Walsh led a Society of 2,400 members with a net worth of \$69,000. He expanded *Industrial Security* (the predecessor of *Security Management*) from a quarterly to a bimonthly magazine and realigned membership criteria based on job history and the concept of “responsible charge.”

In his inaugural address in 1964, Walsh made several predictions, which, he admitted in the interview, seemed “almost reckless” at the time. Someday, Walsh envisioned, ASIS membership would reach 8,000, the ASIS magazine would exceed 100 pages, and the Society would own its own building.

All things to all people. Walsh’s imprint on ASIS began as a member of the Professional Criteria Committee, which left an indelible mark on the Society’s development in the 1950s. The committee was established to begin “the formulation and application of standards of education, training, experience, fitness, competence, and ethics.” Early on, this committee set membership standards, prepared sections of the original ASIS Policy Guide, and refined the Society’s bylaws.

This committee, which Walsh chaired in 1958 and 1959, was “all

things to all people in those days,” he said in his interview. The group produced a Code of Ethics and developed educational standards. They considered the concept of certification well ahead of the time when the Society was ready financially to embrace such an idea.

As part of that committee in 1961, Walsh drafted model curricula for university courses in security. The effort bore fruit when in 1963 New York University’s Management Institute began a two-year Certificate in Industrial Security Management. The program included 14 courses on industrial security planning and techniques. Long-time committee members Walsh and Joseph Doherty first taught the classes during the 1965 school year.

“A certificate program from a major university in industrial security was unheard of in 1963,” said Walsh. The program continued for several years and was replicated at other academic institutions.

Breadth of security doctrine. Education soon became a theme in Walsh’s volunteer and professional life. In the mid-1960s, Walsh was dreaming of an “academy of security arts and sciences,” he recalled in his taped interview. Realizing that the Society was struggling financially and in no position to sponsor such an academy or anything similar, Walsh, along with former ASIS presidents Paul Hansen and Richard Healy, designed an independent program with instruction by well-known security professionals for fledgling security practitioners.

“We covered the breadth of what we thought security doctrine to be,” said Walsh. Run as a private venture for several years thereafter, this prototype was brought under the ASIS umbrella in the next decade as the Assets



ASIS President Daniel Consalvo, CPP (left), presents Timothy Walsh, CPP, with the award.

Protection Course (APC), led by Healy and Walsh.

The two also developed and edited the *Protection of Assets Manual*, first published by The Merritt Company in the mid 1970s. Originally in two volumes, the manual became the basic text for the Assets Protection Courses.

By the 1980s, the five-day course was beginning to attract large audiences and was expanded, both in number and in levels. Healy and Walsh conducted the APC I, II, and III programs, drawing in security practitioners with expertise in various parts of the curriculum as instructors. The duo also developed an Advanced Security Management Program in which a select group of participants focused on management topics, such as finance, as they related to security.

Arbiter of excellence. Perhaps the capstone achievement of the 1970s was the introduction of the Certified Protection Professional (CPP) program. Walsh remembered discussions on the subject around 1957 when he chaired the Professional Criteria Committee. Organizational matters took precedence at the time, and the subject was tabled until 1969, when an ad hoc committee of the Professional Criteria Committee was formed, chaired by Loren Newland.

In November 1973, Newland submitted the task force's proposal noting, "If the security vocation is ever to become a security profession, then certainly, meaningful certification credentials are required."

That "milestone document generated spirited discussion," which ensued over several years, recalled Walsh. Eventually, Richard Cross, ASIS president in 1973-1974, established the first Security Certification Board (later the Professional Certification Board or PCB) and appointed nine members, including Newland and Walsh. The old Professional Criteria Committee "was buried with honors," said Walsh, after the certification board was created.

The task of developing questions

for the first Certified Protection Professional examination, given in September 1978, fell to the PCB. "We had some very interesting discussions," said Walsh. Debate could go on for hours over a single question and its grammatical nuances.

To meet the exam objectives, the PCB needed to draft more than 600 questions: 300 on the mandatory subjects and 40 for each of the optional subjects. "Everyone was truly concerned about making the test as valid as possible," said Cross. "The history of the Society has to recognize what went into that initial development."

"How did we ever get along all those years without certification?" asked Walsh in his videotaped interview. Walsh contended that certification established ASIS "as the arbiter of professional excellence."

A significant step. The ASIS Commission on Guidelines, formed in 2001, also drew on the expertise of Timothy Walsh, CPP. When he

was ASIS president in 1965, Walsh had listed a "coherent security philosophy" as one of the four factors needed by the security profession, and he considers the commission's work to be a significant step in that direction. "When we look back five years hence," he says, "I suspect that the largest contribution the Society will have made is in the development of guidelines and perhaps standards."

He feels gratified that the first guideline published by the commission was the General Security Risk Assessment Guideline. "One of the things I've been trying to do for 30 years in our education programs is to teach students how to recognize risk and understand the principles of risk management," Walsh said in a recent interview. "Then [security professionals] are talking a common language to other business colleagues." ♦

—By Mary Alice Davidson, former publisher of Security Management

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Meeting #706

April 15–16, 2005

Redondo Beach, California

Meeting #710

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- ◆ Receive guidance in developing a personal study program.
- ◆ Take a CPP practice exam to identify areas where further study is needed.

Registration

\$685 ASIS member; \$835 nonmember

Physical Security Professional (PSP) Review

February 4–5, 2005

Boston, Massachusetts

Meeting #707

April 15–16, 2005

Redondo Beach, California

Meeting #711

Benefits

- ◆ Explore essential physical security concepts and practices.
- ◆ Review the step-by-step processes involved in developing a physical security program.
- ◆ Receive guidance in developing a personal study program and review related materials.
- ◆ Create an invaluable career network with colleagues also preparing for the exam.
- ◆ Take a PSP practice exam to identify areas where further study is needed.

Registration

\$685 ASIS member; \$835 nonmember

Physical Security: Introductory Applications and Technology

February 7–11, 2005

Washington, D.C.

Meeting #705

Benefits

- ◆ Identify effective ways to analyze and assess security vulnerabili-

ties and loss and risk exposure.

- ◆ Develop a step-by-step process for constructing a comprehensive security plan.
- ◆ Learn proven strategies for protecting a security system and obtaining the right products and services.
- ◆ Understand the security issues that must be considered concerning manufactured disasters such as chemical, biological, radiological, nuclear, and explosive threats.
- ◆ Gain a comprehensive understanding of security litigation and lessons learned from past mistakes.
- ◆ Discover innovative technologies that are enhancing security.

Registration

\$955 ASIS member; \$1,115 nonmember

Crisis Management: The Incident Response Plan

February 14–16, 2005

Chicago, Illinois

Meeting #704

Benefits

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- ◆ Create an effective crisis management plan.

Registration

\$725 ASIS member; \$880 nonmember

23rd Annual Government/Industry Conference on Global Terrorism

March 14–16, 2005

Arlington, Virginia

Meeting #708

Benefits

- ◆ Discuss what motivates diverse terrorist groups, their methods of operation, and what organizations can do to counter their threats.
- ◆ Examine the challenges of the public-private sector partnership.
- ◆ Explore the threat of terrorism against the U.S. agricultural infrastructure.
- ◆ Examine methods of protecting employees and executives overseas.
- ◆ Explore avenues for private sector/public sector collaboration, including research, funding, information sharing, and threat assessment.

Registration

\$725 ASIS member; \$880 nonmember

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EDUCATIONAL PROGRAMS

Assets Protection Course I: Concepts and Methods

March 14-17, 2005
Long Beach, California
Meeting #709

Benefits

- ◆ Review contemporary legal issues.
- ◆ Learn to conduct incident, background, and undercover investigations.
- ◆ Explore methods to recognize, detect, and prevent fraud and employee theft.
- ◆ Analyze and assess security loss and risk exposure.
- ◆ Develop emergency and disaster plans and procedures.
- ◆ Discuss ethical implications of situations faced by security professionals.
- ◆ Explore the various components of integrated security systems.

Registration

\$995 ASIS member; \$1,145 nonmember

Professional Certified Investigator (PCI) Review

April 15-16, 2005
Redondo Beach, California
Meeting #741

Benefits

- ◆ Develop a study plan to prepare for the PCI exam.
- ◆ Review how the exam was developed and is implemented.
- ◆ Take a PCI practice exam to test to identify areas where further study is necessary.
- ◆ Receive individual guidance from course teachers to develop a personal study program.

Registration

\$685 ASIS Member; \$835 nonmember

For further information on upcoming ASIS educational events, contact the ASIS Member Services Department at 703/519-6200.

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- Physical Security Professional (PSP) Review, 2/4-5; Meeting #707; \$685 (member), \$835 (nonmember)
- Physical Security: Introductory Applications and Technology, 2/7-11; Meeting #705; \$955 (member), \$1,115 (nonmember)
- Crisis Management: The Incident Response Plan, 2/14-16; Meeting #704; \$725 (member), \$880 (nonmember)
- 23rd Annual Government/Industry Conference on Global Terrorism, 3/14-16; Meeting #708; \$725 (member), \$880 (nonmember)
- Assets Protection Course I: Concepts and Methods, 3/14-17; Meeting #709; \$995 (member), \$1,145 (nonmember)
- Certified Protection Professional (CPP) Review, 4/15-16; Meeting #710; \$685 (member), \$835 (nonmember)
- Professional Certified Investigator (PCI) Review, 4/15-16; Meeting #741; \$685 (member), \$835 (nonmember)
- Physical Security Professional (PSP) Review, 4/15-16; Meeting #711; \$685 (member), \$835 (nonmember)

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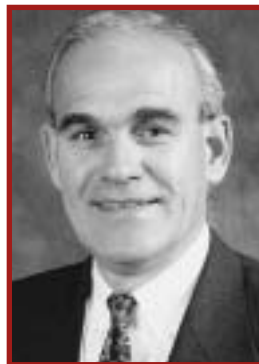
Executive Committee Selected



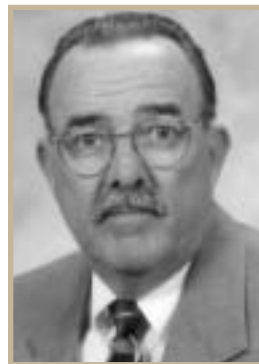
Consalvo



Spivey



Chupa



O'Hara



Pierini

THE 2005 EXECUTIVE Committee of the ASIS Board of Directors has been chosen. As of January 1, the president of the Society is Daniel J. Consalvo, CPP, manager of corporate security at State Farm Insurance Companies of Bloomington, Illinois; the vice president is Jeff M. Spivey, CPP, PSP, director of Security Risk Management, Inc. (SRM), a security consulting firm headquartered in Charlotte, North Carolina; the treasurer is Steve D. Chupa, CPP, director of security with the Worldwide Security Group of Johnson & Johnson, New Brunswick, New Jersey; and the secretary is Raymond T. O'Hara, CPP, senior managing director for Vance International/Decision Strategies of Carlsbad, California. As is tradition, the Chairman of the Board will be the 2004 ASIS president, Shirley A. Pierini, CPP.

Consalvo. Daniel J. Consalvo, CPP, has more than 25 years of corporate security management experience. As the security executive for State Farm, Consalvo's responsibilities include, but are not limited to, directing security operations in more than 1,000 facilities throughout the United States and Canada. He is charged with providing cost-effective and quality security services for the protection of company assets, including its reputation, financial resources, property, and employees, while also providing the necessary leadership to the company's board of directors on security compliance issues.

Consalvo's other responsibilities include security policies direction, internal investigations, executive

security, transportation security, bank security, incident response and crisis management, and security educational programs. He also directs threat response team activities.

Consalvo has held numerous positions with the Society over the past 20 years. During his progression through the leadership ranks, he has served at both the chapter and regional levels and was appointed regional vice president (RVP) in 1998 and elected to the Board of Directors in 2000. Consalvo is also an active member of the International Security Management Association (ISMA), The Conference Board's Council for Security Executives, Business Roundtable, and the U.S. Department of State Overseas Security

Advisory Council.

(For a fuller view of Consalvo, see the interview in the January issue of *Security Management*.)

Spivey. Jeff M. Spivey, CPP, PSP, is a graduate of the University of North Carolina (Charlotte) and holds a B.S. in Criminal Justice Management. Following six years of service with the Mecklenburg County Police, Spivey entered the private security industry in 1983 with NCNB (later Bank of America), where he rose to senior security management positions. While with the company, he managed all phases of corporate security as the company's business grew from \$9 billion to \$90 billion. He also managed the evaluation of acquisition and merger candidates for the effectiveness and efficiency of their security programs and oversaw the introduction and implementation of upgraded security programs in acquired companies.

In 1989, seeing the growing demand for security consulting services in the private sector, Spivey established SRM. In the intervening years, his company has served diverse corporate and governmental clients, in industries throughout the United States, Eastern Europe, and the Caribbean on issues that included personnel, physical, computer, and operational security, as well as determining organizational and

communications risks. Past company projects include the national critical infrastructure, major pipelines, water treatment facilities, office buildings, operation centers, industrial plants, and high technology companies.

Spivey is the author of several articles in security trade journals, and he has been a featured speaker at various security, risk management, criminal investigation, and counterterrorism conferences throughout the country. He is certified through Sandia National Laboratories Methodology to conduct threat assessments for water treatment facilities as described by the Environmental Protection Agency directives and is a member of the U.S. State Department's Overseas Security Advisory Council.

Chupa. Steve Chupa, CPP, has been with Johnson & Johnson for 22 years. Currently, Chupa has responsibility for technical operations, security program development, reengineering projects, executive protection, investigations, and security matters related to consumer pharmaceuticals, vision care, medical devices and diagnostics, and the food nutritional business worldwide. This represents a business value of approximately \$20 billion in sales.

Prior to joining Johnson & Johnson, Chupa practiced architecture and interior design in New York City. He then worked as a police officer with several different local police departments where he progressed through various investigation, administration, crime prevention, and management assignments.

Chupa is a graduate of the New York Institute of Technology and holds a bachelor's degree in architecture. He has attended various executive management programs, including The Advanced Management Program at Northwestern University's Kellogg School of Management and The Competitive Advantage Program at the Fuqua School at Duke University.

O'Hara. In his position with Vance International/Decision Strategies, Ray O'Hara, CPP, is responsible for bringing integrated, enterprise security solutions to clients using the company's full line of security consulting and investigative services. He has more than 30 years of expertise in corporate security and law enforcement, most recently as Founder and President of Ray O'Hara and Associates, a consulting firm specializing in business solutions.

O'Hara's experience also includes the oversight of client matters in Europe, the Middle East, Asia, Africa, and South America for a large, international security and investigations firm. In addition to his operational responsibilities, he established and managed workplace violence and Sarbanes-Oxley related training programs.

O'Hara previously served as corporate security manager for Weyerhaeuser Company, where he was responsible for security programs involving the protection of

O'Hara established and managed workplace violence and Sarbanes-Oxley related training programs.

employees and business operations. He was a key member of the company's workplace violence prevention team, and delivered training to thousands of employees and contractors companywide. He also developed and implemented a financial fraud prevention program for managers, and handled high-level, sensitive fraud matters across the organization.

O'Hara has served as president of ASIS's Professional Certification Board, chair of the ASIS International Investigations Council, and a member of the Substance Abuse Standing Council. He is board-certified in security management by ASIS and is considered a risk vulnerability expert with experience

in analyzing and categorizing business vulnerabilities, homeland security, terrorism, and political threats. In addition to consulting with organizations involved in developing, analyzing, and implementing the International Maritime Organizations Maritime Security Guidelines, O'Hara frequently evaluates and benchmarks risk factors throughout the world.

Pierini. Shirley Pierini, CPP, has more than 25 years of corporate security management and law enforcement experience. During her security industry career, Pierini has worked both domestically and abroad. She developed Bank of America's executive protection program for executives and their families; implemented operational security programs for McCaw Cellular Communications and L.A. Cellular; and conducted threat assessments for Mitsubishi Motor Sales of North America, Dell Webb Corporate offices, and the CNN building in Los Angeles, among others. Pierini is also a

well-respected expert witness and a physical security consultant for threat assessments of corporate facilities, school districts, and houses of worship.

Pierini has held numerous volunteer leadership positions with the Society during the past 18 years. During her progression through the leadership ranks, she served at both the chapter and regional levels, was appointed to the Professional Certification Board (PCB), and chaired the ASIS Council on Telecommunications Security. She was elected to the Board of Directors in 1997. She also is an active member in the Association of Threat Assessment Professionals, and is a life member of Southern California Chief Special Agents. She holds a bachelor's degree in business administration and a master's degree in business administration from the University of Phoenix. ♦

Chapter NEWS

Regions I-IV

Lieutenant Dan Whelan of the Seattle Police Department spoke at a meeting of the **Puget Sound Chapter** about the department's Emergency Preparedness Bureau.

Workplace violence was the topic when W. Barry Nixon, executive director of the National Institute for the Prevention of Workplace Violence, made a presentation to the **California Inland Empire Chapter**.

The chapter honored four members of the San Bernardino Sheriff's Department for acts of valor at its Law Enforcement Appreciation Day. Lieutenant Vic Brimmer, CPP, of the Sheriff's Department was the guest speaker at the event.

Michael S. Williams, president of Williams Security Systems, addressed the **Santa Barbara Chapter** on security-related topics of local interest.

James Rogers of the Social Security Office of Inspector General addressed the **San Diego Chapter** on fraud investigations.

The **Northern Nevada Chapter** welcomed guest speaker Scott Kabrin, program director for the Washoe County Citizen's Homeland Security Council, to a recent luncheon meeting. He described the operations of his organization and invited members to attend the Council's nine-week training program. Another meeting featured Ira Victor, chief compliance officer for Privacy Technician, who gave a talk on computer and Internet security.

U.S. Air Force Colonel Steven C. Suddarth, principal associate director for nuclear weapons programs at Los Alamos National Laboratory, was the guest speaker at a meeting of the **Northern New Mexico Chapter**. He spoke about technology trends and the resulting implications for security. His advice to attendees was to expect future enemies to use more than conventional arms, to remember that unsophisticated enemies can use sophisticated technology, and to think beyond guns, guards, and fences to information technology and operations security.

Members of the **New Mexico Chapter** held a special discussion of lessons learned during their careers in security. Curtis Hodge, CPP, described experiences in delegating and following up on tasks subordinates are completing. Mike Jordan, CPP, talked about an emergency situation at his facility while he was outside and his plans were on the inside, teaching him to keep

backup plans in alternate locations. Doyle Mullis offered advice for checking employees' backgrounds before increasing their responsibility. Ron Jones alerted fellow members to consider employees' backgrounds that might conflict with people they are hired to protect.

The **Phoenix Chapter** welcomed small-business owner Debbie Christofferson of Sapphire Security to a recent meeting. She spoke on the job market, career growth, and planning for the future, encouraging members to find their passion, seek out a mentor, try different things, and pursue educational opportunities.

Regions V-XII

Dennis Haskins, manager of corporate security for Yamahouchi Consumer, Inc., was the guest speaker at a luncheon meeting of the **West Oklahoma Chapter**. He talked about security

challenges in the pharmaceutical industry and offered examples such as changing security regulations for storing and securing drugs and complying with DEA, FDA, and other agency requirements.

Members of the **Tulsa Chapter** heard a talk on coordination between law enforcement and private security when Captain Dennis Larsen of the Tulsa, Oklahoma, Police Department visited them. He also offered some new approaches to facility evacuations.

Robert Wetherell, facility and physical security manager for Pearson Education, spoke about the Amber



The **Kansas City Chapter** raised \$13,000 for the National Center for Missing and Exploited Children with its 5th Annual Kansas City ASIS Charity Golf Tournament. Pictured are (from left) Jim Evans, director of finance and administration, ASIS International; Joe Gann, Region V vice president and senior account manager for Wornall Secure Business Solutions; Keith Goins, manager of member services, ASIS International; and Eddie Meltzer, president of Wornall Secure Business Solutions.



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Waves-Iowa Partnership for homeland security when he attended a meeting of the **Eastern Iowa Chapter**.

The **Central Illinois Chapter** learned the latest on travel safety and security when Ken Brady, CPP, principal of Crisis Management Associates, was the guest speaker. He talked about planning for travel,

what companies can do to protect their employees, and what employees can do to protect themselves.

Special Agent Paul K. Ulrich of the U.S. Drug Enforcement Administration gave a talk on drugs in the workplace at a recent meeting of the **Illi-Ana Chapter**.

The **Central Illinois Chapter** teamed with the Association of

Contingency Planners to present a seminar, "Homeland Security: The Physical Protection of Critical Infrastructure and Key Assets." ASIS International President Shirley Pierini, CPP, welcomed the attendees, and Mike Chamness, chairman of the Illinois Terrorism Task Force of the Illinois Emergency Management Agency, presented the keynote speech on government infrastructure.

Additional sessions included talks on emergency services by Kevin Eack of the Illinois State Police and Mike Moos of the State Fire Marshal's office; public health by Don Kauerauf, Illinois Department of Health; water by Bruce Kozozenski of the Metropolitan Sewer District; agriculture by Mark Cheviron, Archer Daniels Midland; food by Greg Halvac, Kraft Foods; energy by Patrick Laird of Exelon; telecommunications by Thomas Mahoney of SBC Communications; postal and shipping by Charles Moyer, FedEx; transportation by Joel Webber, Couri and Couri; and hazardous materials by Mark Winter of BV Solutions Group.

CCTV technology was the subject at a meeting of the **Toledo Chapter** when Kyle Robinson, president of KBR Marketing, addressed attendees.

The **Columbus Chapter** welcomed Tim Blubaugh, loss prevention director for the Columbus Zoo and Aquarium, to a recent meeting. He discussed the future plans of the zoo and its security department, which provides many services to employees and visitors. All security staff members are trained in first aid and as first re-

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CORRECTION

In the November/December issue of *Dynamics*, in the Chapter Highlight featuring the National Capital Chapter's Private Security Appreciation Luncheon, we incorrectly named award-winner Charles Page's corporate affiliation as MDM. Page actually works for MVM, Inc.



Members of the **Jackson Chapter** were treated to a tour of the Saks regional office by David Ferguson, vice president for loss prevention and safety for Saks, Incorporated. At this facility, Saks, which has 388 stores in 39 states and Saudi Arabia, houses a mainframe and server environment and a credit call center that handles 8 million telephone calls annually. More than 1,100 associates process 5 million active accounts and 32 million credit statements annually. Members enjoyed a lunch provided by Saks as well as tours of both the call center and IT sections of the operations.

sponders who can handle incidents that include injuries, lost children, and escaped animals.

Ray Hewlett, head of security for Fairview Park Hospital, gave a talk on preparing for and handling terrorist events at a meeting of the **Cleveland Chapter**. He focused on "code orange teams" that deal with hazardous materials, frequently without knowing what those materials are and where they came from.

Kevin Pegnato of Executive Defense Tactics spoke at a breakfast meeting of the **Pittsburgh Chapter** on executive defense training.

Frank Krahn, information technology security specialist at the Mayo Clinic, was the guest speaker at a meeting of the **Minnesota Chapter**. He offered an information security briefing and case study.

The **St. Louis Chapter** invited David Gorman of David Gorman and Associates to speak at a recent meeting about Wal-Mart's secrets of success.

Occupational fraud was the topic when Roger Palmer, CPP, manager of special investigations for Blue Cross and Blue Shield of Kansas, spoke to the **Kansas City Chapter**. Another meeting fea-

tured a talk on video forensics by Deputy Jason Latham of the Johnson County Crime Lab.

Members of the **Houston Chapter** heard a presentation on enhanced security in the 21st century when Mark Caldwell, CPP, director of corporate security, and Steve Brack, CPP, manager of corporate security, both of AIG, were the guest speakers.

Richard Kaiser, CPP, special agent for the Internal Revenue Service, was the guest speaker at a meeting of the **San Antonio Chapter**. He spoke to the group on money laundering.

ASIS Regional Vice President Ralph Sims presented a chapter charter to the new **Ark-La-Tex Chapter** at a recent meeting in Shreveport, Louisiana. KTBS Channel 3 also attended the meeting and covered the event for television.

Fire safety was the topic at a meeting of the **Baton Rouge Chapter**, when Vanessa McGhee of the Baton Rouge Fire Department was the guest speaker.

Roberta Newcombe, transportation product manager of Guardian Solutions, provided an overview and demonstration of her com-

pany's video tracking software at a meeting of the **Mobile Bay Chapter**.

Members of the **Northern Alabama Chapter** learned about the role and mission of the U.S. Marshals Service when Bill Lizotte, supervisor, addressed the group. He talked about the mission of the Marshals Service and its history.

The **Birmingham Chapter** joined with the Metro Criminal Justice Executive Association to present a day-long seminar, "Religious Terrorism in a World of WMDs: Understanding and Tracking the Islamist Terrorist and Terrorist Acts." The featured speaker was Jack Williams, professor of law at Georgia State University, who also consults with federal agencies and the private sector on the communications of terrorists.

Regions XIII-XVIII

Members of the **Lake Erie Chapter** learned about security audit software when Butch Holliday, sales associate for Bamboo Solutions Software Company, spoke at a meeting. He reviewed software applications that can provide secure and effective security audits and can be managed online.

Another meeting of the group featured a presentation about the Joint Terrorism Task Force. Two FBI special agents, Drew Ptasiowski from Pittsburgh and Matt Gorman of Erie, described the task force's mission and activities. The task force is comprised of representatives of the FBI, IRS, ATF, U.S. Forestry Service, U.S. Postal Service, U.S. Secret Service, and local law enforcement agencies.

Thomas W. Corbett, Jr., former Pennsylvania Attorney General and a campaigning candidate for that position, spoke to the **Central Pennsylvania Chapter** about his career and his work on issues of criminal justice, victim's rights, and drug and alcohol prevention and rehabilitation.

A later meeting featured Joe Peters, candidate for Pennsylvania Auditor General, who talked about the need for partnerships between government and private security. He discussed drugs-terrorism-money interconnections and shared highlights of his time as a prosecutor on the Federal Organized Crime Strike Force, where he prosecuted members of the Mafia.

The **Greater Philadelphia Chapter** heard a talk on developing leadership when Coach Phil Martelli of the St. Joseph's University men's basketball program was the guest speaker. The chapter raised more than \$500 in matching donations and presented the proceeds to Coach Martelli for Coaches Against Cancer.

Innovations in electronic security were discussed by Kekin Shah, president of Shanix Inc., at a meeting of the **Providence Chapter**.

Thomas Casaregola, chief of investigations for the New York State Racing and Wagering Board, addressed a breakfast meeting of the **Hudson-Mohawk Chapter**, where he described the workings of his organization.

Professor Gary Thompson of Monroe Community College was the guest speaker at a meeting of the **Rochester Chapter**. He talked about cyber security.

Joseph Hayes, CPP, PSP, general manager of All County Security, Inc., made a presentation to the **Westchester County Chapter** on the changing challenges of security.

Two representatives from the Connecticut State Police, Sergeant Gregory Kenney and Detective Roberto Gomez, gave a presentation on Public Act No. 04-192, which concerns the licensing and training of private detectives and security personnel, at a meeting of the **Connecticut Chapter**. ASIS Assistant Regional Vice President Mike Moon also made a presentation about resources available from the regional and national levels of the Society.

The **Boston Chapter** conducted

its 22nd Annual CPP Review Course in October. Breakfast was provided by AF Publicover Company and lunch was sponsored by American Alarm, Apollo Security, Gallagher, Mahoney & Associates, Allied Security, and Securitas Security Services. Fifteen members attended the review sessions, which were conducted by ten instructors who donated their time.

"Emerging Trends in Security" was the theme of a seminar hosted by the **Western New Jersey Chapter**. Nearly 240 security professionals heard five presentations on various topics and a keynote address by Bernard Kerik of Giuliani-Kerik Associates, who was New York City Police Commissioner during the events of 9-11. Mr. Kerik sold autographed copies of his book and donated the proceeds to the chapter. Sponsors of the seminar exhibited products and services.

Lance T. Morell of Thoroughbred Racing Protective Bureau,

Philadelphia Park Race Track, spoke to a gathering of the **Southern New Jersey Chapter** on securing Smarty Jones, the horse that won the 2004 Kentucky Derby and Preakness. The presentation addressed not only physical protection but also the difficulties in providing security when celebrity status arose unexpectedly.

A meeting of the **National Capital Chapter** featured guest speaker Mark Gembicki, national managing director for BearingPoint Incorporated, who reviewed various aspects of critical infrastructure protection.

Orange County Sheriff Kevin Beary was the guest speaker at a recent meeting of the **Greater Orlando Chapter**. He gave a presentation on homeland security in a tourism center. He also talked about the aftermath of Hurricane Charley.

The **Florida West Coast Chapter** honored seven security officers at its Private Security Appreciation Luncheon. The guest speaker was

CHAPTER HIGHLIGHT

NYC Chapter Ready to Help

The **October 18 issue** of the *New York Post* included an insert of the *Ready New York Guide* by the Mayor's Fund to Advance New York City. This initiative was made possible by donations from a number of sponsors, including the **New York City Chapter**. At a recent luncheon, Office of Emergency Management (OEM) Deputy Commissioner Keith Spadaro accepted a check from the chapter for \$5,000 to help fund the initiative.

OEM works to ensure the city's safety and preparedness for emergencies and has been running the Ready New York campaign for the past year—the centerpiece of which is the 16-page household preparedness guide that was included in the

newspaper. The guide offers advice for general emergency readiness, with a household disaster plan checklist, a "go bag" checklist, and an emergency supply checklist. It describes steps to take when advised to evacuate or shelter in place and offers advice for utilities disruptions. In addition, the guide offers specific information for weather disasters, fires, earthquakes, biological threats, building collapses, and radiation exposure, among other crises, as well as tips for aiding seniors and disabled persons, children, and pets. The booklet describes ways citizens can help and includes an Emergency Reference Card that citizens can use to collect and keep important information handy. ♦



Hillsborough County Sheriff Cal Henderson, and WFLA Radio's Tedd Webb was the guest master of ceremonies.

Regions XXII-L

The ASIS Board of Directors has approved changing the name of ASIS chapter 207 from the **Indian Subcontinent Chapter** to the **New Delhi, India, Chapter**.

Chief Fred Rayner of the Edmonton Police Service spoke at a luncheon meeting of the **Edmonton/Northern Alberta Chapter** about community policing.

Antonio Michel, CPP, security manager for the Panama Canal Authority, was the guest speaker at a meeting of the **Panama Chapter**. He talked about maritime security in Panama. ♦



The Nigeria Chapter of ASIS, along with its sister chapter of Port Harcourt and the newly established pro-tem chapter of Abjua, brought 40 delegates to the ASIS International 50th Annual Seminar and Exhibits in Dallas. Chief Victoria Ekhomu, who led her compatriots to the seminar and exhibits, described the event as the best in her 11 years of attending. "Members of our delegation are networking with security professionals, including vendors, designers, and manufacturers from all over the world," said Ekhomu.

The Nigeria Chapter, which concluded its 2004 Seminar and Exhibits in Lagos, Nigeria, in July, is picking up important pointers for its 2005 seminar. "Our chapter is learning so much about how to plan gatherings for industry professionals," said Ekhomu.

CSO Roundtable

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communication to those who fashion security and business policy for the government.

As Jack Lichtenstein, ASIS's director of government affairs and public policy, noted that evening, Roundtable members will be invited to participate in forming national policy and programs on security. Members will not only liaise with congressional and homeland security leaders, but they will also assist ASIS in reaching out to the media, developing educational programs such as the Security Executive Leadership Program at the Wharton School of Business, and working with business organizations and other interest groups.

Lichtenstein began the evening by praising the three architects of the program: ASIS Executive Director Michael J. Stack; PPG Industries Global Director of Security Regis W. Becker, CPP; and Don W. Walker, CPP, chairman of Securitas Security Services, USA. He then

recognized several honored guests, who addressed the group.

Bob Liscouski, assistant secretary of homeland security for infrastructure protection, told the assembled security directors that the federal government needs "to tap into your thought leadership," identifying the public-private partnership as a core element of U.S. homeland security efforts. "We at DHS, from the secretary down to the screener at the airport, are only a small part of what is required to secure the critical infrastructure of the nation at large," he said.

He also praised educational, advocacy, and outreach programs developed by ASIS, and said that DHS wanted to align its thinking with that of the Society. Liscouski also acknowledged that DHS needs to peg its alert levels to actual security measures. "We're trying to 'bake in' the processes for providing good security, to work with ASIS, to know what needs to be done."

Picking up on the theme of public-private synergy, Alfonso Martinez-Fonts, Jr., special assistant

to the secretary for the private sector at DHS, told the Roundtable members that his office represented a direct line of communication between corporations and the DHS. "We are your advocate in DHS," he said. He then asked for a show of hands among security professionals who were once members of law enforcement or government agencies but now work for private companies. "You embody the public-private partnership in your person," he said.

Martinez-Fonts also recognized that corporate management must still be convinced that security is not an expense. "We'll try to help you prove the return on investment to your CEO," he pledged.

Also representing DHS, Chief of Staff Duncan Campbell mentioned that DHS had declared September to be preparedness month, and to that end he announced an initiative called Ready Business. Ready Business is designed to reach out to small to mid-sized businesses and encourage them to take specific actions to prepare

their businesses, their employees, and their communities for crises.

In an after-dinner speech, Congressman Pete Sessions (R-TX) talked about his work on amending the Fair Credit Reporting Act to the benefit of workplace investigations, and he urged security professionals to maintain their commitment to their field.

"Now more than ever our country is in dire need of men and women just like you to become engaged in your organizations to do what you do," said Sessions, whose father William Sessions directed the FBI and was a member of ASIS. He urged the security professionals to "Keep believing what you believe. There's no problem that's bigger than the solution."

After the addresses, attendees split into two groups to enjoy a "candlelight" tour of the Capitol. Guides explained how the building evolved as both houses of Congress outgrew their spaces.

Attendees also learned how many of the frescoes, friezes, and other works of art in the building are the product of Italian artist Constantino Brumidi, who did his work in the mid-19th century.

At the end of the tour, Roundtable members were able to sit in on a rare late-night congressional session. They watched a vote in the House Chamber on a \$25 million increase in appropriations for the Financial Crimes Enforcement Network, which aims to stifle money laundering. As a measure pinned to homeland security efforts, the vote was an appropriate ending to the inaugural meeting and a stark reminder of the group's mission. As the DHS's Campbell said earlier in the evening in urging security professionals to work through the struggles ahead, "You have to take a step back each day and remember why we're doing it. When you get frustrated, look back at 9-11." ♦
—By Michael Gips, senior editor

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