

# AP Dynamics

The official Newsletter of ASIS International in Asia-Pacific

3rd Edition -- October 2013

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Welcome to the 3rd edition of ASIS International's *AP Dynamics*, the monthly newsletter for ASIS members in the Asia-Pacific region covering ASIS news, chapter news, and important Asia-Pacific headlines.

The ASIS Asia-Pacific Bureau invites members to submit updates or articles to share with the ASIS members in the Asia-Pacific region. Please note that board certified professionals are entitled to up to 9 CPE credits per article.

The submission deadline for the next issue is 6 November.

In this issue: Call for Articles; ASIS Asia-Pacific 2013; ASIS President Geoff Craighead Visits Australia, and Congratulations to 2013 Certification Award Winners.

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## Leaders

### ASIS President Visits Homeland Chapters



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### **EDUCATION AND EVENTS**

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Professional Development

In August 2013, Geoffrey T. Craighead, CPP, ASIS International president, was honoured at various events convened by Group 15 chapters (Oceania).

Craighead was welcomed as a true prodigal son, as he is the first Australian to be elected to the prestigious position of ASIS president.

Local ASIS members joked that former Australian Prime Minister John W. Howard had gone to Chicago as a keynote speaker at the ASIS 59th Annual Seminar and Exhibits, and thought that Craighead was a fair swap, under the U.S.-Australia Free Trade Agreement.

The whirlwind of activities undertaken by Craighead during his visits to New Zealand and Australia included:

- Auckland, New Zealand, on August 9. The program featured an executive briefing for members followed by an enjoyable dinner attended by ASIS members, their partners, and guests.
- Melbourne, Victoria, on August 12. Craighead spoke to an enthusiastic audience at the Moonee Valley Racing Club about opportunities for ASIS members worldwide.
- Canberra, the national capital, on August 12. The ASIS president inspired the approximately 60 security practitioners attending the dinner with a candid account of his personal career path, including his higher education in forestry science at the Australian National University and his years as an Australian Rules footballer. Also at this event, Dr. Marc Siegel, commissioner, ASIS Global Standards Initiative, gave an impromptu presentation on the leading role that ASIS has taken in creating professionally accepted approaches to the wide range of security subject areas.
- Perth, Western Australia, on August 15. Craighead was guest speaker at a special luncheon seminar for ASIS members and guests attended by more than 60 security professionals. His presentation about the key leadership and quality traits that security professionals should display was well received, and Western Australia Chapter Chair Bill Hutchinson acknowledged sponsors and supporters.

At the various chapter events, Craighead donated copies of his seminal textbook *High Rise Security and Fire Life Safety*, which were keenly received by members.

Finally, Craighead presented a talk on emerging trends in security standards at the Annual Security in Government Conference in Canberra, and was invited to sit at the head table with Australian security officials and executives during the conference gala dinner at the impressive Parliament House.

The ASIS president was accompanied and supported by the Group 15 regional executive leadership team during all stages of

### Chapter and Certification Events

#### Join Us on Facebook

ASIS 60th Annual Seminar and Exhibits- Atlanta, Georgia, USA, 29 September-2 October, 2014

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ASIS 7th Asia-Pacific Security Forum & Exhibition - Macau, China, 3-5 December, 2013

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#### President's Perspective

**ASIS President Geoffrey T. Craighead, CPP**, shares his insights on a range of membership and industry issues in his President's Perspective column. [Read the latest here.](#)

#### Did you like this issue?

The Asia-Pacific Bureau of ASIS strives to present content of the highest quality to ASIS International members.

Please contact the [editor](#) to provide feedback on the newsletter or to submit an article for publication.

his visit. The senior regional vice president (SRVP) of Group 15, Graeme Polley, CPP, skilfully organised many of the events. The visit was also successful due to sustained work by chapter volunteer leaders, and former SRVP Jason L. Brown was instrumental in ensuring that Craighead was introduced to Australian security opinion leaders.



### ASIS Asia-Pacific 2013

#### Registration for ASIS Asia-Pacific 2013 in Macau Is Open!

The [ASIS 7th Asia-Pacific Security Forum & Exhibition](#) will be held on 3-5 December, 2013, in Macau, China.

[Register by November 4, 2013](#) to benefit from the discounted rate.



On Wednesday, 4 December 2013, **James D. Ratley**, president and CEO of the Association of Certified Fraud Examiners (USA) will present on the mindset of the fraudster.

Mr. Ratley will give delegates an understanding of what causes an employee to cross the line and steal from his employee, why some individuals turn to fraud while others would never think of it, and how can an understanding

## ASIS Asia-Pacific Bureau

Queries on ASIS International Asia-Pacific events, membership, benefits, resources, or certification, can be addressed to the Asia-Pacific Bureau.

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[www.asisonline.org](http://www.asisonline.org)

## Asia-Pacific Links

Visit the ASIS Asia-Pacific 2013 event Web site:

[www.asisonline.org/macau](http://www.asisonline.org/macau)

Please visit our Asia-Pacific chapters' Websites at the following links:

[www.asisaustralia.org.au](http://www.asisaustralia.org.au)

[www.asis.org.hk](http://www.asis.org.hk)

[www.asisindonesia.or.id](http://www.asisindonesia.or.id)

[www.asis-japan.org](http://www.asis-japan.org)

[www.asisseoul.or.kr](http://www.asisseoul.or.kr)

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of these questions improve organisations' ability to prevent and detect fraud? This session will explore the psychology and thinking patterns common among fraudsters, as well as how security professionals can apply this information to increase the effectiveness of their fraud investigations.



On Thursday, 5 December 2013, **Christopher Phinney, CPP**, adjunct lecturer at the Edith Cowan University (Australia) will provide an overview of a Ph.D. research project to define the Security Body of Knowledge within a commercial security context.

As the development of the security profession is still in a nascent stage, the security body of knowledge is in its infancy with no universally accepted definition of security currently available. The purpose of this research project is to identify the core knowledge

categories that comprise the field of commercial security, determine the relevant security concepts that make up the knowledge categories, and, lastly, to elicit, formalise and document tacit knowledge commonly used in commercial security.

The conference will also include the following presentations:

### **Investigating Workplace Violence in Asia**

Geoff Brown, Asia Group investigations manager, Microsoft, Thailand

### **Is Your Security Function Future Proof?**

MP Sanumon, CPP, manager global protective services - Asia Pacific Region, Cisco Systems, India

### **A Framework For Managing Crime and Fraud**

Torsten Wolf, group head of crime and fraud prevention, Zurich Insurance Company, Switzerland

### **Social Engineering - Posing Challenges to the Thinking Security Professional**

Paul Devassy, CPP, corporate security manager - South Asia, Henkel Adhesives Technologies India, India

### **Major Theft - A Gateway Crime With National and Economic Security Implications**

Lawrence J. Futa, legal attaché, Legal Liaison Office, US Consulate General, Hong Kong

### **Advanced Persistent Threat (APT): Next Generation Cyber Attack**

Leonard Ong, CPP, associate partner, Citihub, Singapore and Werner Preining, CPP, Interpool Security Ltd, Austria

Ten reasons that you benefit from becoming an ASIS International member:

- Unrivalled networking opportunities with more than 38,000 of your industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.
- A complimentary subscription to *Security Management* magazine, the leading security industry publication.
- Opportunities to build a professional reputation and credentials.
- Tailored professional development programs to fit your specific career goals.
- Advocacy of the security industry to the government and business communities.
- Board-certified, professional designations.
- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on program and Exhibits registration, merchandise, and certification programs.

[More Information...](#)

**Select ASIS published titles now available for purchase for Amazon Kindle**

- [POA: Physical Security; Applications; Information Security; and Investigation](#)
- [POA: Security Management; Legal Issues; Security Officer Operations; and Crisis Management](#)
- [Active Shooter](#)
- [Career Opportunities in Security](#)

### Six Reasons why you should attend ASIS Asia-Pacific:

1. **Industry leaders** from important companies and organizations such as Microsoft, Zurich Insurance Company, Henkel Adhesives Technologies, Cisco Systems, Barclays Capital, and Wyeth Nutrition (Nestlé) will speak about the latest developments, trends, and innovations in security.
2. **Apply lessons learned** from other industries to your own sector.
3. **Connect** with high-level security professionals from all over the Asia-Pacific region and beyond.
4. **Get motivated** by new ideas and information.
5. **Form new partnerships** and reconnect with familiar faces in the industry.
6. **Get social** and join discussions on Facebook, LinkedIn, and Twitter.

In addition to the educational sessions, delegates will get access to networking events and to the exhibition. Entry to the exhibition is free of charge for preregistered visitors.

[Click here](#) to see the conference program.

#### Fees:

	By November 4, 2013	After November 4, 2013
ASIS and ISC <sup>2</sup> Member	USD 995	USD 1,150
Nonmember	USD 1,295	USD 1,500
Group Rate (minimum 5 delegates per company)	USD 875	USD 875
Single Day Registration	USD 650	USD 750
Partner Association	USD 1,150	USD 1,250
Exhibition Visitor (1 day)	Free (Pre-registration before November 22, 2013)	USD 30 (After November 22, 2013)

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- [Crime Prevention for Houses of Worship](#)
- [Detecting Forgery in Fraud Investigations](#)
- [ASIS Disaster Preparation Guide](#)
- [Emergency Planning Handbook, 2nd Edition](#)
- [First Responders Guide to WMD, 2nd Edition](#)
- [Implementing Physical Protection Systems](#)
- [Personal Identification](#)
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### Schedule Your Professional Development Now

A comprehensive [calendar](#) is available here. [Register early and save](#) by taking advantage of early bird rates. Realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

## ASIS International News

### Contribute to AP Dynamics and Earn CPEs

**ASIS**  
Security. Simply Different.

# AP Dynamics

The official Newsletter of ASIS International in Asia-Pacific

**Launching Edition**

**Quick Links**

**ASIS ABIA-PAC**  
7th Asia-Pacific Security Forum & Exhibition  
9/ACAU, CHINA  
7-9 OCTOBER 2013  
[Register Now](#)  
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**ASIS MIDDLE EAST**  
5th MIDDLE EAST SECURITY CONFERENCE & EXHIBITION  
DUBAI, UAE  
15-16 FEB 2014  
[Sponsor/Exhibit](#)

**ASIS EUROPE**  
13th EUROPEAN SECURITY CONFERENCE & EXHIBITION  
THE HAGUE, THE NETHERLANDS  
1-2 APRIL 2014  
[Submit Your Abstract Now \(Deadline: 8 September\)](#)  
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**Leaders**

**Column: Welcome to AP Dynamics**

Dear Asia-Pacific Members of ASIS International,

It is indeed my pleasure to launch this inaugural issue of AP Dynamics - our very own newsletter written by and for security professionals in the ASIS Asia-Pacific community. With this new platform, we hope to provide you with more information on Chapter meetings, networking events and professional development programs organized by various Chapters in this region.

We welcome your contributions to AP Dynamics, whether be it a security article or a write up on happenings in your local Chapter. Sharing your knowledge and experience will sharpen our thinking process in the application of security concepts and strategies, and hopefully generate more value-added propositions for enterprise security risk management.

ASIS International invites members to submit articles to be published in future editions of *AP Dynamics*.

Articles that shares knowledge and best practices with other ASIS members are welcome-whether case studies or articles about legislation in your own country, trends in security technology, or advancement in the security profession.

Board certified professionals are entitled to claim up to nine CPE credits per article.

General writing guidelines:

- Articles must be in English only.
- Articles should not exceed 500 words.
- Sales/marketing submissions will not be accepted.

Please contact the [editor](#) for more information.

**Be a Sponsor or Exhibitor at ASIS Asia-Pacific 2013, ASIS Middle East 2014, and ASIS Europe 2014**



Does your organisation's strategic plan call for growth in Asia-Pacific, the Middle East, and Europe? If so, sponsorships of ASIS Asia-Pacific 2013, ASIS Middle East 2014, and ASIS Europe 2014 offer a great way to gain exposure and to raise the visibility of your brand, products, and services among key decision makers in these regions.

Click these links to review and select from an extensive list of sponsorship and exhibit opportunities:

- [ASIS 7th Asia-Pacific Security Forum & Exhibition](#) - December 3-5, 2013, Macau, China
- [ASIS 5th Middle East Security Conference & Exhibition](#) - February 16-18, 2014, Dubai, UAE
- [ASIS 13th European Security Conference & Exhibition](#) - April 1-3, 2014, The Hague, The Netherlands

Identify the event that is most in line with your organisation's marketing strategy and budget, or contact ASIS to shape a tailored package that best suits your company's needs.

For further information on other ASIS global conferences, contact the ASIS EMEA/AP Bureau: Tel: +32 2 645 26 74; e-mail: [europa@asisonline.org](mailto:europa@asisonline.org) or [asiapacific@asisonline.org](mailto:asiapacific@asisonline.org).



**CPPs, PCIs, and PSPs Sought for *Security Management Profiles***

**SECURITY  
MANAGEMENT**

Each issue of *Security Management* features an ASIS board-certified professional. The short, monthly column profiles a certificant and provides insight into his or her career, personal motivations to earn a credential, and the benefits of this achievement. Interested members, or those with suggestions for a profile subject, can contact ASIS Marketing Manager [Leigh A. McGuire](#) for details.

## Member News



### Congratulations to 2013 Certification Award Winners!

The ASIS International Professional Certification Board (PCB) recognized regional winners for their accomplishments in mentoring and enhancing educational sessions. The awards were presented at the ASIS 59th Annual Seminar and Exhibits in Chicago on Wednesday, September 25.

Congratulations to the following recipients:

- Dencio S. Acop, CPP, Region 13B
- Huan Chiang Lee, PSP, Region 13B
- Christopher Phinney, CPP, Region 13B

The PCB wishes to thank the volunteer leaders who selected and nominated the extraordinary set of candidates.

## Headlines

### IT Security Budgets For Better Perimeter And Systems Control

Dark Reading published an article on October 14 about budget's decisions that IT security leaders have to take, which are applicable to professionals from other sectors of the security industry. The article stressed that in an environment of finite resources these leaders have to take smart decisions. However, they could be seduced by the latest innovation, which promises unbelievable results, and forget about management tools necessary to implement enough control over network and system infrastructure to manage their risks.

The article highlights that, if an organization spends money to buy next generation firewalls, asking for more money for firewall management to keep the rules properly configured on those systems will be considered as over and could anger CFOs.

However, the authors stressed that this trend is evolving. Indeed, companies are taking security into account at an earlier stage of the budget decision-making process and think about expanding their infrastructure at a later stage.

Source: Dark Reading

Please [click here](#) for more.

## How to Keep Your Personal Information Safe

ABC.net recently published an article on how social media could affect companies' security.

According to the article, today you can easily reset a password when you lose it. The only thing that you need to do is to respond to a security question. However, while it was quite complicated in the past to guess the responses to these questions, nowadays going on social media helps finding these responses.

Hackers can also, for instance, go on social media to gather as much information as possible on one employee and the company he works for. Then, they write e-mails or make phone calls that give the impression they are working for the IT department and ask employees to provide their credentials.

As a consequence, the author warns readers to always think of security when they post information on social media.

Source ABC.net.au

Please [click here](#) for more.

## The Sorry State of Private Security Training

Although a number of security agencies provide adequate training for their guards, the author of this article at SecurityMatters says that a majority of security service providers pursue guard training only "for compliance."

He continues: "A primordial reason for this lack of interest in security training by employers is economic in nature. Security is also a business. Training is a cost item that impacts the bottom line. Service providers in the security industry compete against one another and to many of these players, lesser costs spell the difference between surviving the industry and leaving it. And even when training is conducted, around half of the cost is charged against the individual guard in order to sustain the competitiveness of his employer. The employer cannot avoid the training of its employees, which is required by law and regulated. The employee-guard, on the other hand, is only too happy to still have a job and therefore accepts the additional deductions against his already meager salary. After all, the training is supposed to add to his professional skills anyway.

"The quantity and quality of training is yet another story. Training includes the provision of relevant knowledge, sufficient skills, and the right attitude needed to accomplish the essential tasks. Anything less is inadequate and dangerous. However, too often guards' training occurs only during reenlistment because it is part of the requirements. The reenlistment cycle is of three years so the training is much too rare for a guard who is supposed to safeguard a client company's employees and its properties. What about the duration of security guard training? Often we learn about trainings that last for half a day and are supposed to arm a guard when he gets assigned to a client for months or years. If there is

marksmanship, the rounds are never enough to at least enable a guard to hit his target. The author has observed such trainings and hindsight now teaches him that, in order to up the skill standards of one's security partners, the client company must also invest in their additional training. But how many companies provide such complimentary trainings to their security service providers?"

Source: SecurityMatters

Please [click here](#) for more.

### Blasts Kill 2 and Injure an American in Myanmar

*The New York Times* reported on October 15 that a series of unexplained blasts across Myanmar left two people dead and raised anxiety in the country's main city, Yangon, where an explosion on October 14 at a luxury hotel injured an American tourist.

Since October 11, six explosions have hit hotels, a Buddhist pagoda, and restaurants in Yangon, and two regions north and northeast of the city, the authorities in Myanmar said.

No one has claimed responsibility for detonating the small, homemade bomb in the Yangon hotel, according to The Associated Press bureau in the city-adding to confusion over whether the blasts were coordinated and who was behind them. As Myanmar sheds the legacy of five decades of military rule, the explosions are another source of concern for a country already plagued by religious violence and fighting between ethnic groups and the military.

The blast at the Traders Hotel, one of the best known hotels in Yangon and the former address of some United Nations agencies, occurred just before midnight on October 14, the police said. The United States Embassy said that the blast had "seriously injured" the American tourist, but that "there is no indication at this time" the bombs were targeting Americans.

Source: *The New York Times*

Please [click here](#) for more.

## Education and Events

### Global Agenda

November 4-11, 2013: **Super Saver Week** - [ASIS 13h European Security Conference & Exhibition](#)

December 3-5, 2013: [ASIS 7th Asia-Pacific Security Forum & Exhibition](#), Macau, China  
[Registration is open!](#)

February 16-18, 2014: [ASIS 5th Middle East Security Conference & Exhibition](#), Dubai, UAE  
[Registration is now open!](#)

April 1-3, 2014: [ASIS 13th European Security Conference & Exhibition](#), The Hague, The Netherlands  
**Save the date and register during the Super Saver Week - 4-11 November 2013!**

September 29 - October 2, 2014: [ASIS 60th Annual Seminar & Exhibits](#), Atlanta, GA, USA

## Professional Development

### Webinars

**Subscribe today and get all webinars FREE between now and December 31, 2014!**

October 30, 2013: [Stop Issuing Secure Credentials to Imposters!](#)

November 13, 2013: [Impact of ACA on the Contract Security Industry](#)

December 4, 2013: [Hiring Practices in the Security Industry](#)

### Webinar Archive

This month highlighting: webinars that extend beyond borders.

[Corporate Kidnapping: Preparing Management for the Unthinkable](#)

[Maritime Security Piracy Countermeasures](#)

[Security Responds to International Disasters](#)

[High Risk Operations: Mexico, a Case Study for Security Supporting Business](#)

[Surviving Security Threats During Political Instability and Religious Conflict in the West African Sub-Region](#)

[Full list of archived titles](#)

### e-Learning

This month highlighting: [Fiber Optics](#) and [IP Networking](#).  
[Full list of programs](#)

### Classroom Programs and Webinars

[Comprehensive Calendar](#)

## Chapter and Certification Events

31 Oct. Hong Kong - Presentation on IPR / Money laundering by the U.S. Customs and Immigration Enforcement team of the U.S. consulate.

31 Oct. Hong Kong - 2013 AGM

11 Dec. Hong Kong - ASIS Hong Kong Chapter 2013 Christmas party at the Police Officers Club

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