

# AP Dynamics

The official Newsletter of ASIS International in Asia-Pacific

November 2013, No. 4

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Welcome to the 4th edition of ASIS International's *AP Dynamics*, the monthly newsletter for ASIS members in the Asia-Pacific region covering ASIS news, chapter news, and important Asia-Pacific headlines.

The ASIS Asia-Pacific Bureau invites members to submit updates or articles to share with the ASIS members in the Asia-Pacific region. Please note that board certified professionals are entitled to up to 9 CPE credits per article.

The submission deadline for the next issue is December 4.

In this issue: SRVP's Column; Register for ASIS Asia-Pacific 2013; Call for Articles; and Hong Kong Chapter Annual General Meeting.

Please add [regionalnewsletters@asisonline.org](mailto:regionalnewsletters@asisonline.org) to your personal address book or safe sender list to ensure correct delivery of your monthly newsletter.

## ASIS Volunteer Leaders

### SRVP's Column: Welcome to *AP Dynamics*



The security industry has undergone many changes during the past two decades driven by the global technological revolution. This force continues to advance, necessitating that security professionals quickly adopt new tools and technologies in their quest to improve team productivity and add unique value to our respective organizations and the professionalism of our overall profession. In these dynamic circumstances, ASIS International provides

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to its members with the unparalleled opportunity for industry networking, for professional development, and for the obtainment of world-class highly respected professional designations. As the end of the year is approaching, let us encourage our fellow chapter members to renew their memberships and to encourage peers to step onto the path of security professionalism by joining the Society.

ASIS offers awards and scholarships that both recognize and reward outstanding achievements by individual members, students, chapters, volunteer leaders, and organizations. For example, each year ASIS recognizes the most outstanding chapters in each award group with the I. B. Hale Chapter of the Year. This award was established in 1972 in honor of former ASIS President and Chair of the Board of Directors I. B. Hale. The winning and honorable mention chapters receive cash award. Applications for the 2013 I. B. Hale Award can still be made; the deadline is of November 30.

Among the wide range of programs and activities offered by ASIS is the 7th Asia-Pacific Security Forum & Exhibition, which will be held in Macau on December 3-5. This special event will provide participants with valuable new insights and perspectives on the exciting opportunities and security challenges faced in China, the APAC region, and around the globe. Join us at the Asia-Pacific region's most established security event. Become motivated by new ideas and information to help develop cost-effective strategies and solutions for your respective businesses and organizations.

I hope to see you there soon.

Anthony Lee, CPP  
Chair of the Asia-Pacific Advisory Council  
Senior Regional Vice President, Group 13



## ASIS Asia-Pacific 2013

### Register for ASIS Asia-Pacific 2013

The [ASIS 7th Asia-Pacific Security Forum & Exhibition](#) will be held on December 3-5, 2013, in Macau, China.

**Register now** and join around 250 senior security professionals that will gather on the occasion of the event.

## **EDUCATION AND EVENTS**

Global Agenda

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### **Join Us on Facebook**

ASIS 60th Annual Seminar  
and Exhibits-Atlanta,  
Georgia, USA, 29  
September-2 October, 2014

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ASIS 7th Asia-  
Pacific Security Forum &  
Exhibition - Macau, China,  
3-5 December, 2013

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### **Join Us on LinkedIn**

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Group



Join the ASIS Asia-Pacific  
Network



### **President's Perspective**

**ASIS President Geoffrey T. Craighead, CPP**, shares his insights on a range of membership and industry issues in his President's Perspective column. [Read the latest here.](#)

### **Did you like this issue?**

The Asia-Pacific Bureau of ASIS strives to present content of the highest quality to ASIS International members.

### **Keynote Speakers:**



Dr. Raymond H. Hamden  
Clinical & Forensic Psychologist  
(UAE)

#### **New Dimension in Profiling Terrorists**

Wednesday, 4 December - 9:00 -  
10:00



Dr. Tim Summers, Senior Consulting  
Fellow, Asia Programme, Chatham  
House (Hong Kong)

#### **China Under New Leadership: Policy Direction and Political Risk**

Thursday, 5 December - 8:45 - 9:45



Prof. Dr. Naranayan Srinivasan  
Director of the ECU-Emirates  
Education and Research Centre  
(UAE)

Professor of Security and Risk,  
School of Computer and  
Security Science, Edith Cowan  
University (Australia)

#### **Professionalising Security: The lessons learned and the way forward**

Thursday, 5 December - 17:00 -  
17:45

The conference will also include the following presentations:

#### **Investigating Workplace Violence in Asia**

Geoff Brown, Asia Group investigations manager,  
Microsoft, Thailand

#### **Is Your Security Function Future Proof?**

MP Sanumon, CPP, manager global protective  
services - Asia Pacific Region, Cisco Systems, India

Please contact the [editor](#) to provide feedback on the newsletter or to submit an article for publication.

### ASIS Asia-Pacific Bureau

Queries on ASIS International Asia-Pacific events, membership, benefits, resources, or certification, can be addressed to the Asia-Pacific Bureau.

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[asiapacific@asisonline.org](mailto:asiapacific@asisonline.org)  
[www.asisonline.org](http://www.asisonline.org)

### Asia-Pacific Links

Visit the ASIS Asia-Pacific 2013 event Web site:

[www.asisonline.org/macau](http://www.asisonline.org/macau)

Please visit our Asia-Pacific chapters' Websites at the following links:

[www.asisaustralia.org.au](http://www.asisaustralia.org.au)

[www.asis.org.hk](http://www.asis.org.hk)

[www.asisindonesia.or.id](http://www.asisindonesia.or.id)

[www.asis-japan.org](http://www.asis-japan.org)

[www.asisseoul.or.kr](http://www.asisseoul.or.kr)

[www.asis.org.nz](http://www.asis.org.nz)

[www.asis.org.ph](http://www.asis.org.ph)

[www.asis-singapore.org.sg](http://www.asis-singapore.org.sg)

[www.asis-thailand.org](http://www.asis-thailand.org)

### Social Engineering - Posing Challenges to the Thinking Security Professional

Paul Devassy, CPP, corporate security manager - South Asia, Henkel Adhesives Technologies India, India

### Major Theft - A Gateway Crime With National and Economic Security Implications

Eric Ives, Supervisory Special Agent, Federal Bureau of Investigation, USA

### Six Reasons why you should attend ASIS Asia-Pacific:

1. **Industry leaders** from important companies and organizations such as Microsoft, Zurich Insurance Company, Henkel Adhesives Technologies, Cisco Systems, Barclays Capital, and Wyeth Nutrition (Nestlé) will speak about the latest developments, trends, and innovations in security.
2. **Apply lessons learned** from other industries to your own sector.
3. **Connect** with high-level security professionals from all over the Asia-Pacific region and beyond.
4. **Get motivated** by new ideas and information.
5. **Form new partnerships** and reconnect with familiar faces in the industry.
6. **Get social** and join discussions on Facebook, LinkedIn, and Twitter.

In addition to the educational sessions, delegates will get access to networking events and to the exhibition. Entry to the exhibition is free of charge for preregistered visitors.

[Click here](#) to see the conference program.

### Fees:

	Regular Rate
ASIS and ISC <sup>2</sup> Member	U.S. \$ 1,150
Nonmember	U.S. \$ 1,500
Group Rate (minimum 5 delegates per company)	U.S. \$ 875
Single Day Registration	U.S. \$ 750
Partner Association	U.S. \$ 1,250
Exhibition Visitor (1 day)	U.S. \$ 30 (After November 22, 2013)

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## Not Yet a member?

-- Join ASIS --  
and receive a \$100  
education credit!  
Learn more at  
[www.asisonline.org/joinnow](http://www.asisonline.org/joinnow)

Ten reasons that you benefit from becoming an ASIS International member:

- Unrivalled networking opportunities with more than 38,000 of your industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.
- A complimentary subscription to *Security Management* magazine, the leading security industry publication.
- Opportunities to build a professional reputation and credentials.
- Tailored professional development programs to fit your specific career goals.
- Advocacy of the security industry to the government and business communities.
- Board-certified, professional designations.
- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on program and Seminar and Exhibits registration, merchandise, and certification programs.

[More Information...](#)

## ASIS International News

### Contribute to *AP Dynamics* and Earn CPEs

The screenshot shows the 'Launching Edition' of the ASIS AP Dynamics newsletter. It features a 'Quick Links' sidebar with announcements for the 7th Asia-Pacific Security Forum & Exhibition (WACAU, China, 3-5 December 2013), the 5th Middle East Security Conference & Exhibition (Dubai, 10-14 Feb 2014), and the 13th European Security Conference & Exhibition (The Hague, 1-3 April 2014). The main content includes a welcome message, copy deadlines (12 August), a 'Leaders' section with a photo of a man and a column titled 'Welcome to AP Dynamics', and a call to action to submit articles.

ASIS International invites members to submit articles to be published in future editions of *AP Dynamics*.

Articles that shares knowledge and best practices with other ASIS members are welcome-whether case studies or articles about legislation in your own country, trends in security technology, or advancement in the security profession.

Board certified professionals are entitled to claim up to nine CPE credits per article.

General writing guidelines:

- Articles must be in English only.
- Articles should not exceed 500 words.
- Sales/marketing submissions will not be accepted.

Please contact the [editor](#) for more information.

Select ASIS published titles now available for purchase for Amazon Kindle

- [POA: Physical Security: Applications; Information Security; and Investigation](#)
- [POA: Security Management; Legal Issues; Security Officer Operations; and Crisis Management](#)
- [Active Shooter](#)
- [Career Opportunities in Security](#)
- [Casino Surveillance and Security](#)
- [Crime Prevention for Houses of Worship](#)
- [Detecting Forgery in Fraud Investigations](#)
- [ASIS Disaster Preparation Guide](#)
- [Emergency Planning Handbook, 2nd Edition](#)
- [First Responders Guide to WMD, 2nd Edition](#)
- [Implementing Physical Protection Systems](#)
- [Personal Identification](#)
- [Professional Investigator's Manual](#)
- [Protecting Schools and Universities from Terrorism](#)
- [Readings in Security Management](#)
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### Schedule Your Professional Development Now

A comprehensive calendar is available here. Register early and save by taking advantage of early bird rates. Realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.



Be a Sponsor or Exhibitor at ASIS Asia-Pacific 2013, ASIS Middle East 2014, and ASIS Europe 2014



Does your organisation's strategic plan call for growth in Asia-Pacific, the Middle East, and Europe? If so, sponsorships of ASIS Asia-Pacific 2013, ASIS Middle East 2014, and ASIS Europe 2014 offer a great way to gain exposure and to raise the visibility of your brand, products, and services among key decision makers in these regions.

Click these links to review and select from an extensive list of sponsorship and exhibit opportunities:

- [ASIS 7th Asia-Pacific Security Forum & Exhibition](#) - December 3-5, 2013, Macau, China
- [ASIS 5th Middle East Security Conference & Exhibition](#) - February 16-18, 2014, Dubai, UAE
- [ASIS 13th European Security Conference & Exhibition](#) - April 1-3, 2014, The Hague, The Netherlands

Identify the event that is most in line with your organisation's marketing strategy and budget, or contact ASIS to shape a tailored package that best suits your company's needs.

For further information on other ASIS global conferences, contact the ASIS EMEA/AP Bureau: Tel: +32 2 645 26 74; e-mail: [europa@asisonline.org](mailto:europa@asisonline.org) or [asiapacific@asisonline.org](mailto:asiapacific@asisonline.org).

### CPPs, PCIs, and PSPs Sought for Security Management Profiles

SECURITY  
MANAGEMENT

Each issue of *Security Management* features an ASIS board-certified professional. The short, monthly column profiles a certificant and provides insight into his or her career, personal motivations to earn a credential, and the benefits of this achievement. Interested members, or those with suggestions for a profile subject, can contact ASIS Marketing Manager [Leigh A. McGuire](#) for details.



## 2014 ASIS Membership Renewal

Renew your 2014 ASIS International membership now.

Please proceed in the [MY ASIS](#) section of the website, so your member benefits are not interrupted. After signing in to "My ASIS," select the "My Transactions" tab and the invoice to pay. Your membership can be identified by the "member type" populated in the far right column. Please select the invoice and "add to cart."

Contact ASIS Member Services if you have any questions by email [asis@asisonline.org](mailto:asis@asisonline.org), or by phone at +1.703.519.6200, 9:00 am to 5:00 p.m., Eastern Time, Monday through Friday.

Stay connected in 2014 - [Renew today](#)

## Chapter News

### ASIS Hong Kong Chapter Annual General Meeting, October 23, 2013

By Daniel Chui  
ASIS Hong Kong Chapter, Chair

The ASIS International Hong Kong Chapter Annual General Meeting (AGM) was held at the Butterfields Club, Quarry Bay on October 23 in the form of a breakfast meeting.



Prior to the AGM, we invited a guest speaker, Mr. Kendrick Yeung, to give a presentation on the role of Immigration and Customs Enforcement (ICE)/Homeland Security Investigations (HSI) in foreign posts, and on HSI's efforts in targeting criminal syndicates and organizations that actively exploit financial institution's infrastructure. The presentation touched on areas such as foreign corruption investigations, telemarketing fraud, and on money

laundering trends. The presentation also addressed the trends of digital currency as a means for laundering money. Mr. Kendrick Yeung is the U.S. immigration and ICE, Homeland Security Investigations (HSI) assistant attaché in Hong Kong SAR, China. Previously a special agent of the HSI in the USA, Kendrick specializes in a number of areas including investigating counter-proliferation networks, money laundering, drug trafficking, and human trafficking/smuggling.

The meeting also gave members, and those within the industry, a chance to network and broaden their knowledge in such an extensive field. 35 people attended the breakfast meeting and Kendrick's presentation.



At the end of the meeting, the chapter chair thanked Mr. Yeung for his excellent presentation and Douglas Renwick, CPP, PSP, Regional Vice President (Region 14A) presented a gift to Mr. Mark Hargraves, who had served the Hong Kong Chapter for many years.



The AGM then started with a presentation of the chair's annual report and with pictures covering all the events and activities run in 2013. The chapter highlighted the life membership award received by Dr. Sheilah Hamilton and thanked her for her continuous support and contributions to the chapter.



The treasurer then presented the annual treasurer report. With the excellent management of our accounts, a profit of HK\$20,000 was made throughout the year and, because of that, Peter Makant, CPP proposed to make a donation of HK\$20,000 to a local charity (later confirmed as Ops Santa Claus). All members attending the AGM agreed and supported Peter's proposition.

At the end of the AGM, the chapter chair thanked all committee members in 2013 for their marvelous work and support to the Hong Kong Chapter. He also welcomed the following members who had indicated an interest to serve the Hong Kong Chapter and all members in 2014.

1. Douglas Renwick, CPP, PSP
2. Gary Bukowicki, CPP
3. Joseph Tam
4. Kareen Smoke
5. Martin Kibble, CPP
6. Kym Shirley
7. Peter Makant, CPP
8. Richard Newburn, CPP
9. Richard Grezl, CPP
10. Sheilah Hamilton
11. Tony Taylor, CPP
12. Tyn Van Amelsfoort
13. Daniel Chui

Individual's positions will be decided at a committee meeting to be held this month.

## Headlines

### China to Set Up New Security Committee

Reuters reported on November 12 that China will create a new security committee aimed at gathering the powers of a disparate security apparatus presently split between the police, military, intelligence and diplomatic services.

The announcement came from the state news agency Xinhua at the end of a key meeting of the ruling Communist Party.

Cheng Li, a fellow at the Brookings Institution in Washington and an expert on Chinese politics, said to Reuters that the idea was based on the National Security Council in the United States. "The official line is to better coordinate the very different domains: the intelligence, military, foreign policy, public security and also national defense. This gives tremendous power to the presidency," he added.

Potential crisis overseas include North Korea and the South China Sea, while internally the committee would allow facing a rising numbers of protests over pollution, illegal land

grabs and corruption, as well as continued unrest in places like Tibet and Xinjiang.

However, for the moment it is unclear how the committee will work and when exactly it will begin operations.

Source: Reuters

Please [click here](#) for more.

### **Australian Companies Urged to Adopt Revised ISO 27001 Security Standard**

In an article published on November 13 by Computerworld, global standards organization BSI (British Standards Institution) said that Australian organizations are slow to adopt the revised ISO 27001 information security standard as part of their security plan.

BSI CEO Howard Kerr said that only 100 Australian companies have adopted the updated standard while over 1,000 organizations in the UK have done so. "The rate of uptake in Australia is about half what it is globally and I don't know why. The issues are exactly the same here," he said.

ISO 27001 is the international standard for information security management. It outlines how to put in place an independently assessed and certified information security management system.

Since it has been updated in October 2013, ISO 27001 has a focus on organizations measuring and evaluating security performance. For example, the standard now requires organizations to identify security risks that apply to them and have mitigations in place. Enterprises also need to have action plans to address security risks and opportunities.

"Information security is now being shared in increasingly complex supply chains, you've got much bigger volumes of data and information shared on public platforms such as social media," Kerr said.

"More consumers don't want personal data to be shared without their approval. There is much more scrutiny on organizations to protect the data that they have got and minimize the risk of leakage and abuse," he concluded.

Source: Computerworld

Please [click here](#) for more.

### **The Security Guard's Competitive Advantage**

To most people, the security guard is the face of industrial security if not security itself. They are probably not too far off the mark. After all, among the security systems deployed it is the security guard who has a human face. In the developing world, companies and industries just cannot do away with the competitive advantages that the guards provide.

First of all, guards are considered relatively less costly than technical systems. This cost advantage becomes more pronounced in more populous nations where the manpower supply surpasses the demand for services. The entry of smaller competitors who also want a piece of the economic pie drives the cost further down as it is the only way these small to medium - scale players can penetrate the market. The Philippines is certainly an example. While there are guards in Manila with relatively decent pay provided by larger security service providers, there are still many in the provinces especially down south who settle for minimal pay just to land a job. Employers and clients who cannot afford the more expensive guards have recourse to these employees for cost savings considerations. Whether it is worth depends upon the priorities of the concerned companies. However, the author of the article has seen how lowly paid guards perform their mandated tasks. On one occasion, he noticed that a guard at a fixed post was not there but was asleep elsewhere. On another occasion, the guards practically handed over the facility they were guarding to intruders without a word or deed.

In most countries, the culture almost demands the presence of security guards as a matter of standard operating procedure. This is the guards' second competitive advantage. The persons in these countries remain unfamiliar with security systems that are without guards. In fact, they feel that there is no security in place without the security guard even if there are electronic systems deployed throughout the site. Many cultures expect the incorporation of customer relations into the job descriptions of guards. It is not uncommon to find in these cultures guards automatically performing seemingly non-security related services for clients. It is here where the thin balance between essential and non-essential tasks expected of the security guard needs to be properly managed by the security lead. At any rate, the guard seems an indispensable player in today's security systems, technology notwithstanding.

Source: SecurityMatters

Please [click here](#) for more.

### **Emergency Warnings to Be Delivered by Smartphone Apps**

Security Today reported on October 16 that vendors of Mass Notification Systems (MNS) are considering the use of smartphone apps to send emergency warnings due to the limitations of text messages.

"The reliability of traditional telephone networks has always been a hit-or-miss proposition in the event of an emergency," said Omar Talpur, security, fire and access control analyst at IHS. "In the case of a major event, such as the Boston Marathon bombing, a city's entire telephone network can go down. For organizations that solely rely on SMS text messages to send MNS messages, such an emergency would have prevented warnings from being

received. However, if those organizations could push warnings out to smartphones, many of the MNS alerts could still have been communicated."

The effectiveness of push notifications depends on the level of adoption of smartphones by end users. However, push notifications would be supplementary to the existing SMS system that is in place with full replacement unlikely to occur.

Multimodal systems that use various means of communication to end users are becoming a necessity to ensure that individuals are kept well-informed during emergency situations," Talpur added. "SMS will continue to represent a part of an MNS. But as new technologies emerge, its influence on the overall MNS is expected to diminish."

Source: Security Today

Please [click here](#) for more.

### **Joint Operations Launched Against Illegal Security Guards in Malaysia**

In an article published on November 7, Security Today reported that the National Registration Department and the Immigration Department in Malaysia have launched joint operations to fight against the hiring of substandard or illegal foreign security guards in the country.

According to the Private Agencies Act 1971, only Malaysians and specific Nepalese nationals can be hired as security personnel and thus, actions can be taken against firms hiring Bangladeshis, Pakistanis, Indonesians or Indians to perform these tasks.

During an interview, Immigration Director-General Datuk Alias Ahmad said that from September 1 to November 4, the Immigration Department had launched 1,205 joint operations. A total of 36,696 foreign workers were inspected, 10,511 of them were found illegal while 141 employers were involved. He added that no deadline has been set for the completion of the operations as they will be carried out until all illegal foreign workers are arrested.

Deputy Home Minister Datuk Wan Junaidi Tuanku Jaafar said that the Ministry has taken the robberies involving security guards seriously and will review the standard operating procedures (SOP) of hiring security personnel, including reviewing the existing laws to ensure only qualified foreign workers are hired as security guards.

Source: Security Today

Please [click here](#) for more.

## Education and Events

### Global Agenda

3-5 December, 2013 -- [ASIS 7th Asia-Pacific Security Forum & Exhibition](#), Macau, China  
[Registration is open!](#)

16-18 February, 2014 -- [ASIS 5th Middle East Security Conference & Exhibition](#), Dubai, UAE  
[Registration is open!](#)

13-14 March, 2014 -- [ASIS 24th New York City Security Conference & Exhibition](#), New York, USA  
[Registration is open!](#)

1-3 April, 2014 -- [ASIS 13th European Security Conference & Exhibition](#), The Hague, The Netherlands  
[Registration is open!](#)

29 September - 2 October, 2014 -- [ASIS 60th Annual Seminar & Exhibits](#), Atlanta, GA, USA

### Professional Development

#### Webinars

[Subscribe today](#) and get all webinars FREE between now and 31 December, 2014!

4 December: [Hiring Practices in the Security Industry](#)

#### Webinar Archive

This month highlighting: webinars that extend beyond borders.

[Corporate Kidnapping: Preparing Management for the Unthinkable](#)

[Maritime Security Piracy Countermeasures](#)

[Security Responds to International Disasters](#)

[High Risk Operations: Mexico, a Case Study for Security Supporting Business](#)

[Surviving Security Threats During Political Instability and Religious Conflict in the West African Sub-Region](#)

[Full list of archived titles](#)

#### e-Learning

This month highlighting: [Webinar subscriptions](#).

This members-only benefit allows you to attend ALL webinars between now and 31 December, 2014 for the one-time fee of \$99. An amazing value. If the time change presents a problem, you have 30 days to stream the live event.

[Full list of programmes](#)

**Classroom Programmes and Webinars**

[2013 at a glance.](#)

**Chapter and Certification Events**

Dec. 11 Hong Kong - ASIS Hong Kong Chapter 2013 Christmas party at the Police Officers Club