

AP Dynamics

The official Newsletter of ASIS International in Asia-Pacific

May 2014, No. 10

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The submission deadline for the next issue is June 9.

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This is the last chance to register for Effective Management for Security Professionals. Register for the ASIS International 8th Annual Asia-Pacific Security Forum & Exhibition (ASIS Asia-Pacific 2014) July 1-7 and receive a Super Saver Week discount. The Mumbai Chapter shares its meeting highlights.

Please add regionalnewsletters@asisonline.org to your personal address book or safe sender list to ensure correct delivery of your monthly newsletter.

ASIS International News

Moore to Speak at Closing Luncheon of Seminar and Exhibits



On October 27, 1955, in Washington, D.C., 52 security professionals gathered for the first annual meeting of the newly founded American Society of Industrial Security. Fast forward to September 29, 2014, to Atlanta, Georgia, where more than 20,000 security professionals will meet to participate in the [60th anniversary of the ASIS Annual Seminar and Exhibits](#) (ASIS 2014).

Last Chance to Register for Effective Management for Security Professionals

ASIS ASIA-PACIFIC 2014

Super Saver Week:
Register Before July 7 to
Save Up to U.S. \$175

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ASIS 60th Annual Seminar
and Exhibits, Atlanta,
Georgia, USA, September
29-October 2, 2014

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Just announced!



Rear Admiral Scott Moore
United States Navy SEAL (Ret.)

Closing Luncheon
Thursday, October 2
12:00 - 13:30

A United States' hero, Moore will wrap-up the Seminar and Exhibits with a riveting presentation. As the commander of the Naval Special Warfare Development Group, he led the military's most elite forces during one of the most dangerous times in U.S. history. Throughout his 30 years in the military, Moore directed more than 2,000 missions and saw on the frontlines what most commanders only hear about in reports. He has been deployed across the globe, and his experience runs the gamut from leading small groups to large-scale tactical planning. Larger than life, Moore has commanded at every level, and from the mountains of Afghanistan to briefings in the Oval Office, he is the man the nation's leaders trust when failure is not an option.

In Atlanta this autumn, ASIS 2014 will offer a full program of high-quality educational sessions, an exhibit floor packed with the latest solutions, and insights from world-renowned thought leaders.

- **High-profile keynotes** by General Colin Powell (U.S. Army-ret.) and Jon Huntsman, Jr.
- Dynamic **educational programming** (250 sessions in 24 topical tracks)
- Innovative technologies, products, and services from more than **600 exhibitors**
- Unparalleled **networking opportunities** with peers from around the globe
- **Atlanta** -- one of the most exciting cities of the American South, which is also an **international travel** hub with many direct nonstop flights from outside the United States

The colocation of the **(ISC)² Security Congress** provides IT security professionals with a full complement of cyber-related education programming as well as valuable networking opportunities. Access to the Security Congress is **included with your ASIS 2014 registration**.

REGISTER TODAY. Choose from full and single-day packages for access to sessions, events, and the exhibits, or **free exhibits-only registration** that includes admission to the keynote presentations (fees apply to nonmembers who register after **September 26**). Team discounts, reduced government fees, and early-bird savings are available.

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Join the ASIS International Group



Join the ASIS Asia-Pacific Network



President's Perspective

ASIS International's 2014 president, Richard E. Widup, Jr., CPP, shares his unique insights on a range of membership and industry issues in his President's Perspective column. [Read the latest here.](#)

Did you like this issue?

The Asia-Pacific Bureau of ASIS strives to present content of the highest quality to ASIS International members.

Please contact the [editor](#) to contribute feedback and make article submissions.

ASIS Asia-Pacific Bureau

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ASIS Foundation Scholarships Applications Open

Applications are currently being accepted for the [ASIS Military Liaison Council Certification Scholarship](#). This scholarship provides an opportunity for ASIS members who actively serve in the military of any nation to pursue ASIS board certification. Scholarships cover the expenses of application, preparation (online review), and testing for the Certified Protection Professional (CPP), Professional Certified Investigator (PCI), or Physical Security Professional (PSP) certifications. **Deadline: June 24.**

ASIS Accolades Awards Entry Period Open

ASIS International, the leading organization for security professionals worldwide, invites companies exhibiting at the ASIS 60th Annual Seminar and Exhibits (ASIS 2014) or the collocated (ISC)² Security Congress 2014 to enter the ASIS 2014 Accolades: Security's Best, an awards competition that recognizes the security industry's most innovative new products and service solutions. The program, which is for products or services launched after September 26, 2013, opens May 5, 2014. The submission deadline is July 31, and winners will be announced at the ASIS 2014 Networking Luncheon on Monday, September 29, at the Georgia World Congress Center in Atlanta.

More than 20,000 security professionals from 90 countries are expected to attend the Seminar and Exhibits and the collocated (ISC)² Security Congress 2014 taking place September 29-October 2. ((ISC)² is the largest not-for-profit membership body of certified information and software security professionals worldwide.)

A team of judges representing experts in security technologies will select up to 10 winners based on their level of innovation, unique attributes, and specific benefit to the security industry. In addition, ASIS 2014 and (ISC)² Security Congress 2014 attendees will have an opportunity to vote for their favorite submission on Monday, September 29, and Tuesday, September 30, via the mobile application and kiosks located in the Accolades Showcase on the exhibit floor. The People's Choice Award will be presented on Wednesday, October 1, at the networking luncheon.

The Accolades competition provides an opportunity for companies to distinguish their new products and services at the show and in the marketplace. For complete entry details, visit the Accolades webpage. For questions regarding the ASIS 2014 Accolades Competition, please contact mary.higham@asisonline.org.

Asia-Pacific Links

Please visit ASIS Asia-Pacific chapters' Web sites at these links:

www.asisaustralia.org.au

www.asis.org.hk

www.asisindonesia.or.id

www.asis-japan.org

www.asisseoul.or.kr

www.asis.org.nz

www.asis.org.ph

www.asis-singapore.org.sg

www.asis-thailand.org

Not Yet a member?

Ten reasons that you benefit from becoming an ASIS International member:

- Unrivalled networking opportunities with more than 38,000 of your industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.
- Complimentary subscriptions to *Security Management* magazine, the leading security industry publication, and *ASIS Dynamics*, the Society's award-winning member news publication.
- Opportunities to build a professional reputation and credentials.
- Tailored professional development programs to fit your specific career goals.
- Advocacy of the security industry to the government and business communities.
- Board-certified, professional designations.

Last Chance to Register for Effective Management for Security Professionals



IE Business School, Madrid

ASIS International will once again partner with Madrid-based IE Business School, one of Europe's leading business educational institutes, to deliver Effective Management for Security Professionals. This four-day, executive education program has been customized to introduce mid-to-senior level security practitioners to the dynamics of business fundamentals.

"The understanding of the 'bigger corporate picture,' and hence the business' security and risk management requirements, is key to implementing and managing an effective corporate security strategy, as well as ensuring long-term support from senior management," states program graduate Michael Otto, corporate security officer, Novartis International AG. "The program and attendees' discussions provide guidance, as well as suggestions as to how best to achieve this objective."

Program participants will develop a strategic understanding of the role of security management as an enabler of business success and acquire the knowledge and skills needed to present a sound business case for their security initiatives.

The program will take place June 3-6, on the IE Business School campus. Preview the program and register to attend at www.asisonline.org.

Fees:

- €3,600 for ASIS members
- €4,500 for nonmembers

Registration:

Visit the [IE Business School Program](http://www.asisonline.org) Web site to sign up.

- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on program and Seminar and Exhibits registration, merchandise, and certification programs.

[More Information...](#)

Select ASIS International-Published Titles Now Available for Purchase for Amazon Kindle

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- [POA: Security Management; Legal Issues; Security Officer Operations; and Crisis Management](#)
- [Active Shooter: A Handbook on Prevention](#)
- [Career Opportunities in Security](#)
- [Casino Surveillance and Security](#)
- [Crime Prevention for Houses of Worship](#)
- [Detecting Forgery in Fraud Investigations](#)
- [ASIS Disaster Preparation Guide](#)
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- [Protecting Schools and Universities from Terrorism](#)
- [Readings in Security Management](#)
- [Security in 2020](#)

ASIS Asia-Pacific 2014

Super Saver Week: Register Before July 7 to Save Up to U.S. \$175



Register July 1-7 for the [ASIS 8th Asia-Pacific Security Forum & Exhibition](#) and save up to U.S. \$175 on the regular registration fee for the full conference.

Take advantage of this unique opportunity to join approximately 250 senior security professionals who will gather in Singapore in the spectacular Marina Bay Sands this December 7-9.

Six reasons why you should be at ASIS Asia-Pacific:

1. **Hear industry leaders** from important companies and organisations speak about the latest developments, trends, and innovations in security.
2. **Apply lessons learned** from other industries to your own sector.
3. **Connect** with high-level security professionals from all over Asia-Pacific and beyond.
4. **Become motivated** by new ideas and information.
5. **Form new partnerships** and connect with familiar faces in the industry.
6. **Get social** and join discussions on Facebook, LinkedIn, and Twitter.

Who should attend?

- Security management professionals
- Corporate executives in IT, supply chain management, strategic planning, and human resources
- Representatives from companies providing security solutions and technology
- Law enforcement and fire protection professionals
- Facility management professionals
- Intelligence services and military personnel
- Government officials (Justice and Home Affairs, Foreign Affairs, and Defence)
- Academics
- Consultants, vendors, and architects

Schedule Your Professional Development Now

A comprehensive calendar is available [here](#). Register early and save by taking advantage of early bird rates. Realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

Register July 1-7 and get access to 24 high-level educational sessions provided by industry leaders at a special discount. Details will be made available on the ASIS Web site soon.

Fees:

	Super Saver Rate only available July 1-7	Early Rate until October 24	Regular Rate after October 24
ASIS Member	U.S. \$ 775	U.S. \$ 850	U.S. \$ 950
Nonmember	U.S. \$ 945	U.S. \$ 995	U.S. \$ 1,100

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Chapter News

ASIS Mumbai Chapter Meeting Highlights



The ASIS Mumbai Chapter meeting gathered 20 attendees.

The ASIS International Mumbai Chapter meeting was held on April 29 at the premises of Reliance Industries Limited, Mumbai, India. The meeting was attended by 20 participants and was led by Paul Devassy, CPP, chair of the ASIS Mumbai Chapter.

After a quick introduction from each participant, Sanjeev Tiwari, CPP, of UBS gave a presentation on "Security at the Mall." The

meeting continued with Rajesh Kadam, head of security and compliance of Bharti Airtel who explained the "Role of Security Professionals in the Hospitality and Telecom Sectors." Finally, Paul Devassy updated delegates on the activities of the Chapter and discussed with attendees the possibility of organizing a CPP review session.

D.B. Rai offered to host the next Chapter meeting on June 20 at the American School of Bombay which should feature a presentation on security setup in schools.

Headlines

Thailand Army Takes Control of Government



General Prayuth Chan-Ocha, pictured above, Thailand's army chief, declared that Thailand's military has taken control of the government and has suspended the constitution. According to the announcement, TV broadcasting has been suspended, political gatherings have been banned, and a nationwide curfew has been enacted.

The statement was released two days after Thailand's military declared martial law on May 20, following months of escalating tensions between the government and the opposition. A movement to oust the government had the backing of the Bangkok establishment and was seeking to put in place an appointed prime minister. Led by a former opposition politician, Suthep Thaugsuban, the movement has obstructed elections and was seeking the removal of the country's caretaker government.

National courts have issued numerous favorable rulings to the movement, including the removal of Prime Minister Yingluck Shinawatra on May 7 and an order barring the dispersal of the protests.

Earlier in the year, the government imposed a state of emergency using a separate law but it failed to quell violence and the emergency decree was withdrawn.

On May 20, Army Chief Prayuth Chan-Ocha stressed that the martial law was not a coup d'etat and called on rival parties to talk to each other to resolve the political crisis. However, both parties have not been able to find a compromise and, according to the military, the announcement was made to restore order and enact political changes.

On May 26, coup leaders received royal endorsement. Finally, on May 28, Thailand's army released 124 people, including politicians and activists, who were taken into custody after the coup.

Source: BBC News

Please [click here](#) for more.

Australian State of Victoria to Create Chief Data and Cybersecurity Positions

A cybersecurity officer will be appointed to oversee the government's development and implementation of a new cybersecurity strategy set to begin in June, according to the Victorian Government Information and Communication Technologies (ICT) Strategy for 2014-2015, published on May 20.

The move comes after the auditor general released a damning report late last year, which found that up to 11 audited public sector agencies failed to take proper security precautions in terms of policies, adoption of standards, and protection mechanisms.

The strategy also stresses that in May 2015, the state government will begin investigating and implementing opportunities for the use of big data analytics within government. "Government could make better use internally of its data holdings," the report said. "Systems could work together better; data could be collected and stored fewer times across government, and lifecycle management of data could be streamlined.

"A data-centric viewpoint will improve the way we evaluate systems and processes. A government chief data officer will be appointed to oversee improvements to the way data is managed, both within government and through its release to the public," it said.

The report also suggested the development of a government policy position that will see agencies develop an agency-level 'Bring Your Own Device' policy that will extend to devices, productivity software, and storage.

Source: ZDNet

Please [click here](#) for more.

Obama's Statement on Diaoyu Islands Endangers Asia-Pacific Stability



The Want China Times reports that U.S. President Barak Obama's putting the Diaoyu Islands under the umbrella of the Treaty of Mutual Cooperation and Security between the United States and Japan has instantly entailed "firm opposition" from Beijing.

After summoning the American and Japanese ambassadors to express a firm stance on the issue, the Chinese government dispatched a fleet of three maritime police ships to patrol the waters surrounding the disputed islands on April 29 before announcing a joint military exercise with Russia in East China Sea in the second half of May. In response, Japan, boosted by the latest U.S. pledge, conducted a landing drill on the Amami Gunto islands in Okinawa.

A geopolitical landscape may be emerging in the Asia-Pacific that presages a new Cold War. On his recent trip to four Asian allies, President Obama seemed to aim at the formation of a multilateral military framework by uniting the U.S. mutual defence agreements with Japan, South Korea, and the Philippines. On the other hand, China is building strategic ties with Russia and former Soviet states in Central Asia, which could be seen as a new type of Warsaw Pact.

Source: Want China Times

Please [click here](#) for more.

Australian Competition and Consumer Commission's E-mail List Displayed on Internet

The Sidney Morning Herald revealed that the Australian Competition and Consumer Commission (ACCC) has suffered a security lapse after its confidential e-mail subscriber list was accidentally displayed on the Internet.

The regulator said that personal data collected by several of its Web sites had been placed online. The sites included Recalls Australia, SCAMwatch, Product Safety Australia, and the ACCC Public Registers.

SCAMwatch is the main Web site and program used by the ACCC to fight Internet and telephone scammers.

"The e-mail addresses of some subscribers to the ACCC's information alert services were inadvertently made accessible online. They could only be found if specific URLs were tried," the ACCC said in a statement.

The ACCC added it shut the door on the vulnerability as soon as it became aware of the problem but that it did not know how many users had been affected or how long the problem had existed.

Source: *The Sidney Morning Herald*

Please [click here](#) for more.

Surge in Thailand's IT Spending on Data Protection and Recovery

According to *The Bangkok Post*, Thailand's IT spending on data protection and recovery management has increased due to a surge in data security attacks and of the frequency of natural disasters and political risks.

Average spending on data protection systems increased by 200 percent during the past few years, said P. K. Gupta, senior director for Asia-Pacific, EMC Corporation.

Business continuity is a major concern of any company, driving investment in new technologies that not only enhance performance and productivity in everyday business operations but also deal with any potential risk.

EMC's research indicates the amount of data from emerging markets including Thailand will account for up to 60 percent of global data by 2020, with the remaining 40 percent coming from mature markets. Mature markets made up 60 percent of the total in 2013.

"Thailand still ranked among the top four spenders in Southeast Asia for data protection systems out of eight countries in the region," said Gupta.

The top spenders for data protection system are banks and insurance firms, telecoms operators, healthcare providers, and media and entertainment service providers.

Source: *The Bangkok Post*

Please [click here](#) for more.

Education and Events

Contribute to *AP Dynamics* and Earn CPEs

The screenshot shows the 'Launching Edition' of the ASIS AP Dynamics newsletter. The header features the ASIS logo and the title 'AP Dynamics' with the subtitle 'The official Newsletter of ASIS International in Asia-Pacific'. Below the header, there are several sections:

- Quick Links:** Includes a link to '7th Asia-Pacific Security Forum & Exhibition' (Shanghai, China, 3-5 December 2013) with a 'Register Now' button and a 'Sponsor/Exhibit' link.
- 7th Asia-Pacific Security Forum & Exhibition:** A promotional box for the event in Shanghai, China, from December 3-5, 2013.
- 5th Middle East Security Conference & Exhibition:** A promotional box for the event in Dubai, UAE, from February 10-12, 2014.
- 13th European Security Conference & Exhibition:** A promotional box for the event in The Hague, The Netherlands, from April 1-3, 2014.
- Submit Your Abstract Now (Deadline: 8 September):** A call to action for submitting abstracts.
- In This Issue:** A section titled 'LEADERS' with a sub-section 'Column: Welcome to AP Dynamics'.

The 'Leaders' section features a photo of a man and a column titled 'Welcome to AP Dynamics'. The text in the column reads: 'Dear Asia-Pacific Members of ASIS International, It is indeed my pleasure to launch this inaugural issue of AP Dynamics - our very own newsletter written by and for security professionals in the ASIS Asia-Pacific community. With this new platform, we hope to provide you with more information on Chapter meetings, networking events and professional development programs organized by various Chapters in this region. We welcome your contributions to AP Dynamics, whether be it a security article or a write up on happenings in your local Chapter. Sharing your knowledge and experience will sharpen our thinking process in the application of security concepts and strategies, and hopefully generate more value-added propositions for enterprise security risk management.'

ASIS International invites members to submit articles to be published in future editions of *AP Dynamics*.

Articles that share knowledge and best practices with other ASIS members are welcome -- whether they are case studies, or articles about legislation in your own country, trends in security technology, or advancement in the security profession.

ASIS Board-certified professionals are entitled to claim up to nine CPE credits per article.

General writing guidelines:

- Articles must be in English only.
- Articles should not exceed 500 words.
- Sales or marketing submissions will not be accepted.

Please contact the [editor](#) for more information.

Global Agenda

June 3-6, 2014 -- [Effective Management for Security Professionals](#), Madrid, Spain

September 29 - October 2, 2014 -- [ASIS 60th Annual Seminar and Exhibits](#), Atlanta, GA, USA

December 7-9, 2014 -- [ASIS 8th Asia-Pacific Security Forum & Exhibition](#), Singapore

February 15-17, 2015 -- [ASIS 6th Middle East Security Conference & Exhibition](#), Dubai, UAE
[Call for presentations is open \(Deadline: July 11, 2014\)](#)

March 29-31, 2015 -- [ASIS 14th European Security Conference & Exhibition](#), Frankfurt, Germany
[Call for presentations is open \(Deadline: September 15, 2014\)](#)

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