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AP Dynamics

The official Newsletter of ASIS International in Asia-Pacific

March 2014, No. 8

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- ASIS Asia-Pacific 2014 (Deadline: 2 May)
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The submission deadline for the next issue is April 9.

In this issue: Dr. Paul Johnston explains how to manage public safety issues. Presentation abstracts for the ASIS 8th Asia-Pacific Security Forum & Exhibition can be submitted until May 2. Shanghai increased security measures following the terrorist attack at Kunming Railway Station. China created a working group aimed at stepping up cybersecurity measures. The Australian new privacy law went into effect March 12.

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Managing Public Safety Issues, Not Creating Them

By Dr. Paul Johnston

Many organizations adopt what they consider to be a holistic approach to public safety management. However, in some instances, they only consider the overt management issues and fail to account for the issues that underlie their implementation. The result may be a generally effective management system, but not one that constitutes a best practice. Indeed, such frameworks may introduce unintended negative consequences by failing to manage the wider range of potential risk exposures. However, by adopting an ontology-based approach, organizations can develop a model that not only defines issues, but enables them to better manage these issues by analyzing how potential elements interrelate within an operational hierarchy.

Based on my professional experience, there are three layers of issues that should be considered when discussing the ontology of public safety management.

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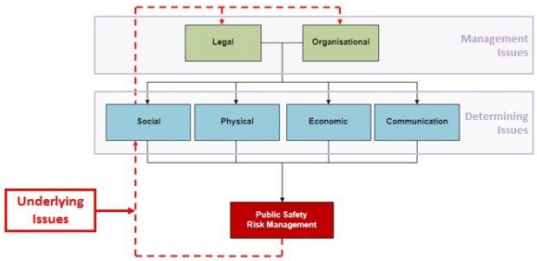

As seen in the figure above, the first layer is management issues that identify whether a public-safety management strategy will be a best practice in terms of community characteristics. As this suggests, these issues are the "coal face" considerations that have the primary function of enabling the matching of risk management strategies with the demographics and public safety needs of respective communities.

The second level is that of determining issues that influence whether public-safety management strategies will be best practices in terms of organizational characteristics. These issues constitute a pivotal layer of considerations and will determine the manner in which the previous management issues will be addressed through the provision of an administrative framework.

The third level, underlying issues, are underpinning dynamics that may influence the actual impact and control of the former, essentially completing the management loop. Underlying issues are the final and most crucial layer of considerations involved in public safety management. As covert issues, these elements underpin the key determining issues and have a potentially significant impact on the overall risk management cycle. These issues will define the micro and macro cultural environments in which the determining and management issues are to be addressed, and form the contextual foundation on which public safety management systems will be based. These issues, however, are most often overlooked, and are the crux of the argument for an ontology-based approach as they direct us to consider the wider impacts, intended or otherwise, of our risk mitigations.

Whilst organizations usually develop and implement their public safety management frameworks based on management- and determining-level issues, the remaining underlying issues often go unnoticed, with organizations focusing on managing the perceived threats rather than the overall consequences -- be they positive or negative in nature - that result from risk mitigations.

The implications of this can be significant in terms of physical and social impacts. However, it can be argued that by adopting an ontology-based approach, organizations can develop a model that not only defines these issues, but also the relationships between them, enabling organizations to understand and navigate the same.

Dr. Paul Johnston, Ph.D., CPRM, CMAS, RSP, is regional director (Australasia) of the International Institute for Radicalization and Security Studies and a member of the ASIS Queensland Chapter.

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ASIS 60th Annual Seminar and Exhibits, Atlanta, Georgia, USA, September 29 -October 2, 2014

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President's Perspective

ASIS International's 2014 president, Richard E. Widup, Jr., CPP, shares his unique insights on a range of membership and industry issues in his President's Perspective column. Read the latest here.

Did you like this issue?

The Asia-Pacific Bureau of ASIS strives to present content of the highest quality to ASIS International members.

Please contact the editor to contribute feedback and make article submissions.

ASIS Asia-Pacific Bureau

Queries on ASIS International Asia-Pacific events, membership, benefits, resources, or certifications, can be addressed to:

ASIS Asia-Pacific Bureau

ASIS Asia-Pacific 2014

Singapore Set to Host ASIS Asia-Pacific 2014

The ASIS 8th Asia-Pacific Security Forum & Exhibition will take place in Singapore on December 7-9, 2014, at the spectacular Marina Bay Sands.

ASIS Asia-Pacific 2014 is a unique end-user focused business summit attracting senior security professionals, corporate executives, consultants, and government officials from the Asia-Pacific region and beyond.

Singapore is one of the world's leading business hubs. Its central location and good connections make Singapore the perfect site for ASIS Asia-Pacific 2014.

Leonard Ong, CPP, honorary chair of the ASIS Singapore Chapter, notes, "In today's fast changing environment, it is vital for security professionals to remain up-to-date on security related topics. ASIS Asia-Pacific will respond to this need by addressing the most critical issues for our industry."

The educational program will feature 22 high-level presentations provided by industry leaders and will cover a wide range of issues in security management such as, but not limited to, cloud computing, fraud, supply chain security, brand protection, internal theft, and critical infrastructure protection. The program will also feature three keynote presentations and a summit for chief security officers (CSOs) organised by the ASIS CSO Roundtable.

ASIS Asia-Pacific will offer ample networking opportunities during lunches, coffee breaks, and receptions, to discuss the latest challenges, and exchange best practices and ideas.

The trade exhibition will attract leading security companies that will present the latest security products and services to delegates in the exhibition area, and the Technology & Solutions Theatre.

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Asia-Pacific Links

Please visit ASIS Asia-Pacific chapters' Web sites at these links:
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www.asis.org.nz

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www.asis-singapore.org.sg

www.asis-thailand.org

Not Yet a member?

Ten reasons that you benefit from becoming an ASIS International member:
- Unrivalled networking opportunities with more than 38,000 of your industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.
- A complimentary subscription to *Security Management* magazine, the leading security industry publication, as well as*ASIS Dynamics*, the award-winning member publication.
- Opportunities to build a professional reputation and credentials.

Be a Speaker at ASIS Asia-Pacific 2014

There are many great reasons to submit a proposal for a presentation at ASIS Asia-Pacific 2014:

- Share your expertise and knowledge with your security-industry peers.
- Give something back to the security management profession.
- Help shape the program of the main educational event for security professionals in the Asia-Pacific region.
- Enhance your profile as a thought leader in your area of expertise

The deadline for submission for the ASIS 8th Asia-Pacific Security Forum & Exhibition is **May 2, 2014**.

At the conference, the educational sessions will focus on current and emerging issues, best practices, and the challenges facing security practitioners and those responsible for security. Presentations are designed for those of all levels of experience -- from fundamental to intermediate and advanced topics.

Proposals on all security-related topics are welcome. Issues of particular interest are:

- Critical infrastructure protection
- Physical security
- Cyber security
- Supply chain security
- Intellectual property
- Loss prevention
- Hotel security and soft targets protection
- Maritime piracy
- Terrorism
- Executive protection
- Internal theft and fraud

- Tailored professional development programs to fit your specific career goals.
- Advocacy of the security industry to the government and business communities.
- Board-certified, professional designations.
- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on program and Seminar and Exhibits registration, merchandise, and certification programs.

More Information...

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- *POA: Physical Security; Applications; Information Security; and Investigation*
- *POA: Security Management; Legal Issues; Security Officer Operations; and Crisis Management*
- *Active Shooter: A Handbook on Prevention*
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- *Emergency Planning Handbook, 2nd Edition*
- *First Responders Guide to WMD, 2nd Edition*
- *Implementing Physical Protection Systems*
- *Personal Identification*
- *Professional Investigator's Manual*

- Competitive intelligence
- Brand protection
- Investigations
- Due diligence
- Global business issues.

General submission guidelines:

- Commercial presentations will not be selected. (Twenty-minute speaking slots in the exhibition area are available as part of the exhibitor package.)
- ASIS International does not pay per diem, honoraria, or expenses.
- Presentation slots are 50 minutes including time for Q&A.
- Proposals must be in English only.
- Proposals should describe original work.
- All submissions must be received no later than **Friday, May 2, 2014**.

Please click here to submit your abstract.

ASIS International News

2014 ASIS Membership Renewal

Renew **Now**

It's time to renew your ASIS International membership for 2014. Don't let your member benefits become interrupted.

To renew, visit the "My ASIS" section of the ASIS Web site; after signing in, select the **"My Transactions"** tab to see the dues renewal invoice. Your membership can be identified by the **"Member Type"** populated in the far right column. Please select the invoice and choose **"Add to Cart."**

For assistance, contact ASIS Member Services via e-mail at asis@asisonline.org, or by phone at +1.703.519.6200, from 9 a.m. to 5 p.m. U.S. Eastern Time, Monday through Friday.

Stay connected in 2014. Renew your membership today

- *Protecting Schools and Universities from Terrorism*
- *Readings in Security Management*
- *Security in 2020*

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A comprehensive calendar is available here.Register early and save by taking advantage of early bird rates. Realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

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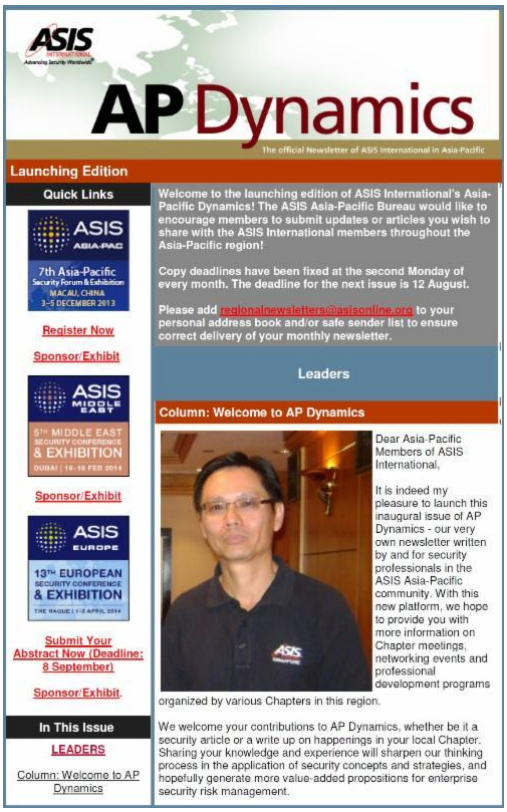

ASIS International invites members to submit articles to be published in future editions of *AP Dynamics*.

Articles that share knowledge and best practices with other ASIS members are welcome -- whether they are case studies, or articles about legislation in your own country, trends in security technology, or advancement in the security profession.

ASIS Board-certified professionals are entitled to claim up to nine CPE credits per article.

General writing guidelines:

- Articles must be in English only.
- Articles should not exceed 500 words.
- Sales or marketing submissions will not be accepted.

Please contact the editor for more information.

ASIS/IE Business School Executive Education Program: Learn to Be a Strategic Business Leader

IE Business School, Madrid

ASIS International will once again partner with Madrid-based IE Business School, one of Europe's leading business educational institutes, to deliver Effective Management for Security Professionals. This four-day, executive education program has been customized to introduce mid-to-senior level security practitioners to the dynamics of business fundamentals.

"The understanding of the 'bigger corporate picture,' and hence the business' security and risk management requirements, is key to implementing and managing an effective corporate security strategy, as well as ensuring long-term support from senior management," states program graduate Michael Otto, corporate security officer, Novartis International AG. "The program and attendees' discussions provide guidance, as well as suggestions as to how best to achieve this objective."

Program participants will develop a strategic understanding of the role of security management as an enabler of business success and acquire the knowledge and skills needed to present a sound business case for their security initiatives.

The program will take place June 3-6, on the IE Business School campus. Preview the program and register to attend at www.asisonline.org.

Fees:

- €3.600 for ASIS members
- €4.500 for nonmembers

Registration:
Visit the IE Business School Program Web site to sign up.

University of Phoenix Full-Tuition Scholarships

The application period is now open for University of Phoenix full-tuition scholarships. Each will allow a prospective student to complete an undergraduate or master's degree program through the College of Criminal Justice and Security of the University of Phoenix. Recipients may choose to attend a University of Phoenix physical campus or the University of Phoenix online.

Applicants must meet all admission requirements for the university and maintain good standing throughout the term of their scholarship. The scholarship is open to security practitioners worldwide.

A committee comprised of members from the ASIS International Board of Directors, ASIS Foundation Board of Trustees, and the ASIS Professional Certification Board will review applicants and select the scholarship recipients.

Applications will be accepted through April 15.

Please click here for more.

Headlines

Security Measures Stepped Up in Shanghai after Terrorist Attack

ECNS reported on March 3 that security measures have been raised to their highest level following the terrorist attack that took place on March 1 at Kunming Railway Station.

Eight assailants armed with knives and machetes stormed the station on March 1, killing 29 people and injuring 143 others.

At the city's rail stations, security checks will be stepped up at entrances to prevent anyone from entering with dangerous items. Armed police will also be in patrol at all the stations. Moreover, Shanghai will undergo strict antiterrorist checks where large crowds are expected to gather.

Finally, airport security will also be tightened. Passengers will be asked to open carry-on luggage more frequently and to take out portable mobile-phone battery chargers and other electronic devices from their bags during security checks.

Source: ECNS

Please click here for more.

China Expected to Tighten Cybersecurity

The New York Times reported that Chinese President Xi Jinping will lead a working group on cybersecurity and information security aimed at drafting national strategies and developing policies in these fields. The announcement did not offer details about what will be covered but, according to *The New York Times*, demonstrates that the Communist Party sees the issue as one of its main concerns.

During the past year, cybersecurity has been one of the thorniest issues in the nation's relationship with the United States. China has claimed that it is also victim of cyberattacks and, according to the author, wants to demonstrate that it is taking the issue seriously. China is now the world's second-largest economy and has more than 600 million Internet users -- the largest number worldwide.

Source: *The New York Times*

Please click here for more.

Australian Privacy Law Goes into Effect

The Privacy Amendment Bill 2012 took effect March 12, *Australian Security Magazine* reports. It is aimed at replacing the previous version of the legislation, introduced in 1988, to become more in line with modern issues such as cloud computing and the use of personal devices to share information and documents in the workplace.

Under the new law, the definition of personal information will be broadened and will encapsulate data types that were not considered as personal in 1988.The new law will apply to any companies with revenues of more than AUD $3 million that collect information such as names, contact details, payment information, or other details related to a specific person, for any purpose.

Moreover, Australian organizations will have to be more transparent and responsive about how they are handling customer data. If data is stored in the cloud, additional requirements will apply. Organizations will need to know on whose servers in which countries their information is stored so that they can be completely transparent with their customers and can remain compliant at all times.

Failure to comply with the new law means organizations can be hit with fines of up to AUD $1.7 million.

Source: *Australian Security Magazine*

Please click here for more.

Speculation Rife Over Missing Malaysia Airlines Flight

According to *The Guardian*, a new theory has emerged as regards the missing Malaysia Airlines plane.

The last sighting of the aircraft on civilian radar came less than an hour after taking off from Kuala Lumpur. However, two people in the United States familiar with the details, said U.S. investigators suspected the Boeing 777 stayed in the air for about four hours past that time. Flight MH370 from Kuala Lumpur to Beijing went missing on March 7, with 239 passengers and crew on board. The disappearance has led to massive speculation over what might have caused the plane to vanish from radar screens. Authorities have considered hijacking, sabotage, psychological or personal problems among crew or passengers.

Confusion even reigned over whether the plane involved was subject to a safety alert from the U.S. Federal Aviation Administration about cracks possibly developing in the fuselage around a satellite antenna. The FAA said the alert had been sent to 777 operators and was relevant to MH370 but Boeing told Reuters the Malaysia Airlines plane did not have the antenna and was unaffected.

Source: *The Guardian*

Please click here for more.

Education and Events

Global Agenda

April 1-3, 2014 -- ASIS 13th European Security Conference & Exhibition, The Hague, The Netherlands
Registration is open!

May 5-6, 2014 -- 7th Annual CSO Roundtable Summit, Miami, FL, USA

June 3-6, 2014 -- Effective Management for Security Professionals, Madrid, Spain

September 29 - October 2, 2014 -- ASIS 60th Annual Seminar & Exhibits, Atlanta, GA, USA

December 7-9, 2014 -- ASIS 8th Asia-Pacific Security Forum & Exhibition, Singapore
Call for presentations is open (Deadline: May 2, 2014)

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