

# AP Dynamics

The official Newsletter of ASIS International in Asia-Pacific

December 2013, No. 5

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Welcome to the 5th edition of ASIS International's *AP Dynamics*, the monthly newsletter for ASIS members in the Asia-Pacific region covering ASIS news, chapter news, and important Asia-Pacific headlines.

The ASIS Asia-Pacific Bureau invites members to submit updates or articles to share with the other members in the Asia-Pacific region. Please note that ASIS board-certified professionals are entitled to up to 9 CPE credits per article.

The submission deadline for the next issue is January 8.

In this issue: ASIS Asia-Pacific Conference Gathers 260 Attendees From 32 Countries, Intelligence Gathering for Security Planning, and more.

Please add [regionalnewsletters@asisonline.org](mailto:regionalnewsletters@asisonline.org) to your personal address book or safe sender list to ensure correct delivery of your monthly newsletter.

## ASIS International Successfully Delivered ASIS Asia-Pacific 2013

ASIS International held its [7th Asia-Pacific Security Forum & Exhibition](#) on 3-5 December, 2013, at the Conrad Macao Cotai Central in Macau, China.

The event gathered 260 senior security professionals from 32 countries, which represents a 7.4 percent increase compared to the previous year's event.

The conference was officially opened by Geoff Craighead CPP, president of ASIS, and kicked off by Dr. Raymond H. Hamden, a clinical and forensic psychologist based in Dubai, United Arab Emirates (UAE), who gave a keynote presentation on "The New Dimension in Profiling Terrorists."

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September-2 October, 2014

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**Dr. Raymond Hamden delivers his keynote on profiling terrorists.**

On the second day, Dr. Tim Summers, senior consulting fellow, Asia Program of Chatham House, Hong Kong, made his keynote speech on policy direction and political risk in China under its new leadership.



**Dr. Tim Summers delivered the keynote on the second day.**

The conference was closed by Prof. Dr. Narayanan Srinivasan, director at the ECU-Emirates Education and Research Centre, UAE, and professor of security and risk at Edith Cowan University, Australia. Prof. Srinivasan's keynote was "Professionalizing Security: The Lessons Learned and the Way Forward."

## President's Perspective

**ASIS President Geoffrey T. Craighead, CPP**, shares his insights on a range of membership and industry issues in his President's Perspective column. [Read the latest here.](#)

## Did you like this issue?

The Asia-Pacific Bureau of ASIS strives to present content of the highest quality to ASIS International members.

Please contact the [editor](#) to provide feedback on the newsletter or to submit an article for publication.

## ASIS Asia-Pacific Bureau

Queries on ASIS International Asia-Pacific events, membership, benefits, resources, or certification, can be addressed to the Asia-Pacific Bureau.

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[www.asisonline.org](http://www.asisonline.org)

## Asia-Pacific Links

Visit the ASIS Asia-Pacific 2013 event Web site:

[www.asisonline.org/macau](http://www.asisonline.org/macau)

Please visit our Asia-Pacific chapters' Websites at the following links:

[www.asisaustralia.org.au](http://www.asisaustralia.org.au)

[www.asis.org.hk](http://www.asis.org.hk)

[www.asisindonesia.or.id](http://www.asisindonesia.or.id)



**Prof. Dr. Nara Srinivasan speaks about professionalizing security.**

The conference featured 24 high-level, end-user focused, educational sessions provided by speakers who included:

- Geoff Brown, Asia Group investigations manager of Microsoft (Thailand) on "Investigating Workplace Violence in Asia";
- M. P. Sanumon, CPP, manager of global protective services, Asia Pacific Region, Cisco Systems (India) on "Is Your Security Function Future-Proof?";
- Torsten Wolf, group head of crime and fraud prevention of Zurich Insurance Company (Switzerland) on "A Framework For Managing Crime and Fraud";
- Paul Devassy, CPP, corporate security manager, South Asia, of Henkel Adhesives Technologies India (India) on "Social Engineering: Posing Challenges to the Thinking Security Professional";
- Eric Ives, supervisory special agent of the U.S. Federal Bureau of Investigation on "Major Theft: A Gateway Crime with National and Economic Security Implications."

The conference also included sessions designed specifically for Chief Security Officers (CSOs). These were organized by the ASIS CSO Roundtable, the forum for the most senior security professionals from the largest and most influential organizations in the world. The event featured an exhibition where 10 sponsors, and exhibitors presented their products and services to security professionals.

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### Not Yet a member?

Ten reasons that you benefit from becoming an ASIS International member:

- Unrivalled networking opportunities with more than 38,000 of your industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.
- A complimentary subscription to *Security Management* magazine, the leading security industry publication.
- Opportunities to build a professional reputation and credentials.
- Tailored professional development programs to fit your specific career goals.
- Advocacy of the security industry to the government and business communities.
- Board-certified, professional designations.
- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on program and Seminar and Exhibits registration, merchandise, and certification programs.

[More Information...](#)

## ASIS International News

### 2014 ASIS Membership Renewal

It's time to renew your ASIS International membership for 2014. Don't let your member benefits become interrupted.

To renew, visit the "[My ASIS](#)" section of the ASIS Web site; after signing in, select the "**My Transactions**" tab to see the dues renewal invoice. Your membership can be identified by the "**Member Type**" populated in the far right column. Please select the invoice and choose "**Add to Cart.**"

For assistance, contact ASIS Member Services via e-mail at [asis@asonline.org](mailto:asis@asonline.org), or by phone at +1.703.519.6200, from 9 a.m. to 5 p.m. Eastern Time, Monday through Friday.

Stay connected in 2014. [Renew your membership today](#)



### Contribute to AP Dynamics and Earn CPEs

A screenshot of the AP Dynamics newsletter launch page. The header features the ASIS logo and the title "AP Dynamics" with the subtitle "The official Newsletter of ASIS International in Asia-Pacific". Below the header, there are sections for "Quick Links" with buttons for "Register Now", "Sponsor/Exhibit", and "Submit Your Abstract Now (Deadline: 8 September)". There is also a "Leaders" section with a photo of a man and a column titled "Welcome to AP Dynamics" containing a letter from the ASIS International president. The page is designed with a clean, professional layout using blue and white colors.

ASIS International invites members to submit articles for publication in future editions of *AP Dynamics*.

## Select ASIS published titles now available for purchase for Amazon Kindle

- [POA: Physical Security: Applications; Information Security; and Investigation](#)
- [POA: Security Management; Legal Issues; Security Officer Operations; and Crisis Management](#)
- [Active Shooter: A Handbook on Prevention](#)
- [Career Opportunities in Security](#)
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- [Personal Identification](#)
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## Schedule Your Professional Development Now

A comprehensive [calendar](#) is available here. [Register early and save](#) by taking advantage of early bird rates. Realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

Articles that share knowledge and best practices with other ASIS members are welcome -- whether they are case studies, or articles about legislation in your own country, trends in security technology, or advancement in the security profession.

ASIS Board-certified professionals are entitled to claim up to nine CPE credits per article.

General writing guidelines:

- Articles must be in English only.
- Articles should not exceed 500 words.
- Sales or marketing submissions will not be accepted.

Please contact the [editor](#) for more information.

## Be a Sponsor or Exhibitor at ASIS Middle East 2014 and ASIS Europe 2014



Does your organization's strategic plan call for growth in the Middle East, and Europe? If so, sponsorships of ASIS Middle East 2014, and ASIS Europe 2014 offer a great way to gain exposure and to raise the visibility of your brand, products, and services among key decision makers in these regions.

Click on these links to review and select from an extensive list of sponsorship and exhibit opportunities:

- [ASIS 5th Middle East Security Conference & Exhibition](#) -- February 16-18, 2014, Dubai, UAE
- [ASIS 13th European Security Conference & Exhibition](#) -- April 1-3, 2014, The Hague, The Netherlands

Identify the event that is most in line with your organization's marketing strategy and budget, or contact ASIS to shape a tailored package that best suits your company's needs.

For further information on other ASIS global conferences, contact the ASIS EMEA/AP Bureau: Tel: +32 2 645 26 74; e-mail: [europa@asisonline.org](mailto:europa@asisonline.org).



## CPPs, PCIs, and PSPs Sought for *Security Management* Profiles

### SECURITY MANAGEMENT

Each issue of *Security Management* features an ASIS board-certified professional. The short, monthly column profiles a certificant and provides insight into his or her career, personal motivations to earn a credential, and the benefits of this achievement. Interested members, or those with suggestions for a profile subject, can contact ASIS Marketing Manager [Leigh A. McGuire](#) for details.

## Roy Bordes Award Application Opens on January 14

The Roy Bordes Award for Physical Security provides for a customised, two-day, locally delivered physical security education program for one chapter each year. Established in 2008, the award pays toward the cost of instructors, their travel and accommodations, and collateral materials. Award funds are limited, and meeting expenses will be the host chapter's responsibility.

All chapters are eligible, however, preference will be given to developing chapters working to expand their membership and education offerings. Chapters may submit only one application annually. Relatives of ASIS Foundation Board of Trustees are not eligible for the award.

Please [click here](#) for more.

## Headlines

### Intelligence: The Neglected Better Half of Security

By Col. Dencio S. Acop, CPP (U.S. Army-ret.)

"If you know the enemy and know yourself, you do not need to fear the result of a hundred battles. If you know yourself but not the enemy, for every victory gained you will also suffer a defeat. If you know neither the enemy nor yourself, you will succumb in every battle." Today I repeat these same oft-repeated words of the great Chinese strategist Sun Tzu quoted from 'The Art of War'. When I was in the military, I only knew this too well. When we thought we had an enemy, we never encountered him. But, when

we left, and the enemy knew we had and that he is now facing a weaker foe than there was an encounter. The letter but most especially the spirit of the words actually now seems too fundamental in today's world of security. I wish it were true.

Security plans and their execution are based on our knowledge of the threats facing our organizations. The more complete, accurate, and timely that knowledge is, so are the programs and projects we adopt to contain those threats allowing our businesses to continue and be resilient.

The second part of the quote: 'If you know yourself but not the enemy, for every victory gained you will also suffer a defeat' is probably truer today. At least, how I see it. I would not pretend to know first-hand what goes on in other parts of the world where I do not operate. Therefore, what follows rings true in my part of the world. They are not an indictment of how people and things are or could have been. They are just how things are, to ensure that we are informed and hopefully draw what is useful to us and to our organizations. So that next time around, the self-efficacy we take away may pay dividends in terms of the lives that we protect; the assets we safeguard; and, the businesses we help to survive and flourish.

To accomplish my task, I will review six case studies, draw lessons learned, conclude, and advance a fundamental but usually inadequately done course of action. If at all I am able to get you thinking proactively than reactively then perhaps I would have achieved my goal.

*Dencio Acop, CPP is a graduate of the United States Military Academy, Class of 1983. He retired as an Army Colonel and is currently the Security Director of a multi-national company.*

Source: SecurityMatters

Please [click here](#) to continue reading this article at SecurityMatters.

### **Attack Pushes Indian Local Government to Adopt ATM Security Guidelines**

According to NDTV, a brutal attack that took place on November 19, on a woman bank official at an unmanned ATM (Automated Teller Machine) kiosk in Bangalore prompted the Karnataka government to announce on November 26, that it is considering security guidelines. These guidelines would not only cover ATMs but also jewelry shops and other financial establishments.

A committee under Additional Chief Secretary S. K. Patnaik has been formed to frame the guidelines, Minister T. J. George told the Legislative Assembly.

During the attack, a 38-year-bank official was repeatedly hit with a machete by an assailant whose horrific act was caught on CCTV and evoked nationwide outrage. The woman is now recovering at a hospital.

The incident prompted Karnataka government to ask banks to provide around-the-clock security before December 1 or shut down. More than 1,000 ATMs in Bangalore that failed to comply with the directive are now closed.

George said that of the 2,500 ATMs in the city, 600 are unmanned. "We have shut some ATMs wanting for security cover. But it isn't a permanent shutdown. As soon as the concerned banks provide security at their ATMs, we would allow them to function," he said.

In response to the issue, the minister said that the committee, comprising bank, law, and home department officials, would come out with its guidelines in the next 45 days.

Source: NDTV

Please [click here](#) for more.

### Three Killed, 58 Wounded During Protests in Thailand

Reuters reported on December 1, that about 30,000 protesters launched a "people's coup" on Thailand's government.

Protesters have forced Prime Minister Yingluck Shinawatra to retreat from a building where she was supposed to give interviews to an undisclosed location. The protesters have also breached a police line, taken control of a state broadcaster, and have seized seven police trucks, but they have not been able to reach the Government House, office of the Prime Minister.

Police spokesman Piya Utayo said troops would dislodge protesters who have occupied a government complex since November 28, and the Finance Ministry since November 25.

It is the latest dramatic turn in a conflict opposing Bangkok's urban middle class and royalist elite against the mostly poor, rural supporters of Yingluck. According to reports, three people were killed and at least 58 wounded on the occasion of the events.

The government urged people in Bangkok, a metropolis of 10 million, to stay indoors from 10 p.m. to 5 a.m.

Source: Reuters

Please [click here](#) for more.

## Education and Events

### University of Phoenix Awards Six Full-Tuition Scholarships

Each scholarship will allow a prospective student the opportunity to complete an undergraduate or master's degree program through the College of Criminal Justice and Security at University of Phoenix. Recipients may choose to attend a University of

Phoenix on-ground campus or may attend University of Phoenix online.

Applicants must meet all admission requirements for the University, and maintain good standing throughout the term of their scholarship. The scholarship is open to security practitioners worldwide.

A committee comprised of members from the Foundation Board of Trustees, the ASIS International Board of Directors, and the Professional Certification Board (PCB) will review applicants and select the scholarship recipients.

Applications open on February 4.

Please [click here](#) for more.

## Global Agenda

16-18 February, 2014 -- [ASIS 5th Middle East Security Conference & Exhibition](#), Dubai, UAE  
[Registration is open!](#)

13-14 March, 2014 -- [ASIS 24th New York City Security Conference & Exhibition](#), New York, USA  
[Registration is open!](#)

1-3 April, 2014 -- [ASIS 13th European Security Conference & Exhibition](#), The Hague, The Netherlands  
[Registration is open!](#)

May 5-6, 2014 -- [7th Annual CSO Roundtable Summit](#), Miami, FL, USA

June 3-6, 2014 -- [Effective Management for Security Professionals](#), Madrid, Spain

29 September - 2 October, 2014 -- [ASIS 60th Annual Seminar & Exhibits](#), Atlanta, GA, USA

## Professional Development

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