

# AP Dynamics

The official Newsletter of ASIS International in Asia-Pacific

April 2014, No. 9

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Share your security expertise and experience by making a presentation at one or more of ASIS' global conferences:

- [ASIS Asia-Pacific 2014](#) (Deadline extended to May 9)
- [ASIS Middle East 2015](#) (Deadline: July 11)
- [ASIS Europe 2015](#) (Deadline: September 15)

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Be a Speaker at ASIS Asia-Pacific 2014 (Deadline Extended to: May 9)

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In this issue: Presentation abstracts for the ASIS International 8th Asia-Pacific Security Forum & Exhibition can be submitted until May 9. The ASIS Mumbai Chapter reports on its March meeting. The chair of the Australian Securities and Investments Commission warned of an increase in cybercrime. The adoption of managed security services is on the rise in Asia-Pacific. The U.S. and Chinese presidents announced that the largest nuclear security center will open in the Asia-Pacific region in 2015.

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## **ASIS Asia-Pacific 2014**

### **Be a Speaker at ASIS Asia-Pacific 2014**

There are many great reasons to submit a proposal for a presentation at ASIS Asia-Pacific 2014:

- Share your expertise and knowledge with your security-industry peers.
- Give something back to the security management profession.
- Help shape the program of the main educational event for security professionals in the Asia-Pacific region.
- Enhance your profile as a thought leader in your area of expertise

The deadline for submission for the [ASIS 8th Asia-Pacific Security Forum & Exhibition](#) has been extended to **May 9, 2014**.

2014 ASIS Membership  
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**EDUCATION AND EVENTS**

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Professional Development



At the conference, the educational sessions will focus on current and emerging issues, best practices, and the challenges facing security practitioners and those responsible for security. Presentations are designed for those of all levels of experience -- from fundamental to intermediate and advanced topics.

Proposals on all security-related topics are welcome. Issues of particular interest are:

- Critical infrastructure protection
- Physical security
- Cyber security
- Supply chain security
- Intellectual property
- Loss prevention
- Hotel security and soft targets protection
- Maritime piracy
- Terrorism
- Executive protection
- Internal theft and fraud
- Competitive intelligence
- Brand protection
- Investigations
- Due diligence
- Global business issues.

General submission guidelines:

- Commercial presentations will not be selected. (Twenty-minute speaking slots in the exhibition area are available as part of the exhibitor package.)
- ASIS International does not pay per diem, honoraria, or expenses.
- Presentation slots are 50 minutes including time for Q&A.
- Proposals must be in English only.

## Join Us on Facebook

ASIS 60th Annual Seminar and Exhibits, Atlanta, Georgia, USA, September 29 -October 2, 2014

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Join the ASIS International Group



Join the ASIS Asia-Pacific Network



## President's Perspective

ASIS International's 2014 president, Richard E. Widup, Jr., CPP, shares his unique insights on a range of membership and industry issues in his President's Perspective column. [Read the latest here.](#)

## Did you like this issue?

The Asia-Pacific Bureau of ASIS strives to present content of the highest quality to ASIS International members.

Please contact the [editor](#) to contribute feedback and make article submissions.

## ASIS Asia-Pacific Bureau

Queries on ASIS International Asia-Pacific events, membership, benefits, resources, or certifications, can be addressed to:

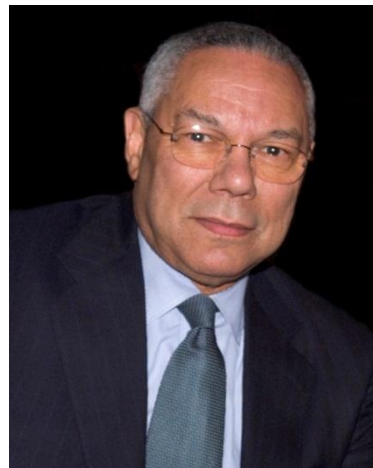
ASIS Asia-Pacific Bureau

- Proposals should describe original work.
- All submissions must be received no later than **May 9, 2014.**

Please [click here](#) to submit an abstract.

## ASIS International News

### General Colin Powell and Governor Jon Huntsman to Keynote at ASIS International 60th Annual Seminar and Exhibits



**Governor Jon Huntsman    General Colin L. Powell**

The [ASIS International 60th Annual Seminar and Exhibits](#) (ASIS 2014) presents two of America's most respected leaders and global thinkers: Former U.S. Secretary of State General Colin L. Powell (U.S. Army-ret.) and Governor Jon Huntsman, Jr. Powell's and Huntsman's careers as public servants and diplomats have helped to shape domestic and international issues. Their keynote presentations will explore current world issues that affect the security industry and will share their visions of leadership. Their keynote presentations are open to all attendees.



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[www.asisonline.org](http://www.asisonline.org)

### Asia-Pacific Links

Please visit ASIS Asia-Pacific chapters' Web sites at these links:

[www.asisaustralia.org.au](http://www.asisaustralia.org.au)

[www.asis.org.hk](http://www.asis.org.hk)

[www.asisindonesia.or.id](http://www.asisindonesia.or.id)

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[www.asis-singapore.org.sg](http://www.asis-singapore.org.sg)

[www.asis-thailand.org](http://www.asis-thailand.org)

### Not Yet a member?

Ten reasons that you benefit from becoming an ASIS International member:

- Unrivalled networking opportunities with more than 38,000 of your industry peers.
- Up-to-date information, including industry best practices, new technologies, and emerging trends.
- A complimentary subscription to *Security Management* magazine, the leading security industry publication, as well as *ASIS Dynamics*, the award-winning member publication.
- Opportunities to build a professional reputation and credentials.

presentations. Team discounts, reduced government fees, and early-bird savings available.

### 2014 ASIS Membership Renewal

**Renew Now**

It's time to renew your ASIS International membership for 2014. Don't let your member benefits become interrupted.

To renew, visit the "[My ASIS](#)" section of the ASIS Web site; after signing in, select the "**My Transactions**" tab to see the dues renewal invoice. Your membership can be identified by the "**Member Type**" populated in the far right column. Please select the invoice and choose "**Add to Cart.**"

For assistance, contact ASIS Member Services via e-mail at [asis@asisonline.org](mailto:asis@asisonline.org), or by phone at +1.703.519.6200, from 9 a.m. to 5 p.m. U.S. Eastern Time, Monday through Friday.

Stay connected in 2014. [Renew your membership today](#)

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**ASIS**  
Creating Security Worldwide

# AP Dynamics

The official Newsletter of ASIS International in Asia-Pacific

**Launching Edition**

**Quick Links**

- ASIS ASIA-PACIFIC**  
7th Asia-Pacific Security Forum & Exhibition  
WUJIALI, CHINA  
1-5 DECEMBER 2013  
[Register Now](#)  
[Sponsor/Exhibit](#)
- ASIS MIDDLE EAST**  
5th MIDDLE EAST SECURITY CONFERENCE & EXHIBITION  
DUBAI | 16-18 FEB 2014  
[Sponsor/Exhibit](#)
- ASIS EUROPE**  
10th EUROPEAN SECURITY CONFERENCE & EXHIBITION  
THE HAGUE | 1-3 APRIL 2014  
[Submit Your Abstract Now \(Deadline: 8 September\)](#)  
[Sponsor/Exhibit](#)

**In This Issue**

- LEADERS**  
Column: Welcome to AP Dynamics

Welcome to the launching edition of ASIS International's Asia-Pacific Dynamics! The ASIS Asia-Pacific Bureau would like to encourage members to submit updates or articles you wish to share with the ASIS International members throughout the Asia-Pacific region!

Copy deadlines have been fixed at the second Monday of every month. The deadline for the next issue is 12 August.

Please add [regionalnewsletters@asisonline.org](mailto:regionalnewsletters@asisonline.org) to your personal address book and/or safe sender list to ensure correct delivery of your monthly newsletter.

**Leaders**

**Column: Welcome to AP Dynamics**

Dear Asia-Pacific Members of ASIS International,

It is indeed my pleasure to launch this inaugural issue of AP Dynamics - our very own newsletter written by and for security professionals in the ASIS Asia-Pacific community. With this new platform, we hope to provide you with more information on Chapter meetings, networking events and professional development programs organized by various Chapters in this region.

We welcome your contributions to AP Dynamics, whether be it a security article or a write up on happenings in your local Chapter. Sharing your knowledge and experience will sharpen our thinking process in the application of security concepts and strategies, and hopefully generate more value-added propositions for enterprise security risk management.

ASIS International invites members to submit articles to be published in future editions of *AP Dynamics*.

Articles that share knowledge and best practices with other ASIS members are welcome -- whether they are case studies, or articles about legislation in your own country, trends in security technology, or advancement in the security profession.

- Tailored professional development programs to fit your specific career goals.
- Advocacy of the security industry to the government and business communities.
- Board-certified, professional designations.
- Members-only access to new career opportunities in security management.
- Access to more than 300 peer-reviewed, security-related publications.
- Discounts on program and Seminar and Exhibits registration, merchandise, and certification programs.

[More Information...](#)

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- [POA: Security Management; Legal Issues; Security Officer Operations; and Crisis Management](#)
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- [Detecting Forgery in Fraud Investigations](#)
- [ASIS Disaster Preparation Guide](#)
- [Emergency Planning Handbook, 2nd Edition](#)
- [First Responders Guide to WMD, 2nd Edition](#)
- [Implementing Physical Protection Systems](#)
- [Personal Identification](#)
- [Professional Investigator's Manual](#)

ASIS Board-certified professionals are entitled to claim up to nine CPE credits per article.

General writing guidelines:

- Articles must be in English only.
- Articles should not exceed 500 words.
- Sales or marketing submissions will not be accepted.

Please contact the [editor](#) for more information.

**ASIS/IE Business School Executive Education Program: Learn to Be a Strategic Business Leader**



**IE Business School, Madrid**

ASIS International will once again partner with Madrid-based IE Business School, one of Europe's leading business educational institutes, to deliver Effective Management for Security Professionals. This four-day, executive education program has been customized to introduce mid-to-senior level security practitioners to the dynamics of business fundamentals.

"The understanding of the 'bigger corporate picture,' and hence the business' security and risk management requirements, is key to implementing and managing an effective corporate security strategy, as well as ensuring long-term support from senior management," states program graduate Michael Otto, corporate security officer, Novartis International AG. "The program and attendees' discussions provide guidance, as well as suggestions as to how best to achieve this objective."

Program participants will develop a strategic understanding of the role of security management as an enabler of business success and acquire the knowledge and skills needed to present a sound business case for their security initiatives.

The program will take place June 3-6, on the IE Business School campus. Preview the program and register to attend at [www.asisonline.org](http://www.asisonline.org).

- [Protecting Schools and Universities from Terrorism](#)
- [Readings in Security Management](#)
- [Security in 2020](#)

### Schedule Your Professional Development Now

A comprehensive calendar is available [here](#). Register early and save by taking advantage of early bird rates. Realize additional savings by booking your hotel room before the deadline. Plan ahead to get ahead.

#### Fees:

- €3.600 for ASIS members
- €4.500 for nonmembers

#### Registration:

Visit the [IE Business School Program](#) Web site to sign up.

### ASIS Foundation Scholarships Applications Open

Applications are currently being accepted for the [Matt Simeone ASIS International Award](#) for P3 Excellence.

Showcase your organization's law enforcement/ private security partnership and share your success in addressing crime prevention, antiterrorism, public safety issues, and other difficult challenges. A representative from the winning organization and the partnering agency will win travel expenses to attend the ASIS International 60th Annual Seminar and Exhibits in Atlanta. Applications from all nations are welcome. **Deadline: May 20.**

Applications for the [ASIS Military Liaison Council Certification Scholarship](#) are also being accepted. This scholarship provides an opportunity for ASIS members who actively serve in the military of any nation to pursue ASIS board certification. Scholarships cover the expenses of application, preparation (online review), and testing for the CPP, PCI, or PSP certification. **Deadline: June 24.**

### Groundbreaking Metrics Study Completed

The ASIS International Foundation Research Committee and the ASIS Defense and Intelligence Council have completed a comprehensive study on the development and implementation of psychometrically-based measurement focused on the security industry.

The security industry relies on measuring performance and efficiency in every aspect of the profession. What is measured and how it is measured, however, remain debatable issues. Security metrics are quantifiable measurements of an aspect of a system or enterprise, collected and analyzed to help an organization protect its people, property, and information. Using various metrics, security can measure results that correlate with investment and speak to leadership in familiar business language.

Metrics drive business decisions and behavior. They influence process assessment and controls, business policies, collaboration for enterprise-wide benefits, business investment decisions, and strategic and profit center alignment. With proper design and implementation, both security professionals and corporate management can develop security metrics into a readily accessible dashboard. If poorly designed, security metrics may be perceived as unnecessary and a drain to corporate profits.

After a review of existing metrics used in the industry, the Foundation study found that:

- Existing security metrics are generally vague and adoption of these would likely not be straightforward; the focus is more on counting events rather than meaningful, risk-based metrics.
- Strategies for communicating metrics are general and may be hard to implement.
- Evaluation criteria are only presented at a conceptual level within the security literature; explicit definitions do not exist.
- Examples of empirically sound metrics (with statistical justification and evidence) are not present within the security literature.
- The development of the Security Metrics Evaluation Tool (Security MET) would address these limitations.

Developing a useful tool required support from the ASIS community using surveys, interviews, and expert and advisory panels. The completed design is straightforward and can be used by security professionals to either improve and evaluate existing metrics or create new measures.

The Security Metrics Evaluation Tool (MET) is divided into three parts, each containing three subsections. The first category "Technical," considers the measurement principles of reliability, validity and generalizability. A reliable metric captures data not affected by outside effects such as time or weather. Validity simply means that the metric measures what you want to measure. A good metric should be able to be used across the organization to measure similar events.

The second category focuses on developing a metric that supports the operational aspects of the security function. Practitioners must consider the relative cost of collecting the data. Can the data be collected in a timely fashion to be of practical use by the organization? The data collected must also minimize the possibility of manipulation and the provision of biased information.

The last category considers the strategic value to the organization. Any metric should show support for a Return on Investment in security and demonstrate organizational relevance. The security professional must also be able to clearly communicate the value of the metric to senior executives.

The complete study and Security MET will be provided this fall to ASIS International members. For more information, contact Barbara Buzzell at [barbara.buzzell@asisonline.org](mailto:barbara.buzzell@asisonline.org).

## Chapter News

### ASIS Mumbai Chapter Meeting - March 4, 2014



The ASIS International Mumbai Chapter meeting was held on March 4 and was attended by 19 members. The meeting was led by Chapter Chair Paul Devassy.

Captain Percy Jokhi, CPP, gave a presentation to members on "Leadership Quality in the Security Industry" followed by a group discussion during which members shared their views and best practices.

The meeting continued with an open discussion on the chapter's functions and on the plans for the next meeting. Captain Sanjeev Mishra, CPP, offered to host the meeting on April 29 at his office in Mumbai. At that gathering, Rajesh Kadam, head of security and compliance of Bharti Airtel, will speak and share best practices with the audience.

During the meeting, members seeking ASIS certification, guided by Paul Devassy, CPP, discussed the organization of a Certified Protection Professional® (CCP) review session.

Finally, the importance of getting articles published in professional magazines and Web sites was emphasized. For example, Jokhi and Ratnakar Bade, CPP, successfully published articles in AP Dynamics.



## ASIS International Launches Chapter in Shanghai, China



The ASIS International Shanghai, China Chapter has been launched in February 2014. This is the first ASIS Chapter in mainland China.

China represents an important potential for growth for ASIS. Membership has been on the rise in the past few years. Currently there are more than 70 ASIS members in the country, mostly based in Shanghai, Beijing and Shenzhen.



**Anthony Lugg, ASIS  
Shanghai Chapter Chairman**

Anthony Lugg, ASIS Shanghai Chapter Chairman The ASIS Shanghai Chapter is chaired by Anthony Lugg, Senior Manager Asia-Pacific of Schaeffler Group. The inaugural Chapter meeting took place on 28 March 2014 at the Eton Hotel in Pudong.

The two-hours meeting started with a word of welcome from Anthony Lugg and Victor Bai of the International Association of Emergency Managers. The programme continued with a presentation by Di Long on The research of security training in China, history and current situation, followed by a networking drink.

The chapter can be contacted through [asisshanghai@gmail.com](mailto:asisshanghai@gmail.com) and through its [LinkedIn Group](#).

## Headlines

### Technological Growth Encourages Cybercrime

The chair of the Australian Securities and Investments Commission, Greg Medcraft, warned about an upcoming "Black Swan event." (A Black Swan event is one that is unprecedented and unexpected at the point in time when it occurs, but which experts, in retrospect, agree was bound to happen.)

As we are becoming more and more connected, the threat of cybercrime is becoming more present, he noted. "The issue with cybercrime is what you don't know you don't know, because it is constantly evolving. You may never avoid it, but it is about being resilient," said Medcraft.

A recent report by PricewaterhouseCoopers revealed a 39 percent victim rate for the financial services companies in Australia compared to a 17 percent rate in other industries. The problem is often correlated with the companies that are not protecting their systems in a sufficient way.

The paradox is that companies are becoming more experienced in working their databases, but unfortunately don't know how to protect them. Medcraft stressed that firmer action had to be taken against cybercriminals.

"Often it is a situation where it's a fear versus greed equation," he said.

Source: *The Sidney Morning Herald*

Please [click here](#) for more.

### Adoption of Managed Security Services More Successful in Asia-Pacific

In an opinion article, WhaTech stressed that Asia-Pacific organizations have always treated managed security services providers (MSSP) with caution, due to a reluctance to outsource internal networks. However, according to the author, recently some changes have occurred in attitudes toward MSSP.

One reason is the lack of security skills that lead to a weak internal system, the author noted. Moreover, this skills shortage increases companies' costs in terms of staff and security breaches, while MSSPs' employees are more skilled and eventually will cause lower expenses.

At the same time, organizations are evolving too quickly and their internal technical staff cannot keep up. It even takes about 18 months before a system can be properly adjusted.

Finally, the writer concluded that opting for MSSPs would not only be more cost-efficient, but would also make companies more flexible.

Source: WhaTech

Please [click here](#) for more.

### **The Importance of ASEAN and the U.S. for the Asia-Pacific Stability**

U.S. Defence Secretary Chuck Hagel stated in an op-ed article on the Defense One Web site how nations should collaborate in critical times for their own economic and political benefit.

In the Asia-Pacific regional, especially, these kind of joint efforts are becoming more evident. According to Hagel, the international partnerships after tragic incidents, such as Typhoon Haiyan and the disappearance of the Malaysia Airlines Flight 370, pave the way for a more efficient and effective approach to future confrontations.

"In both cases, nations in the region were able to set aside rivalries and differences and instead work together," said Hagel.

The secretary mainly emphasizes the importance of political and economic organizations such as the Association of Southeast Asian Nations (ASEAN). For this reason, he will attend the first U.S.-hosted gathering of U.S. and ASEAN defence ministers. This assembly will not only amplify the increasing influence of ASEAN members, but also strengthen the relationship with the U.S. and "lead America's rebalance towards the Asia-Pacific," Hagel said.

Source: RTT News

Please [click here](#) for more.

### **Presidents Obama and Xi Jinping Announce Largest Nuclear Center in Asia-Pacific**

The U.S. and Chinese Presidents, Obama and Jinping, took advantage of the Nuclear Security Summit in The Netherlands to announce the opening of the largest nuclear security center in Asia-Pacific next year. The center will be located in Beijing and will deal with the protection and control of nuclear materials, import and export management.

The Center of Excellence on Nuclear Security will be based in the Changyang Science and Technology Park. It will be equipped with labs, exhibition areas, classrooms, and test sites, and will focus on regional training and exchange. The goal is to educate 2,000 nuclear security experts every year.

Source: *The Economic Times*

Please [click here](#) for more.

## Naval Power for Regional Stability

The 4th Jakarta International Defense Dialogue (JIDD) was the occasion for Asia-Pacific nations to discuss bolstering trust and collaboration between nations in the Indo-Pacific region.

Indonesian Navy Chief of staff Admiral Marsetio expressed his concern over whether maritime modernization would lead to a naval arms race in Southeast Asia. This would threaten the maritime security and therefore the stability of the Asia-Pacific nations. At the same time Marsetio defended the undergoing modernization of Indonesia's marine force.

"There is not one country that wants to go to war. If we love peace, then we must be prepared to go to war," he explained.

He also admitted that transparency and communication is of great importance to maintain a stable relationship between the nations.

Source: *The Jakarta Post*

Please [click here](#) for more.

## Hackers Are Planning More Heartbleed Attacks

Security professionals are trying to minimize the damage done by the OpenSSL flaw Heartbleed, but in the meantime cybercriminals are attempting to outsmart them.

OpenSSL is an Open Source toolkit for Security Sockets Layer. These are used to convert the data of communications between a Web browser and server into a code. Unfortunately, this makes the system accessible to cybercriminals trying to obtain confidential data.

Chief Technology Officer Daniel Ingevaldson of Easy Solutions, a fraud protection company, advises caution. A list of accessible, reconstructed, and undamaged domains has been posted on Pastebin by the company. "A lot of the time, what these guys will do is dump a list of inventory on Pastebin, cut that link and then share the link with their friends on a [underground] forum," he said. "So, it's essentially a billboard for a service."

Source: CSO Online

Please [click here](#) for more.

## Education and Events

### Global Agenda

May 5-6, 2014 -- [7th Annual CSO Roundtable Summit](#), Miami, FL, USA

May 15-16, 2014 -- [ASIS Nordic Days](#), Malmö, Sweden

June 3-6, 2014 -- [Effective Management for Security Professionals](#), Madrid, Spain

September 29 - October 2, 2014 -- [ASIS 60th Annual Seminar and Exhibits](#), Atlanta, GA, USA

December 7-9, 2014 -- [ASIS 8th Asia-Pacific Security Forum & Exhibition](#), Singapore  
[Call for presentations is open \(Deadline extended to: May 9, 2014\)](#)

February 15-17, 2015 -- [ASIS 6th Middle East Security Conference & Exhibition](#), Dubai, UAE  
[Call for presentations is open \(Deadline: July 11, 2014\)](#)

March 29-31, 2015 -- [ASIS 14th European Security Conference & Exhibition](#), Frankfurt, Germany  
[Call for presentations is open \(Deadline: September 15, 2014\)](#)

### Professional Development

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