



SEP 28
OCT 01

ASIS INTERNATIONAL
61ST ANNUAL
SEMINAR AND EXHIBITS

ANNAHEIM
CALIFORNIA

**ASIS
2015**

YOUNG PROFESSIONALS SHOW GUIDE

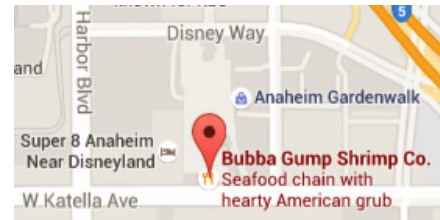
EVENTS JUST FOR US (Share the fun, tag your pictures with **#ASISYP**)

YOUNG PROFESSIONALS RECEPTION
SUNDAY, SEPTEMBER 27 5:00 PM–6:00 PM



Join young professionals from across the security industry for this informal networking reception. Don't miss this opportunity to connect with colleagues, ASIS leadership, and experienced security management practitioners

YOUNG PROFESSIONALS HAPPY HOUR
TUESDAY, SEPTEMBER 29 5:30 PM – 7:30 PM



Come join the rest of the security industry's rising stars. Swap stories, eat and drink—this is the opportunity to build your industry relationships. Bubba Gump Shrimp Co. 321 West Katella Avenue, Suite 101 Anaheim, CA 92802

KEYNOTE HIGHLIGHTS

RAYMOND W. KELLY

Former Commissioner of the NYPD
Tuesday, September 29 8:00 am – 9:00 am

Commissioner Kelly' discusses the latest advancements in both homeland security and law enforcement, identifies the threats, and discusses strategic defenses against terror in the physical and cyber world.



GENERAL MICHAEL HAYDEN

Former Director, CIA & NSA
Wednesday, September 30 8:00 am – 9:00 am

Gen. Hayden dissects political situations in hot spots around the world, analyzing the tumultuous global environment and what it means for the American people and America's interests.



GENERAL JAMES MATTIS

Former Commander US Joint Forces Command
Thursday, October 1 12:00 pm – 2:00 pm

General Mattis will use his 40 years of experience in leading troops to share lessons on leadership and guidance .



Download the ASIS 2015 Mobile App



Navigate the event like a pro with the ASIS 2015 mobile app.

- Visit bookmarked exhibitors with the Quick List.
- Receive real-time communications from ASIS.
- Build a personalized schedule and bookmark exhibitors.
- Locate sessions and exhibitors on the Anaheim Convention Center maps.
- Stay organized with up-to-the-minute exhibitor, speaker, and event information.



ASIS and (ISC)² CAREER CENTER

BOOTH #174

THE PATH TO A SUCCESSFUL CAREER BEGINS HERE

Take advantage of free career services and education sessions at the Career Center (booth #174). Connect with Security and HR experts, and learn to market yourself and make better career decisions.

Remember to share your experience using the hashtag **#ASISYP**

MONDAY, SEPTEMBER 28TH

9:30 — 10:00 am
Coffee and Meet-Up

Bring your business cards and enter to win tickets to Monday night's President's Reception and Wednesday's Foundation Night!

Sponsored by the University of Phoenix.

10:00 — 11:15 am
Your Path to the Top:
Advice from CSOs

"How do you become a CSO?" There are many roads to the top, and in this session for Young Professionals, senior security executives describe how they reached the top, and provide advice to attendees on how they might do the same.

Sponsored by the CSO Roundtable

11:30—3:30 pm
Career Coaching &
Resume Reviews

Evaluate your career path and bring your resume for expert advice. Schedule a career coaching and resume review session:

Send an email to: careers@asisonline.org

Include your name, day, and time preference in your request

Sessions are 20-25 minutes each and take place Monday and Tuesday

Sponsored by the CSO Roundtable

TUESDAY, SEPTEMBER 29TH

9:15 — 10:15 am
What Security
Employers Look For

Senior security executives and hiring managers will share what stands out in an applicant's history, describe what they look for in interviews, and how to stand out. In addition, they'll take YOUR career and job related questions!

10:30 — 11:30 am
Improve Your
Communications—
Advance Your Career

Learn how to leverage clarity, conviction, and confidence regarding what makes you most employable and valuable.

Your personal story and written materials need to be of awarding-winning quality to be considered for a great new job.

11:30— 1:00 pm

Career Coaching & Resume Reviews

1:00 — 1:30 pm
5 Tips to Network Your
Way into a Job

Learn how to effectively develop and manage your brand on and offline, create a stellar LinkedIn profile that will make recruiters take notice, the right ways to connect with other professionals thru LinkedIn and other offline events and common mistakes to avoid.

1:30—3:30 pm

Career Coaching & Resume Reviews

WEDNESDAY, SEPTEMBER 30TH

9:00 — 11:00 am
Coffee & Conversation:
Transitioning Event

Join employers, ASIS leadership, and members of the ASIS Transitions Council, Military Liaison Council, and Law Enforcement Liaison Council to gain insights on transitioning, career opportunities, and peer-to-peer advice and relationship building. Bring your resume and business cards!



ASIS
2015

SEP 28
OCT 01

ASIS INTERNATIONAL
61ST ANNUAL
SEMINAR AND EXHIBITS

ANNAHEIM
CALIFORNIA

YOUNG PROFESSIONALS SHOW GUIDE

CAN'T MISS EVENTS

OPENING CEREMONY

MONDAY, SEPTEMBER 28 8:00 AM–9:00 AM

Jump-start your morning with a rousing celebration of the Society's 60-year anniversary. Open to all attendees

PRESIDENT'S RECEPTION

MONDAY, SEPTEMBER 28 7:00 PM – 10:00 PM

A September evening in Southern California—what could be better? How about an outdoor street fair with popular food trucks offering the very best in locally sourced, innovative cuisine? Unwind and join your colleagues and peers for great food, music, and networking. Included in Full Registration package and Monday's Single Day Registration.

SOCIAL MEDIA: NOW AND NEXT

TUESDAY, SEPTEMBER 29, 2015 1:45 PM - 3:00 PM

This interactive panel of 'Who's Who' in social media security will address cutting-edge issues on where we've been, where we are now, and where we are headed with social media. Topics covered will include using social media for investigation, crisis management, and law enforcement, as well as the ramifications of its use in schools and business. The panel will also discuss generational differences, legal and ethical implications, and new and emerging technologies. Audience members will submit their questions to the panel both during and after the session

Let everyone know about your experience. Be sure to use the conference hashtag **#ASISYP** on all your social media posts

SHOW TIPS & TRICKS

ENTERPRISE SECURITY SESSIONS

Securing Critical Infrastructure:

Thursday, October 1 8:00 am – 9:00 am

IP Protection: Lessons Learned from the Sony Hack

Thursday, October 1 9:30 am – 10:30 am

Stockton, CA Shootout: The Importance of Public-Private Response Plans

GET YOUR CERTIFICATION

CPP, PCI, PSP Reviews

September 26-27

Fees: \$625 members \$725 nonmembers

NETWORK OFF-SITE

There are many great restaurants, bars and other entertainment within walking distance. Get a group together for dinner and invite a few new people.

GO BEYOND WHAT YOU KNOW

Exposure to new and different facets of the security industry can greatly influence your career trajectory. Attend sessions outside of your area of expertise, talk to peers in a corollary position, listen to industry veterans.

PUT YOURSELF OUT THERE

The networking luncheons (M-W, 12:00—1:30pm) are a great way to meet new people and learn from their experiences. The various ASIS councils will be hosting tables. Spend each lunch at a different table and expand your professional circle



SEP 28
OCT 01

ASIS INTERNATIONAL
61ST ANNUAL
SEMINAR AND EXHIBITS

ANNAHEIM
CALIFORNIA

**ASIS
2015**

YOUNG PROFESSIONALS SHOW GUIDE

SHOW SCHEDULE

Saturday, September 26

8:00 am–5:30 pm	Certification Reviews
8:00 am–5:00 pm	Pre-Seminar Programs
8:00 am–4:00 pm	ASIS Benefit Ride (offsite)

Sunday, September 27

8:00 am–2:00 pm	ASIS Golf Tournament (offsite)
8:00 am–2:00 pm	Certification Reviews
8:00 am–5:00 pm	Pre-Seminar Programs
5:00 pm–6:00 pm	Young Professionals Reception
6:00 pm–7:00 pm	Welcome Reception
6:00 pm–8:00 pm	ASISPAC Fundraising Dinner (offsite)

Monday, September 28

8:00 am–9:00 am	Opening Ceremony
9:00 am–11:00 am	Exhibit Hall Grand Opening
9:00 am–4:30 pm	Exhibit Hall Open
11:00 am–12:00 pm	Education Sessions
12:00 pm–1:30 pm	Networking Luncheon
1:45 pm–3:00 pm	Education Sessions
4:30 pm–5:30 pm	Education Sessions
7:00 pm–10:00 pm	President's Reception - Grand Plaza

Tuesday, September 29

8:00 am–9:00 am	Keynote
9:00 am–11:00 am	Exhibits Viewing
9:00 am–4:30 pm	Exhibit Hall Open
11:00 am–12:00 pm	Education Sessions
12:00 pm–1:30 pm	Networking Luncheon
1:45 pm–3:00 pm	Education Sessions
4:30 pm–5:30 pm	Education Sessions

Wednesday, September 30

8:00 am–9:00 am	Keynote
9:00 am–11:00 am	Exhibits Viewing
9:00 am–3:30 pm	Exhibit Hall Open (Final Exhibit Day)
11:00 am–12:00 pm	Education Sessions
12:00 pm–1:30 pm	Law/Military Appreciation Luncheon
1:45 pm–2:45 pm	Education Sessions
3:30 pm–4:30 pm	Education Sessions
7:00 pm–10:00 pm	ASIS Foundation Night

Thursday, October 1

8:00 am–9:00 am	General Session
9:30 am–10:30 am	General Session
11:00 am–12:00 pm	General Session
12:00 pm–2:00 pm	Closing Luncheon

Tell everyone about the show! **#ASISYP**

EXTEND YOUR EDUCATION

Just Announced! As a special thank you to Seminar attendees, ASIS is pleased to offer full conference registrants of ASIS 2015 a special **25% savings** on their registration for any ASIS classroom program between October 2015 – August 2016.

Once the Seminar is completed, simply sign-up for the program of your choice and the savings will be automatically applied. *Some exclusions apply*

SECURITY SPOTLIGHT – free curated ASIS Resources

Each month, ASIS offers a collection of resources on specific security topics. Some are free for all and some are members-only. [August's Security Spotlight focused on security surveys](#) and the examples ASIS provided (including chapters from *High-Rise Security and Fire Life Safety* by [Geoff Craighead, CPP](#),) offer an array of choices that can be tailored to specific businesses, industries, and institutions. Past topics include leadership, transitions, privacy, and ROI of security measures. View all spotlights on the ASIS website, <https://www.asisonline.org/Membership/Member-Center/Security-Spotlight/Pages/default.aspx>

WHAT'S NEWSWORTHY IS ALWAYS NOTEWORTHY

Breaking news stories are more than third-person accounts to security professionals; they are our everyday threats and challenges. Now more than ever, security professional needs to be situationally aware of threats and equipped to mitigate risk and manage outcomes.

An education from ASIS 2015 and the (ISC)2 Security Congress will prepare you to anticipate and mitigate "front page" challenges

If you join ASIS now, you only pay half-price dues and get full benefits