



ASIS Working Groups

Women in Security

A Greeting from our ChairWoman

I am very happy to report that the ASIS Leadership meeting in January was a huge success for WIS. Gail and I made several presentations and were met with huge support from

everyone. We made great connections with other council Chairs and Vice Chairs and are working on collaborating with them for the annual show in September and beyond.

Gail Reese submitted several sessions for the annual conference in September and I look forward to their approval. We are collaborating with the Security Services Council as well as with the Supply Chain & Transportation Council in a number of exciting projects.

I look forward to seeing many of you at the ASIS NYC Security Conference & Expo March 13th and 14th. I hope that you will all attend the session that our Secretary, Jean Kristensen has put together on Compliance for Locally Based Security Service Providers. That

Women in Security Working Group Members

Chairman

Lisa Dolan, CPP

Vice-Chairman

Gail Essen, PSP

Secretary

Jean Kristensen

Council VP

Alan Wick, CFE, CPP, PSP,
PCI, CBCP

Advisory Members

Marene Allison, Linda Harmon,
Ed McDonough, Doug Fitzgerald

Alliance

Chair: Jennifer Schmidt,
Nancy Ungarino
Members: Sabina Anderberg
Cindy Osmundson

Annual Seminar/ Programming

Chair: Gail Reese

Members: Lynda Buel, CPP,
CFE, CSC

Dorene Coldwell

Communications/ Social Media

Chair: Jennefer Witter

Members: Ann Trinca CPP, PCI,
PSP

Global Chapter Liaison

Chair: Loye Manning, CPP,
PSP, CSPM

Members: Cherrie Ng

Mentoring Committee

Chair: Barbara Phillips, CPP
Members: Claire Church
Denise Niles, Rhonda Pierce

Membership

Chair: Dawn Gregory, CPP
Members: Izabela Pelszynska
Melanie Getreuer

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Members Continued...

Linda Manning
Susan Walker
Kirsty McMurtrie

Newsletter

Chair: Elisa Mula
Members: Sandra Davies
Mun Wong
Olesya Abramenko

Karen Marquez Honors

Mike Lehner

Security Management

Chair: Kathy Lavinder
Member: Bridget Truxillo

Additional Members

Natalie Runyon, CPP
Chiquita Leak
Rachel Neiman,

session is scheduled for March 13th. I also look forward to our dinner meeting again this year scheduled for the evening of March 13th with those members who are attending the Security Expo. We had a great time last year and I look forward to dinner this year with many of you.



Respectfully,
Lisa J. Dolan, CPP
Chair

Support • Inspire • Promote

By Gail Essen, PSP

Organizationally, we stand on three pillars: **Support • Inspire • Promote**. These powerful words are embedded into our mission statement. As we continue to align, we get stronger through experience and increase in number. We have a greater opportunity to embark the mission.



*“To provide **SUPPORT** and assistance to women in the security industry as well as to **INSPIRE** those interested in entering the security industry through tailored programming and mentoring. WIS will support and **PROMOTE** its global members by utilizing collaborated skills and talents to strengthen leadership abilities.”*

My challenge to you is to **Support, Inspire and Promote** at least one woman this year and send us your success stories.



Preparing to Become a CPP: The Importance of a Roadmap

by Ann Y. Trinca, Esq., CPP, PCI, PSP

Begin your journey by fully reviewing ASIS International’s “Preparing for the CPP Exam Handbook”, last modified in June 2013. This can be downloaded at no cost from the ASIS website. By having this comprehensive resource at your fingertips, you are already at a significant advantage from prior test takers, who had to piece together this information. Before you take the plunge and start studying, spend a good amount of time reading and understanding the contents of the handbook, and don’t skip any sections. Success for me in tackling any major, long-term project always begins by allocating enough time to acquire a

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full understanding of the challenge, including potential obstacles. In the case of the CPP exam, this meant getting a bird's eye view of the test from all angles: the significance of the CPP, how the test is developed and administered, the exam domains, and the various options and resources for studying.

If you are a visual learner like me, or the type who tends to get lost without a clear sense of direction, or the type who absolutely needs to put multiple pieces of information within a larger, more meaningful context, my advice is this: Get a big foam core board, make a copy of the eight domains, and tape them to your board so you can see all the domains at once. Now you have The Big Picture! While you are studying, have your board in front of you: it is your roadmap to guide your efforts, to encourage you, to keep you on track, and to help you mentally organize the vast amounts of information you will certainly master.

Your roadmap will also reveal an aspect of the exam which all CPPs would likely agree upon: the CPP exam is challenging, comprehensive, and well deserving of its status as the preeminent certification in security management, highly regarded not only in the United States, but worldwide.

As the handbook states, plan to spend 250 to 280 hours over a six to eight month period. Yes, the CPP exam is a marathon, not a sprint. And while it is demanding, with concerted effort, it is very doable. When embarking on a journey with miles to go, it's a good thing to have a strategic map: You *will* inevitably get to your destination if you begin by knowing where you're headed.

LEADERSHIP SPOTLIGHT



Debora Rocha

***Regional
Security
Manager,
International
SOS and
Control Risks***

Confidence, hard work, and good listening are the skills that garnered Debora Rocha success over her 14+ years in a fast-paced career in the security field. As Regional Security Manager in Sao Paulo, Brazil for International SOS, a Travel Security Service company, she provides evacuation and communication strategies, and training programs for client operations throughout Brazil and greater Latin America. Rocha states nothing is "typical" in her days, which she feels makes "going to work a very exciting thing."

Rocha credits her degree in Psychology for understanding the importance of being a good listener, a vital element when communicating with both clients and senior executives. Rocha has also found that relying on her team and finding the strengths in each person has been a crucial element in her success.

"Exchanging information and knowledge with ASIS colleagues has benefited my career as well as the companies I have worked for," says Rocha, and has been a significant aspect in her professional success.

Rocha is an avid reader of books examining the human experience, and, as a Buddhist, enjoys spending time in silence, because she feels strongly in having a work-life balance. According to Rocha, "A rich personal life is what brings meaning to life."

Ask a Woman

We would like to thank Mun Wong for coming up with the name “Ask a Woman” for the title of our regular Q&A section of this newsletter. Please reach out to us with any topics you would like to see covered in this newsletter or any questions you want to ask of the Women in Security Working Group. This is a forum for all women in security to interact with our working group and possibly explore the idea of getting more involved. We look forward to hearing from you!

Our first question comes from Tamara Andrade, an Associate at Quality Protection Services in New York City. Tamara asked “Why is it important to participate in the WIS, if I am already a member of ASIS.”

While the number of women in the security industry is growing, it is still important to maintain relationships and support each other in our mission. We feel it is important for all Women In Security to be heard and recognized. Having a more active role within the WIS at the chapter level or volunteering for the WIS working group will allow us to support each other and encourage those who are paving the way for all women in security. It's great to attend regular chapter events, but also important to represent the WIS mission at those chapter events. We ask all of you to participate where you can, attend a WIS event, make a friend, and carry on our mission and message!

To submit a question or comment email elisa.mula@nye2.com



By Elisa Mula

Self Defence in NYC

by Denise Niles



Security is often considered after an incident occurs. Whether it's a robbery, a disgruntled employee who is trying to enter a building, or mail fraud, having a solution to the problem tends to be a reaction. As such, the role of a security professional is to survey and evaluate the likelihood of an incident and provide recommendations to secure property. But what happens when a person becomes the victim outside of the “secured” area?

On February 20th, the ASIS NYC Young Professionals and the Women in Security group held a self defense event at Berkeley College. Under the tutelage of Alfred Medina, formerly of the NYPD, the two hour experience included: hands-on techniques for gun disarming, how to counter sexual harassment maneuvers and quick techniques for using pressure points to get out of a “grab”.

The event was attended by approximately 15 professionals with diverse backgrounds and a common goal to begin learning how to protect themselves. Mr. Medina discussed each move and the participants engaged in the moves with each other.

The trainer, Mr. Medina has taught thousands of law enforcement officers, both domestically and internationally. He is an expert in firearms, less-lethal weapons, and defensive tactics. For more information on this self defense course or for information on Alfred Medina please email medinallc@optonline.net.

Karen Marquez Honors Nominations

by WIS Newsletter Team

The Karen Marquez Honors are presented annually to a security professional who has consistently worked for the betterment of the security industry over an extended period. On behalf of the Karen Marquez Honors committee, we ask you to reach out with any nominations for potential candidates for this award.

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The candidate must be a member of ASIS International in good standing (or Life Member) at the time of the award. The nomination must identify contributions the individual has made to the Physical Security Industry. Please send all nominations to Mike Lehner: mlehner@mechanicgroup.com.

ANNOUNCEMENTS & EVENTS

- Please join the Huntsville, AL WIS Chapter in the fight against domestic violence by donating used cell phones and other electronic devices. Proceeds will benefit the National Coalition Against Domestic Violence. You can help by placing a collection box in your place of business or house of worship. To request a box please contact Berette Smith by phone at 256-562-1372 or by email at: berette.smith@i3-corps.com

- **Security Architecture & Engineering Experts Needed** - *Get Involved Women in Security, Young Professionals and SMEs in Security Architecture and Engineering, we need your participation and involvement.*

J. Kelly Stewart Consultant | Program Development | Enterprise Security Risk Management | Crisis Management | Critical Infrastructure

We are excited to put this call to all members who are SMEs in Security Architecture & Engineering and want to get involved in our Council. Serve as a resource to ASIS members, other individuals, and agencies on security architecture, engineering, and technical integration design issues related to protection of assets within the built environment.

Volunteer by going to: <https://www.asisonline.org/About-ASIS/Who-We-Are/Pages/Contact-Us.aspx?ReturnURL=Contact-Us-Thank-You.aspx&Inquiry=Councils>

- **ASIS Foundation/University of Phoenix Full-tuition Scholarships**
What: Six, full-tuition scholarships will be awarded in June to security practitioners to pursue an undergraduate or graduate degree of their choice. Students may take classroom, online, or a combination of the two.
Who is eligible: ANY security professional, worldwide.
When: Apply by April 15, 2014
Info: <https://foundation.asisonline.org/Scholarships-and-Awards/Scholarships/University-of-Phoenix/Pages/default.aspx>
Other: Flyer is available for download on the site.
- **AMU Online Graduate Certificate in Business Essentials for Security Executive**
What: 18 hours of online study designed specifically for the security manager to enhance his business acumen – leadership, decision-making, finance/budgeting.
Who is eligible: ANY security professional, worldwide.
When: Classes begin monthly.
Info: <http://www.amu.apus.edu/lp2/business-essentials/graduate-certificate.htm>

ANNOUNCEMENTS & EVENTS

- **2014 Roy Bordes Physical Security Award**
What: The winning chapter will receive \$5,000 toward a custom, two-day education program.
Who is eligible: ANY ASIS chapter in good standing.
When: Apply by March 11. Program takes place in November 2014.
Info: <https://foundation.asisonline.org/Scholarships-and-Awards/Awards/Roy-Bordes-Award/Pages/default.aspx>
- **What: Four-day executive education program offered in partnership with Europe's leading business school – IE Business School.**
Who is eligible: ANY security professional, worldwide.
When: 3-6 June, 2014
Info: <https://www.asisonline.org/Education-Events/Education-Programs/Execed/Pages/Effective-Management-for-Security-Professionals.aspx>
Other: PDF of brochure available upon request.
- **WIS Representative for ASIS Denmark has been appointed!** *Joanna Jaworska Strømberg*
Security Manager at Group Security at A.P. Moller Maersk Group has been appointed as the WIS Representative for Denmark.
- **ASIS Europe 2014: Central & Eastern Europe (CEE) Workshop - 2-3 April 2014**

Register now for ASIS Europe 2014 and attend the Central & Eastern Europe (CEE) Workshop. Attendance is open to full conference delegates only.

Central & Eastern Europe (CEE) Workshop - 2-3 April 2014
- **Chicago Women in Security & Young Professional Networking:** The Women in Security and Young Professional Liaison's would like to announce our first joint Women in Security & Young Professionals Networking event on **Wednesday March 26th from 5:30p.m. to 7:30p.m** at Big Bowl restaurant located at 60 E Ohio St, Chicago, IL.

Come network with your fellow peers in the industry, exchange business cards, and get briefed on these important initiatives. *There will be appetizers courtesy of Big Bowl, cash bar, and a door price raffle for all attendees to participate in.*

<http://www.evite.com/event/00CCBOYVMTGZMP26EPDTZCESIXMNM>

WIS Mission

The ASIS International Women in Security's (WIS) mission is to provide support and assistance to women in the security industry as well as to inspire those interested in entering the security industry through tailored programming and mentoring.

WIS will support and promote its global members by utilizing collaborated skills and talents to strengthen leadership abilities.



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