



Chapter Website of the Year Award

Policy 7014

Policy 7014: Chapter Website of the Year Award

I. Objectives

- A. Encourage establishment and improvement in the publication of chapter websites.
- B. Recognize the outstanding accomplishment of chapter websites that have interest and value to members of ASIS, in each of the seven groups:

Group 1: 40 members or fewer

Group 2: 41 to 70 members

Group 3: 71 to 100 members

Group 4: 101 to 159 members

Group 5: 160 to 250 members

Group 6: 251 to 574 members

Group 7: 575 or more members

II. Criteria:

- A. Website, news and events updated monthly.
- B. Coverage of ASIS news and Chapter events (Regional, National, International)
- C. Promotion of ASIS certification programs (CPP, PSP, PCI)
- D. Promotion of Young Professionals
- E. Promotion of Women in Security
- F. Promotion of ASIS Foundation activities and scholarships
- G. Employment opportunities
- H. Recognition of chapter members (new members, certifications received, awards, significant anniversaries, and/or promotions)
- I. Link to ASIS International website: www.asisonline.org. (and other security related websites)
- J. Listing of chapter and regional volunteer leaders with contact information.
- K. Information regarding future chapter event (meeting, workshop, seminar, and/or social events). (Chapter meetings projected out quarterly or further)
- L. Reports from chapter officers and committees, news from RVP or neighboring chapter.
- M. Coverage of professional development training and educational opportunities.
- N. Use of social media (links to Facebook, Twitter, LinkedIn, etc.)
- O. Ease of use (movement between and through website elements)



Chapter Website of the Year Award

Policy 7014

P. Visual attractiveness and aesthetics (care in preparation, ability to read without eyestrain, professional appearance)

III. Evaluation

A. Awards Committee will measure and evaluate the quality of the website against the criteria.

References

Policy 7000, 7014

Revised March 2015



Chapter Website of the Year Award **Procedure 7014**

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I. Nominations

- A. Application forms are available via the ASIS Website and from ASIS Member Services Staff.
- B. Chapter Chairpersons will notify their Regional Vice President of the submission and submit the application form so that it is received by the Director, Membership and Regional VP Relations no later than 11:59 PM EST, January 15.

II. Selection

- A. From February 1 to June 30, the Awards Committee will evaluate submissions on a monthly basis against the criteria and select a possible winner.
- B. Chapter chairpersons of websites with inoperative passwords, and/or inoperative websites, will receive a single notification of access issues from the Awards Committee chairperson, per outage event.
 - 1. Following the notification, reduced scores will be annotated in the case of inoperative passwords.
 - 2. If the entire website is unavailable, a score of zero will be assessed for the month of the outage. If a site is temporarily out of service, and it is restored within the month of the outage notification, the chapter chairperson should so notify the Awards Committee chairperson and s/he will ask the judges assigned to that website to revisit it.
 - 3. When sites remain inactive for more than two consecutive months they will be disqualified for the remainder of the competition cycle.
- C. The committee may recommend that a website be declared the winner in an award group, or it may be awarded an honorable mention. No more than two honorable mentions may be recommended in each award group.
- D. The Awards Committee's recommendations will be provided to the President before notification to the winning chapter and will be publicly announced at the ASIS Annual Seminar and Exhibits.
- E. The Director, Membership and Regional VP Relations will notify winning and honorably mentioned recipients prior to August 31.

III. Award

- A. The monetary award for each group winner will be in the amount of \$300.00 and in the amount of \$150.00 for each Honorable Mention.
- B. In addition, certificate and guidon attesting the award will be provided to the chapter.

IV. Presentations

- A. Chapter award group winners will be formally recognized during the ASIS Annual Seminar and Exhibits at which time the certificate, guidon and monetary award will be presented to a chapter representative.



Chapter Website of the Year Award

Procedure 7014

- B. In the event that a representative of the chapter cannot attend, the chapter may designate the Senior Regional Vice President or Regional Vice President to accept the award on behalf of the chapter. The chapter may also submit a written request to the Director, Membership and Regional VP Relations to have the plaque and monetary award shipped to them directly
 - C. The Director, Membership and Regional VP Relations shall provide the honorable mention awards to the respective Regional Vice Presidents to ensure an award presentation will be made at a chapter meeting prior to December 31.
- V. Recognition
- A. The winners and honorable mentions for each chapter award group will be recognized in ASIS Dynamics, Seminar News, the Region and Chapter Newsletter, and on the ASIS Website.

References

Policy 7000 and 7014

Revised February 2015



Chapter Website of the Year Award **Procedure 7014**

ASIS Award Application Form for Chapter Website of the Year

INSTRUCTIONS: The application form must be submitted to the Director, Membership and Regional VP Relations by 11:59 PM EST, January 15. The chapter must notify their Regional Vice President prior to submission. Websites will be reviewed monthly from February 1 through June 30. Submissions may also be disqualified for providing false information. **No paper submission other than the application form will be required for this award.**

Chapters will compete only with chapters of comparable size based on membership numbers on January 1 each year as states in the following award groupings:

- Group 1: 40 members or fewer
- Group 2: 41 to 70 members
- Group 3: 71 to 100 members
- Group 4: 101 to 159 members
- Group 5: 160 to 250 members
- Group 6: 251 to 574 members
- Group 7: 575 or more members

The Awards Committee, with the assistance of ASIS International Member Services Staff, will evaluate the nominated websites on the basis of the following criteria:

CRITERIA

- A. Website, news and events updated monthly.
- B. Coverage of ASIS news and events. (regional, national, international)
- C. Promotion of ASIS certification programs (CPP, PSP, PCI)
- D. Promotion of Young Professionals
- E. Promotion of Women in Security
- F. Promotion of ASIS Foundation activities and scholarships
- G. Employment opportunities
- H. Recognition of chapter members (new members, certifications received, publications released, awards, significant anniversaries, and/or promotions)
- I. Links to ASIS International website: www.asisonline.org (and other security related websites)
- J. Listing of chapter and regional volunteer leaders with contact information
- K. Information regarding next chapter event (meeting, workshop, seminar, and/or social events). Chapter meetings projected out quarterly or further ahead
- L. Report from chapter officers and committees, news from RVP or neighboring chapters
- M. Coverage of professional development training and educational opportunities
- N. Use of social media (links to Facebook, Twitter, LinkedIn, etc.)



Chapter Website of the Year Award

Procedure 7014

- O. Ease of use (movement between and through website elements)
- P. Visual attractiveness and aesthetics (care in preparation, ability to read without eyestrain, professional appearance)



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ASIS Award Application for Chapter Website of the Year

This award is presented each year in an effort to encourage chapters to develop and employ high quality websites as a resource for their members, a tool for information sharing, and serve as an avenue for introducing others to ASIS International.

Chapter Chairperson, please complete this form and submit to Director, Membership and Regional VP Relations by 11:59 PM EST, January 15.

The following chapter website is nominated for consideration:

Number _____ Chapter Name _____ Group _____ Region _____

CHAPTER WEBSITE URL: _____

Please provide username and password credentials for the judges for reviewing the private or member only section. Chapters which elect not to provide this information will only be evaluated on the content the judges can access.

USERNAME: _____ PASSWORD: _____

I hereby certify that the following information pertaining to this chapter website is true to the best of my knowledge.

Chapter Chairperson _____

Address _____

E-mail _____

Signature _____

Date _____

The Regional Vice President has been notified of this submission YES NO

Submit to ensure receipt by 11:59 PM EST, January 15 to:
ASIS International
c/o Director, Membership and Regional VP Relations - Awards
1625 Prince Street
Alexandria, Virginia 22314-2818
FAX: +1.703.519.6298
E-mail: regionsandchapters@asisonline.org