

# Security Insights Programs and Perspectives in Security Programs from ASIS International Annual Seminars – 1995 to 2010

## Connecting the Dots -- Security and Corporate Ethics: Security Insights Program



Ethics, compliance, security -- these three highly interwoven issues are of a major concern to security professionals. Personal ethics were examined during last year's Security Insights Program. This year's SIP goes one step further and brings you a program entitled "Connecting the Dots -- Security and Corporate Ethics" -- an in-depth exploration of the manner in which corporate ethics, security and compliance affect the every-day life of the conscientious security professional. Panelists include the executive director of the Ethics and Compliance Officers Association and security professionals working with these issues.

*Recorded at the 56th Annual Seminar in Dallas, Texas on October 15, 2010.*

*Format: DVD; approx. 1 hour 20 minutes. [ASIS Store Item #1924](#)*

## What's Your Weakest Link? Perspectives on Security



Today, most products and services are the result of inputs by numerous suppliers outside the fabric of the host company. Companies resource their raw materials and services from all points of the globe. Many of the finished products are provided to consumers under familiar name brands. Yet, are we assured that what we receive, what we ingest, what we operate performs, and is, as advertised? Security executives ask, "What is the weakest link in my supply chain that could adversely affect consumer confidence and the brand name?" A panel of highly qualified experts to include those representing manufacturers of various types of goods will examine this important topic.

*Recorded at the 56th Annual Seminar in Dallas, Texas on October 15, 2010.*

*Format: DVD; approx. 1 hour 20 minutes. [ASIS Store Item #1925](#)*

## Get Off My Cloud: Opportunities, Dangers, and Realities of Cloud Computing



Cloud computing and virtualization will dramatically affect Information Technology (IT) in virtually every organization. It will enable many organizations to completely outsource the IT function - while ensuring that you have the latest versions of every application you need at your immediate disposal. It will enable new security capabilities as it creates new security exposures relating to the protection of critical information assets. Our adversaries will attempt to use its capabilities as well, creating new, more powerful attacks against information and critical infrastructure. This session will discuss these issues in detail and provide you with the information you need to deal effectively with this emerging technology - that literally has the potential to change IT as dramatically as the Internet did.

*Recorded at the 56th Annual Seminar in Dallas, Texas on October 15, 2010.*

*Format: DVD; approx. 1 hour 20 minutes. [ASIS Store Item #1923](#)*

## **Security and Ethics in an Unethical World: Security Insights Program**

Ethical and compliance-related issues are more and more frequently addressed by today's security professionals. Corruption, competition, conflicts of interest, and insider trading reflect a wide-spread disintegration of ethical practice in business. Michael Josephson, one of the nation's most renowned and respected ethicists and a consultant to major corporations and government officials, leads a riveting discussion on these topics and explores the role of security professionals in meeting these challenges.

*Recorded at the 55th Annual Seminar in Anaheim, California, on September 24, 2009.*

## **Security and Internet Abuse**

The anonymity of the Internet has become increasingly relevant for most organizations and a challenge to security professionals. Trolls and flammers defaming management or releasing potentially damaging inside information in chat rooms, creeps impersonating managers to harass other employees or spread lies about them are becoming a persistent problem. A panel of experts, moderated by Kevin Mitnick, the world's most famous former hacker, examined this escalating challenge at the ASIS 2008 Security Insights Program.

*Recorded at the 54th Annual Seminar in Atlanta, Georgia, on September 18, 2008.*

Format: DVD; approx. 2 hours. [ASIS Store Item #1817](#)

## **Brand Protection: Perspectives on Security**



This dynamic session offers practical, timely information regarding the scope, breadth, and effects that counterfeiting and piracy have on businesses and individuals. You will hear from security practitioners representing world-renowned corporations and law enforcement professionals representing U.S. and international agencies discuss not only the tremendous challenges they've faced, but also some novel ideas for staying "one step ahead" of the criminal element. This session offers practical solutions you can use right away.

*Recorded at the 54th Annual Seminar in Atlanta, Georgia, on September 18, 2008.*

## **Security's Role in Business Ethics and Compliance**

Enron's meteoric rise and even more meteoric collapse revealed a watchdog system that failed. However, even back in the 1990s, more than 400 corporations had dramatically restated their value after accounting lapses, failures, or fraud. Where was security while all of this was happening? Congressman Michael G. Oxley, co-sponsor of the Sarbanes-Oxley Act, facilitates a knowledgeable panel of experts during the ASIS International Seminar and Exhibits in Las Vegas, NV in 2007. During this recorded session, they explore ethics and business compliance and discuss the added value security professionals can bring to corporate compliance and governance structures.

*Recorded at the 53rd Annual Seminar in Las Vegas, Nevada, on September 27, 2007.*

**Pandemic: Beyond a Crisis  
NOT RECORDED**

Speaker: Bob Arnot, MD Panel: Louis Sullivan, MD, Marcel Siegel, MD, Myles Druckman, M.D.  
*From the 52nd Annual Seminar in San Diego, California, on September 28, 2006.*

**Security Insights, Strategic Foresights**



A "Meet the Press" style program, chaired by the well-known TV commentator Stuart Varney, is designed to examine three key areas of interest to security management professionals who aspire to the corporate position of Chief Security Officer. Supported by three outstanding experts - Brian M. Jenkins, RAND Corporation; Michael Waskom, Marsh and McLennan Companies, Inc.; and Paul Laudicina, A.T. Kearney - the panel will scrutinize the fields of economy, risk management, and strategic planning as it applies to the security management profession.

*Recorded at the 51st Annual Seminar in Orlando, Florida, on September 15, 2005.*

**A Hearing on Security**



Hear former Senators Steve Symms and George McGovern conduct an in-depth examination of four crucial security subjects in a Congressional Hearing format. Security experts will testify and the senators will question the witnesses with the assistance of counsel. Public comments by members of the audience will be invited.

*Recorded at the ASIS 50th Annual Seminar and Exhibits in Dallas, Texas, on September 30, 2004.*

**Security: Terrorism - Global to Backyard**



This discussion is designed to delve into the effects of terrorist threats, from those of a global impact right down to the ones affecting individuals at home or at work. Four outstanding authorities on the subject share their expertise and experience as they provide thought-provoking commentary and answer questions from the audience: Ambassador Dr. Hussein Hassouna-Ambassador of the League of Arab States, his most recent position in a long and illustrious diplomatic career; Larry Johnson-Contributor, Fox News Channel; founder and director of BERG Associates,

LLC, specializing in money laundering, investigations, counter-terrorism, and financial analysis; Laurie Mylroie, PhD-Vice President of the Washington-based "Information for Democracy" and an internationally recognized expert on Iraq and the Middle East; Isaac Yeffet-anti-terrorism expert who spent most of his career in the Israeli Secret Service.

*Recorded at the ASIS 49th Annual Seminar and Exhibits in New Orleans, Louisiana, on September 18, 2003.*

### **Security: Beyond 9-11**

Hear discussion from top security experts as they assess the future of security and the challenges ahead on the first anniversary of the September 11 attacks. This two-hour program was moderated by Robert Disney, retired U.S. Army general and chairman of the ASIS Council on Global Terrorism, Political Instability, and International Crime. The panelists at the 2002 Security Insights, an annual program that closes the seminar and is sponsored by the ASIS Council of Past Presidents, included Steven Emerson, the award-winning author of the bestseller, *American Jihad: The Terrorists Living Among Us*; retired U.S. Air Force General Eugene E. Habiger, director of security and emergency operations for the U.S. Department of Energy; Kenneth Alibek, former first deputy chief of the civilian branch of the Soviet Union's offensive biological weapons program who defected to the United States in 1992; retired Navy Vice Admiral Michael McConnell, former director of U.S. National Security Agency and a former intelligence officer; and James. T. Dunn, CPP, senior intelligence research analyst, Office of Intelligence and Threat Analysis, Diplomatic Security Service, U.S. Department of State.

*Recorded at the ASIS 48th Annual Seminar and Exhibits in Philadelphia, Pennsylvania, on September 13, 2002.*

### **Security to the Test**

ASIS copies the highly successful *Who Wants to Be a Millionaire?* television program for this seventh edition of its innovative, educational and entertaining Security Insights Series. Professional actors dramatize actual court cases while members of the audience, divided into teams, test their security knowledge and vote on electronic keypads. You find out the voting results and correct answers following each dramatization.

*Recorded at the 47th ASIS Annual Seminar and Exhibits in San Antonio, Texas, on October 4, 2001.*

### **Security in the News**



What will be the major challenges and changes for the security industry in the coming years? And what impact will those concerns have on the industry and the profession? These questions and much more are discussed and examined in the 6th annual Security Insights Program. John F. Mallon, CPP, and past president of ASIS, hosts the 2000 Program, which uses the format of a network newscast. Thirty-two experts and specialists in the security industry, representing both the public and private sectors,

participated in this probing report and candidly discuss what they believe will be the major concerns for the security industry in the coming years and what the implications will be for businesses and individuals. Topics discussed include fraud, security ethics, electronic surveillance, intellectual property protection, expanding the security curriculum, gray markets information, terrorism, and the Foreign Corrupt Practices Act. Panelists and speakers include Timothy Walsh, CPP; Don Walker, CPP; Dr. Dorothy Denning; David H. Gilmore, CPP; Oliver Wainwright, CPP; Arizona Senator John Kyl; and Jack Valenti.

*Recorded at the ASIS 46th Annual Seminar and Exhibits in Orlando, Florida on September 14, 2000.*

### **A Case for Security**

This presentation incorporates specific case studies to show the means and methods used to prevent, mitigate, and handle the situation. Through the interaction of expert security practitioners participating in the case studies, lessons learned are applied to general and wider applications, allowing for evaluation of the security practitioner's role within the corporate structure. The four cases are: Crisis Management at the Colonial Williamsburg Foundation (Virginia); Computer Hackers and the Internet; Workplace Violence; and The Y2K Bug Countdown. Speakers are Danny L. McDaniel, CPP; Chris Prosis; George Kurtz; Bonnie Michelman, CPP, CHPA; and Marene Allison.

*Recorded at the 45th ASIS Annual Seminar in Las Vegas, Nevada on September 30, 1999.*

### **Security: Corporate Self-Defense**

This year's presentation addresses the issues that are at the forefront of today's security headlines. A cast of skilled actors presents a sequence of reality-based scenarios revealing the complexities of the role of the modern security professional. The scenarios have been developed to lead the audience through various security crises, and to show how a properly managed procedural system can be applied to the effective handling of emergencies in the corporate environment. Speakers are Regis Becker, CPP; John Camillo; James Lukaszewski; and Don Walker, CPP. Moderator is Brian Hollstein, CPP.

*Recorded at the ASIS 44th Annual Seminar in Dallas, Texas on September 17, 1998.*

### **Security in the Crossfire**

Robert Novak and Bill Press co-host this lively session of the CNN show Crossfire as it focuses on three hotly debated, controversial topics: Surveillance vs Right to Privacy; Domestic Militias: Patriots or Pariahs; and Combating Terrorism vs. Invasion of Freedom. Each of the three topics start with a brief dramatization of the subject matter, followed by two experts in the "crossfire" of Mr. Novak and Mr. Press as they espouse opposite views of the issue in question. Challenges, questions, and answers are encouraged as the audience participates in this highly interactive session. Session panelists include: Constable Henri Berube; Daniel Donohue, CPP; Ray Hartman; Col. John Moore; and Stephen Sloan, Ph.D. Moderated by John F. Mallon, CPP.

*Recorded at the ASIS 43rd Annual Seminar in St. Louis, Missouri, on September 11, 1997.*

## **Socratic Dialogue on Ethics in the Security Profession**

Jack Ford, NBC's chief legal commentator, leads a panel of security experts in a Socratic dialogue on ethics in the security profession, during which, practical applications of the principles of the ASIS Code of Ethics frame three scenarios: an anonymous letter regarding employee theft leads to discussion of investigation of embezzlement, due diligence and liability, and employee prescreening; a vendor/contractor ethical issue; and an executive kidnapping situation. Panelists include Jacqueline H. Barrett, Sheriff of Fulton County, Georgia; Michael Bowers, Esq., Attorney General, State of Georgia; John M. Conmy, CPP; Shirley Krieger, CPP; Janice Peth, CPP; Mary S. Rawle, CPP; Norman Spain, CPP; and Don Walker, CPP.

*Recorded at the ASIS 42nd Annual Seminar in Atlanta, Georgia, on September 12, 1996.*

## **Judgment on Security (Security on Trial)**

Your company is sued by an employee as the result of injuries suffered during an attack in the parking lot and F. Lee Bailey shows up as the plaintiff's attorney! This dynamic case against your security department has New Orleans District Court Judge Lance Africk, presiding, and you, the defense, are represented by US Attorney Fred Harper. On the witness stand are your ASIS colleagues, under the harsh light of American Justice, F. Lee Bailey style.

*Recorded at the ASIS 41st Annual Seminar in New Orleans, Louisiana, on September 14, 1995.*

~~~~~

*For quantity discounts or questions about out of stock items, please contact the O.P. Norton Information Resources Center at 703.518.1471 or [info@asisonline.org](mailto:info@asisonline.org).*

*Updated August 2014.*