

Call for Poster Presentations

ASIS International and ISC² are issuing a **Call for Posters** for the ASIS International Seminar and Exhibits and the ISC² Security Congress in Orlando, Florida from September 12 through September 15, 2016. The Poster Park offers authors an opportunity to share ideas and information with their fellow security colleagues in an engaging visual format. Poster presentations differ from traditional lecture presentations in that the poster format fosters in-depth, interactive conversations as opposed to the mere transmission of information. We encourage you to consider this alternative educational opportunity by submitting a formal application. Highly-rated presenters will be invited to develop a poster for the Poster Park by the Director of Education Programs.

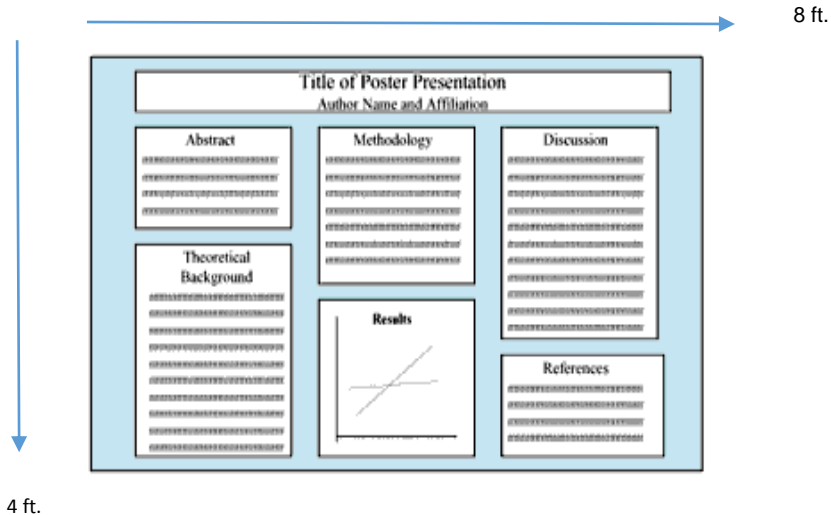
WHAT IS A POSTER?

A poster is an opportunity to publish a short presentation and discuss it with your peers. It may be an overview of a model, product, thesis, technical topic, problem, question, or case study. A poster is more than a shortened version of a live presentation (although those are acceptable); posters are less formal, more interactive, visually appealing and are designed to intrigue colleagues, market ideas and generate discussion.

WHY PRESENT A POSTER?

- Interact with colleagues on a one-to-one basis
- Publish content for a targeted audience
- Present divergent points of view
- Offer “high-level” or “deep dive” of content
- Engage the audience visually to enhance retention of key ideas
- Receive three (3) re-certification CPEs (CPP, PSP, and PCI designations).

Sample Poster Display



Poster presentations share a specially-designed space in the main Exhibit Hall to allow Seminar attendees to circulate among the posters, attend live presentations from the authors, and discuss ideas with interested colleagues as well as the author(s). The content should be clear enough for conference attendees to grasp the main ideas with or without the author(s) present. This is typically accomplished by visually representing key content so that it can be understood from a distance as well as up close.

LIVE PRESENTATIONS

Each Poster presenter will be assigned an **8 foot x 4 foot board** and a one-hour live presentation time. During the live presentation, authors are expected to be available to present their posters to an audience. Poster presentation titles will be included in the Mobile App and in the Program Guide.

Live Presentation Times will be assigned in one of the following five time slots:

- Group 1- Monday, September 12, 2016, 10:00 – 11:00 AM
- Group 2- Tuesday, September 13, 2016, 10:00 – 11:00 AM
- Group 3- Wednesday, September 14, 2016, 10:00 – 11:00 AM

- Group 4 –Monday, September 12, 2016, 3:30 – 4:30 PM
- Group 5: Tuesday, September 13, 2016; 3:30 – 4:30 PM

SET-UP AND DISMANTLING

Posters will be set up for display on **Sunday, September 11, 2016 between 4:00 and 6:00 PM**. Posters will be dismantled on Wednesday September 14, 2016 between 3:30 PM and 4:30 PM. It is permissible for non-authors to hang and remove posters, if necessary. Please notify the Director of Education Programs so that non-authors may be added to the security list and permitted entry on Sunday.. Please note that any posters left behind will be discarded.

POSTER PRESENTATION PROCESS

May 9	Deadline for Call for Posters
June 6	Presenters Notified via Email of Acceptance & Poster Display Time/Date Information Provided
June 14	Complimentary Webinar for Poster Presenters
July 10	Final Notification & Set-up and Delivery Times Assigned
September 1	Poster Location and Poster Number
September 11	Exhibit Hall Set Up from 4:00 – 6:00 PM

POSTER PRESENTATION WEBINAR

A complimentary webinar for Poster presenters will be held June 14, 2016 at 2:00 pm Eastern Standard Time. All presenters will be registered for the event. All registered authors will receive a copy of the recorded webinar. If you would like to invite others to attend the introductory webinar, please forward the person's name and email address to the Director of Education programs at education@asisonline.org. The webinar will provide information and details on developing and presenting a poster as well as helpful tips producing, shipping and setting up the posters. Examples of posters from previous sessions will be shared as well.

EQUIPMENT PROVIDED


The following will be available for your poster:

- One side of a bulletin board (boards shared by two presenters, one on each side)
- Push pins for mounting (You may wish to supply your own.)
- A small table for handouts, business cards
- ASIS **WILL NOT PROVIDE** computers, projection equipment, internet connections or electrical power.

POSTER PRESENTATION GUIDELINES

- This opportunity is open to members and nonmembers alike. The applicant may be a researcher, practitioner, author, manufacturer or student. Posters may be original or previously published.
- Title and author name(s) must be clearly labeled.
- Poster handouts/copies should be available for distribution in print or electronic form.
- Posters should not exceed the 96-inch wide by 48 inch in height limit (4 feet by 8 feet). Do NOT exceed your designated area on the bulletin board.
- Make text large enough to read easily from 3 to 6 feet away.
- Use paper, card stock, thin plastic but *not* Foam-Core as it is difficult to thumbtack thick material to the bulletin board.
- Poster presenters are responsible for transportation, locating the assigned space, and posting of materials in the Poster Park in the ASIS Exhibit Hall. ASIS International and ISC² will not reimburse travel/shipping expenses for poster presenters.
- Poster presentations and handouts are to be **non-promotional/non-commercial and should not contain brand/proprietary product names or commercial logos/names**.
- ASIS International and ISC² will provide access to the Exhibit Hall for all poster presenters – Expo-Only registration.
- We encourage you to bring the following: business cards, business card holder, envelope to collect cards of interested people, and an envelope or display stand for handouts.
- Presenters who need any additional supplies or equipment (such as special pins for posters on foam-core) to display your poster must provide these supplies for themselves.
- Posters will be on display in the main Exhibit Hall during ALL Exhibit Hall hours.
- Each Poster session will be assigned a "live event" time to present the poster to a live audience; however, you may remain with your poster to greet visitors at any time.
- Poster authors must commit to attend their session to give feedback to conference attendees who stop by to ask questions.

Sample Poster Content*

		<p>Proposal Title: <i>Short title to describe proposed effort/solution</i></p>																	
<p>Title or label as appropriate</p> <p>Photograph or artist's concept of the proposed solution or prototype.</p> <p>Use descriptive text as needed for clarification.</p> <p>Ideally, this will convey the prototype concept, use, capability, and any relevant size or weight relationships.</p>		<p>Operational and Performance Capabilities - Summary</p> <p>Describe any basic, new, or enhanced operational or performance capabilities the system will provide to meet the requirement.</p> <p>In bullet form, list key aspects of:</p> <ul style="list-style-type: none"> • Performance • Capability • Operational use • Relevant software or hardware specifications • Interface and/or compatibility 																	
<p>Technical Approach:</p> <p>Specifically, describe the technology involved, how it will be used to solve the problem, actions done to date, and any related on-going efforts.</p> <p>Briefly describe the tasks to be performed for each phase if applicable. Bullet list acceptable.</p>		<p>ROM and Schedule:</p> <p>A rough order of magnitude (ROM) and schedule for the proposed effort by task or phase. Include the total cost and total period of performance (POP) as well as proposed decision points or exit criteria for each phase.</p> <table border="1"> <thead> <tr> <th>Task</th> <th>Cost</th> <th>POP</th> <th>Exit Criteria</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>\$xxxk</td> <td>Y mos.</td> <td>Describe criteria</td> </tr> <tr> <td>2</td> <td>\$xxk</td> <td>Y mos.</td> <td>Describe criteria</td> </tr> <tr> <td>Total</td> <td>\$XXXk</td> <td>YY mos.</td> <td></td> </tr> </tbody> </table> <p>Deliverables:</p> <p>Provide a list of products resulting from this submission. Include prototype hardware or software, requirements documents, plans, monthly status reports, final technical report, test plans, test reports, specifications, computer program end items, user manuals, drawings, transition plan, or other information appropriate for the work to be performed.</p> <p>Corporate Information:</p> <p>Provide the submitter's company name, point of contact, address, phone number, and email information. Include significant teaming partners (company or agency name and location) if needed to successfully complete program.</p>		Task	Cost	POP	Exit Criteria	1	\$xxxk	Y mos.	Describe criteria	2	\$xxk	Y mos.	Describe criteria	Total	\$XXXk	YY mos.	
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*Additional suggestions and examples of poster will be shared in the webinar scheduled for June 14, 2016 at 2:00 PM Eastern Time.