



ASIS International Call for Presentations Information

ASIS International Seminar & Exhibits Call for Presentations



ASIS International Seminar & Exhibits is the premiere event for security professionals' education and networking -- bringing together more than 20,000 industry specialists. From pre-seminar one to two day intensive courses, certification reviews, and tours to keynote sessions throughout the week, and more than 250 education sessions, ASIS delivers the total security landscape.

ASIS is seeking articulate subject matter experts to speak on current or emerging issues of importance to the security profession. Proposals will be accepted for presentation based on industry relevance, timeliness, and expertise of the speakers. Emphasis is given to intermediate and advanced level content presentations, case studies, and panels with diverse speakers. *Sales presentations are strictly prohibited.*

ASIS International

Seminar & Exhibits Statistics

2013

- 135 Sessions total
- 34 reserved for HQ
- 83 sessions open
- 515 proposals submitted
- 16% acceptance rate
- 89 council sponsored proposals
- 18 sessions held for future hot topics
- Average accepted score 4.08 out of 6
- 70 reviewers
- Each proposal reviewed by 20+ ppl

2012

- 167 Sessions total
- 30 reserved for HQ
- 137 sessions open
- 606 proposals submitted
- 22% acceptance rate
- 89 council sponsored proposals
- 12 sessions held for future hot topics
- Average accepted score 4.42 out of 6
- 80 reviewers
- Each proposal reviewed by 20+ ppl

View the ASIS13 Education Line-up

ASIS INTERNATIONAL | SEPTEMBER 24-27
59TH ANNUAL SEMINAR AND EXHIBITS | Colocated event
MCGORMICK PLACE, CHICAGO, IL | (ISC) SECURITY CONGRESS 2013

Start | Browse by Day | People | Poster Index | Browse Handouts

[Post-Seminar Recordings: Purchase DVD of recorded sessions \(includes online access\)](#)

The 'early birds' discount expires on September 13, 2013.

Single session access purchasing is available 2-3 weeks after the event (\$19 for members, \$39 for non-members.) Click the session title to proceed.

NOTE: Only sessions with the folder icon in front of the title granted recording permission and are available to view/purchase.

Tuesday, September 24, 2013 | Tuesday | Wednesday | Thursday | top

11:00 AM-12:00 PM

- 2101 **Applying The Physical Asset Prevention Standard**
Dan Arenovski, CPP and Glenn Faber, CPP
- 2102 **Integrator Track: Protecting The Security Investment**
Shahar Ze'evi and Ralph Nerette, CPP
- 2103 **Boston Marathon Bombing: Protecting a Major Hospital During a Time of Terror**
Bonnie Michelman, CPP
- 2104 **Water: The Next Battleground**
Alan Nutes, CPP
- 2105 **Defense Security Service Report To ASIS**
Drew Winneberger
- 2106 **Pressing Issues in Retail Loss Prevention**
Alan Greggo, CPP, John Coughlin, Inge Sebyan Black, CPP, Kathleen Smith and David Morgan
- 2107 **Optimizing CCTV Applications in a Global Enterprise**
Wade Pinnell, CPP, Mark Sanna, CPP and Eric Fullerton
- 2108 **Relating Risk and Vulnerability**
Mr. Phillip Banks, CPP

Click on the titles to view description, listen to recording, & view handouts

View the ASIS13 Education Line-up

ASIS INTERNATIONAL | SEPTEMBER 24-27
59TH ANNUAL SEMINAR AND EXHIBITS | Colocated event
McCORMICK PLACE, CHICAGO, IL | (ISC)² SECURITY CONGRESS 2013

Start | Browse by Day | People | Poster Index | Browse Handouts

[Post-Seminar Recordings: Purchase DVD of recorded sessions \(includes online access\)](#)

The 'early birds' discount expires on September 13, 2013.

Single session access purchasing is available 2-3 weeks after the event (\$19 for members, \$39 for non-members.) Click the session title to proceed.

NOTE: Only sessions with the folder icon in front of the title granted recording permission and are available to view/purchase.

Tuesday, September 24, 2013 | Tuesday | Wednesday | Thursday | top

11:00 AM-12:00 PM

- 2101 **Applying The Physical Asset Prevention Standard**
Dan Arenovski, CPP and Glenn Faber, CPP
- 2102 **Integrator Track: Protecting The Security Investment**
Shahar Ze'evi and Ralph Nerette, CPP
- 2103 **Boston Marathon Bombing: Protecting a Major Hospital During a Time of Terror**
Bonnie Michelman, CPP
- 2104 **Water: The Next Battleground**
Alan Nutes, CPP
- 2105 **Defense Security Service Report To ASIS**
Drew Winneberger
- 2106 **Pressing Issues in Retail Loss Prevention**
Alan Greggo, CPP, John Coughlin, Inge Sebyan Black, CPP, Kathleen Smith and David Morgan
- 2107 **Optimizing CCTV Applications in a Global Enterprise**
Wade Pinnell, CPP, Mark Sanna, CPP and Eric Fullerton
- 2108 **Relating Risk and Vulnerability**
Mr. Phillip Banks, CPP

Click here to purchase full access or a DVD of recordings

Presentation Info



- Actual final number of sessions depends on each city's space
- Typically, we have 15 to 20 sessions, during 3 times slots, on three days
- Sessions are 60 and 75 minutes in length
- Topics requiring more time can be considered as a series, ie Part 1, Part 2, Part 3

Types of Presentations



Participants prefer interactive formats with a Q&A segment to lecture formats. The selection committee will, in part, evaluate the proposal on opportunities for exchanges among audience members and between audience members and the presenter.

- Case Study - An intensive analysis of an individual unit or situation.
- Panel - A small group of presenters shares information with the audience, which might be asked to offer their views.
- Lecture - Informative and instructional speech.

Types of Presentations



- Debate - The audience is divided into groups to debate both sides of a topic.
- Round Table - A facilitator encourages the sharing of information within and among groups.
- Mock Trial and Situation - Create a situation such as a trial or investigation and have the audience plan or assess the process and outcomes.
- Role-Play - Individuals act out situations to illustrate points.

Session Topic Areas



Sessions may fall into but not limited to the following topical areas (in alpha order):

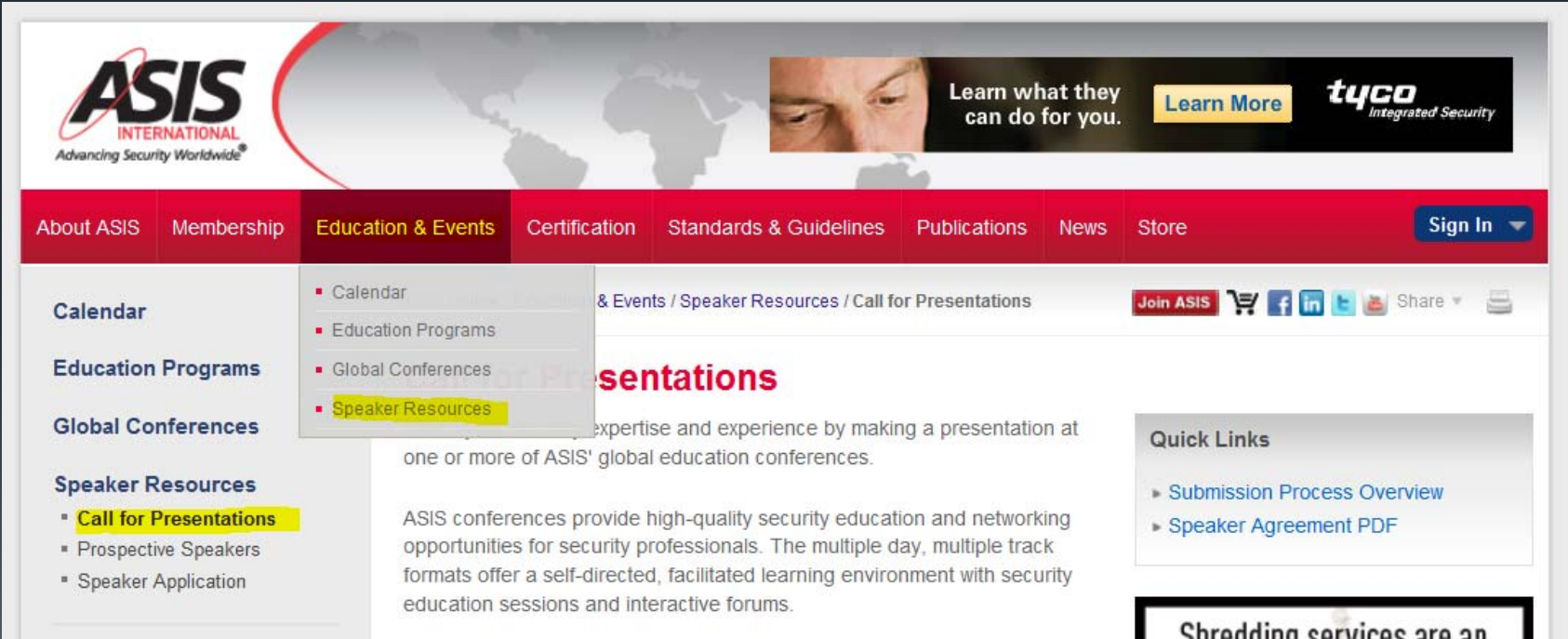
- Architecture/Engineering/Design
- Crime/Loss Prevention
- Crisis Management
- Critical Infrastructure
- Global
- Government/Military
- Homeland Security
- Information Security
- Investigations
- Management
- Physical Security
- Professional Development
- Systems Integrator
- Terrorism

How to Submit a Proposal

- Proposals will be submitted online to ASIS via ConfEx.
- <https://asis.confex.com/asis/ansem2014/cfp.cgi>
- Deadline February 10, 2014
- The entire three-step process must be completed for your submission to be considered complete and reviewed.

Where to Submit

<https://www.asisonline.org/Education-Events/Speaker-Resources/Call-for-Presentations/Pages/default.aspx>









ASIS INTERNATIONAL
Advancing Security Worldwide®

Learn what they can do for you. [Learn More](#) **tyco** Integrated Security

About ASIS | Membership | **Education & Events** | Certification | Standards & Guidelines | Publications | News | Store | [Sign In](#)

Calendar & Events / Speaker Resources / Call for Presentations

[Join ASIS](#)      [Share](#) 

Call for Presentations

Expertise and experience by making a presentation at one or more of ASIS' global education conferences.

ASIS conferences provide high-quality security education and networking opportunities for security professionals. The multiple day, multiple track formats offer a self-directed, facilitated learning environment with security education sessions and interactive forums.

Quick Links

- ▶ [Submission Process Overview](#)
- ▶ [Speaker Agreement PDF](#)

Shredding services are an

Submission Guidelines



- Proposals and presentations must be in English
- ASIS membership and/or exhibiting is not a requirement for submitting
- Proposals must be non-sales and non-marketing orientated
- No fees required to submit a proposal
- Proposals will be rejected if all steps of the proposal submission process are not completed.
- Individuals may submit a **maximum of two proposals** as the primary presenter per conference, but are allowed being part of additional sessions as panel participants.
- Generally, ASIS International does not pay per diem, honoraria, or expenses

Proposal



- **Session Title** - The title of your session.
- **Webinar** - Indicate whether you want your presentation to be considered for an ASIS Webinar.
- **Poster Session** - For proposals not selected, you have the option to be considered for a poster presentation. ASIS's objective for the Poster Presentation is to offer students, practitioners, manufacturers (R&D), and researchers an opportunity to share significant research and/or a narrow focus of work of limited interest with their fellow security colleagues.

Proposal



- **Tech Talks** – For proposals not selected, you have the option to be considered for a Tech Talk presentation. ASIS's objective for the Tech Talks is to offer practitioners, manufacturers (R&D), and researchers an opportunity to share significant research on new and innovative technologies and practices with their fellow security colleagues. These sessions will focus strictly on security technology. The Tech Talks will take place in the Solutions Theater on the Exhibit Hall Floor. These are short presentations, no more than 50-minutes.
- **Solutions Theater** - For proposals not selected, you have the option to be considered for a Solutions Theater presentation. ASIS's objective for the Solutions Theater Sessions is to offer Practitioners, manufacturers (R&D), and researchers an opportunity to share their best practices and new research for security issues. Situations and Solutions to the issues should be included in the presentation. The presentation should not include the products brand names. These are short presentations, no more than 50-minutes. They will take place in the Solutions Theater on the Exhibit Hall Floor.

Proposal



- **Demos** - ASIS's objective for the Exhibitor Demos is to offer Exhibitors the chance to demonstrate research or a specific product and to showcase their company. Exhibitor Demos should be purchased (\$1,250) by contacting Mark.Mayhew@asisonline.org, but session must also be approved through this portal. Exhibitor branding and product names may be included. These are short presentations, no longer than 50-minutes. Exhibitor demos will take place in the Solutions Theater on the Exhibit Hall Floor.
- **Education Level** - Indicate the educational level of the presentation (fundamental, intermediate, advanced)
- **Session Length** - 60 minute or 75 minute session.

Proposal



- **Summary** - One sentence that describe the presentation content. Limited to 25 words.
- **Abstract** - 100 words or less, describe the theme and purpose of this presentation. If selected, this information will be used for publications.
- **Three Learning Objectives** – List 3 items attendees will walk away with, learn in the session.

Proposal



- **Equipment** - Indicate any audio visual equipment you will need for your presentation.
- **Subject Matter** - Indicate the subject area(s) that the proposal will address.
- **Presenter Information** - Contact information and bio of all session presenters.

Series/Multi-Part Sessions

ASIS Councils or other groups that want to consider a track of sessions or a multiple set of sessions should do the following:

- Submit each session as a separate proposal
- Name each session so it is obvious to reviewers (example: Cyber Series: Cyber Risks in Critical Infrastructure, Security Architecture & Engineering Part 1: Basis of Security Design)
- Submit information to HQ: Why you would like a track, how attendees will benefit, and all proposal titles submitted for the track.

Evaluation Process



There is a 2 step evaluation process

1. On line Review Committee
2. Selection Committee

Who Evaluates?



On Line Review Committee

- 75-100 people.
- Council representation: 1-3 members, CVP's, Other members who have requested
- 50% discount off Seminar registration
- 5 CPE credits
- Online reviewers review 200 random proposals
- Each proposal has 30-40 people review it

Who Evaluates?



Selection Committee

- Made up of 10-15 members.
- Committee has included CVP's, past council chairs, past presidents, CSO , young professionals
- Let your CVP know your Council's top recommended sessions so they can be your advocate during the discussions.

Evaluation Criteria ONLINE



Proposals evaluated on a six point scale on the following criteria:

- Appeal
- Clarity of Proposal

Reviewers then may write comments.

Evaluation Criteria ONLINE



We clarify the 6-point scale as follows:

1. Not Accepted (not new, not relevant, unvetted, no need to spend time rating it)
2. Acceptable with conditions (relevant topic, but needs more information or credible presenters)
3. Above Average (documented research or practical application, and credible presenters)
4. Very Good (relevant topic but small audience appeal)
5. Superior (hot topic that is a must see for all)
6. Excellent (relevant topic or best practice)

Evaluation Criteria

SELECTION COMMITTEE



Proposals evaluated on the following criteria:

- Initial Online Review Score - the proposals' final score from the initial review and comments written by reviewers.
- Past Speaking History - speaker's history and evaluation scores at past ASIS events
- Appeal - the subject is important and timely and is of interest to security professionals.

Evaluation Criteria

SELECTION COMMITTEE



- Clarity of Proposal - the session description and title are clearly defined. Presentations cannot be used to promote specific products or companies.
- Diversity of Speakers - a variety of speakers including practitioners who bring different perspectives to a subject.
- Council Sponsorship/Recommendation
- Exhibitors - companies that are participating in the exhibit portion of the event (if applicable).

What Makes a Good Proposal?

To increase chances of having your proposal selected, consider the following:

1. Write the proposal assuming the audience/reviewers know nothing about the topic and speakers. Don't assume they know what you are talking about and who you are.
2. Complete the full proposal process. The process has multiple steps. Make sure you complete all of them. If proposals are incomplete, a message will be sent from the system. If the proposal has not been completed by the submission date, it is removed and will not be evaluated.

What Makes a Good Proposal?

3. Complete all fields. List all speakers by name with full contact information and biographies. Speakers listed as To Be Determined, missing company information, or missing bio information will result in the proposal receiving low scores by reviewers.
4. Proposals with practitioners are favored.
5. Proofread! Proposals with lots of typos are downgraded!

What Makes a Good Proposal?

6. Diverse/multiple speakers. Having a panel allows for multiple points of view to be discussed. Having a diverse panel with practitioners as well as manufacturers is favored.
7. Don't get cute/catchy with the titles/descriptions. Get to the point and don't try to be clever.
8. Something other than a straight lecture. Case studies, role playing, etc. are favored.
9. Individuals will normally be allowed to speak in two separate sessions. We have to "spread the wealth" and try to get as many different speakers as possible.

Active Shooters: New Trends and Challenges



Recent events involving active shooters demonstrate the many challenges faced by corporate and education safety stakeholders. The FBI's Behavioral Analysis Unit routinely engages in the operational assessment and management of potential attackers. Explore pre-attack behavioral indicators and learn strategies for preventing mass attacks.

NOTE: This session had the highest attendance at ASIS 2013.

Security in the Year 2020



What is the vision of security in the year 2020, and what is needed to get there? What is the best way to make that vision a reality, and how can security managers take the lead in fostering the necessary changes? Not every manager is a visionary, but visionaries can be developed through communication and empowerment. Develop the needed leadership skills by taking the time, accepting guidance, and gaining experience.

NOTE: This session had one of the highest attendance at ASIS 2013.

Security Architecture and Engineering, Part 1: Basic Security Design



Understanding the security system design process is absolutely critical for any stakeholder involved in the project. Before anyone begins talking about security solutions, project initiators have to understand the process and identify the key players. Learn how to define the steps in a proven process: establish the need for security, conduct asset and risk assessment, develop functional requirements and identify preliminary mitigation measures. Hear practical examples of how these steps are developed and used.

NOTE: This session had one of the highest attendance at ASIS 2013.

Internal Review Report Example

Example of the report used during the selection committee. See score, summary, speakers, comments.

This proposal was sponsored by the Security Architecture & Engineering Council Part 2 of their 3 Part series

Session Title: Security Architecture and Engineering, Part 2: Systems Design and Engineering

Session Average Score: 4.354839

Session Description: The second of a three-session mini-track covering the security system design process, this session deals with design development including preparation of documentation for a complete bid package.

Abstract: You've established your security system requirements. Now they must be met in the design of your system. Learn how a security system design is developed and how bid and construction documents are prepared. Explore how to achieve a good design and establish requirements for hardware and software, operation and technical procedures, facility support and construction. Hear about design documentation such as engineering drawings, equipment bid specifications, bill of materials, installation specifications and cost estimates.

Education Level: Basic

Learning Objectives 1: At the end of this session participants will be able to understand how a security system design is developed.

Learning Objectives 2: At the end of this session participants will understand how to establish requirements for hardware and software, operation and technical procedures, facility support and construction.

Learning Objectives 3: At the end of this session participants will be able to understand design documentation such as engineering drawings, equipment bid specifications, bill of materials, installation specifications and cost estimates.

Subject Matter 1: Architecture/Engineering/Design

Subject Matter 2: Physical Security

Speaker: R. Pearson;

President, The Protectorate Corporation, Richardson, TX.

Speaker: F. Carpency;

Principal and Chief Engineer, Carpency and Associates, LLC, Gaithersburg, MD.

Reviewer Comments:

OK; but did not get part one or three to properly evaluate. 2

Mainstay.

Mini track in system design and the bid process -good one

This session offers some very important and fundamental information to PSP candidates and security practitioners, generally.

Third in a series - credible presenters

Council Sponsored, great subject, great speakers.

Internal Review Report Example

Positive Comment Example

- Outstanding topic
- Very relevant
- Qualified presenters

Reviews with Comments for Presentation ID: 24959

Score	Comments
4.00	Getting the support of the CEO can be difficult. Program could be of interest to many. Panel seems credible.
4.00	Common topic but qualified presenters
6.00	I can't wait to see this one, please watch the scheduling and don't put a bunch of hot topics in the same time slot. People will line up to get into this one, I laughed out loud reading the abstract, it looked so interesting.
6.00	Outstanding topic that will benefit all who attend - metrics help us sell security!
2.00	Too executive-level "out of touch" for me.
6.00	Always a great topic for security professionals.
5.00	Very interesting subject with wide appeal. Who is the fourth presenter - only three bio sketches
5.00	Very relevant and useful to most disciplines
5.00	It is certainly a relevant topic and timely. Well credentialed speakers, although it would have more appeal if one of the co-presenters had more small business experience.
6.00	Important emerging topic worthy of support

Internal Review Report Example

Negative Comment Example

- Typical comments
- Too narrow of focus
- There were typos
- People are concerned about this being a marketing/sales pitch

Reviews with Comments for Presentation ID: 24659

Score	Comments
5.00	There are secure rooms and there are secure rooms such as SCIFs. The threat to physical assets, valuables and information exists. Any organization should take note and be prepared.
4.00	This would be a good topic for a Banking & Financial Services Council Training Session. Not much appeal to anyone else.
5.00	Comments: I'm really motivated to attend this session, sounds very interesting!
2.00	Most of these issues are primarily the responsibility of insurance companies. Terrorists are not nearly the problem that insiders are. Refocus towards the insider threat to get a higher rating.
4.00	Not a large audience for a narrow topic and a criminal no longer a threat.
4.00	Limited audience for sure, but the presenter seems well versed.
2.00	Not sure if many people will find this topic of interest
4.00	being a case study increases the interest level.
2.00	Seems quite specialized; relevant to some, but not a high percentage of seminar attendees.
3.00	limited audience to those who deal with cash vaults
4.00	Good topic that has appeal to several different industries.
2.00	May be a little broad and not sure exactly is going to be covered. May be a case study.
5.00	Good topic in today's fiscal environment.
1.00	very specific audience - limited appeal
2.00	Too niche integrate with another



2014 Timeline

February 10

Submit your completed proposal to

<http://www.asisonline.org/education/programs/callForPresentations.xml>

February 11 – March 5

Online review and selection committee meeting

Week of April 1

All proposals speakers will notified of status



2014 Timeline

Week of April 7

Accepted proposal speakers must confirm participation

August

Upload PowerPoint presentations & handouts

Notify ASIS of any media restrictions

Update biography if necessary

September

Register for ASIS 2014



Other Call for Presentations

2013 Asia Pacific – Macau, China

- Closed

2014 Middle East – Dubai, UAE

- Closed

2014 Europe – The Hague, Netherlands

- Closed

2014 Asia Pacific – TBD

- Deadline May 2, 2014

Check

<https://www.asisonline.org/education/programs/callForPresentations.xml> for current open Calls and deadlines



Questions?

Becky Mangan, CMP

Educational Programs Manager

703-518-1410

becky.mangan@asisonline.org