



## EXCLUSIVE SPONSORSHIP & EXHIBIT OPPORTUNITIES

### PLATINUM SPONSORSHIP

<p>Sponsor of President's Reception Package</p>	<p><b>16,000 USD</b></p>	<ul style="list-style-type: none"> <li>• Welcome address to participants at President's Reception</li> <li>• Sponsor logo displayed at President's Reception</li> <li>• 3 complimentary full conference registrations</li> <li>• Logo on Delegate bag</li> <li>• 1 table-top exhibit in location of choice, including 2 exhibit staff (see next page for details)</li> <li>• Logo on on-site programme, on-site banner, registration brochure, CD Rom/Flash drive &amp; ASIS International website with link</li> <li>• 1 full page colour ad in on-site programme</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• One promotional item (subject to agreement) to be included in delegate conference bags</li> <li>• Company logo on sponsors banner in registration area</li> <li>• 5 tickets for the President's Reception</li> </ul>
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### GOLD SPONSORSHIPS

<p>Exclusive Provider of Onsite Security</p>	<p><i>Provision of on-site security (details TBD)</i></p>	<ul style="list-style-type: none"> <li>• Demonstrate your company's excellence in the field of manned security as the exclusive provider of on-site security guards</li> <li>• 1 complimentary conference registration</li> <li>• 1 table-top exhibit in location of choice, including 2 exhibit staff (see overleaf for details)</li> <li>• Banner with company logo at entrance</li> <li>• 1 half page colour ad in on-site programme</li> <li>• Logo on on-site programme, on-site banner, registration brochure, CD Rom/Flash drive &amp; ASIS International website with link</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in coffee break area and in registration area</li> </ul>
<p>Conference Bag Sponsor Package <i>(Limited to four)</i></p>	<p><b>7,500 USD</b></p>	<ul style="list-style-type: none"> <li>• Company logo in colour on conference delegate bag</li> <li>• 1 table-top exhibit in location of choice, including 2 exhibit staff (see overleaf for details)</li> <li>• 1 complimentary conference registration</li> <li>• 1 half page colour ad in on-site programme</li> <li>• Logo on on-site programme, on-site banner, registration brochure, CD Rom/Flash drive &amp; ASIS International website with link</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in coffee break area and in registration area</li> </ul>
<p>Exclusive Flash Drive Sponsor Package</p>	<p><b>7,500 USD</b></p>	<ul style="list-style-type: none"> <li>• Memory Stick provided for all attendees, containing all conference material</li> <li>• Sponsor logo on memory stick and sponsor information (to be provided by sponsor – 512MB minimum)</li> <li>• 1 table-top exhibit in location of choice, including 2 exhibit staff (see overleaf for details)</li> <li>• 1 complimentary conference registration</li> <li>• 1 half page colour ad in on-site programme</li> <li>• Logo on on-site programme, on-site banner, registration brochure, CD Rom/Flash drive &amp; ASIS International website with link</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in coffee break area and in registration area</li> </ul>
<p>Exclusive Lanyard Sponsor Package</p>	<p><b>7,500 USD</b></p>	<ul style="list-style-type: none"> <li>• Lanyards provided for all attendee badges</li> <li>• Sponsor logo on lanyards (Lanyards to be provided by sponsor)</li> <li>• 1 complimentary conference registration</li> <li>• 1 table-top exhibit in location of choice, including 2 exhibit staff (see overleaf for details)</li> <li>• 1 half page colour ad in on-site programme</li> <li>• Logo on on-site programme, on-site banner, registration brochure, CD Rom/Flash drive &amp; ASIS International website with link</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in coffee break area and in registration area</li> </ul>

### SILVER SPONSORSHIPS

<p>Exclusive Sponsor of Business Lunch Package TUESDAY 6 DECEMBER 2011</p>	<p><b>4,000 USD</b></p>	<ul style="list-style-type: none"> <li>• 1 complimentary conference registration</li> <li>• Logo on on-site programme, on-site banner, registration brochure, CD Rom/Flash drive &amp; ASIS International website with link</li> </ul>
<p>Exclusive Sponsor of Business Lunch Package WEDNESDAY 7 DECEMBER 2011</p>	<p><b>4,000 USD</b></p>	<ul style="list-style-type: none"> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in coffee break area and in registration area</li> <li>• Company brochures on lunch tables (1 per seat)</li> <li>• 2 pop-up banners in lunch area (sponsor to provide and subject to approval)</li> </ul>

Exclusive Coffee Break Sponsor Package TUESDAY 6 DECEMBER 2011	<b>3,500 USD</b>	<ul style="list-style-type: none"> <li>• 1 complimentary conference registration</li> <li>• Logo on on-site programme, on-site banner, registration brochure, CD Rom/Flash drive &amp; ASIS International website with link</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> <li>• Sponsor logo in coffee break area and in registration area</li> <li>• Company brochures on coffee break tables</li> </ul>
Exclusive Coffee Break Sponsor Package WEDNESDAY 7 DECEMBER 2011	<b>3,500 USD</b>	<ul style="list-style-type: none"> <li>• Sponsor logo &amp; brochures in coffee break area, 2 pop-up banner next to coffee station for the duration of one full conference day – 3 breaks</li> <li>• Sponsor logo at coffee break tables in exhibition area (signs on table and napkins - sponsor to provide napkins and subject to approval)</li> </ul>
Exclusive Water Cooler Sponsor Package	<b>3,500 USD</b>	<ul style="list-style-type: none"> <li>• Sponsor logo in exhibition area &amp; registration area</li> <li>• Sponsor Logo on all Water Fountains in the Conference Area (meeting rooms and exhibition area)</li> <li>• Logo in on-site programme, on-site banner, registration brochure, CD Rom/Flash drive &amp; ASIS International website with link</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> </ul>
Exclusive Sponsor of Message Board	<b>3,500 USD</b>	<ul style="list-style-type: none"> <li>• Flat screens displaying the sponsor's logo strategically positioned in 2 prominent locations</li> <li>• Logo in on-site programme, on-site banner, registration brochure, CD Rom/Flash drive &amp; ASIS International website with link</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> </ul>
Sponsored Speaking Slot Package	<b>4,000 USD</b>	<ul style="list-style-type: none"> <li>• 50 minutes speaking slot in parallel session (time and date to be determined closer to the event)</li> <li>• In dedicated breakout room (capacity to be confirmed, attendance cannot be guaranteed)</li> <li>• 1 full conference registration for the speaker</li> <li>• Advertised in main conference programme</li> <li>• Logo on event website</li> <li>• Logo on conference programme and banner</li> <li>• A/V available in breakout room</li> </ul> <p><i>ASIS reserves the right to discuss presentation content with the sponsor / speaker if it is considered too commercial.</i></p>
Promotion of Private Function/Reception	<b>3,500 USD</b>	<ul style="list-style-type: none"> <li>• E-mail sent out to delegates prior to the event to announce the function (sent out by ASIS International)</li> <li>• Function listed in on-site programme</li> <li>• 1 half page colour ad in on-site programme</li> <li>• Logo in registration brochure, CD Rom/USB stick &amp; ASIS International website with link</li> <li>• Announcement of private function in the plenary (+sponsor logo projection)</li> <li>• Verbal acknowledgement during opening and closing ceremony</li> </ul> <p><i>Note: All rental/F&amp;B costs related to this private function are to be covered by the sponsor</i></p>

## TABLE-TOP EXHIBIT & UPGRADE OPTIONS

### TABLE-TOP EXHIBIT

Table-Top Exhibit in Coffee Break Area (2011)	By 31 August 11 <b>2,750 USD</b>	<ul style="list-style-type: none"> <li>• 2 x 3 m space with table for displays</li> <li>• 2 booth registrations (includes access to plenary and educational sessions, lunches and coffee breaks. Excludes receptions)</li> <li>• Basic electricity usage</li> <li>• Acknowledgement in programme</li> <li>• Company description and logo on CD-Rom/Flash Drive</li> <li>• Listing on ASIS International website with link</li> </ul>
	After 31 August 11 <b>3,200 USD</b>	

### UPGRADE OPTIONS (available in addition to sponsorship/exhibits and as stand-alone options)

1	Exclusive provider of Pens Exclusive provider of Writing Pads	<b>1,500 USD</b>	<ul style="list-style-type: none"> <li>• Pens and/or writing pads to be provided by sponsor</li> </ul>
		<b>1,500 USD</b>	
2	Mailing Prior to Conference to Delegates	E-Mailing <b>850 USD</b>	<ul style="list-style-type: none"> <li>• Mailing to delegates on behalf of the sponsor (excl shipping &amp; handling costs for postal mailing)</li> <li>• Prior approval of mailing piece required</li> <li>• Postal mailing done by neutral mailing house</li> </ul>
		Postal Mailing <b>1,500 USD</b>	
3	Colour Ad in On-site Programme	Half Page <b>1,000 USD</b>	<ul style="list-style-type: none"> <li>• Artwork to be provided by sponsors</li> </ul>
		Full Page <b>1,500 USD</b>	
4	Conference Bag Insert <sup>1</sup>	<b>850 USD</b> (maximum 6 sponsor inserts)	<ul style="list-style-type: none"> <li>• Conference Bag Insert (1 piece, to be provided by sponsor, subject to approval)</li> </ul> <p><sup>1</sup>Excludes conference materials and inserts from supporting organisations and media partners</p>
5	Give-Away Distribution	<b>1,300 USD</b>	<ul style="list-style-type: none"> <li>• Company give-away (1 piece provided, subject to approval) distributed by 1 hostess at conference area entrance (1day/1hour)</li> </ul>

Should this sponsorship pack not cover your company's needs, please contact us to discuss possibilities of tailoring a package:

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