



ASIS China Conference 2016
Exclusive Sponsorship and Exhibit Opportunities
Shanghai, China, 27-28 October 2016

KEY REASONS TO PARTICIPATE:

- High quality event that draws a high level attendance
 - Extremely targeted audience of 200 senior security practitioners
 - Many delegates work for large multinational organisations
 - Seniority of delegates (CSOs, Security Directors, Security Managers)
 - Opportunity to demonstrate expertise to decision makers by participating in sessions and discussions
 - Extensive networking opportunities during lunches, coffee breaks and reception
- Event is compact enough to easily find people you want to meet and to speak with just about everyone

SPONSORSHIP AND EXHIBITION PACKAGES:

<p>EXCLUSIVE SPONSOR OF PRESIDENT'S RECEPTION</p> <p><i>27 October 2016</i></p>	<p>7,500 USD</p>	<ul style="list-style-type: none"> • Welcome address to participants at Reception • Company logo in registration brochure, in on-site program, on event website with link • 3 pop-up banners in reception area (provided by sponsor) • Company logo on sponsors banner in registration area • Company logo on napkins (provided by sponsor) • Company logo on tents cards during reception • 2 complimentary full event registrations • Table top exhibit : 6 sqm space for a tabletop exhibit (1 table and 2 chairs provided)
<p>EXCLUSIVE SPONSOR OF THE WELCOME PARTY</p> <p><i>26 October 2016</i></p>	<p>5,000 USD</p>	<ul style="list-style-type: none"> • Organisation of a Welcome Party as a sponsor branded event being integral part of the event program • Welcome address to participants at function • Company logo in registration brochure, in on-site program, on event website with link • 3 pop-up banners in reception area (provided by sponsor) • Company logo on sponsors banner in registration area • 2 complimentary full event registrations • Table top exhibit : 6 sqm space for a table top exhibit (1 table and 2 chairs provided) • All costs of the party supported by the sponsor

<p align="center">EXCLUSIVE LANYARD SPONSOR</p>	<p align="center">5,000 USD</p>	<ul style="list-style-type: none"> • Company logo on lanyards (provided by sponsor) • Lanyards provided for all attendee badges • Company logo in registration brochure, in on-site program and on event website with link • Company logo on the banner in exhibition and registration area • 1 complimentary full event registration
<p align="center">EXCLUSIVE SPONSOR OF A PLENARY SESSION</p> <p align="center"><i>(3 plenary sessions available)</i></p>	<p align="center">5,000 USD</p>	<ul style="list-style-type: none"> • Company logo in registration brochure, in on-site program and on event website with link • Company Brochure (1 piece/ max A4 size) on chairs (to be distributed by sponsor staff) or handout at entrance of plenary room (by hostess) • Company logo on screen during walk-in • 1 pop-up banner next to plenary room door with sponsor logo (provided by sponsor) • 1 complimentary full event registration
<p align="center">EXCLUSIVE CONFERENCE BAG SPONSOR</p>	<p align="center">4,000 USD</p>	<ul style="list-style-type: none"> • Bag Produced and delivered by the sponsor • ASIS logo mandatory on the bag • Size and artwork to be approved by ASIS • Company logo in registration brochure, in on-site program and on event website with link • Company logo on the banner in exhibition and registration area • 1 complimentary full event registration
<p align="center">EXCLUSIVE BUSINESS LUNCH SPONSOR</p> <p align="center"><i>27 October 2016</i></p>	<p align="center">3,000 USD</p>	<ul style="list-style-type: none"> • Company logo in registration brochure, in on-site program and on event website with link • Company brochures on lunch tables (provided by sponsor) • Company logo tent cards on tables during lunch • Company logo on napkins (provided by sponsor) • 2 pop-up banners in lunch area (to be provided by sponsor, subject to approval) • Company logo on the banner in coffee break and in registration area • 1 complimentary full event registration
<p align="center">EXCLUSIVE BUSINESS LUNCH SPONSOR</p> <p align="center"><i>28 October 2016</i></p>	<p align="center">3,000 USD</p>	
<p align="center">EXCLUSIVE EXHIBITION AND NETWORKING BREAK SPONSOR</p> <p align="center"><i>27 October 2016</i></p>	<p align="center">2,000 USD</p>	<ul style="list-style-type: none"> • 3 breaks of 30 minutes per day • Company logo on tent cards and napkins at coffee break tables for day of sponsorship (napkins to be provided by sponsor) • 2 pop-up banners next to coffee station for the duration of one full day (provided by sponsor) • Company logo on the banner in exhibition in registration area • Company brochures on coffee break tables • Company logo in registration brochure, in on-site program, and on event website with link • 1 complimentary full event registration
<p align="center">EXCLUSIVE EXHIBITION AND NETWORKING BREAK SPONSOR</p> <p align="center"><i>28 October 2016</i></p>	<p align="center">2,000 USD</p>	

Other Options (only available as upgrades)

<p>TABLETOP EXHIBIT SPACE <i>(limited availability)</i></p> <p>3 and 4 December 2015</p>	<p>3,000 USD</p>	<ul style="list-style-type: none"> • 2mx3m space for tabletop exhibit • Exhibition located in networking area outside conference rooms • Company listing on event website with link • Company listing with description in printed on-site program • 1 exhibit staff registration (includes access to main conference sessions, lunches, reception and exhibition area) • 1 Table and two chairs
<p>EXCLUSIVE PROVIDER OF PENS</p>	<p>1,000 USD</p>	<ul style="list-style-type: none"> • Company logo on pens or writing pads to be inserted in delegate bags • Pens and/or writing pads to be provided by sponsor
<p>EXCLUSIVE PROVIDER OF WRITING PADS</p>	<p>1,000 USD</p>	
<p>BAG INSERT</p>	<p>1,000 USD</p>	<ul style="list-style-type: none"> • 1 company publication (max 16 p, max size A4, subject to ASIS' approval) – provided by the sponsor • In the conference bag of all event delegates
<p>E-MAILING TO DELEGATES</p>	<p>1,000 USD</p>	<ul style="list-style-type: none"> • e-Mailing to delegates done on behalf of the sponsor • Mailing piece is required for approval • Before or after the event
<p>GIVE-AWAY DISTRIBUTION</p>	<p>1,000 USD</p>	<ul style="list-style-type: none"> • 1 company give-away (subject to approval) • Distributed by 1 hostess at event area entrance (1day/1hour)

Should this sponsorship pack not cover your company's needs, please contact us to discuss possibilities of tailoring a package.

ASIS International Brussels Bureau
Tel: +32 2 318 2351,
asiapacific@asisonline.org

