



ASIS 8TH ASIA-PACIFIC

SECURITY FORUM & EXHIBITION

SINGAPORE | 7-9 DECEMBER 2014

www.asisonline.org/singapore

EXCLUSIVE SPONSORSHIP AND
EXHIBIT OPPORTUNITIES



ASIS
ASIA-PAC

8TH ASIA-PACIFIC

SECURITY FORUM & EXHIBITION

SINGAPORE | 7-9 DECEMBER 2014

Exclusive sponsorship and exhibit opportunities

Sponsorship Status is determined according to the total sum invested.

Diamond: Over USD 30,000 — Verbal mention in plenary session

Platinum: USD 15,001-USD 30,000 — Verbal mention in plenary session

Gold: USD 8,001-USD 15,000

Silver: USD 4,000-USD 8,000

Key reasons to participate

- High quality event that draws a high level attendance
- Extremely targeted audience of 200 - 250 end users
- Many delegates work for large multinational organisations
- Seniority of delegates (CSOs, Security Directors, Security Managers ...)
- Local, regional and global attendance
- Access to participants of the co-located CSO Roundtable sessions. We expect about 20 CSOs and deputy CSOs to participate
- Most delegates are decision makers on purchases of services and equipment or at least have the position to influence these decisions
- Opportunity to demonstrate expertise to decision makers by participating in sessions and discussions
- Extensive networking opportunities during lunches, coffee breaks and receptions.
- Event is compact enough to easily find people you want to meet and to speak with just about everyone

Exhibit Space <i>Exhibit days: 8 and 9 December 2014</i>	Before 1 October <10m ² 430 USD per m ²	From 1 October <10m ² 600 USD per m ²	<ul style="list-style-type: none"> ■ Exhibition located in networking area outside conference rooms ■ Company description with logo in USB drive distributed to delegates ■ Company listing on event website with link ■ Company listing with description in printed on-site programme ■ 4 exhibit staff registrations (includes access to main conference sessions and exhibition area. Business Lunch and President's Reception tickets to be booked separately) ■ 10 Exhibit only tickets day passes for your key clients ■ Discounted exhibitor rates on full event tickets (includes access to all educational sessions, receptions and lunches. CSO Roundtable not included) ■ Table and 2 chairs ■ Basic electricity usage ■ 20 minutes speaking slot in 'TST — Technology & Solutions Theatre' in Exhibition area (capacity: +/- 20 seats). Limited availability, so sign up early!
	≥10m ² 380 USD per m ²	≥10m ² 500 USD per m ²	
Exclusive Sponsor of President's Reception <i>8 December 2014</i>	12,000 USD		<ul style="list-style-type: none"> ■ Welcome address to participants at President's Reception ■ Company logo in registration brochure, in on-site programme, in USB and on event website with link ■ 4 pop-up banners in reception area (provided by sponsor) ■ Company logo on sponsors banner in registration area ■ Company logo on napkins (provided by sponsor) ■ Company logo on tents cards during reception ■ 1 promotional item (subject to agreement) to be included in delegate event bags ■ 1 full page colour ad in on-site programme ■ 10 tickets to the President's Reception ■ 3 complimentary full event registrations
Exclusive Sponsor of the CSO Roundtable Sessions	10,000 USD		<ul style="list-style-type: none"> ■ Verbal acknowledgement during opening remarks of the CSO Roundtable as well as during opening and closing ceremony of the main event ■ 1 full event registration with access to CSO Roundtable sessions for 1 company representative (person needs to be either in a security function in the company or a senior executive, not a sales/marketing representative) ■ Company logo on screen during opening remarks of CSO Roundtable ■ Company logo on printed on-site agenda for CSO Roundtable sessions, in USB and on event website with link ■ 1 pop-up banner near the CSO Roundtable sessions room (provided by sponsor) ■ 1 pop-up banner in the exhibition area (provided by sponsor) ■ Company logo on sponsors banner in registration area ■ Company logo on CSO Roundtable page on event website



<p>Exclusive Sponsor of the Welcome Reception <i>7 December 2014</i></p>	<p>8,000 USD</p>	<ul style="list-style-type: none"> ■ Welcome address to participants at Welcome Drink held in the Exhibition area ■ Company logo in registration brochure, in on-site programme, in USB and on event website with link ■ Company logo on tents card during Welcome Reception ■ Company logo on napkins (provided by sponsor) ■ Company brochures on cocktail tables (provided by sponsor) ■ 4 pop-up banners in exhibition area during Welcome Drink (provided by sponsor) ■ 1 full page colour ad in on-site programme ■ 1 complimentary full event registration ■ 10 tickets to the Welcome Drink for your key clients
<p>Exclusive Provider of On-site Manned Security <i>Demonstrate your company's excellence in the field of manned security with your on-site security guards</i></p>	<p>Provision of on-site guarding services (details TBD)</p>	<ul style="list-style-type: none"> ■ Company logo in registration brochure, in on-site programme, in USB and on event website with link ■ Company logo on the banner at the entrance ■ Company logo on sponsors banner in registration area ■ 1 half page colour ad in on-site programme ■ 1 complimentary event registration
<p>Exclusive Lanyard Sponsor</p>	<p>6,000 USD</p>	<ul style="list-style-type: none"> ■ Company logo on lanyards (provided by sponsor) ■ Lanyards provided for all attendee badges ■ Company logo in registration brochure, in on-site programme, in USB and on event website with link ■ Company logo on the banner in exhibition and registration area ■ 1 full page colour ad in on-site programme ■ 1 complimentary full event registration
<p>Conference Bag Sponsor <i>(Maximum 4 sponsor logos)</i></p>	<p>6,000 USD</p>	<ul style="list-style-type: none"> ■ Company logo in colour on event delegate bag ■ Company logo in registration brochure, in on-site programme, in USB and on event website with link ■ Company logo on the banner in exhibition and in registration area ■ 1 half page colour ad in on-site programme ■ 1 complimentary full event registration
<p>Exclusive Sponsor of a Plenary Session <i>(3 plenary sessions available)</i></p>	<p>6,000 USD</p>	<ul style="list-style-type: none"> ■ Company logo in registration brochure, in on-site programme, in USB and on event website with link ■ Company Brochure (1 piece/max A4 size) on chairs (to be distributed by sponsor staff) or handout at entrance of plenary room (by hostess) ■ Company logo on screen during walk-in ■ 1 pop-up banner next to plenary room door with sponsor logo (provided by sponsor) ■ 1 half page colour ad in on-site programme ■ 1 complimentary full event registration
<p>Exclusive Sponsor of Message Boards</p>	<p>6,000 USD</p>	<ul style="list-style-type: none"> ■ 2 flat screens displaying the sponsor's logo strategically positioned in prominent locations ■ Company logo in registration brochure, on-site programme, on-site banner, in USB and on event website with link ■ 1 half page colour ad in on-site programme ■ 1 complimentary full event registration
<p>Exclusive USB Drive Sponsor</p>	<p>6,000 USD</p>	<ul style="list-style-type: none"> ■ Company logo on USB (to be provided by sponsor - 512MB minimum) ■ USB provided to all attendees, containing all event material ■ Company logo in registration brochure, in on-site programme, in USB and on event website with link ■ Company profile in USB ■ Company logo on the banner in coffee break and in registration area ■ 1 half page colour ad in on-site programme ■ 1 complimentary full event registration

Exclusive Sponsor of Business Lunch <i>8 December 2014</i>	4,000 USD	<ul style="list-style-type: none"> Company brochures on lunch tables (provided by sponsor) Company logo tent cards on tables during lunch Company logo on napkins (provided by sponsor) 2 pop-up banners in lunch area (to be provided by sponsor, subject to approval) Company logo on the banner in coffee break and in registration area Company logo in registration brochure, in on-site programme, in USB and on event website with link
Exclusive Sponsor of Business Lunch <i>9 December 2014</i>	4,000 USD	<ul style="list-style-type: none"> 1 half page colour ad in on-site programme 1 complimentary full event registration
Exclusive 'Exhibition and Networking Break' - Sponsor <i>8 December 2014</i>	3,000 USD	<ul style="list-style-type: none"> 3 breaks of 30 minutes per day Company logo on tent cards and napkins at coffee break tables for day of sponsorship (napkins to be provided by sponsor) 2 pop-up banners next to coffee station for the duration of one full day (provided by sponsor)
Exclusive 'Exhibition and Networking Break' - Sponsor <i>9 December 2014</i>	3,000 USD	<ul style="list-style-type: none"> Company logo on the banner in exhibition in registration area Company brochures on coffee break tables Company logo in registration brochure, in on-site programme, in USB and on event website with link 1 complimentary full event registration 1 half page colour ad in on-site programme

SINGAPORE | 7-9 DECEMBER 2014

Other Options <i>(only available as upgrades)</i>			
1	Exclusive Provider of Pens	1,000 USD	<ul style="list-style-type: none"> Company logo on pens or writing pads to be inserted in delegate bags. Pens and/or writing pads to be provided by sponsor
	Exclusive Provider of Writing Pads	1,000 USD	
2	Pop-Up Banner in Exhibition Area	1,000 USD	<ul style="list-style-type: none"> Pop-up banner (max size 100 x 220cm) To be provided by sponsor
3	Postal Mailing to Delegates	1,000 USD	<ul style="list-style-type: none"> Mailing to delegates done on behalf of the sponsor (excl shipping and handling costs for postal mailing) Mailing piece is required for approval Postal mailing done by neutral mailing house Before or after the event
4	e-Mailing to Delegates	750 USD	<ul style="list-style-type: none"> e-Mailing to delegates done on behalf of the sponsor Mailing piece is required for approval Before or after the event
5	Colour Ad in On-site Programme	Half Page 750 USD	<ul style="list-style-type: none"> On-site programme is distributed to all attendees Half page size 150x105mm, full page size 150x210mm
		Full Page 1,000 USD	
6	Event Bag Insert <i>(maximum 6 inserts)</i>	750 USD	<ul style="list-style-type: none"> 1 bag insert (to be provided by sponsor, subject to approval) Maximum number excludes event materials and inserts from supporting organisations and media partners
7	Give-Away Distribution	1,000 USD	<ul style="list-style-type: none"> 1 company give-away (subject to approval) Distributed by 1 hostess at event area entrance (1day/1hour)

Should this sponsorship pack not cover your company's needs, please contact us to discuss possibilities of tailoring a package.

ASIS International APAC Bureau
300 Avenue de Tervueren,
1150 Brussels, Belgium



asiapacific@asisonline.org
Tel: +32 2 645 26 74
Fax: +32 2 645 26 71