



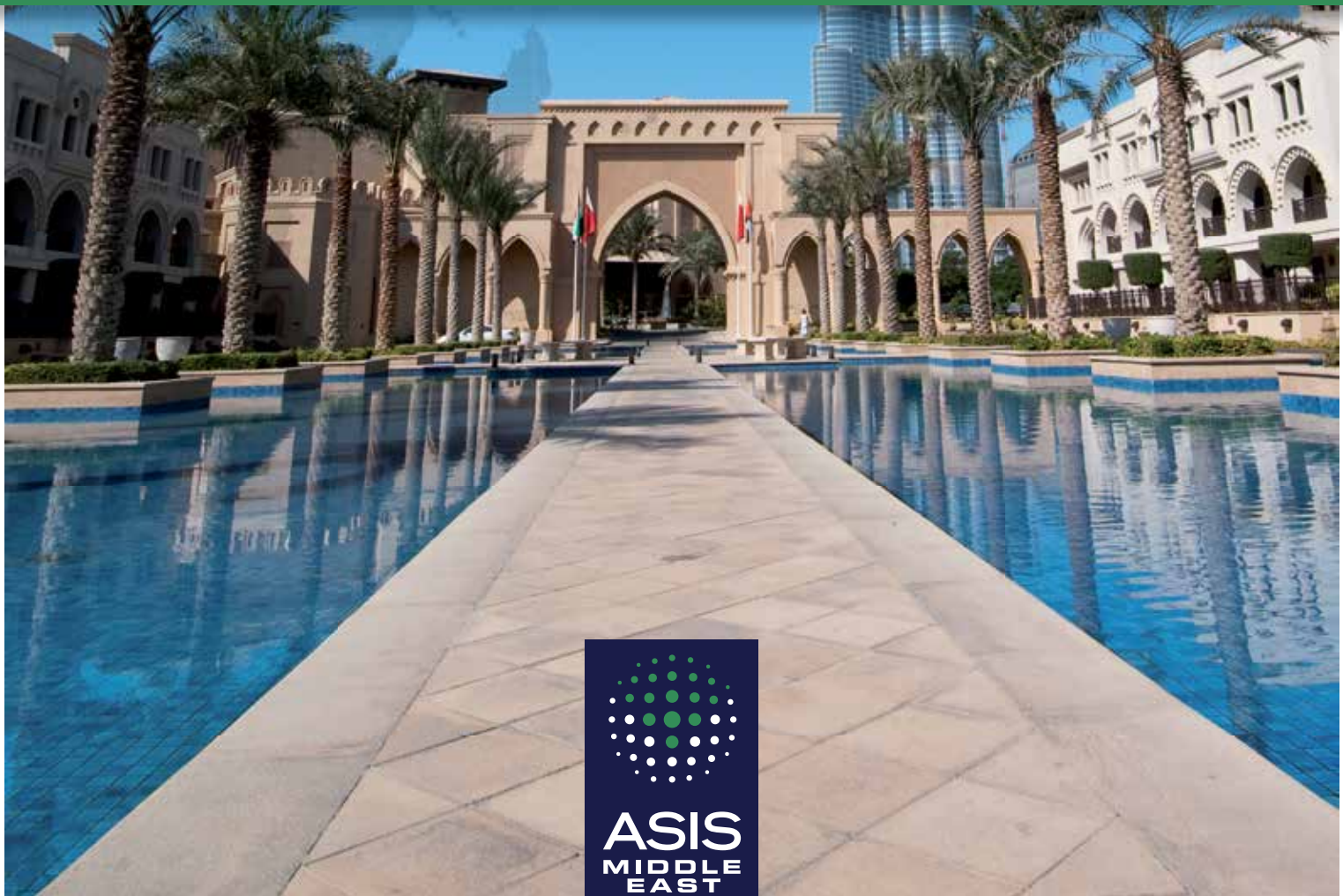
Under the Patronage of
His Excellency Lieutenant General
Dhahi Khalfan Tamim, Deputy
Chairman of Police and General
Security, Dubai, UAE

ASIS 7TH MIDDLE EAST SECURITY CONFERENCE & EXHIBITION

DUBAI, UAE | 21-23 FEBRUARY 2016

www.asisonline.org/dubai

The Middle East's Leading Educational
Event for Security Professionals



ASIS
MIDDLE
EAST

7TH MIDDLE EAST SECURITY CONFERENCE & EXHIBITION

DUBAI, UAE | 21-23 FEBRUARY 2016

The Middle East's Leading Educational Event for Security Professionals

The ASIS 7th Middle East Security Conference & Exhibition provides an established platform for education and business exchange, addressing the key trends and issues facing security professionals in the region.

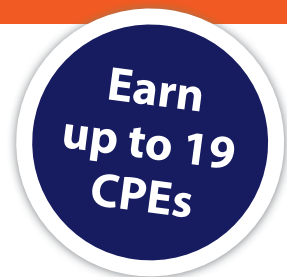
In addition to the dedicated oil and gas track, the event draws a global attendance actively involved in key sectors of economic diversification such as civil infrastructure, aviation, rail and port infrastructure, financial centers, tourism, education, etc.

With the Economist forecasting GCC wide growth in GDP of 4-5% over the period to 2018, ASIS has designed this event to help security professionals facilitate business growth whilst navigating the region's specific security challenges.

Join your colleagues at the InterContinental Festival City Dubai, on 21-23 February 2016.

Key Reasons to Participate:

- 600+ senior decision makers
- 3 keynote and 40 high-level educational sessions
- Program combines insights on the future of the security profession with concrete experience sharing
- CSO Roundtable™ Summit
- Oil & Gas Security Track
- Technology & Solutions Theatre featuring case studies from top ranked security providers
- 1,000sqm exhibit showcasing cutting-edge security services and solutions
- Unique community of leading practitioners, technology and service providers



UNDER THE PATRONAGE OF



His Excellency Lieutenant General Dhahi Khalfan Tamim

Deputy Chairman of Police and General Security, Dubai, UAE

EXCLUSIVE SECURITY LEADERS FORUM

ASIS INTERNATIONAL



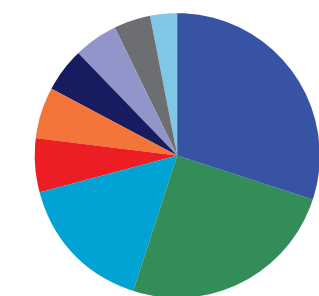
Only the most senior security executives from the world's largest organizations are eligible to join the CSO Roundtable™. ASIS will hold Chief Security Officer-only sessions at ASIS Middle East 2016:

- Discussion on Top Geopolitical Issues in the Region
- Role of Social Media in the Jihadist Propaganda Machine
- Rapid Risk Assessments
- Security from the Chief Risk Officer's Perspective

All information and eligibility criteria are available at cso.asisonline.org.

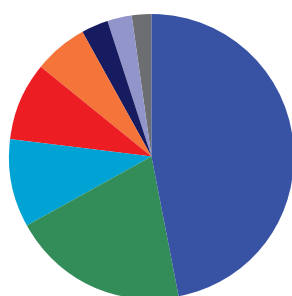
PARTICIPANTS DATA

Seniority



■ Manager	30%
■ Director	25%
■ CEO/President/GM/Owner/Partner/Principal	16%
■ Supervisor	6%
■ Analyst	6%
■ Staff	5%
■ Architect/Engineer	5%
■ CSO	4%
■ Vice President	3%

Geographic representation



■ UAE	47%
■ KSA	20%
■ USA	10%
■ Europe	9%
■ Rest of GCC	6%
■ Rest of ME	3%
■ Africa	3%
■ Asia Pacific	2%

KEYNOTE SPEAKERS



Bader Fahad Al Qadran

Executive Director – Safety and Industrial Security, Saudi Aramco, KSA



His Excellency Dr. Khalid bin Sa'ad Al Ageel

Secretary General of the Higher Commission for Industrial Security (HCIS), KSA

CONFERENCE PROGRAM HIGHLIGHTS

Regional Security Forecast: The Year Ahead in the Middle East

Hussein Abdallah, Regional Security Information Analyst, *International SOS & Control Risks, UAE*

Amid the spread of transnational terrorist groups and the increasing influence of non-state actors, what security issues should be on your watch-list in the year ahead in the Middle East?

Maritime Industrial Security

Turki Al Thonayan CPP, Division Head of Offshore Security Operations, *Saudi Aramco, KSA*

Safeguarding offshore installations become imperative for many states. In order to provide adequate protection, key decision makers must have a good understanding of the types of threats faced by these specific infrastructures.

Building Organizational Resilience in Complex Operating Environments

Joule Sullivan, Middle East Security Risk & Resilience Manager, *British American Tobacco, UAE*

Practical recommendations for Security, Enterprise Risk, Crisis and Business Continuity Managers related to designing, implementing and maintaining resilience programs in complex and / or volatile operating environments.

Security Crisis Management

Dr Samuel Botros, Regional Security and Crisis Management Director, *General Electric, UAE*

Security Crisis Management, The How When and Where. Develop crisis management plans for businesses operating in risk zones.

Dubai 2020: Any Lessons to Learn from Milan 2015?

Jean Perois CPP, PSP, PCI, Senior Vice President Industrial Security, *Risk & Co, Bahrain*

In 2020, Dubai will welcome the Universal Exposition. The 2015 Milan expo started dramatically in a climate of violence that startled the world for several days. Why did this happen and how could Dubai avoid identical or comparable problems?

From Copyright Infringement to Online Intelligence – What Piracy Big Data Can Tell You

Pascal Hetzscholdt, Anti-Piracy Specialist EMEA, *MarkMonitor, part of Thomson Reuters, UK*

Having detailed information as to who is downloading what, from where, how and when and the associated risks to the integrity of your business, government organization and information networks.

Improving Your Fraud Control Environment

Torsten Wolf CPP, Head of Group Security Operations, *Zurich Insurance, Switzerland*

Protecting your organization's reputation in today's dynamic business environment is an increasing challenge and must be part of a comprehensive enterprise risk management.

ISPS Code and the Challenges in Securing Critical Port Infrastructure in the Middle East

Ali Pirzada, Senior Offsite Security Specialist, *Qatargas Operating Company Limited, Qatar*

Challenges in securing critical infrastructure in general • Region specific challenges • ISPS Code and its broad dimensions; challenges in its thorough implementation • Solutions envisioned and offered

SOCIAL EVENTS

WELCOME DRINK, Sunday, 21 February

18.30–19.30

ASIS invites all participants of this event to join for an informal drink in the exhibition area, where the ASIS volunteer leadership will introduce you to the association and its members.

PRESIDENT'S RECEPTION, Monday, 22 February

19.00–21.00

Hosted by the President of ASIS International, this is the perfect opportunity to network with fellow industry professionals and enjoy a delicious dinner in the unique atmosphere of Al Badia Golf Club.

EXHIBITION AND TECHNOLOGY & SOLUTIONS THEATRE

Leading companies from all over the world will showcase their products and services at the exhibition, open from the evening on 21 February until the evening on 23 February 2016. The Welcome Drink and the conference refreshment breaks will be served in this area.

Positioned in a prominent spot in the exhibition area, the **Technology & Solutions Theatre** provides the opportunity for all participants to **learn more about new solutions through case studies from the exhibitors**. This track runs in parallel with the main conference sessions – detailed program available online.

Contact Paolo Rampetta (middleeast@asisonline.org – +32 2 645 2674) for exhibit and sponsorship opportunities.

Early
registration
ends 11
January
2016

"Great scope and depth of topics, covering the full landscape of security"

Marius Strydom CPP, Program Advisor, Rapiscan

CONFERENCE PROGRAM SESSIONS

Daesh: The New Leader of the Global Jihadist Movement, Tim Williams, Managing Director, *Stirling Assynt, UK*, Priyanka Utham, Senior Manager, Middle East, *Stirling Assynt, UAE*

The Protection of Offshore Oil and Gas Installations

Kenneth R. Lukins, CEO, *Lukins International, USA*

Primary Source Network Optimization – Developing Contacts That Matters, Pramod Bhatt, Director – Security and Intelligence, South Asia, *Sanofi, India*

Executive Protection and Travel Security in Large Corporations

Todd Smithson, Chief Security Officer, *Thales, Australia*

Security Function Deployment (SFD), Amjad Alata, Senior Manager Security & HSE, *Emaar Retail Group (ERG), UAE*

Making the Most of Intelligence and Analysis: Oil and Gas in Yemen and Iraq, Hannah Poppy, Associate Director, *The Risk Advisory Group, UK*

Managing Operational and Legal Challenges in Multi-Jurisdictional Investigations, Dr Christoph Rohahn, Senior Manager – Forensic & Dispute Services, *Deloitte AG, Switzerland*

The Importance and Benefit of Selecting Security Providers That Comply with the ANSI-Asispsc-1-2012 QA Standard, Peter Dordal, Jr, Senior Vice President & Managing Director Americas, *GardaWorld, UAE*

Using Social Media to Assess Terrorism Threats

Kayla Branson, Associate, *The Risk Advisory Group, UK*

Does ISO 22301 Change Perceptions of an Organization?

Peter Page CPP, Group Loss Prevention Manager, *Al-Tayer Group, UAE*

Maritime Intelligence and Security: Emergence of Limited Strategic Partnerships Between Physical and Cyber Threat Actors

Cherine Abdalla, Cyber Threat Intelligence Researcher, *Solutionary, USA*

Cyber Risk = Business Risk

Ali Pabrai, CEO, *Ecfirst, USA*

Behavior Based Emergency Management, Karan Chawla, Vice President, Business Continuity Management, *Morgan Stanley, India*

Business Continuity Planning (BCP) and Security Management... Do They Go Hand in Hand?

Rinske Geerlings, Managing Director, *Business As Usual, Australia*

The Human Firewall, Noorah Sultan Abdullah AlHashem, Business System Analyst, *Saudi Aramco, KSA*

How to Deliver Value Based Security Procurement

Malcolm Smith CPP, Head of Group Security, *SASOL, South Africa*

Shared Learnings from Offshore Attack on Oil and Gas Infrastructure, Ben Murrell CPP, Company Security Manager, *Oil & Gas Sector, UAE*

Proactive Security Model for Energy Industries

Abdulaziz Al Mutairi, Security Manager, *HADEED/SABIC, KSA*

Contactless Card Hacking

Ben Downton, Principal Consultant, *MWR InfoSecurity, UAE*

Video Surveillance – the impact of the very first truly CCTV/VSS international standard, Mike Tennent, Non-Executive Chairman, *Tavcom Training, UK*

CPTED – Essential Tool for Conducting Comprehensive Security Risk Assessments & Security Designs, John Knight CPP, PSP, Security Consultant, *Risk Management International, Bahrain*

Seeking Opportunities to Guide, Counter or Neutralize Criminal and Terrorist Development: A Threat Management Approach

David Harding, Director, *Anshin Consulting Pty Ltd, Australia*

Usability and Security. How Do They Relate?

Joost van der Willik, Managing Director, *Nedap FZE | Middle East, UAE*

The Role of Research in Securing the Supply Chain

Andy (Frank) Davis CPP, Managing Director, *Trident Manor, UK*

Beyond Bodyguards: Executive Protection in a High-Risk World

Rory Steyn, CEO, Africa, *Nicholls, Steyn and Associates, South Africa*
Chuck Tobin, President, *AT-RISK International, USA*

The Security Manager Vs the Invisible Shark

Ken Livingstone, Director of Training, *Linx International Group, UK*

Shifting Sands and Flow of Water: Is a New Middle East Emerging?, Andy Williams CPP, Senior Partner, *Temj Group, Finland*

How Security Managers Can Effectively Engage Employees to Prevent and Combat Internal Crime?

Cid Ferreira, Security Master Specialist, *Vale, Oman*



“As senior security practitioners, we are constantly challenged to ensure that security is a business enabler, not a business inhibitor. This event addresses the critical areas where business interests and security realities converge.”

Louis Malin, Regional Security Officer, APMEA, Zurich Insurance Company

SCHEDULE AT A GLANCE

Sunday 21 February

18.30–19.30 Welcome Drink (Exhibition Area)

Monday 22 February

08.30 Official Opening of the Exhibition

08.30–17.30 Exhibition Open

In Parallel:

Educational Sessions

09.00–17.30

Technology & Solutions Theatre

CSO Roundtable Summit

19.00–21.00 President's Reception (Al Badia Golf Club)

Tuesday 23 February

08.30–17.30 Exhibition Open

In Parallel:

Educational Sessions

09.00–17.30

Technology & Solutions Theatre

CSO Roundtable Summit

“This event is an integral part of our efforts to bring back International best practice and standards that can benefit critical national infrastructure facilities in KSA”

Yousef S. Ba-Isa, Program Advisor, Higher Commission for Industrial Security



Sample of organizations that attended ASIS Middle East 2015:

- | | | | |
|-----------------------------------|---|--|--|
| Abu Dhabi Airport Company | Control Risks | IE Business School | Qatar General Electricity & Water Corporation (KAHRAMAA) |
| Abu Dhabi Investment Authority | US Department of State | iJET International | QCC Global |
| Abu Dhabi National Oil Company | Dubai Police | InterContinental Hotels | Raffles |
| Abu Dhabi Urban Planning | Easa Saleh Al Gurg Group | Kuwait Oil Tanker Company | Saab Group |
| Council Safety and Security Team | Easy World Technology | Johnson & Johnson | SABIC |
| ADIA Abu Dhabi | EIMASS | Jordan Techno Trade | Sadara Chemical Company |
| Investment Authority | Emirates | Kuwait Oil Company | Sanofi |
| ADNOC Safety & Security Dept. | EMIRTEC | KBR | Satorp |
| AEGIS | Ericsson | LGC Global Facility Management | Saudi Arabian Ministry, National Guard |
| Air Liquide | Estée Lauder Companies | Lockheed Martin | Saudi Aramco |
| Al Tayer | EXOP Group | Majid Al Futtaim | Schneider Electric |
| APIC | Fairmont | Microsoft Corporation | Securitas Transport |
| Bahrain National Gas Co. | FedEx | Naizak Global Engineering Systems | Aviation Services nv |
| Barclay Simpson | G4S | Nasatka Security | Secutronic |
| Boeing International Corporation | GapCorp DMCC | NEDAP | Shell |
| Brinker International | General Electric Int Co Inc | Nesma | Siemens |
| British Embassy Dubai | Georgetown University | Nikki Beach Hotels & Resorts | Texel Air |
| Carrefour Majid Al Futtaim Retail | Habtoor Leighton | Nomura Services | Thales |
| Central Bank of Hungary | Henkel | Northrop Grumman | Transguard Group |
| Chevron Phillips Chemicals | HID Global | Oman LNG | Transocean |
| Chevron Products UK | Higher Commission for Industrial Security (KSA) | Oracle | Turkish Airlines |
| China Petroleum Engineering | Hill & Associates | PetroRabigh | Tyco Fire and Security |
| Cisco | Honeywell | Prudential Corporation Asia | Zicom |
| Cleveland Clinic Abu Dhabi | HSBC | Rapiscan | Zurich Insurance Company |
| CNL Software | IBM | Saudi Arabia Public Security/ Ministry of Interior | |
| ConocoPhillips | | | |

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REGISTRATION INFORMATION

	Early Bird ¹	Standard Rate ²	Onsite Rate ³
ASIS Member	950 USD	1150 USD	1250 USD
Non-member	1350 USD	1450 USD	1550 USD
Partner Organization/Government/ Police/Military Representative	975 USD	1100 USD	1200 USD
Group Rate Member ⁴	925 USD		
Group Rate Non-member ⁴	1150 USD		
Single Day Member	675 USD	800 USD	
Single Day Non-member	775 USD	900 USD	
Exhibition Visitor Ticket	0 USD	after 15 February 2016 30 USD (per day)	

¹Early bird registration expires on 11 January 2016, 23:59 CET. ²Online registration closes on 19 February 2016, 23:59 CET. ³Onsite registration opens on 21 February 2016, (time to be announced). ⁴Group discounts are available for a minimum of 5 people from the same company. Please contact middleeast@asisonline.org

More information and online registration are available online.

Recertification Credits are granted to event attendees – all details are available online

CONFERENCE VENUE & ACCOMMODATION

The venue for all educational sessions, exhibits, lunches, and coffee breaks is the Events Centre at the InterContinental Festival City.

Guest rooms have been reserved at special rates at the InterContinental Dubai Festival City and at the adjacent Crowne Plaza Dubai Festival City. Upon confirmation of your online registration, you will receive a special web link to the online Hotel Reservation System to reserve your accommodation.

FOR ANY FURTHER INFORMATION, PLEASE CONTACT:

ASIS International

Tel: +32 2 645 26 74

Email: middleeast@asisonline.org

"This conference is a must-attend"

**Dr. Tamim Mohd Mohsen Alhaj, Lieutenant Colonel,
Dubai Police**