



15TH EUROPEAN SECURITY CONFERENCE & EXHIBITION

LONDON, UK | 6-8 APRIL 2016

www.asisonline.org/london

Europe's Leading Educational Event
for Security Professionals



ASIS
EUROPE

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The threat landscape is more and more complex. As the security profession in Europe matures, ever higher standards apply and new questions of ethics and duty of care are raised. At the same time, economic uncertainty means pressure remains on both security budgets and the need to prove the value of security to the organisation.

These are the strategic challenges currently posed to senior European security professionals.

This event is designed to be *the* place to find the full breadth and depth of learning needed to stay at the top of the profession for the year ahead.

When time and budget are tight, use them in the most efficient and effective way: 3 days of intensive, challenging learning and networking at ASIS Europe 2016 in London.

Key reasons to participate:

- The event of choice for the most senior security professionals in Europe
- Practical learning, new solutions and visionary thinking all under one roof
- Topics include: the business value of security; cybersecurity; insider threat; terrorist risk outlook for European businesses
- Panel debates on the future of security technology and manned guarding services
- 50+ educational sessions and 3 keynotes
- Behind-the-scenes professional security tours
- CSO Roundtable™ Summit
- Exhibits showcasing cutting edge security services and solutions

KEYNOTE SPEAKER

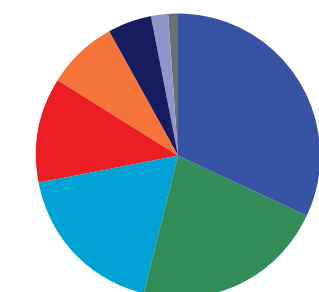


Juan-Carlos Pastor, PhD

Professor of Organisational Behaviour
IE Business School
Spain
The Transformational Power of Authentic Leaders

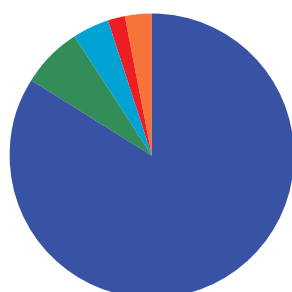
PARTICIPANTS DATA

Seniority



■ Manager	32%
■ Director/Vice President	22%
■ CEO/President/General	18%
■ Manager/Owner/Partner/Principal	12%
■ Analyst	8%
■ CSO	5%
■ Staff	2%
■ Supervisor	1%
■ Architect/Engineer	1%

Geographical Representation



■ Europe	84%
■ USA	7%
■ Middle East	4%
■ Asia Pacific	3%
■ Africa	2%

Barrie Millett, Head of Health, Safety, Security, Environment & Resilience, E.ON UK PLC, UK

"Effective security needs to address dynamic threats from terrorism to criminal, from physical site protection to cybersecurity. At senior leadership level we need to stay informed about the swiftly evolving threats and solutions across this entire spectrum – ASIS conferences are the best place to obtain this essential knowledge"

CSO ROUNDTABLE™ SUMMIT

ASIS INTERNATIONAL

**CSO
ROUNDTABLE**

Only the most senior security executives from the world's largest organisations are eligible to join the CSO Roundtable™. ASIS will hold CSO-only sessions at ASIS Europe 2016:

- Euro crisis, terror attacks, and migration of refugees – issues in Europe facing the global CSO
- Economic espionage and the cyberthreat
- Intelligence-driven risk management

Full information and eligibility criteria available at cso.asisonline.org

**Early
rates until
2 March**

CONFERENCE HIGHLIGHTS

The Internet of Things: Security and Privacy Implications

Radek Havlis CPP, VP Security Cooperation, *Deutsche Telekom AG, Germany*

Building an Integrated Security Risk Management Function Saving Regulatory Capital

Thomas Stubbings, Chief Security Officer, *Raiffeisen Bank International AG, Austria*

From Big Data to Rich Data: How Data Analytics Add Value to Security Risk Management

Rainer Rex, Head of Corporate Security & Patrick Hennies, Chief Security Officer, *Henkel Group, Germany*

The True Value of Security, and Why It Has Been Undersold

Prof. Martin Gill, Director, *Perpetuity Research, UK*

The Importance of Vendor and End User Engagement in Meeting Corporate Security Challenges

Corin Dennison CPP, Director (Global Investigations), *Adidas Group, UK*
Andy Martin, Retail, Business Development Manager, *Axis Communications, UK*

New Directions in Open Source Intelligence

Jason Brown, National Security Director, *Thales, Australia*

Dealing with Insider Threat from Radicalisation: "Employees gone Rogue"

Werner Cooreman CPP, PSP, Vice President, *Security Express Europe – DHL, Germany*

Savings on Security Do Not Equal Profits – How to Convince your Board

Lynn de Vries CPP, Partner, *DutchRisk, Netherlands*

Location, Vocation, Relaxation the Data Dripfeed Revealing Your Every Move

Ken Munro, Senior Partner, *Pen Test Partners, UK*

Jihadi Terrorism in Europe 2016-2017

Glenn Schoen, CEO, *Boardroom@Crisis, Netherlands*

Caveat Viator! – the Risks Facing Business Travellers and Their Employers

Rob Newman CPP, Senior Group Security Assessor, *Johnson Matthey PLC, UK*

Risks and Challenges of Securing a Dedicated Scientific Research Facility in Central London

David Clark PCI, CPP, PSP, Head of Security, *The Francis Crick Institute, UK*

PANEL DEBATE – LOW MARGINS IN THE MANNED GUARDING: A PROBLEM WITH A SOLUTION?

Moderated by Prof. Martin Gill, Director, Perpetuity Research, UK

The presence of low margins in the manned guarding sector is a common lament across Europe, and indeed across the world. This has manifested itself in guarding being considered a poorly paid, limited skills job – a last resort career choice. Contrast this with the reality that guard functions are key elements in security operations, are often the most visible element of private security and are the one that clients, customers and the general public personally interact with, and the issue is clear – we are dealing with a challenge to the public perception of the entire security profession.

So where might the solutions be found? Is it a case of better or different regulation; better understanding of the economics of demand and supply; more emphasis on the value proposition (and if so what form should this take?); educating buyers (but about what issues precisely)? In the short terms are there better ways of coping with low margins? Where might we look for good examples and what do they teach us? These are just some of the issues that will be addressed in this interactive debate.

PROFESSIONAL SECURITY TOURS

British Museum – Wednesday 6 April 2016

Founded in 1753, the British Museum is the UK's leading visitor attraction, welcoming over 6 million visitors a year to the remarkable collection that spans over two million years of human history across the entire world. David Bilson, CPP, Head of Security and Visitor Services, will present some of the challenges of providing security in the museum and cultural sector. As an organisation that operates internationally, an enterprise-wide approach to mitigation is required, whether to protect staff working around the globe or to ensure the safe transit of collection objects between major museums.

Francis Crick Institute – Wednesday 6 April 2016

The Francis Crick Institute is a biomedical discovery institute dedicated to understanding the scientific mechanisms of living things. It aims at understanding why diseases develop and finding new ways to treat, diagnose and prevent illnesses. By bringing together scientists from many disciplines, the Crick will help improve people's lives and keep the UK at the forefront of innovation in medical research, attracting high-value investment and strengthening the economy. Exclusive

opportunity to view this spectacular building and learn about its security needs and features, before it opens fully in May 2016!

Other professional tours are in preparation at the time of printing. All details about the programme, schedule and registration are available online.

Commander Christopher Greany, National Coordinator for Economic Crime, City of London Police, UK

"More than ever, Police and the private sector need to collaborate on our shared concerns and across borders in order to produce the results we need. This event keeps me abreast of the major trends and issues in corporate security and gives me direct interaction with key security leaders in major businesses from the UK and across Europe."

CONFERENCE HIGHLIGHTS

How Far Will Islamic State Get?

Tim Williams, Managing Director, *Stirling Assynt, UK*

The Insider Threat and the Employment Lifecycle

Martin Smith, Chairman and Founder, *The Security Company, UK*

Cyber Crime, Terrorism, Fraud: How Partnerships can assist in the Prevention and Detection

Don Randall, CEO, *Don Randall Associates Limited, UK*

Psychopaths in the Corporate World – Nightmare Dressed like a Daydream

Totti Karpela, Director, *Peace of Mind Threat Management Company Ltd, Hong Kong*

Coping with Shock and Stress. What Part Does Organisational Resilience Play?

Robert Hall, Director of Security & Resilience Network, *London First, UK*

(Cyber) Security: Where & How Does It Fit in an Enterprise's Value-Chain?

Alan Jenkins, MD & Principal Consultant, *Cyber Security Pilotage Ltd, UK*

Securi-Chi: The Zen and Art of Security Thinking

Andy Williams CPP, Senior Partner, *Temi Group, Finland*

Vulnerable to Global Shifts? How Prepared Are You for Future Trends?

Nicolas Le Saux CPP, CEO, *ATAO Consulting, France*
Bruce Mcindoe, CEO, *iJET, USA*

Data Loss Prevention Software – What Is It and Can It Help?

Jonathan Nicholas, Information Security Officer, *General Dynamics European Land Systems, Switzerland*

Utilising Nudge Theory and Behavioural Economics to Enhance Personal Development and Influence Decision Making

Mike Hurst, Managing Director, *HJA Fire and Security, UK*
Graham Bassett, Managing Director, *GBRUK, UK*

Duty of Care: Where Did It Come from, Where Is It Going?

Mike Croll CPP, Security Specialist, *Public Sector Security, Belgium*

An Approach to Global Supply Chain Security in the Pharmaceutical Industry

Tom Cochrane, Head Of Security Operations, *Mundipharma International Ltd, UK*

From Value Creation to Value Destruction: Dangers in Managing Your Security Supplier

Stéphanie Bergouignan CPP, Partner, *ATAO Consulting, France*

HR in Security: Commit to a Higher Standard

Alanood Alrabiah, Project Lead, *Saudi Aramco, KSA*

The Modern Surveillance Threat: Examination of Traditional, New & Emerging Threats Faced By Modern Business

Jason Dibley, Technical Director, *QCC Global Ltd, UK*

Managing Risk Ethically

Kevin Macnish, Teaching Fellow and Consultant, *University of Leeds, UK*

TECHNOLOGY & SOLUTIONS TRACK

Integrated in the conference programme is our Technology & Solutions track. Designed to keep delegates up to speed with the latest case studies, research, and capabilities of cutting edge products and services, these sessions will provide benchmarks for what is currently possible and what is soon to come.

If your company is interested in presenting in this track, contact Paolo Rampetta (europa@asisonline.org / T: +32 2 318 5751) to find out more.

SOCIAL EVENTS

WELCOME PARTY Powered by Nedap

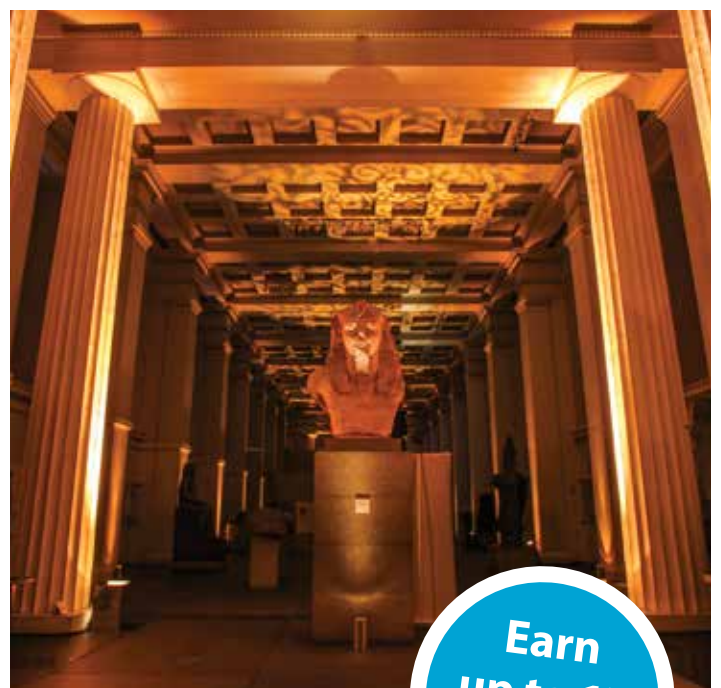
Wednesday 6 April **18.30 – 20.30**
Landing 42, Leadenhall Building

PRESIDENT'S RECEPTION

Thursday 7 April **19.30 – 21.30**
Egyptian Gallery of the British Museum

CLOSING RECEPTION sponsored by Axis Communications

Friday 8 April **19.30 – 21.30**
House of Lords



Earn
up to 17
CPEs

EUROPE'S LEADING EDUCATIONAL EVENT FOR SECURITY PROFESSIONALS

Wednesday 6 April

- 10.00 – 18.00 Professional security tours
- 18.30 – 20.30 Welcome Party powered by Nedap – Leadenhall Building

Thursday 7 April

- 08.30 – 17.30 Exhibition open
- 09.00 – 17.30 In Parallel: Educational sessions, CSO Roundtable™ Summit
- 19.30 – 21.30 President's Reception – British Museum

Friday 8 April

- 08.30 – 17.30 Exhibition open
- 09.00 – 17.30 In Parallel: Educational sessions, CSO Roundtable™ Summit
- 19.30 – 21.30 Closing Reception sponsored by Axis Communications – House of Lords

Gilad Solnik CPP, PSP, Director, Security and Loss Prevention, EMEA, Global Security Operations (GSO), Amazon, Luxembourg

"Being the earth's most customer centric company, we rely on customers' trust and confidence in our ability to fulfill our promise to them by delivering their orders in a secure and timely manner.

One of the ways we do this is to provide best in class security to secure our operations and supply chains supported by many of ASIS standards, training and education opportunities. We also use ASIS' vast network of professionals to find innovative solutions to improve our security operations and performance.

ASIS conferences are unique in connecting all of these elements into a structured learning and networking experience for senior professionals who need to balance both security needs and business and customer experience expectations."

Sample of organisations that attended ASIS Europe 2015:

ABB	De Nederlandsche Bank	Hyatt Hotels Corporation	Royal Saudi Airforce
Abercrombie & Fitch	Deloitte & Touche	IBM	RTL
Abu Dhabi Investment Authority	Deutsche Börse	IE Business School	SAP AG
Adidas Group	Deutsche Post DHL	Imperial Tobacco Group	SANOFI
ADT	Deutsche Telekom	ING Bank	Saudi Aramco
Air Force Communications and Information Support Centre	DHL	Japan Tobacco International	Securitas
Alcatel Lucent	DNB Bank ASA	KPMG	Siemens
Allianz SE	DP World Antwerp Holding	KPN	STATKRAFT ENERGY
Amazon Eu Sarl	Eeas	Laurea University of Applied Sciences	Statoil
Andritz Hydro	Electrabel	Levi Strauss & Co.	Swedish Social Insurance Agency
Anthos	Embassy of Romania	Liberty Global	Swiss Reinsurance
AUCHAN	Ericsson	Merck	Syngenta
AUDI AG	Ernst & Young	Ministry of Defense of Germany	TenneT TSO
Axel Springer SE	ESA	Montblanc Simplo	Thales
BAE Systems	Eurojust	Natixis	The American School of Warsaw
Bank of England	Europol	Nedap Security Management	Time Warner Cable
BASF SE	Falck	Nedbank	TNO
Bell Canada	Fidelity Bank	Nestle	TomTom International
Boehringer-Ingelheim	First Data Deutschland	Netherlands Interior Ministry	Tyco Integrated Fire & Security
Bosch Security Systems	FM Logistic	Northern Trust	U.S. Consulate General in Krakow
Carlson Rezidor Hotel Group	Foot Locker Europe	Office for Harmonization in the Internal Market (EU Agency)	U.S. Embassy in Warsaw
Caterpillar	Fujitsu	OPCW	University of Chicago
Cerits CISCO Security	G4S	Panasonic Deutschland	US Military
Chevron	Gasunie	Pelco by Schneider Electric	US State Department
City of Helsinki	German Armed Forces	Polish Airforce	Wärtsilä Finland Oy
Corning	German Interior Ministry	PricewaterhouseCoopers	Western Union
Croatian Telecom	Grosvenor Estate	Proseco B.V. / HEINEKEN	Yle, the Finnish Broadcasting Company
Daimler	Henkel	RCMP	ZF Friedrichshafen
Danske Bank	Hessischer Rundfunk	Regent's University London	
Dassault Systems	Hitachi Europe	Richemont International	
	Honeywell		

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REGISTRATION RATES (Excluding 20% UK VAT)

	Early Rate ¹	Regular Rate ²
ASIS Member	615 GBP	715 GBP
Non-member	775 GBP	860 GBP
Partner Organisation/ Government/ Police/ Military Representative	665 GBP	750 GBP
Single Day	375 GBP	460 GBP
Exhibition Visitor Ticket	0 GBP	After 25 March 2016, 25 GBP (per day)

¹ Early bird registration expires on the 2 March 2016, 23:59 CET.

² Regular rate will apply from 3 March 2016.

Group discounts are available for a minimum of 5 people from the same company. Please contact europe@asisonline.org for rates and registration.

CONFERENCE VENUE



The venue for all educational sessions, exhibits, lunches, and coffee breaks is the Business Design Centre in Islington, London, UK.

ACCOMMODATION

Guest rooms have been reserved at special rates at the Hilton Islington, adjacent to the venue and at the Double Tree by Hilton, less than 10 minutes walk away. Upon confirmation of your online registration, you will receive the necessary information in order to make your reservation.

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