

## Exclusive Sponsorship and Exhibit Opportunities

<p>Sponsorship Status is determined according to the total sum invested.</p> <ul style="list-style-type: none"> <li>- Diamond: Over EUR 30,000 – Verbal mention in Plenary Session</li> <li>- Platinum: EUR 15,000 – EUR 29,999 - Verbal mention in Plenary Session</li> <li>- Gold: EUR 8,000 – EUR 14,999</li> <li>- Silver: EUR 5,000 – EUR 7,999</li> </ul>			
<p><b>Key reasons to participate</b></p>	<ul style="list-style-type: none"> <li>- High quality event that draws a high quality attendance</li> <li>- Regional and global attendance</li> <li>- Event is compact enough to easily find people you want to meet and to speak with just about everyone</li> <li>- Extremely targeted audience of 500 - 600 end users</li> <li>- Many delegates work for large multinational organisations</li> <li>- Seniority of delegates (CSOs, Security Directors, Security Managers...)</li> <li>- Access to participants of the co-located CSO Roundtable sessions. We expect about 50 CSOs and deputy CSOs to participate</li> <li>- Most delegates are decision makers on purchases of services and equipment or at least have the position to influence these decisions</li> <li>- Opportunity to demonstrate expertise to decision makers by participating in sessions and discussions</li> <li>- Extensive networking opportunities during lunches, coffee breaks and receptions.</li> </ul>		
<p><b>Exhibit Space</b></p> <p><i>Exhibit days: 30 and 31 March 2015</i></p>	<p><b>By 31 December</b></p>	<p><b>After 31 December</b></p>	<ul style="list-style-type: none"> <li>- Exhibition located in networking area outside conference rooms</li> <li>- Company description with logo in event mobile app</li> <li>- Company listing on event website with link</li> <li>- Company listing with description in printed on-site programme</li> <li>- 4 exhibit staff registrations (includes access to main conference sessions and exhibition area. Business Lunch and President's Reception tickets to be booked separately)</li> <li>- 10 Exhibit only tickets day passes for your key clients</li> <li>- Discounted exhibitor rates on full event tickets (includes access to all educational sessions, receptions and lunches. CSO Roundtable not included)</li> <li>- Table and 2 chairs</li> <li>- Basic electricity usage</li> <li>- 20 minutes speaking slot in 'TST - Technology &amp; Solutions Theatre' in Exhibition area (capacity: +/- 20 seats). Limited availability, so sign up early!</li> </ul>
	<p>&lt;10m<sup>2</sup> 450 EUR per m<sup>2</sup></p>	<p>&lt;10m<sup>2</sup> 525 EUR per m<sup>2</sup></p>	
	<p>≥10m<sup>2</sup> 400 EUR per m<sup>2</sup></p>	<p>≥10m<sup>2</sup> 475 EUR per m<sup>2</sup></p>	<ul style="list-style-type: none"> <li>- Table and 2 chairs</li> <li>- Basic electricity usage</li> <li>- 20 minutes speaking slot in 'TST - Technology &amp; Solutions Theatre' in Exhibition area (capacity: +/- 20 seats). Limited availability, so sign up early!</li> </ul>
<p><b>Exclusive Sponsor of President's Reception</b></p> <p><i>30 March 2015</i></p>	<p><b>15,000 EUR</b></p>		<ul style="list-style-type: none"> <li>- Welcome address to participants</li> <li>- Company logo in registration brochure, in on-site programme, in event mobile app and on event website with link</li> <li>- 4 pop-up banners in reception area (provided by sponsor)</li> <li>- Company logo on sponsors banner in registration area</li> <li>- Company logo on napkins (provided by sponsor)</li> <li>- Company logo on tents cards during reception</li> <li>- 1 promotional item (subject to agreement) to be included in delegate event bags</li> <li>- 1 full page colour ad in on-site programme</li> <li>- 10 tickets for your key clients</li> <li>- 3 complimentary full event registrations</li> </ul>

<p><b>Exclusive Sponsor of the CSO Roundtable Sessions</b></p> <p><i>Senior security executives from the world's largest organizations meet at exclusive CSO - Roundtable</i></p>	<p><b>12,000 EUR</b></p>	<ul style="list-style-type: none"> <li>- Verbal acknowledgement during opening remarks of the CSO Roundtable as well as during opening and closing ceremony of the main event</li> <li>- Company logo in registration brochure, in on-site programme, in event mobile app and on event website with link (and CSO Roundtable session website page)</li> <li>- Company logo on printed on-site programme for CSO Roundtable sessions</li> <li>- Company logo on screen during opening remarks of CSO Roundtable</li> <li>- 1 pop-up banner outside the CSO Roundtable sessions room (provided by sponsor)</li> <li>- Company logo on sponsors banner in registration area</li> <li>- 1 full event registration with access to CSO Roundtable sessions for 1 company representative (person needs to be either in a security function in the company or a senior executive, not a sales/marketing representative)</li> <li>- 1 full page colour ad in on-site programme</li> </ul>
<p><b>Exclusive Lanyard Sponsor</b></p>	<p><b>10,000 EUR</b></p>	<ul style="list-style-type: none"> <li>- Company logo on lanyards (provided by sponsor)</li> <li>- Lanyards provided for all attendee badges</li> <li>- Company logo in registration brochure, in on-site programme, in event mobile app and on event website with link</li> <li>- Company logo on the banner in exhibition and in registration area</li> <li>- 1 half page colour ad in on-site programme</li> <li>- 1 complimentary full event registration</li> </ul>
<p><b>Exclusive Provider of On-site Manned Security</b></p> <p><i>Demonstrate your company's excellence in the field of manned security with your on-site security guards</i></p>	<p><b>Provision of on-site guarding services (details TBD)</b></p>	<ul style="list-style-type: none"> <li>- Company logo in registration brochure, in on-site programme, in event mobile app and on event website with link</li> <li>- Company logo on the banner at the entrance</li> <li>- Company logo on sponsors banner in registration area</li> <li>- 1 full event registration</li> <li>- 1 half page colour ad in on-site programme</li> </ul>
<p><b>Exclusive Sponsor of Smartphone Application</b></p> <p><i>Event app available on iOS, Android and other platforms available to all conference attendee</i></p>	<p><b>8,000 EUR</b></p>	<ul style="list-style-type: none"> <li>- Banner on 1/3 of opening screen of the app</li> <li>- Bottom screen banner on every page of the app</li> <li>- 1 push notification</li> <li>- Company logo on the banner in networking and exhibition - and in registration area</li> <li>- 1 half page colour ad in on-site programme</li> <li>- 1 complimentary full event registration</li> </ul>
<p><b>Event Bag Sponsor</b></p> <p><i>(maximum 4 sponsor logos)</i></p>	<p><b>6,000 EUR</b></p>	<ul style="list-style-type: none"> <li>- Company logo in colour on event delegate bag</li> <li>- Company logo in registration brochure, in on-site programme, in event mobile app and on event website with link</li> <li>- Company logo on the banner in and in registration area</li> <li>- 1 half page colour ad in on-site programme</li> <li>- 1 complimentary full event registration</li> </ul>
<p><b>Exclusive Sponsor of a Plenary Session</b></p> <p><i>(3 plenary sessions available)</i></p>	<p><b>6,000 EUR</b></p>	<ul style="list-style-type: none"> <li>- Company Brochure (1 piece/ max A4 size) on chairs (to be distributed by sponsor staff)</li> <li>- Company logo on screen during walk-in</li> <li>- 1 pop-up banner next to plenary room door with sponsor logo (provided by sponsor)</li> <li>- Company logo in registration brochure, in on-site programme, in event mobile app and on event website with link</li> <li>- 1 half page colour ad in on-site programme</li> <li>- 1 complimentary full event registration</li> </ul>
<p><b>Exclusive Sponsor of Message Boards</b></p>	<p><b>5,000 EUR</b></p>	<ul style="list-style-type: none"> <li>- 2 flat screens displaying the sponsor's logo strategically positioned in prominent locations</li> <li>- Company logo in registration brochure, on-site programme, on-site banner, in event mobile app and on event website with link</li> <li>- 1 complimentary full event registration</li> </ul>

<b>Exclusive Sponsor of Business Lunch</b>  <i>30 March 2015</i>	<b>5,000 EUR</b>	<ul style="list-style-type: none"> <li>- Company brochures on lunch tables (provided by sponsor)</li> <li>- Company logo tent cards on tables during lunch</li> <li>- Company logo on napkins (provided by sponsor)</li> <li>- 2 pop-up banners in lunch area ( to be provided by sponsor, subject to approval)</li> <li>- Company logo on the sponsor banner in coffee break and in registration area</li> <li>- Company logo in registration brochure, in on-site programme, in event mobile app and on event website with link</li> <li>- 1 complimentary full event registration</li> </ul>
<b>Exclusive Sponsor of Business Lunch</b>  <i>31 March 2015</i>	<b>5,000 EUR</b>	<ul style="list-style-type: none"> <li>- Company logo on tent cards and napkins on tables for day of sponsorship (napkins to be provided by sponsor)</li> <li>- 2 pop-up banners next to catering station for the duration of one full day (provided by sponsor)</li> <li>- Company logo on the banner in 'exhibition and networking break' - area and in registration area</li> <li>- Company brochures on tables</li> <li>- Company logo in registration brochure, in on-site programme, in event mobile app and on event website with link</li> <li>- 1 complimentary full event registration</li> </ul>
<b>Exclusive 'Exhibition and Networking Break' - Sponsor</b>  <i>(2 breaks per day)</i> <i>30 March 2015</i>	<b>4,000 EUR</b>	<ul style="list-style-type: none"> <li>- Company logo on tent cards and napkins on tables for day of sponsorship (napkins to be provided by sponsor)</li> <li>- 2 pop-up banners next to catering station for the duration of one full day (provided by sponsor)</li> <li>- Company logo on the banner in 'exhibition and networking break' - area and in registration area</li> <li>- Company brochures on tables</li> <li>- Company logo in registration brochure, in on-site programme, in event mobile app and on event website with link</li> <li>- 1 complimentary full event registration</li> </ul>
<b>Exclusive 'Exhibition and Networking Break' - Sponsor</b>  <i>(2 breaks per day)</i> <i>31 March 2015</i>	<b>4,000 EUR</b>	<ul style="list-style-type: none"> <li>- Company logo on tent cards and napkins on tables for day of sponsorship (napkins to be provided by sponsor)</li> <li>- 2 pop-up banners next to catering station for the duration of one full day (provided by sponsor)</li> <li>- Company logo on the banner in 'exhibition and networking break' - area and in registration area</li> <li>- Company brochures on tables</li> <li>- Company logo in registration brochure, in on-site programme, in event mobile app and on event website with link</li> <li>- 1 complimentary full event registration</li> </ul>

### ***Other Options (available as upgrades only)***

<b>Pillar Wrap</b>	<b>3,000 EUR</b>	<ul style="list-style-type: none"> <li>- 1 (out of 7) pillar in the exhibition area, displaying the sponsor advertising</li> <li>- Design and production at sponsor's expenses</li> </ul>
<b>Postal Mailing to Delegates</b>	<b>1,500 EUR</b>	<ul style="list-style-type: none"> <li>- Mailing to delegates done on behalf of the sponsor (excl. shipping and handling costs)</li> <li>- Mailing piece is required for approval</li> <li>- Postal mailing done by neutral mailing house</li> <li>- Before or after the event</li> </ul>
<b>e-Mailing to Delegates</b>	<b>1,000 EUR</b>	<ul style="list-style-type: none"> <li>- e-Mailing to delegates done on behalf of the sponsor</li> <li>- Mailing piece is required for approval</li> <li>- Before or after the event</li> </ul>
<b>Exclusive Provider of Pens</b>	<b>1,000 EUR</b>	<ul style="list-style-type: none"> <li>- Company logo on pens or writing pads to be inserted in delegate bags</li> <li>- Pens and/or writing pads to be provided by sponsor</li> </ul>
<b>Exclusive Provider of Writing Pads</b>	<b>1,000 EUR</b>	
<b>Pop-Up Banner in Exhibition Area</b>	<b>750 EUR</b>	<ul style="list-style-type: none"> <li>- Pop-up banner (max size 100 x 220cm)</li> <li>- To be provided by sponsor</li> </ul>
<b>Colour Ad in On-site Programme</b>	Half Page <b>1,000 EUR</b>  Full Page <b>1,500 EUR</b>	<ul style="list-style-type: none"> <li>- On-site programme is distributed to all attendees</li> <li>- Half page size 150x105mm, full page size 150x210mm</li> </ul>
<b>Event Bag Insert (maximum 6 inserts)</b>	<b>1,000 EUR</b>	<ul style="list-style-type: none"> <li>- 1 bag insert (to be provided by sponsor, subject to approval)</li> <li>- Excludes event materials and inserts from supporting organisations and media partners</li> </ul>
<b>Give-Away Distribution</b>	<b>1,000 EUR</b>	<ul style="list-style-type: none"> <li>- 1 company give-away ( subject to approval)</li> <li>- Distributed by 1 hostess at event area entrance (1day/1hour)</li> </ul>

Should this sponsorship pack not cover your company's needs, please contact us to discuss possibilities of tailoring a package.  
ASIS International EMEA Bureau - 300 Avenue de Tervueren, 1150 Brussels, Belgium  
Tel: +32 2 645 26 74, Fax: +32 2 645 26 71 [europa@asisonline.org](mailto:europa@asisonline.org)